SECURITY REFERS TO THE PROTECTION OF ASSETS

HMM... OKAY.. WHAT ARE ASSETS?

SECURITY REFERS TO THE PROTECTION OF ASSETS

TANGIBLE ASSETS

INTANGIBLE ASSETS

Physical assets, valuables such as jewelry, art, collections

Reputation, Trust, Goodwill

Confidential data such as passwords, credit card numbers, bank account transactions etc.

SECURITY REFERS TO THE PROTECTION OF ASSETS

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We trust more and more of our personal information to websites

This makes things in our life very convenient but much more vulnerable

Hacking attacks and security breaches make headlines everyday!

They range from serious, largescale attacks...

Credit and debit card accounts stolen in a recent data breach at retail giant Target have been flooding underground black markets in recent weeks, selling in batches of one million cards and going for anywhere from \$20 to more than \$100 per card, KrebsOnSecurity has learned.

Prior to breaking the story of the Target breach on Wednesday, Dec. 18, I spoke with a fraud analyst at a major bank who said his team had independently confirmed that Target had been breached after buying a huge chunk of the bank's card accounts from a well-known "card shop" — an online store advertised in cybercrime forums as a place where thieves can reliably buy stolen credit and debit cards.



There are literally hundreds of these shady stores selling stolen credit and debit cards from virtually every bank and country. But this store has earned a special reputation for selling quality "dumps," data stolen from the magnetic stripe on the backs of credit and debit cards. Armed with that information, thieves can effectively clone the cards and use them in stores. If the dumps are from debit cards and the thieves also have access to the PINs for those cards, they can use the cloned cards at ATMs to pull cash out of the victim's bank account.

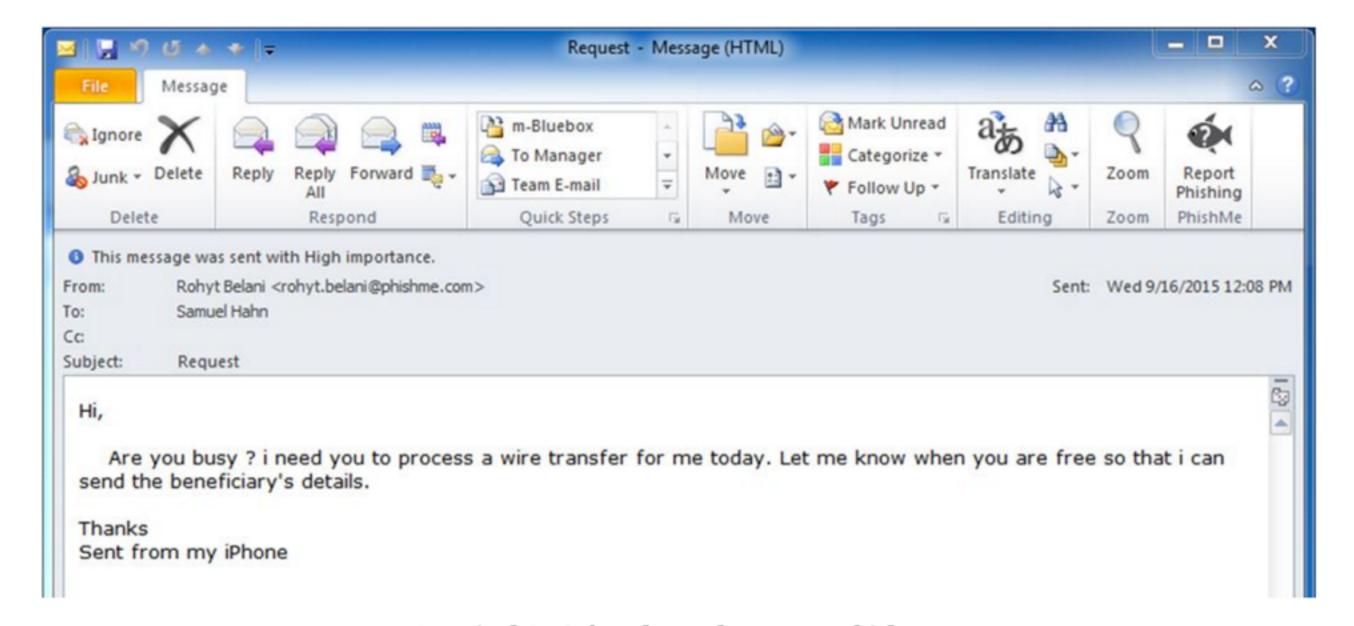
In December 2015 Target the US retailer announced that 40 million debit and credit card number used in stores across the US

These numbers were then available for sale in shady stores selling cards

To simple ones...

