



LET'S TALK... ABOUT OUR TOWN'S FUTURE



This project has received funding from the European Union's Horizon 2020 innovation action programme under grant agreement 101037424.



"Let's Talk" Instructions

Welcome to "Let's Talk", we've pitched this game as an ice breaker exercise that will achieve 3 objectives:

1. Create a game that enables participants to discuss climate resilience in a relaxed and fun environment.
2. Consider climate-related issues from multiple perspectives.
3. Appreciate that interventions have complex interactions and may be impacted, or cause impacts beyond their intended scope.

SET-UP

The game is designed to be played with at least 2 people, but no more than 6 and consists of three decks of cards:

Resilience event cards

Five event cards describe the impacts of resilience events that you must prepare for.

ECONOMIC EVENT			ECONOMIC EVENT OUTCOMES		
What are economic events?			Severely under-prepared		
Economic events are those where there is a loss of confidence in the economy. This can be due to a lack of investment, leading company closures, job losses, and a general lack of confidence in the economy.			Minor Event		
Severely Underprepared: Businesses are employing closer down. All of a sudden, many people are out of work and unable to find new ones. Local companies have a reduction in their turnover.			Average Event		
Under prepared: The town has been impacted by the summer holiday season. This results in many local businesses closing down, as they do not have enough customers reporting financial hardship.			Over prepared		
Under prepared: Businesses will be able to "weather the storm", but for smaller businesses that are less prepared, they will mean the end of their business.			Fitting		
Over kill: There appears to be little impact of the economic event in the town, which is a huge relief for the local businesses and townspeople. However, the impact is so small people wonder if the municipality has over prepared for such events and whether the town will be able to overcome even events with such ease.			Overkill		
Over kill: Extreme events will be deeper and longer than mild events.			Fitting		

There are five oncoming resilience events that the town must prepare for: **flooding, drought, heat waves, biodiversity and economic**. The resilience event cards describe the impact and outcomes for each different type of event.



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PLAYING THE GAME

The goal of 'Let's Talk' is for your group of residents to choose the most appropriate interventions to help the town prepare for five resilience events: flooding, drought, heat waves, biodiversity and economic.

Each game consists of four sections: selecting your persona, electing the mayor, selecting the town's interventions, and the final resilience events. But first decide on the name of your town.

Selecting your persona

To choose your persona, select one of the persona cards. Depending on how you want to play the game, you can either shuffle and deal the cards to each player or rifle through the cards until you find a character you like. Read your personas backstory so you can get the feel of who you now are and make decisions in keeping with what your persona would really want.

Electing the mayor

ARSINOE serious town needs a mayor. The mayor is responsible for keeping the town running and managing the game. To select a mayor, an election is held with each player rolling the dice. Whoever gets the highest score becomes the mayor. In the event of a tie, the tying candidates re-roll.

If the mayor performs poorly and rolls a 1 for the intervention outcome, the disappointed citizens will demand a new mayor, with all the players except the current mayor part of the election process.

Selecting your town's interventions

This part of the game consists of 4 turns. For each turn, take the intervention card deck, draw four cards and present them with the intervention description face up (the side with the picture – Do not read the outcomes just yet). Cards can be drawn by shuffling the deck and drawing four at random.

Each card has positive and potential issues. It's up to the townspeople, following their persona card traits to decide which intervention to apply to the town. This should involve some lively discussion about the pros and cons of the interventions on offer and their relative resilience protection scores.

The table at the bottom on the front side of each card shows the five of resilience protection scores, with each intervention being able to both positively and negatively impact the resilience of the town.



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Persona cards

There are six persona cards that describe the residents of ARSINOE Serious Town.

Each persona has a short backstory on their card, describing who they are and what they like and dislike about living in ARSINOE Serious Town.

Use this information to help you discuss your choices in a manner that is in keeping with your persona.

Intervention cards

There are twenty-eight intervention cards. Each describes an intervention on one side and the outcomes on the other.

Each card has a description stating what the intervention is, and what its strengths and potential weaknesses are for the town. There is also a table of resilience protection scores, with each intervention being able to both positively and negatively impact the resilience of the town, with the following key:

EP for economic protection
BP for biodiversity protection
FP for flooding protection
DP for drought protection
HP for heat wave protection



If chosen by the town, the reverse side of the card contains a set of 4 outcomes for the intervention. The outcome is selected by rolling a dice, with 1 resulting in a very bad outcome, 2-3 an outcome that's not good, 4-5 an outcome that's not bad, and 6 a very good outcome indeed.



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The mayor will then conduct a ballot of the four intervention cards and select the most popular choice. In the event of a split decision, the mayor will choose which intervention to apply. Once an intervention has been chosen, the mayor will roll the dice and turn over the selected card over to reveal the outcome relating to the dice roll. If the outcome is very bad, the mayor will be forced to resign, and a new mayoral election will be held.

Place your chosen intervention card to one side and return the unselected cards to the deck. Repeat until you have four intervention cards.

Just how resilient is your town?

This part of the game uses the five resilience event cards. For your town's four chosen interventions add up the total scores for each of EP, BP, FP, DP, and HP. Write this down, this is your towns overall resilience score for each event.

		Event Severity		
Resilience		Minor (1-3)	Average (4-5)	Extreme (6)
		<1	Under prepared	Severely under prepared
1-2	fitting	1-2	fitting	Under prepared
		3-4		Under prepared
5-6	overkill		overkill	fitting
		>6		overkill

Then roll the dice and use that to determine the event severity, seen at the top of the event table. For example, if you rolled a 4 this would be an Average Event Severity. Details about the event can be read opposite to the table on the card.

Next match your Resilience Protection score to the resilience side of the table and select the appropriate outcome for the event severity.

For example, if this was an Economic Resilience Challenge and my total EP score was 5. Using the previous Event severity of 4, my town would score "Overkill". The back side of the card describes the event outcomes based on your previous score; Severely Underprepared, Under prepared, Fitting or Overkill. Note down your score for this event and repeat for the other resilience event cards.

FINISHING THE GAME

After playing the five resilience event cards, discuss your town's overall resilience, and consider these reflections:

- How well did your town do against the resilience events?
- Did luck play a role in the event severity you faced?
- If any, what factors influenced your towns chosen intervention decisions?
- Would you do anything differently next time?



