

14. april 2025

J.No. 2023-7329-0030

Doc.nr. 708707

Caseworker

## **Final Decision – IMI A56 501456 / CR 518733**

### **Regarding your complaint about Jollyroom AB**

The Danish Data Protection Agency hereby returns to the case, where on 10 January 2023 you have complained to the Authority about Jollyroom AB (hereinafter Jollyroom) to the Danish Data Protection Agency.

The Data Protection Agency considered that the specific case involved cross-border processing of personal data. As part of the cooperation mechanism for cross-border cases, the Danish Data Protection Agency introduced the case to the other EU supervisory authorities. The supervisory authority in Sweden, Integritetsskyddsmyndigheten, has dealt with the case as lead (competent) supervisory authority, including in cooperation with the other supervisory authorities. This is because Jollyroom's main business is located in Sweden.

It appears from your complaint that Jollyroom will not comply with your request for deletion of your information.

#### **The Swedish supervisory authority does not take any further action based on your complaint**

The Swedish supervisory authority has now decided to discontinue its investigation and the case is therefore closed with this letter. The Swedish supervisory authority has hereby decided to reject your complaint, stating that Jollyroom has granted your request for erasure.

#### **The reason for the Swedish supervisory authorities' decision**

In connection with the handling of your case, the Swedish supervisory authority has asked Jollyroom for an opinion.

On 13 August 2024, the Swedish supervisory authority sent Jollyroom's reply to the opinion to the Danish Data Protection Agency, which the Danish Data Protection Agency forwarded to you on 23 August 2024 so that you could submit any comments you might have.

On the same day, you replied to the Danish Data Protection Agency stating that you can confirm that Jollyroom has deleted your data.

#### **Closing remarks**

On the basis of the above, the Danish Data Protection Agency considers the case closed and does not take any further action in relation to your complaint.

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Protection Agency**  
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The decisions of the Data Protection Agency may not be appealed to any other administrative authority, cf. Section 30 of the Data Protection Act. The decisions of the Data Protection Agency may, however, be brought before the courts, cf. Section 63.

Kind regards

[Redacted signature]