The **U.S. Federal Bureau of Investigation** (FBI) this week warned about a "dramatic" increase in so-called "CEO fraud," e-mail scams in which the attacker spoofs a message from the boss and tricks someone at the organization into wiring funds to the fraudsters. The FBI estimates these scams have cost organizations more than \$2.3 billion in losses over the past three years.

In an alert posted to its site, the FBI said that since January 2015, the agency has seen a 270 percent increase in identified victims and exposed losses from CEO scams. The alert noted that law enforcement globally has received complaints from victims in every U.S. state, and in at least 79 countries.



A typical CEO fraud attack. Image: Phishme

A message from the CEO to someone in the org asking for money to be transferred

To the ridiculous... and life changing

Large caches of data stolen from online cheating site **AshleyMadison.com** have been posted online by an individual or group that claims to have completely compromised the company's user databases, financial records and other proprietary information. The still-unfolding leak could be quite damaging to some 37 million users of the hookup service, whose slogan is "Life is short. Have an affair."



The data released by the hacker or hackers — which self-identify as **The Impact Team** — includes sensitive internal data stolen from **Avid Life Media** (ALM), the Toronto-based firm that owns AshleyMadison as well as related hookup sites **Cougar Life** and **Established Men**.

Many prominent public personalities have been outed as a result of this breach

SECURITY BUILDING BLOCKS

SECURITY BUILDING BLOCKS

AUTHENTICATION

AUTHORIZATION

INTEGRITY

AUDITING

AVAILABILITY

CONFIDENTIALITY

SECURITY BUILDING BLOCKS AUTHENTICATION

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Authentication deals with identity - when you log into a website it knows who you are

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SECURITY BUILDING BLOCKS AUTHORIZATION

What can you do?

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For an already authenticated client - What resources can she access? What actions can she perform?

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For an already authenticated client - What resources can she access? What actions can she perform?

Can she edit this database? Can she transfer money from account A to B?

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SECURITY BUILDING BLOCKS AUDITING

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Did the user really pay for his book? Did the user request 2 units of a mobile phone?

SECURITY BUILDING BLOCKS

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SECURITY BUILDING BLOCKS CONFIDENTIALITY

Is the data safe?

SECURITY BUILDING BLOCKS CONFIDENTIALITY

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Pata is kept private using encryption or access control lists (ACLs)

SECURITY BUILDING BLOCKS

AUTHENTICATION

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SECURITY BUILDING BLOCKS INTEGRITY

Can the data be modified?

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Integrity for stored data is via permissions, integrity for data in transit is achieved via hashing and message authentication codes

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SECURITY BUILDING BLOCKS AVAILABILITY

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SECURITY BUILDING BLOCKS AVAILABILITY

This answers the question "Does the system work for legitimate users?"

Denying access to real users by overwhelming the system with requests or crashing the system is a security risk

Denial of service attacks are usually legitimate requests but in such volume that the system cannot handle it

SECURITY BUILDING BLOCKS

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AUPITING

AVAILABILITY

CONFIDENTIALITY

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Security issues can undermine any of these basic foundations

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- 2. The size and complexity of your application

This is not a complete list components become old, don't get patched and updated

special permissions

6. Code in your site comes from different programmers, coded at different times with different approaches

- 1. Poorly written code
- 2. The size and complexity of your application

The surface area of a site that can be hacked only grows over time if it's unchecked!

- special permissions
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Not all hackers are highly skilled!