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ECONOMIC RESILIENCE CHALLENGE



What are economic resilience challenges?

Economic resilience challenges arise when confidence in the economy declines. This manifests as reduced investment, company closures, job losses, and a general decrease in consumer spending. The severity of these challenges is determined by both their impact and duration; extreme events will have deeper and longer-lasting consequences than milder one.

		Event Severity		
Resilience		Minor (1-3)	Average (4-5)	Extreme (6)
	<1	Under prepared	Severely under prepared	Severely under prepared
	1-2	fitting	Under prepared	
	3-4	overkill	fitting	Under prepared
	5-6		overkill	fitting
	>6	overkill		

Minor Event

A large local employer closes down. All of a sudden, many people are out of work and companies that rely on the closed company have a reduction in their turnover.

Average Event

Bad weather impacts the summer holiday season, leading to a decline in trade for many local businesses. Some companies are able to withstand, but for smaller ones that heavily rely on the summer season face potential closure due to substantial losses.

Extreme Event

To cope with a global credit crunch, economic decisions in a country far, far, away have restricted the access to capital for many international companies, forcing them to suspend their operations in the town. This has increased costs for goods and services and a general reluctance among residents to spend.



BIODIVERSITY RESILIENCE CHALLENGE



What are biodiversity resilience challenges?

Challenges to biodiversity resilience occur when the plants and animals in an environment are threatened by outside factors. This commonly happens due to industrial pollution or the introduction of non-native flora and fauna.

		Event Severity		
Resilience		Minor (1-3)	Average (4-5)	Extreme (6)
	<1	Under prepared	Severely under prepared	Severely under prepared
	1-2	fitting	Under prepared	
	3-4	overkill	fitting	Under prepared
	5-6		overkill	fitting
	>6	overkill		

Minor Event

A storage failure at a local dairy farm resulted in milk contaminating the river, killing many fish. While the leak was promptly repaired and the deceased fish removed, significant time will be required for the river's ecosystem to recover.

Average Event

A local farm's use of a pesticide has decimated the local bee population that prevented pollination of local crops and plants, leading to significant commercial and environmental consequences. The incident has left residents and businesses deeply concerned about the region's long-term prospects.

Extreme Event

A grounded oil tanker released a million barrels of crude oil along the coast, resulting in catastrophic losses to bird and marine life and shutting down the local beach tourism industry for years to come. Some residents and businesses are moving away to areas with improved quality of life.



ECONOMIC RESILIENCE CHALLENGE



Severely under-prepared

The municipality's decisions have rendered the town particularly vulnerable to economic fluctuations. As businesses close and jobs disappear, residents lack adequate support systems, exacerbating an already difficult situation. Public sentiment is sharply critical of the municipality's economic resilience planning, with expectations that the mayor will likely resign.

Under-prepared

The town has experienced some business failures and many residents are facing financial hardship due to the event. While acknowledging that the situation could have been worse, there's a widespread feeling that more proactive measures could have mitigated the impact. There's a sense that the municipality's planning fell short of expectations.

Fitting

Although the event has had some impacts, they have been minor in nature with no major consequences, which is a significant relief to local businesses and residents. Many believe that the municipality's economic resilience planning was successful.

Overkill

The economic event appears to have had a limited impact on the town, providing considerable relief to local businesses and residents. However, some are questioning whether the municipality may have overprepared for such events and if the town is able to cope with more extreme events.



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BIODIVERSITY RESILIENCE CHALLENGE



Severely under-prepared

The municipality's decisions have made the town highly sensitive to environmental pollution, and there appears to be nothing in place for the residents of the town, making a bad situation much worse. People feel that the municipality has 'really dropped the ball' with their biodiversity resilience planning, and it's expected that the mayor will resign.

Under-prepared

The event has caused substantial damage to our town's biodiversity - impacting the plants, animals, and local businesses that rely on a healthy ecosystem. Restoring this balance will require significant effort. Whilst people are thankful the situation wasn't more severe, there is an understanding that some aspects of the municipality's approach to protecting natural resources could be strengthened.

Fitting

The event had a minimal impact with no serious damage to the local ecosystem. This outcome underscores the importance of proactive measures to protect biodiversity and ensure long-term environmental sustainability. The municipality's commitment to these principles is clearly contributing to the health and resilience of the community.

Overkill

The event seems to have had minimal effect on the town, bringing great comfort to everyone. However, some are questioning whether the municipality might have been overly cautious in their preparations, wondering if similar future challenges could also be managed so effortlessly.



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FLOOD RESILIENCE CHALLENGE



What are flood resilience challenges?

Flood resilience is challenged when water enters areas where it doesn't belong, often due to excessive rainfall, storm surges, or man-made flooding. Flooding can cause direct damage to properties, public safety and health, as well as indirect disruptions to services, business continuity, and the economy.

		Event Severity		
Resilience		Minor (1-3)	Average (4-5)	Extreme (6)
	<1	Under prepared	Severely under prepared	Severely under prepared
	1-2	fitting	Under prepared	
	3-4	overkill	fitting	Under prepared
	5-6		overkill	fitting
	>6	overkill		

Minor Event

It's been raining more than expected for the time of year and the ground has become sodden, resulting in localised flooding. This impacts local people and businesses and takes resources to clean up once the flood water recedes.

Average Event

The town has been battered by multiple winter storms, with each storm causing additional flooding, the town is struggling to recover from before being hit by the next. Residents and businesses are starting to get nervous about the future.

Extreme Event

The region has been absolutely battered by a once in a lifetime storm that has dumped unprecedented amounts of rain in the region, causing huge amount of damage. Rebuilding will take time and effort. Some residents and businesses are now looking to move away to areas that have a better quality of life.



DROUGHT RESILIENCE CHALLENGE



What are drought resilience challenges?

Drought resilience is challenged when there isn't enough water to meet consumption needs. These droughts are usually caused by a lack of available water, due to consistently low rainfall or the overuse of surface and groundwater over time.

		Event Severity		
Resilience		Minor (1-3)	Average (4-5)	Extreme (6)
	<1	Under prepared	Severely under prepared	Severely under prepared
	1-2	fitting	Under prepared	
	3-4	overkill	fitting	Under prepared
	5-6		overkill	fitting
	>6	overkill		

Minor Event

The town has a drier winter than expected, resulting in the main reservoir supplies being low, and a dry spring. By summer, the water board is restricting water use to essential activities only.

