

# Website Performance Analysis

Average Page Views

5.01

Average Session Duration

291.90

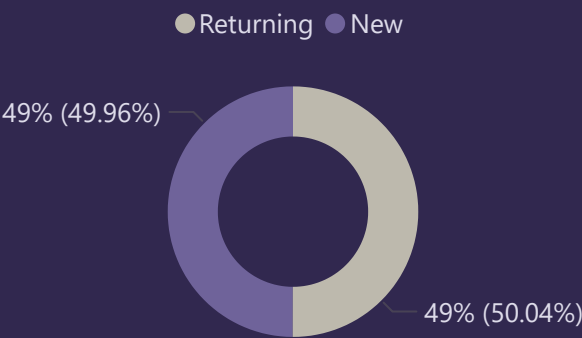
Average Bounce Rate

49%

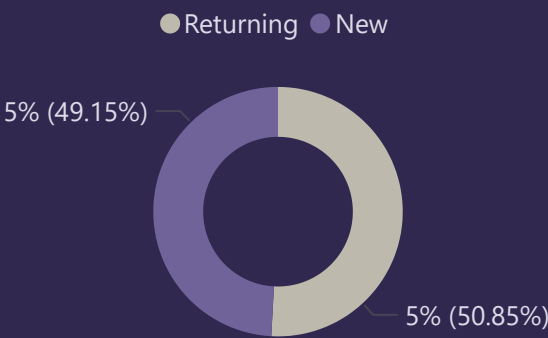
Average Conversion Rate

5%

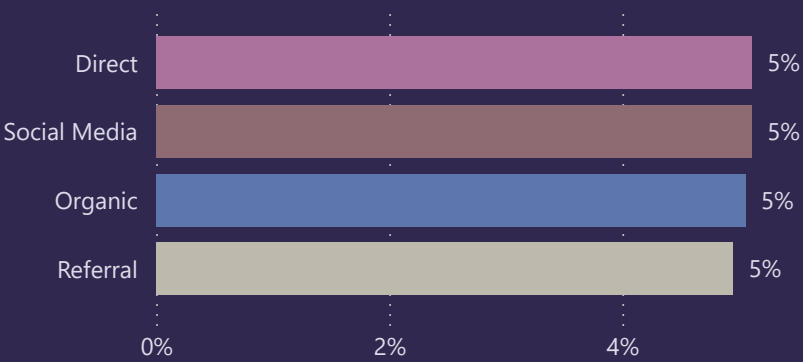
Average Bounce Rate by Visitor Type



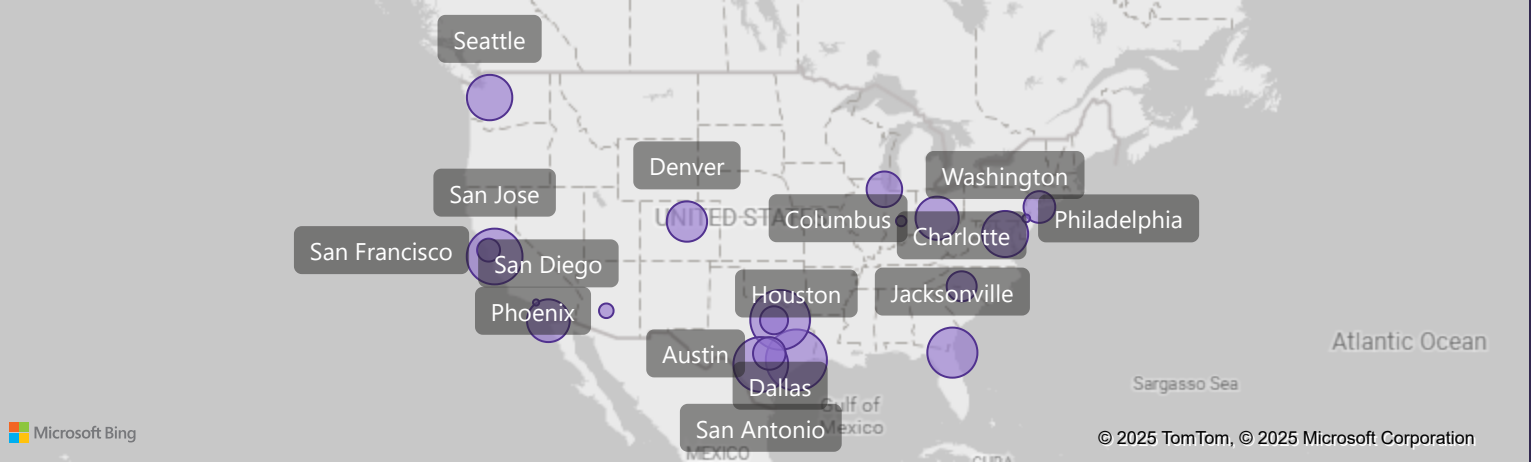
Average Conversion Rate by Visitor Type



Average Conversion Rate by Traffic Source



Average Conversion Rate by Location



Top 100 Profitable Visitors

Visitor ID	Average Page Views	Average Session Duration	Average Conversion Rate
130	7.00	206.59	10%
216	6.00	28.35	10%
266	6.00	479.93	10%
629	1.00	176.06	10%
660	3.00	452.06	10%
Total	4.89	278.09	9%