



HOME BOOKS COURSES DIY PRINTABLES ABOUT BLOG



## Welcome to the Joie Lab!

Get ready to elevate your family time with our variety of joyful products that brighten any occasion. Happiness is just a click away.

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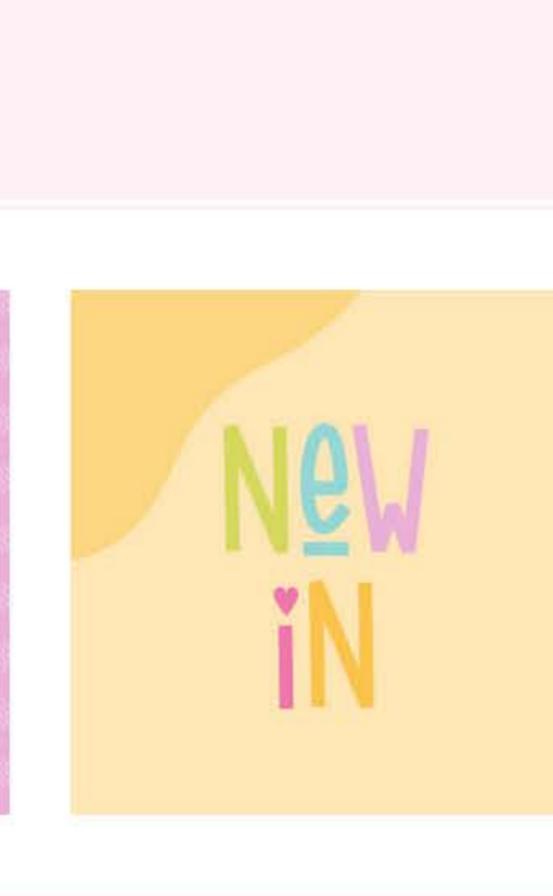
### FEATURED PRODUCTS