Average Event

The town has seen less rain than usual over the past year. Residents hoped last year's low rainfall was just a temporary dip, but unfortunately that pattern is continuing. Residents and businesses are understandably concerned about what this means for the future.

Extreme Event

The town is facing challenges due to changing climate patterns that have significantly reduced rainfall, resulting in a drier landscape and limited water resources. This presents difficulties for the community, with residents and businesses considering relocation to areas with a more resilient environment.



FLOOD RESILIENCE CHALLENGE



Severely under-prepared

The municipality's decisions have left the town vulnerable to flooding. When the recent flood occurred, residents found little support in place, exacerbating the difficulties. Many feel the municipality failed to adequately plan for flood resilience, and the mayor's resignation is anticipated.

Under-prepared

The flood has caused considerable damage, requiring significant effort to rebuild infrastructure and support affected communities. Sadly, some businesses have closed and many residents face hardship. While the situation could have been more severe, there is a feeling that more could have been done in advance to prepare for this event.

Fitting

While the flood has resulted in some minor impacts, fortunately there were no major injuries or loss of life. This is welcome news for local businesses and residents alike. The municipality's planning efforts appear to have been effective in mitigating the worst potential outcomes.

Overkill

The flood impact on the town appears to be limited, which is reassuring for local businesses and residents. However, the relatively small effect has led some to question whether the level of preparation was proportionate to the potential risk, and whether this preparedness will translate into resilience when facing future challenges.



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DROUGHT RESILIENCE CHALLENGE



Severely under-prepared

The municipality's past decisions have increased the town's vulnerability to water resources fluctuations. With diminishing water reserves and lacking adequate solutions, the challenging circumstances are intensifying. There is growing criticism of the municipality for not adequately preparing for a drought, raising speculation about whether the mayor may resign soon.

Under-prepared

The drought has seriously affected the town, resulting in extensive work needed to recover services. This situation has led to business closures and numerous residents facing hardships. Despite this, conditions could have been worse, many believe the response might have been much improved if not for perceived shortcomings. Residents feel that the municipality mishandled its drought planning efforts.

Fitting

The drought had only minor effects on the town. This outcome brings considerable comfort to both local businesses and residents. Many believe that the municipality have successfully handled their drought preparations.

Overkill

The recent event seems to have had minimal effect on the town, providing a huge relief for both local businesses and residents. However, some question whether the municipality may have been overly cautious in their preparations, leading them to wonder if similar future challenges could also be managed so effortlessly.



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HEAT RESILIENCE CHALLENGE



What are heat resilience challenges?

Heat resilience challenges occur during prolonged periods of excessive local heat, characterised by consecutive days of unusually high temperatures. Heat waves exacerbate numerous risks, including health-related concerns, increased human mortality, economic impacts, drought, water quality degradation, wildfire risk, power shortages, and agricultural losses.

		Event Severity		
Resilience		Minor (1-3)	Average (4-5)	Extreme (6)
	<1	Under prepared	Severely under prepared	Severely under prepared
	1-2	fitting	Under prepared	Severely under prepared
	3-4	overkill	fitting	Under prepared
	5-6		overkill	fitting
	>6	overkill		

Minor Event

The town normally has great summers, but this summer was a lot hotter than normal, making it hard to enjoy the weather as it was just too hot.

Average Event

The town's hot summer has now extended into a hot autumn and a hot winter. Whilst tourists are enjoying the winter sun, residents have had their fill. Residents and businesses are starting to get nervous about the future.

Extreme Event

The town appears to be in a climate change where it's just so hot all the time, resulting in the landscape becoming drier and browner. Residents and businesses are now looking to move away to areas that are less harsh and have a better quality of life.



HEAT RESILIENCE CHALLENGE



Severely under-prepared

The municipality's decisions have left the town highly vulnerable to intense heatwaves. As record-high temperatures strain daily life, lacking preparedness measures exacerbates the suffering of residents. The public strongly criticises the perceived failures in the municipality's heatwave strategy, leading to a widespread expectation that the mayor will step down due to this oversight.

Under-prepared

The town is experiencing difficulties following the recent event, requiring significant infrastructure repairs and resulting in some business closures and hardships for residents. While acknowledging the situation could be graver, many feel outcomes could have been lessen had the municipality handled things differently. There's a prevailing critic that local leadership mishandled their response to the event.

Fitting

The town experiences only minor effects from the heatwave, with no significant incidents or casualties reported. This outcome is a huge relief for both local businesses and residents. People think that the municipality have managed the heat wave situation adequately.

Overkill

Despite its passage with little noticeable impact, the recent heatwave brought a collective sense of relief to the town's residents and businesses. Nonetheless, some are wondering if the municipality's extensive preparedness measures were perhaps excessive, and questioning its capacity for coping with similar events in the future.



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APPROVE A FISH FARM



An offshore fish farm that optimises fish yields using modern aquaculture techniques has been proposed, which will create local jobs in both fish cultivation and processing, and offer more high-quality fish at both regional and national levels.

However, fish farms are criticised for promoting monocultures, not only among farmed fish species but also by impacting the biodiversity in the surrounding waters. Additionally, there is a lack of transparency in some fish farming operations, particularly regarding their husbandry practices.

EP	BP	FP	DP	HP
4	-1	0	0	0

APPROVE A MONOFARM



A large-scale commercial farm on currently unused farmland has been proposed that utilises modern agricultural techniques to maximise crop production, focusing on high-yield, disease-resistant varieties. The farm is expected to generate local employment and contribute to regional food supply.

However, the planned use of intensive pesticides and high water consumption raises concerns about potential negative impacts on local biodiversity and water resources. These environmental risks will need to be carefully assessed and managed.

EP	BP	FP	DP	HP
4	-1	-1	-1	0



CITIZEN BIODIVERSITY



A citizen science project aimed at engaging members of the public in observing and recording local flora and fauna using a mobile app has been proposed.

By documenting environmental observations, the project will assist researchers in assessing the current state of local ecosystems and tracking changes over time, helping identify both positive and negative trends in biodiversity.

EP	BP	FP	DP	HP
0	2	0	0	0



PROTECT LOCAL BIODIVERSITY



A proposal to create wildlife park dedicated to the protection and conservation of local flora and fauna has been submitted.

