

Arshu Hansda

Assistant Manager, PwC India

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SUMMARY

Results-driven Business Intelligence Data Analyst with over 6 years of overall professional experience, including 4.5 years dedicated to data analysis. Proven ability to collect, clean, analyze, and visualize data to inform and enhance business decisions. Customer-facing expertise, effective client communication, and a reputation for rapid learning. Proficient in Alteryx, Power BI, SQL, and Tableau, eager to leverage analytical prowess for a dynamic organization's pursuit of data-driven excellence.

EXPERIENCE

PwC, Kolkata, India

Assistant Manager – JAN 2024 - PRESENT

- Led BI analyst teams, overseeing the development and management of data pipelines, dashboards, reports, with a focus on financial data for executive insights on multiple projects.
- Collaborated and coordinated with cross-functional teams to collect and define business requirements for data analytics projects, leading to enhancements in operational processes.
- Managed the design and implementation of a robust internal database system for healthcare data, optimizing accessibility and efficiency for diverse user groups.
- Oversaw thorough data cleansing efforts, actively reviewing and addressing data quality issues to strengthen the reliability of analytical reports.

PwC, Kolkata, India

Senior Associate – DEC 2021 - DEC 2023

- Utilized Alteryx for advanced data preparation and blending, automating data cleansing and transformation processes, resulting in significant time savings and improved data accuracy.
- Proficient in crafting complex DAX expressions in data models for KPI calculation and custom measures and tables in data analysis and visualization.
- Designed and developed interactive Excel, Tableau, and Power BI dashboards offering real-time insights into aged care and child care operations, enabling stakeholders to make well-informed choices.
- Leveraged SQL Server Management Studio (SSMS) for optimizing database performance, executing complex queries, and ensuring data security and integrity.
- Guided the development of data models using tools like Power BI and SQL, contributing to the efficiency of data storage and retrieval, while also assisting cross-functional teams in advancing overall data

SKILLS

MySQL, DAX, Regex

Alteryx

Power BI, Tableau, Excel,
PowerPoint, think-cell, QGIS

Python, Command line

Agile Methodology, Scrum
Project Model, JIRA

SSMS

beautifulsoup, requests

AWARDS & ACTIVITIES

Digital Wizard - 2022

Knowledge Accelerator -
2023

Microsoft Certified: Power BI
Data Analyst Associate - 2022

Alteryx Core Certified - 2022

FreeCodeCamp 2021 - Data
Analysis with Python

Dataquest, Data Scientist
Path 2021- Learned how to
program in data science
languages, Python, Command

management.

- Facilitated training sessions on Power BI and data analysis techniques, empowering team members with crucial skills and tools.
- Collaborated with colleagues to address technical challenges, documentation, achieving successful outcomes..

Capgemini, Mumbai India

Associate Consultant – AUG 2017 - DEC 2021

- Produced weekly, monthly, and quarterly reports, providing actionable insights to executive leadership.
- Collaborated with business stakeholders to define KPIs and deliver custom reports and dashboards, resulting in a 30% increase in data-driven decision-making
- Created and maintained automated ETL processes using Alteryx, SQL and Tableau, reducing manual data processing time by 40%.
- Worked closely with the IT team to optimize data infrastructure and ensure data availability and integrity.
- Improved data quality by implementing data governance policies and data cleansing procedures, reducing data errors by 15%.
- Utilized Python and Alteryx, and other web scraping tools to gather data from websites for analysis.
- Utilized SQL, Python, and other data analysis tools to extract, transform, and load (ETL) data from various sources, ensuring data accuracy and reliability.

EDUCATION

Birla Institute of Technology, Mesra, Jharkhand

AUGUST 2013 - MAY 2017 - B.E. in Information Technology, 7.1.

Atomic Energy Central School - 1, Jadugoda, Jharkhand

MAY 2013 - AISSCE in Science, 82.6 %.

JULY 2011 - AISSE in Computer Science, 95 %

line, properly manipulate data, collaboration tools like git and SQL databases

DoSelect Python Certified - 2021

Coursera - Python for Everybody 2020-2021

Project Star - July 2019 - Dec 2019, Capgemini India

Automation Engineer Practitioner Certification, Capgemini India

Certificate of Merit, 2011
CBSE Merit by AISSCE

LANGUAGES

English, Hindi