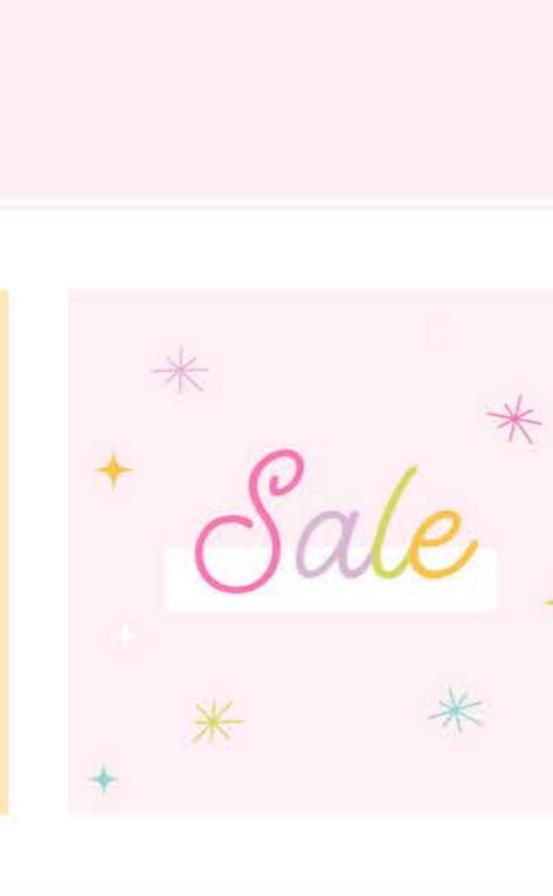
The Glow Up  
\$97



The Pink Print  
\$77



The Joie Incubator  
\$547.00 USD



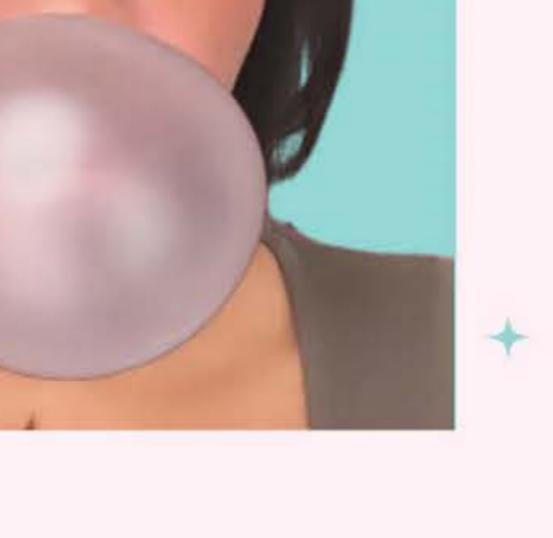
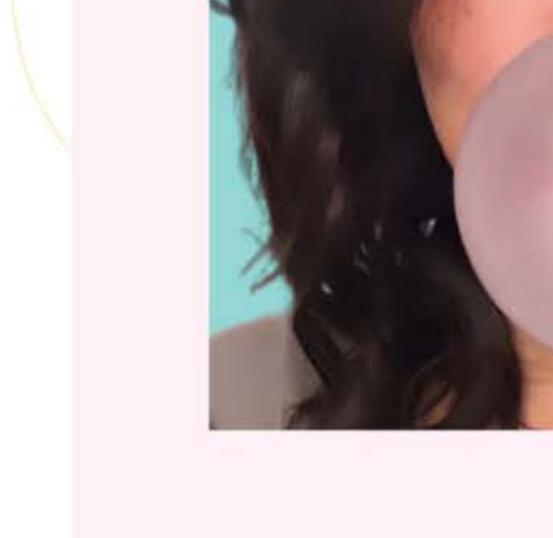
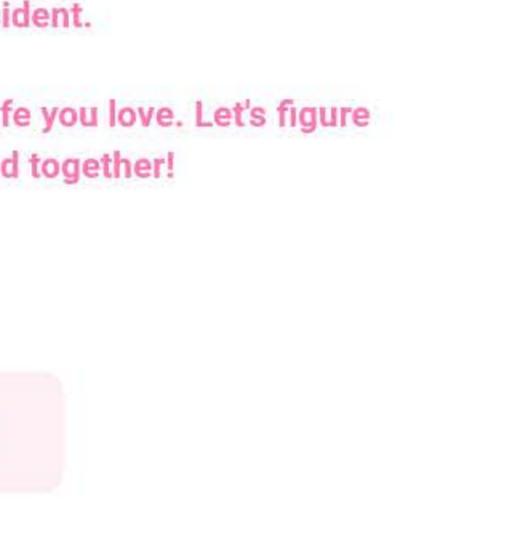
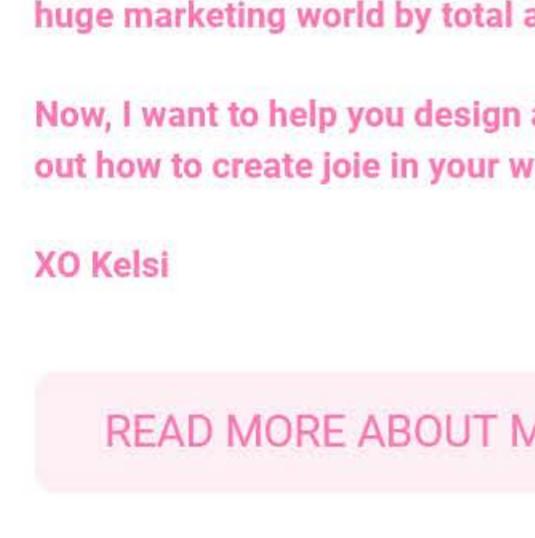
Don't Miss a MOMent  
The Club  
\$7.00 USD

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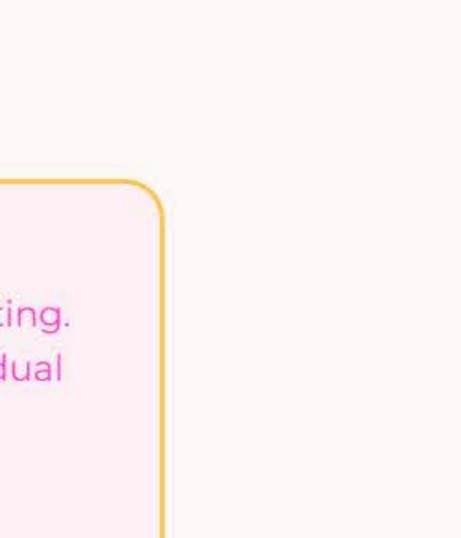


TIME TO SHOP

## New collection



SHOP NOW →



### MEET ME

Hi Mama Bear!

I'm so glad you're here! I'm a science loving-maker mama by day and branding and marketing guru by night.

A self proclaimed queen of the pivot, I ended up in this huge marketing world by total accident.

Now, I want to help you design a life you love. Let's figure out how to create joie in your world together!

XO Kelsi

READ MORE ABOUT ME

Oh, how thankful I am for this VIP Day! Before, I had no insight on what to do after college and it was very enervating. Being a part of this amazing course has brought so much clarity to what I'm capable of and how I can make residual income from the comfort of my own home. Thank you, Kelsi!

★★★★★

Mariah

The kids absolutely loved this project! Can't wait to purchase more.

★★★★★

Kim

Great products!

★★★★★

Sheila

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