The park plans to establish a breeding program for rare and threatened animal species, with the goal of reintroducing them into the surrounding environment to help maintain healthy and sustainable populations.

EP	BP	FP	DP	HP
1	3	0	0	0



OUTCOMES



1: Oh Dear!

The selected crop has proven highly invasive, spreading to other farms and people's gardens. It is outcompeting native plants and decreasing local biodiversity.

The citizens demand a new mayor!

2-3: Not Good

The farm is producing bumper crop yields, but requires considerably more water than anticipated, resulting in the local water company suggesting that people only shower once a week to save water.

4-5: Not Bad

The farm is producing an expected return and has created local jobs. The farm operators are careful to consider local biodiversity issues.

6: Great

The farm is producing bumper crop yields and is managing to deliver them in harmony with the environment. To conserve water, the farm has developed a sophisticated irrigation system that has gained wide praise.



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OUTCOMES



1: Oh Dear!

The project is a disaster! An initial breeding programme to strengthen the wolf community led to wolves growing out of control and terrorising local pets.

The citizens demand a new mayor!

2-3: Not Good

Whilst the wildlife park has been able to breed endangered local animals, returning them to their environments always proved difficult, leading to accusations that the park staff were incompetent.

4-5: Not Bad

The project is a success, with the wildlife park receiving awards for its programmes. There's some interest from the local community, but not to levels expected.

6: Great

The project is a great success, with the successful reintroduction of rare species. The park is popular with both locals and tourists, offering both the opportunity to see rare animals and to learn about conservation.



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OUTCOMES



1: Oh Dear!

The farm's operations have heavily polluted the water, endangering marine life through the release of pathogens and parasites.

The citizens demand a new mayor!

2-3: Not Good

The fish farm has attracted a pod of humpback whales. Although a tourist attraction, the whales repeatedly damage the pens.

4-5: Not Bad

The fish farms are operational and working well, creating jobs and adding fish to the local palette.

6: Great

The fish farming has been a great success! Many more people can afford to have locally supplied fresh fish, saving air miles. The income from the farming has been put back into the local community in educating local fishermen on sustainable fishing practice.



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OUTCOMES



1: Oh Dear!

The project is a disaster! The app is developed by a consultancy with little understanding or interest in the project, producing a buggy mess that nobody wants.

The citizens demand a new mayor!

2-3: Not Good

There's a small, but hardcore set of citizen users recording everything they can. This provides researchers with useful insights, but the project really needs more scale.

4-5: Not Bad

The project is a success, with the app being popular for school projects and wildlife enthusiasts. The app is niche, but provides a lot of value.

6: Great

The project is a great success, with residents keen to monitor the wildlife they see around them. The app's data provides local biodiversity researchers with clear insights into the state of the environment allowing for meaningful interventions.



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LEGALLY PROTECT LOCAL CROPS



A local farming group is seeking legal protection for their regionally produced crops under relevant EU legislation (Geographical Indication or GI tagging of crops). This designation would ensure that only crops grown in this specific area can use the region's name, preventing producers in other regions from marketing similar products under the same label.

EP	BP	FP	DP	HP
2	2	0	0	0



CREATE A BIODIVERSITY KNOWLEDGE BASE



A community website designed to provide residents with practical information and resources to promote local biodiversity is requesting for municipality's support.

Research indicates that poor biodiversity decisions often stem from limited knowledge and guidance. The website aims to empower residents, by offering useful knowledge, to make informed choices that support and enhance the local environment.

EP	BP	FP	DP	HP
-1	2	0	0	0



CREATE A BIODIVERSITY DIGITAL TWIN



The municipality plans to develop a digital twin to monitor local biodiversity and assess the potential negative impacts of different human activities that could affect the ecosystem resilience.

This digital twin will integrate real-world data with simulation models to generate actionable insights. Its effectiveness will largely depend on the quality of the data collected and the accuracy of the underlying models.

EP	BP	FP	DP	HP
-1	3	0	0	0



APPROVE RESERVOIR CONSTRUCTION



A local water company proposes to construct a large reservoir in a nearby valley. The reservoir would capture runoff during the wet seasons, helping establish a more reliable year-round water supply and alleviate water scarcity during the dry seasons.

However, flooding the valley would significantly alter local ecosystems, displacing wildlife and disrupting fish migration along the river affected by the reservoir.

EP	BP	FP	DP	HP
-2	-1	2	3	0



OUTCOMES



1: Oh Dear!

The project starts with a lot of fuss, but the work is passed off to a low-cost design bureau who have issues and produce a strange website that serves no-one.

The citizens demand a new mayor!

2-3: Not Good

The project is well-managed with a suitable design bureau delivering a great website. However, the site is poorly advertised, with few residents being aware that the site exists.

4-5: Not Bad

The project is delivered and residents are aware and using the website. After an expected biodiversity event, many residents cite the website as being a great resource for helping to deal with issues.

6: Great

The project is a great success with residents regularly engaging and contributing with the website, to the point that it has become nationally recognised with other towns starting to adopt a similar approach.



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OUTCOMES



1: Oh Dear!

The project is a disaster! The dam has been successfully constructed, but it's empty! It turns out that the municipality signed the wrong water ordinances and the expected inflowing rivers are flowing elsewhere.

The citizens demand a new mayor!

2-3: Not Good

Reduced flows downstream have affected local fish populations. The local angling community are unhappy

4-5: Not Bad

There was a severe drought in the summer. Luckily because of the reservoir, there is enough water for the township.

6: Great

There was a severe drought in the summer. However, because the winter rains were stored in the reservoir, there is easily enough water for all.



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OUTCOMES



1: Oh Dear!

The project is a disaster! The lawyers engaged didn't understand trademarking and lost their case, severely undermining the financial security of the farmers.

The citizens demand a new mayor!

2-3: Not Good

The project is a limited success. Whilst the crop has been protected, companies in other regions have been quick to relabel their ingredients and food products with new names. For many consumers, the difference are neither here nor there.

4-5: Not Bad

The project is a success, with crop protection in place, the farmers can operate securely knowing that their crop comes from this town.

6: Great

The project is a great success, with the local crop being protected, farmers have built a popular heritage industry around their crop and the foodstuffs that can be made from it.



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OUTCOMES



1: Oh Dear!

