



Customer in each section of the store gets detected.



The no of customer in each section of the store gets stored in a real-time database.



That no is fed unto our system.

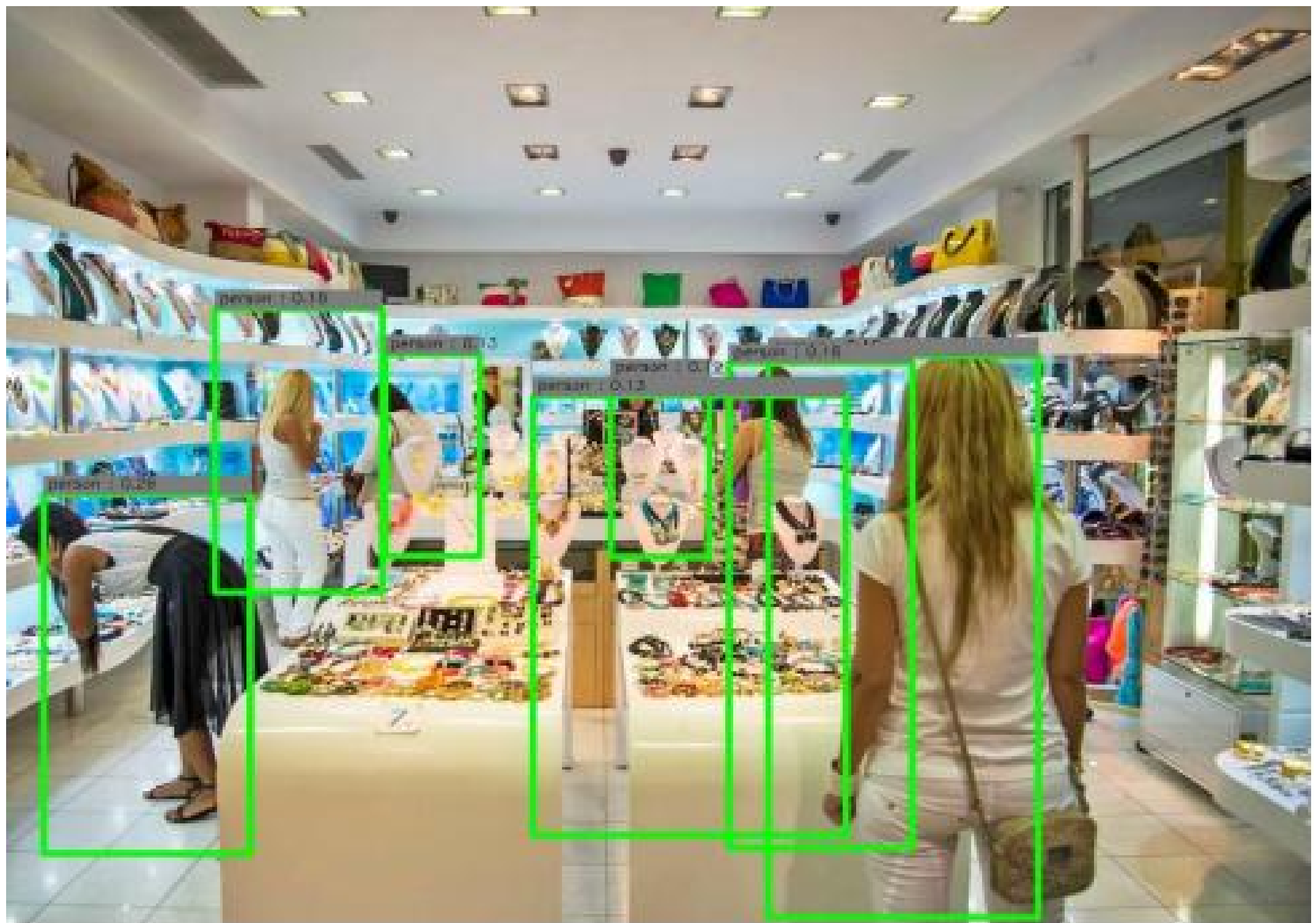


Graphs are plotted.



Analysis is done using those graphs.







By Calculating the mean distribution of people in the store over time we can generate a heatmap of people's density

Red = Highest density
Yellow = moderate
Green = Least density

The heatmap can be useful to analyze customer behaviour in the store

