

Ideation Phase Empathy Map Canvas

Date	
Team ID	NM2023TMID00972
Project Name	Project:Climate Track Smart Using Block-chain
Maximum marks	2 mark

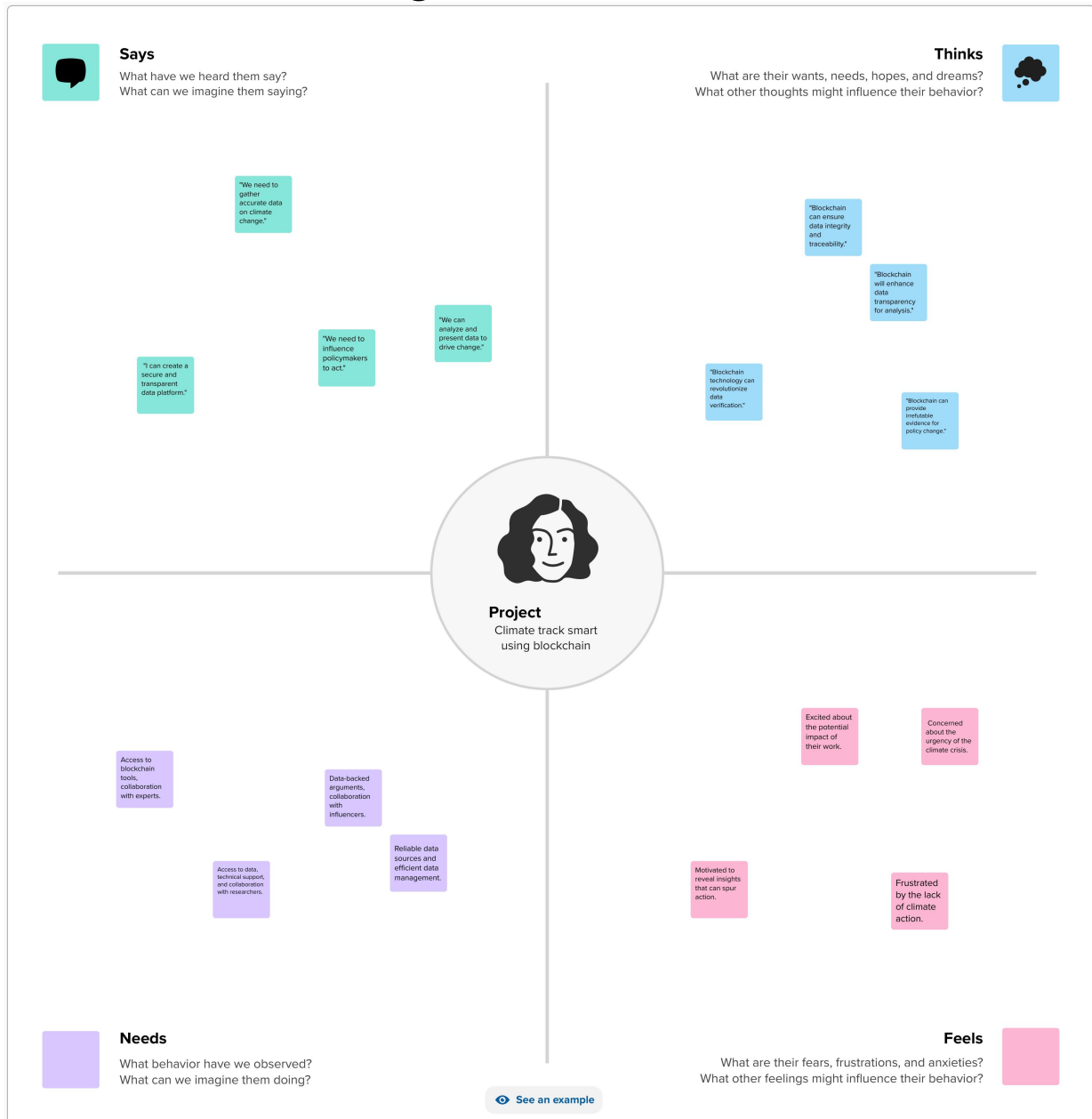
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Climate track smart using blockchain:



Pain:

Blockchain Developer*

1. Resource Constraints
2. Complex Problem Solving

Environmental Scientist*

1. Data Accuracy Challenges
2. Complexity of Blockchain

Policy Advocate*

1. Policy Inertia
2. Lack of Convincing Data

Data Analyst*

1. Data Accessibility
2. Technical Challenges

Gain:**Data Analyst***

1. Enhanced Data Transparency
2. Motivation through Insights

Policy Advocate*

1. Irrefutable Evidence
2. Collaboration with Influencers

Blockchain Developer*

1. Innovative Solution
2. Potential Impact

Environmental Scientist*

1. Data Integrity
2. Contribution to Climate Action