The project is handed off to a consultancy group who appear to have strange views about what constitutes appropriate biodiversity data and models, resulting in a useless tool.

The citizens demand a new mayor!

2-3: Not Good

The digital twin generally works, but it produces many 'AI hallucinations', often predicting wild extinction events. This makes it hard to trust the twin's outputs.

4-5: Not Bad

The digital twin works well and is providing some good biodiversity strategy insights. The municipality is happy and would like to develop it further.

6: Great

The digital twin is providing the municipality with great insights and predictions, allowing biodiversity protection activities to be far better targeted. Biodiversity resilience is growing year on year.



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APPROVE A GOLF RESORT DEVELOPMENT



A leading resort developer proposes to build a golf course resort on currently unused land. The project aims to attract affluent golf enthusiasts and is expected to stimulate local economy by creating jobs and generating commercial opportunities for residents.

However, concerns have been raised about the resort's high water demands to maintain the course, as well as the possibility that much of the generated wealth may remain within the resort's gated community, limiting broader economic benefits to the surrounding area.

EP	BP	FP	DP	HP
5	-1	0	-1	0

APPROVE WATER DELIVERY SERVICE



The municipality is considering importing bottled water from abroad to address drinking water shortages during drought conditions. This approach would provide a reliable summer water supply and is significantly less expensive in the short-term than upgrading the town's aging water distribution infrastructure.

However, regular deliveries of bottled water could contribute to traffic congestion and raise public concerns. There is also a reputational risk that the municipality may be seen as avoiding long-term solutions in favour of quick, externally sourced fixes.

EP	BP	FP	DP	HP
-2	0	0	2	1



INSTALL SMART WATER METERS



The municipality plans to install smart domestic water meters that enable residents to monitor their water usage in real-time and detect potential leaks within their homes. Users can see their minute-by-minute consumption such as showering, garden irrigation, dishwashing and clothes washing.

While this technology offers valuable insights, user engagement tends to decline over time as the initial novelty of monitoring water usage diminishes.

EP	BP	FP	DP	HP
2	0	1	2	1



PRECISION IRRIGATION SYSTEM



The municipality is seeking to collaborate with local market gardeners to implement precision irrigation systems aimed at reducing water consumption.

The town hosts a significant market gardening industry that places substantial demand on tap water. Farmers often overwater, despite the potential negative impact on crop health. By using computer-assisted systems to assess the actual water needs of crops, irrigation can be optimised, reducing consumption and enabling the cultivation of currently marginal land.

EP	BP	FP	DP	HP
2	0	1	2	0



OUTCOMES



1: Oh Dear!

It's a disaster, the water did not pass quality inspections and can not be consumed. Instead the costly water is just being used for non-human use.

The citizens demand a new mayor!

2-3: Not Good

The effects of a hot and dry summer have been offset through the water. While not a perfect solution, it has had a positive effect.

4-5: Not Bad

Despite a hot and dry summer, there are adequate water reserves and tourism benefits.

6: Great

Despite a very hot and dry summer, there's more than enough water bringing in lots of tourists from other drier areas.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.

OUTCOMES



1: Oh Dear!

The project is a disaster! Whilst the course was constructed with no issues, running the resort requires a vast amount of water, with the water company suggesting that people should only shower once a week to save water.

The citizens demand a new mayor!

2-3: Not Good

The high resort fees tend to greatly limit the number of guests. Most just come to play golf once and then leave. The town doesn't feel any of the economic benefits that were promised.

4-5: Not Bad

The course is a success. Whilst the fees are fairly high, the resort tends to do good business employing a lot of locals.

6: Great

The course is a massive success. Whilst the fees are fairly high, the resort has become a destination hub with many visitors playing golf and exploring the local environment, rejuvenating the area.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES



1: Oh Dear!

The project is a disaster! The smart irrigation software is very buggy and is over-watering to the point of causing local flooding.

The citizens demand a new mayor!

2-3: Not Good

Smart irrigation systems have been installed, with mixed results. Some farmers are reporting success, but many are reluctant to use them as they feel that they have a much better understanding of crop requirements.

4-5: Not Bad

The smart irrigation system seems to be working alright with most farmers reporting that the systems is working well. However, there are a few teething issues with some farmers running into problems.

6: Great

The smart irrigation systems are working well, with most farmers reporting both significant reductions in water requirements but also increases in yield. In some cases, marginal land is being returned to use.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES



1: Oh Dear!

The project is a disaster! The municipality advocated for the smart meter app, but it turned to be full of spyware, collecting customer details and making unauthorised charges on customer accounts.

The citizens demand a new mayor!

2-3: Not Good

Meters have been installed, but the customers are largely disinterested. There is the perception that industry is the main user of water and domestic customers have little impact on overall use.

4-5: Not Bad

The smart water meters have been accepted by residents and water consumption is starting to show a reduction as enthusiastic residents look to minimise consumption.

6: Great

Residents love the app and consumption is at an all-time low. This allows the water company to spend more time and resources addressing leakage.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



CREATE A DROUGHT DASHBOARD



The municipality plans to develop a community website that will provide residents with practical information and support to help them navigate drought events.

Research indicates that residents often experience greater stress from the anticipation of a drought than from the actual event itself. By offering clear, accessible resources, the website can help alleviate concerns, increase awareness, and empower the community with the knowledge needed to respond effectively.

EP	BP	FP	DP	HP
-1	0	0	2	0

CREATE A DROUGHT DIGITAL TWIN



The municipality will develop a drought modelling digital twin to assess the likelihood and potential impacts of future drought events. This tool will support improved preparedness and inform long-term planning for drought resilience.

By integrating live data with advanced simulation models, the digital twin will generate valuable insights. Its effectiveness, however, will depend heavily on the quality of the data collected and the accuracy of the underlying models.

EP	BP	FP	DP	HP
-1	0	0	3	0



APPROVE SEA WALL CONSTRUCTION



The community along the coastal road has been repeatedly impacted by sea flooding. High tides and onshore winds have caused significant disruption of services, costly property damages, and extensive clean-up efforts.

Though, the wall cannot fully eliminate the risks of extreme events and could alter the scenic coastal views and the construction process will be disruptive. The long-term benefits including, improved safety, reduced damage and economic stability should outweigh the drawbacks. Thus supporting community growth and resilience.

