



ANDMEKAITSE INSPEKTSIOON

ASUTUSESISESEKS KASUTAMISEKS

Teabevaldaja: Andmekaitse Inspeksioon

Märge tehtud: 18.07.2024

Juurdepääsupiirang kehtib kuni: 18.07.2099

p 2 osas otsuse jõustumiseni

Alus: AvTS § 35 lg 1 p 2, AvTS § 35 lg 1 p 12

Our 18.07.2024 nr 2.1.-1/23/117-365-6

Notice of termination of proceedings

16.07.2020 You contacted the Data Protection Inspectorate (DPI) about a complaint regarding receiving electronic direct marketing after participating in the webinar of [REDACTED]. As this was a Finnish data processor, we have forwarded your complaint to the Finnish Data Protection Ombudsman through the IMI system (Internal Market Information System).

The Finnish Data Protection Authority contacted the Data Controller ([REDACTED]) on 31.12.2020, when it turned out that [REDACTED], a company based in Finland, organises webinars and is also responsible for managing the [REDACTED] Facebook page. On the basis of the above, it could be assumed that [REDACTED] was also responsible for sending direct marketing. The Finnish DPA contacted [REDACTED] on 31.12.2020, 8.09.2021 and 22.11.2021, but did not receive any replies from them. On 7 December 2021, the Finnish Patent and Registration Office informed the Finnish data protection authority that [REDACTED] had ceased its activities on 25 August 2020.

The Finnish data protection authority asked the complainant to investigate whether it had received any new direct marketing offers from the data controller after 2020, which is why we sent you a request to that effect on 15 June 2023. The DPI did not receive a reply to your request. Based on the information available, the Finnish DPA could not establish who was responsible for sending the direct marketing sent in 2020 (the presumed controller ceased to exist), so the Finnish DPA has not been able to investigate the complaint further. There is also no evidence that the complainant received any additional direct marketing offers after 2020.

Based on the above, The Inspectorate hereby in accordance with Art. 60 (8) of the GDPR accepted the decision of the Finnish Data Protection Authority to reject the complaint.

Yours sincerely,
(signed *digitally*)

[REDACTED]

Lawyer

By delegation of the Director-General

Annex 1 – Decision of the Finnish Data Protection Authority