The majority tend to be copycats

A few hackers have the skills and perhaps the luck to find new vulnerabilities to exploit

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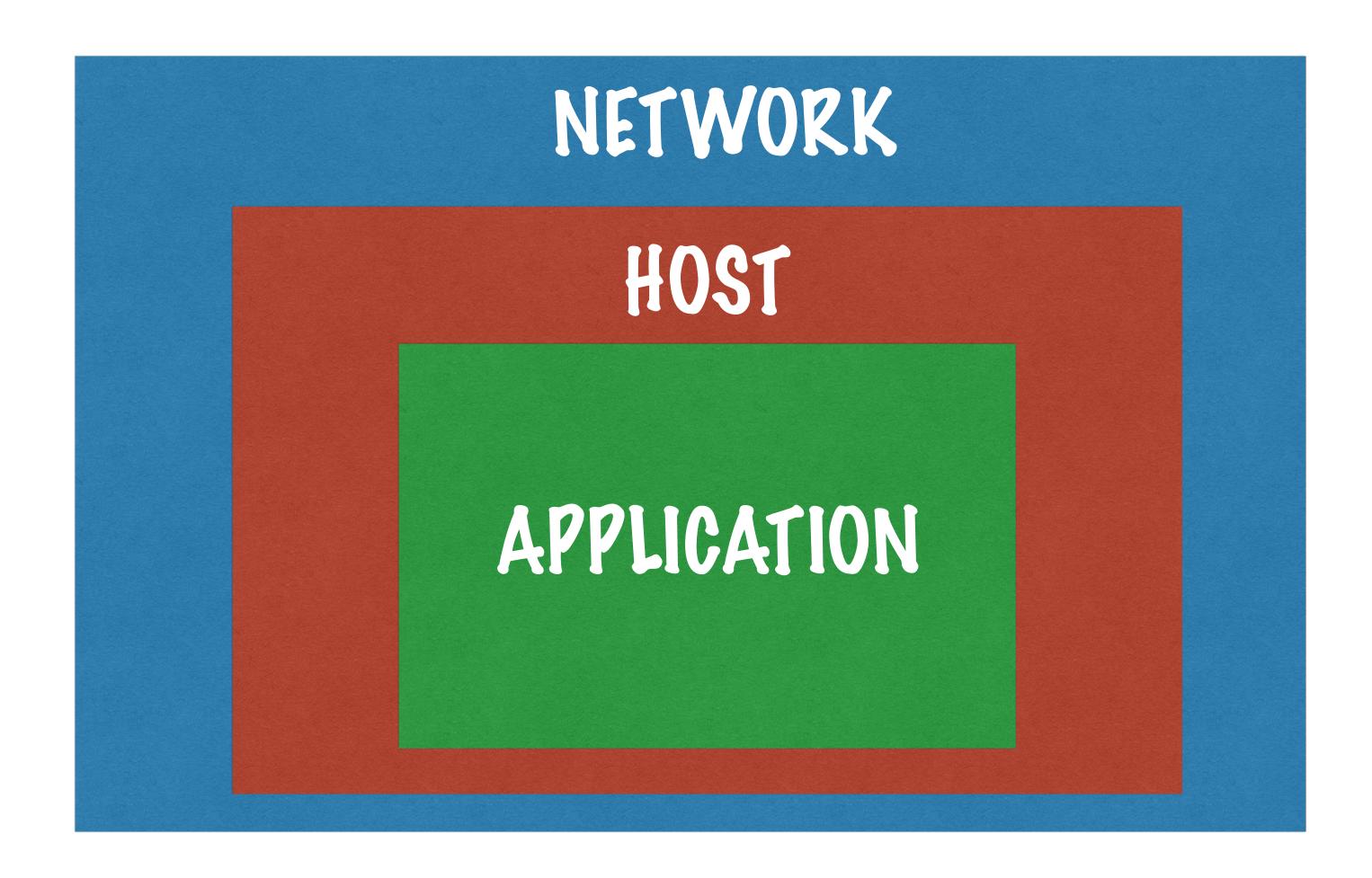
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Your site is the most at risk from known exploits!

SO WHAT DO YOU SECURE?

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ALL OF THEM!

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In this class we'll mostly focus on application level security - the secure practices you follow when you write code in your website or application