EP	BP	FP	DP	HP
2	0	2	0	0



APPROVE OUT-OF-TOWN LEISURE RESORT



A retail company proposes to develop a large out-of-town retail and leisure park on currently unused land. This will bring long-term employment opportunities to the area and attract a significant number of visitors to the town.

However, there are concerns that the development could negatively impact the town centre, as shoppers may prefer the convenience of the new retail hub. Additionally, the proposed site is a well-loved local meadow, valued by the community for recreation and green space.

EP	BP	FP	DP	HP
4	-1	-1	0	-1



OUTCOMES



1: Oh Dear!

The project is handed off to a consultancy group who appear to have strange views about what constitutes appropriate drought data and models, resulting in a useless tool.

The citizens demand a new mayor!

2-3: Not Good

The digital twin generally works, but its AI seems to produce many 'AI hallucinations', often predicting droughts during rain storms. This makes it hard to trust the twin's outputs.

4-5: Not Bad

The digital twin works well and is providing some good insights, particularly for forecasting water scarcity. The municipality is happy and would like to develop it further.

6: Great

The digital twin is providing the municipality with great insights and predictions, allowing conservative water consumption activities to be far better targeted. The impact of droughts is decreasing year by year.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES



1: Oh Dear!

The project starts with a lot of fuss, but the work is passed off to a low-cost design bureau who have issues and produce a strange website that serves no-one.

The citizens demand a new mayor!

2-3: Not Good

The project is well-managed with a suitable design bureau delivering a great website. However, the site isn't advertised well, with few residents being aware that the site exists.

4-5: Not Bad

The project is delivered and residents are aware and using the website. After an unseasonal drought, many residents cite the website as being a great resource for helping them to come to terms with drought issues.

6: Great

The project is a great success, with residents regularly engaging and contributing with the website. To the point that it has become nationally recognised with other towns starting to adopt a similar approach.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES



1: Oh Dear!

The complex is a titanic success. Everybody wants to go there causing gridlock around the town. This makes it impossible to go anywhere.

The citizens demand a new mayor!

2-3: Not Good

The complex is a success, but heavy rains frequently flood the huge car parks and cause major traffic jams.

4-5: Not Bad

The complex is a success with tenants that complement rather than compete with the town centre attractions.

6: Great

The complex is a real success and careful transport planning has enabled people from all over the region to attend films, gigs, and shows without causing chaos.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES



1: Oh Dear!

The project is a legal disaster area! Residents of nearby 'Cliff Heights' raise long and costly objections as their district is being allowed to erode into the sea, resulting in the project being substantially delayed.

The citizens demand a new mayor!

2-3: Not Good

The project completes on time and is warmly received despite ruining the view of the bay from the, now protected, coast road.

4-5: Not Bad

The project completes slightly ahead of time, early enough to protect the coastal road from some unseasonably high tides.

6: Great

Shortly after the project completes, the town is buffeted by a number of huge storms, the worst in living memory. Unlike previous storms, the coast road district doesn't flood saving the council the cost of a large clean-up operation.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



APPROVE NATURE-BASED FLOOD PROTECTION



The local university suggests to host a beaver-led land management project as a nature-based solution aimed at reducing river flooding. The low-cost project positions the municipality as forward-thinking in its approach to climate resilience and environmental sustainability, which could generate valuable insights into natural flood mitigation.

However, the beavers may dig burrows and channels that affect the stability of river banks, leading to erosions, damage to crops and property.

EP	BP	FP	DP	HP
0	3	2	1	0

RETURN SEASIDE GOLF COURSE TO SEA



Despite the municipality spending a huge budget, its seaside golf course is increasingly threatened by rising sea levels and high tides. Allowing the course to return to the sea would enable the allocation of limited budgets more effectively, support the creation of a wildlife wetland, and reduce traffic along the shoreline.

However, this decision may upset the golfers who regularly use the course and may be perceived by some residents as the municipality abandoning parts of the town to nature.

EP	BP	FP	DP	HP
0	2	2	1	0



ENGAGE IN FLOOD PLAIN MANAGEMENT



The municipality will develop a floodplain management plan for the local river to reduce flooding in downstream neighbourhoods. The project will remove existing developments and allow the land to naturally flood and store excess water. It will also support new recreational opportunities and attract diverse wildlife.

However, it is important to communicate clearly with stakeholders that floodplain management will not completely eliminate flooding, as misunderstandings could lead to concerns or opposition.

EP	BP	FP	DP	HP
-1	2	2	1	0



CREATE A FLOOD SUPPORT WEBSITE



The municipality plans to create a community website that offers residents practical information and signposts resources to help prepare for floods.

Research shows that an easy access knowledge hub will help citizens gain knowledge and practical advice for flood preparation, receiving live updates and taking early actions to mitigate flood impacts, and finding support during crisis.

EP	BP	FP	DP	HP
-1	0	2	0	0



OUTCOMES



1: Oh Dear!

As the golf course returns to nature, the town is hit by a 'once in a generation' storm with extreme tides that rush over the course and undermine the mainline rail track, causing it to be out of use for six months.

The citizens demand a new mayor!

2-3: Not Good

The course is returned to nature, but local golfers protest the decision by playing 'urban golf' in the town centre.

4-5:Not Bad

As the course returns to wetland, it becomes a popular destination for firstly, birds and then bird watchers.

6:Great

Hearing the news, a former champion golfer buys the old typewriter factory and rejuvenates it into a high-quality course that keen golfers flock to, boosting tourism substantially.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES



1: Oh Dear!

The research is a disaster! The beavers have moved to the local arboretum and destroyed most of the rare saplings. The university abandoned the research as unworkable.

The citizens demand a new mayor!

2-3: Not Good

The beaver area suffers from a heavy rainstorm resulting in beaver dam bursts and flooding in the downstream area.

4-5:Not Bad

The beaver experiment is working well, and the university is working to increase size of the project, protecting more land.

6:Great

The beaver experiment is working well, with fewer floods. The beavers have been a local point of interest , drawing in beaver tourists and the sale of beaver plushies is through the roof.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES



1: Oh Dear!

The project starts with a lot of fuss, but the work is passed off to a low-cost design bureau who have issues and produce a strange website that serves no-one.

The citizens demand a new mayor!

2-3: Not Good

The project is well-managed with a suitable design bureau delivering a great website. However, the site isn't advertised well, with few residents being aware that the site exists.

