

Abstract

Way To Success website is an advertising platform which focuses mainly on Small Scale Industries. This will help the industries to promote their products free of cost which help them to explore new opportunities and grow their business. The frontend is Developed using React JS and Sass (an extension of CSS) which helped the site to be more interactive for the user. The backend is based on Firebase which stores the user and the company data securely. We also provide added security to our users by authenticating them via mails and sms. We have also added dark theme mode which is surely in trend these days. The users can interact with various industries and can even use filters to narrow down their choices. The review and rating system also help the users to share their views and can help others to choose what's best for them.

In conclusion, our site wants the business to grow and to help them broaden their horizons.