4-5:Not Bad

The project is delivered and residents are aware and using the website. After an unseasonal flood, many residents cite the website as being a great resource for helping them to come to terms with flooding issues.

6:Great

The project is a great success with residents regularly engaging and contributing with the website, to the point that it has become nationally recognised with other towns starting to adopt a similar approach.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES



1: Oh Dear!

The project is a disaster! There was a major flood , and a much larger area of land was flooded. Farming land has been destroyed and polluted waters flow through the town.

The citizens demand a new mayor!

2-3: Not Good

The project appears to have been a success but key stakeholders seem unhappy with the outcomes and are currently blaming each other for any issues that arise.

4-5:Not Bad

The project appears to have been a success and stakeholders appear happy with the outcome. There appears to be less flooding after recent heavy storms and evidence of increased biodiversity .

6:Great

The project was a great success. A rare species of butterfly has been seen in the area and bird species have increased. The downstream town also did not suffer flooding in the last heavy rainfall event.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



CREATE A FLOODING DIGITAL TWIN



The municipality will develop a flood modelling digital twin to predict flooding and evaluate possible emergency response measures to support flood crisis management.

By integrating real-world data with advanced simulation models, the digital twin will generate valuable insights. Its effectiveness will depend largely on the quality of the data collected and the accuracy of the modelling.

EP	BP	FP	DP	HP
-1	0	3	0	0

APPROVE INSTALLATION OF COOL ROOFS



Plans have been submitted to apply reflective paint to roofs, aiming to reduce indoor temperatures and mitigate heat in the surrounding environment.

This approach is generally a low-cost and non-invasive method for combating urban heat. However, its benefits are most significant in areas experiencing prolonged hot weather, and it may be counterproductive in locations where solar panels are installed.

EP	BP	FP	DP	HP
1	0	0	0	3



APPROVE INSTALLATION OF FIREBREAKS



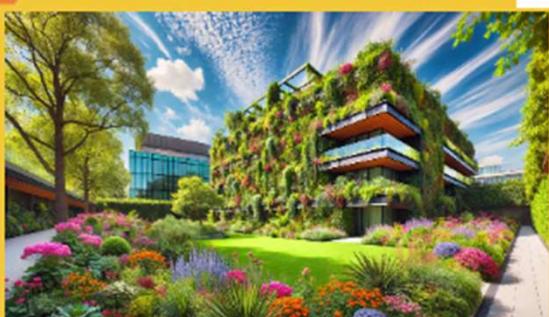
Plans have been submitted to install fire breaks in the dry hinterland to help reduce the long-term damage caused by heat-induced forest and scrub fires. These fire breaks will contain fires and prevent them from spreading, which would reduce pressure on emergency services and help limit biodiversity loss over time.

However, there are costs associated with both the installation and ongoing maintenance of the fire breaks. Additionally, the initial clearing of trees and scrubland may have short-term negative impacts on local biodiversity.

EP	BP	FP	DP	HP
1	1	0	1	2



APPROVE INSTALLATION OF GREEN WALLS



To reduce local temperatures, within buildings and surrounding streets, the municipality plans to install green walls throughout the town. This will encourage greater day time use of public spaces and increased foot traffic to local shops.

However, green walls require a consistent water supply to keep them green. Without proper maintenance, the plants may die, creating both biological and fire hazards.

EP	BP	FP	DP	HP
1	1	1	1	2



OUTCOMES



1: Oh Dear!

The project is a disaster! The painters have ended up painting everything and damaging many roof-top solar panels.

The citizens demand a new mayor!

2-3: Not Good

The roof painting phase of the project has been completed, but the expected heat wave is noticeable by its absence. The townspeople reckon the municipality is just wasting money on vanity projects.

4-5: Not Bad

The roofs have been painted just in time for the summer heat wave and are having the desired effect. Rooms in painted houses feel cooler and the surrounding streets are far more pleasant to be in.

6: Great

The roofs have been painted and there's a record breaking heatwave in the region. Unlike last year, it feels cooler in the streets, even though the weather is warmer. Residents are relieved and thankful that their summers are liveable again.

This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.

OUTCOMES



1: Oh Dear!

The project is handed off to a consultancy group who appear to have strange views about what constitutes appropriate flood data and models, resulting in a useless tool.

The citizens demand a new mayor!

2-3: Not Good

The digital twin generally works, but its AI seems to produce many 'AI hallucinations', often predicting impossible tsunamis on the coast. This makes it hard to trust the twin's outputs.

4-5: Not Bad

The digital twin works well and is providing some good insights, not least a predictive flood model for coastal road closures. The municipality is happy and would like to develop it further.

6: Great

The digital twin is providing the municipality with great insights and predictions, allowing flood protection activities to be far better targeted. The impact of flooding is decreasing yearly.

This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES



1: Oh Dear!

The green walls have not been adequately maintained. Clogged drainage systems have led to sewage overflows, making the buildings unpleasant to be around.

The citizens demand a new mayor!

2-3: Not Good

The green walls have been retrofitted and there has been no major setbacks. However, there has been an infestation of aphids and spiders in one of the buildings which requires additional pest control.

4-5: Not Bad

The project was a success, many people have commented on the reduction of noise and stress within the workplace.

6: Great

The project was a great success. A local study has found that urban temperatures and air pollution have reduced, and less money has been spent on heating the buildings.

OUTCOMES



1: Oh Dear!

The fire breaks have been a massive failure after a scrubland fire overcame the breaks and raged out of control until it burnt itself out.

The citizens demand a new mayor!

2-3: Not Good

The fire breaks are a success, but there is a lot of backlash from locals and tourists that the breaks have ruined the natural beauty of the hinterland.

4-5: Not Bad

High winds and a prolonged drought have hit the area, leading to wild fires breaking out across the region. However, the breaks are able to contain the fire to relatively small regions, greatly reducing damage.

6: Great

The fire breaks have proved to be very capable in limiting the spread of wildfire. However, they've had the added bonus of becoming popular tourist hiking routes.

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CONSTRUCT A MIYAWAKI FOREST



The municipality plans to install small, densely planted, fast-growing forests in urban areas. Roughly the size of a tennis court, these compact forests can be established in a variety of locations and offer many of the benefits of larger woodlands, helping reduce urban heat, support biodiversity, and strengthen residents' connection with nature.

However, the focus on rapid growth may lead to the selection of tree species that are more vulnerable to pests and disease, potentially affecting the long-term health and resilience of these green spaces.

EP	BP	FP	DP	HP
0	2	1	0	1

EMBRACE HEAT TOURISM



The municipality is exploring the idea of capitalising on its annual heatwave by branding the town as a destination for "extreme heat tourism". Aimed at attracting northern European tourists seeking high-temperature holiday experiences.

This strategy has the potential to boost tourism, stimulate the local economy, and create new jobs to support visitor services. However, prioritising tourist infrastructure could risk shifting development focus away from the long-term needs of local residents.

EP	BP	FP	DP	HP
4	0	0	0	-2



CREATE A HEAT KNOWLEDGE BASE



The municipality wants to develop a community website that offers residents practical information and support to help them cope with heatwaves and extreme heat events.

Research indicates that people often make poor decisions when dealing with extreme heat, particularly in cases of heat stress or heatstroke. By providing accessible, reliable information, the website can help residents make better-informed choices and respond more effectively during high-temperature conditions.

EP	BP	FP	DP	HP
-1	0	0	0	2



CREATE A HEAT DIGITAL TWIN



The municipality will develop a heatwave modelling digital twin to assess the likelihood and potential impacts of extreme heat events. This tool will support improved preparedness and inform long-term planning for heat resilience.

By integrating real-world data with advanced simulation models, the digital twin will generate valuable insights. Its effectiveness, however, will depend heavily on the quality of the data collected and the accuracy of the modelling.

EP	BP	FP	DP	HP
-1	0	0	0	3



OUTCOMES



1: Oh Dear!

The town has become a low-class tourist destination for drunken revellers, making the town messy and stretching local emergency services.

The citizens demand a new mayor!

2-3: Not Good

The town has developed its reputation as a winter sun destination, but the summer heatwaves make it too hot for many tourists, resulting in a highly seasonal industry.

4-5: Not Bad

The town has become a popular destination, with tourists coming from around the world. This has created a boom for the locals, with many now working in tourism.

6: Great

The town has gained a reputation for being a great destination throughout the year. This has turned tourism into a year-long industry, creating jobs and economic stability for the town.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES

1: Oh Dear!

Although fast growing, the tree species selected for the forest were susceptible to a local pest, resulting in many of the trees dying and becoming fire risks.

The citizens demand a new mayor!

2-3: Not Good

The forests are a limited success as the many of the trees selected seem to die quite quickly, leading to a patchy feel to the forest. There are concerns that the forests are becoming home to rats and feral pets.

4-5: Not Bad

The forests are a success with many residents enjoying having local urban forest space to engage with.

6: Great

The forests are a great success, providing local cool spaces in the middle of the town and providing opportunities for heat stressed residents to engage with nature.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES



1: Oh Dear!

The project is handed off to a consultancy group who appear to have strange views about what constitutes appropriate heat data and models, resulting in a useless tool.

The citizens demand a new mayor!

2-3: Not Good

The digital twin generally works, but its AI seems to produce many 'AI hallucinations', often predicting impossible scenarios. This makes it hard to trust the twin's outputs.

4-5: Not Bad

The digital twin works well and is providing some good insights, not least the predictive medium-term heat wave model. Allowing residents to plan accordingly. The municipality is happy and would like to develop it further.

6: Great

The digital twin is providing the municipality with great insights and predictions, allowing heat protection activities to be far better targeted. The town is increasingly coping with long-term heat.



This project has received funding from the European Union's Horizon H2020 innovation action programme under grant agreement 101037424.



OUTCOMES

1: Oh Dear!

The project starts with a lot of fuss, but the work is passed off to a low-cost design bureau who have issues and produce a strange website that serves no-one.

The citizens demand a new mayor!

2-3: Not Good

The project is well-managed with a suitable design bureau delivering a great website. However, the site isn't advertised well, with few residents being aware that the site exists.

4-5: Not Bad

The project is delivered and residents are aware and using the website. Residents are better able to prepare for the long summer heatwave and pass invaluable knowledge to visitors to the town.

6: Great

The project is a great success with residents regularly engaging and contributing with the website. To the point that it has become nationally recognised with other towns starting to adopt a similar approach.



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STUDENT



You're a student who lives in the town and studies at the local college. The college is great, but you especially enjoy all the outdoor places around town.

You would like to have more money and freedom but are unsure how to get them. You love going outdoors and doing nice things with friends and family, and prefer not to work too hard at the moment.

You hate older people telling you what to do and where to go, were they ever young? The environment seems to be messed up and getting worse. You worry deeply about your future and the state of the world.

YOUNG WORKER



It's been a couple of years since you left education and have been finding your feet in the adult world of employment and responsibilities.

You like having a stable job with a decent wage and a choice of fun things to do when not at work. In the near future you would like to buy a flat with your partner and start putting down some roots.

You hate the lack of work opportunities and you want to get on and build a career. You're struggling to make ends meet and you seem to pay a lot of tax but not see much for it. Given the state of the local environment, every thing looks tired and needs a good clean up.



FAMILY



You're a young parent with young children. Life is now more complicated and you're still learning how to handle everything.

You enjoy doing things with your family, knowing that your kids have a future in the town, and being able to unwind with your partner at the end of the day.

You dislike people and policies that are family unfriendly. You don't want excessive government intervention or pollution that may impact your family.



RETIREE



You are a retired worker. You've spent your entire life working hard, so it's time to kick back and make the most of your golden years.

You enjoy activities that suit an active senior citizen such as shopping, meeting friends, and entertaining. You like using public transport that is easy and stress-free.

You don't like changes that hurts you. You are annoyed when young people complain about "it's hard now" while you remember how tough it was when you were young, but it didn't affect you much. You have paid taxes all your life and think that retirees should not pay for extra.



BUSINESS OWNER



You are a local business owner and have run it for years. The shop keeps you busy enough and financially secure, but not wealthy.

You like nice customers who make good purchases, tourists and holidaymakers who are keen to buy at your shop. You feel proud to be a part of the local community.

You hate the corporate shopping centre outside town that takes your customers, high parking charges stopping people coming to town. You would prefer things to stay as they are.

POLITICIAN



You are a local politician who entered politics to fight injustice both locally and in the wider community.

You enjoy being a positive influence in the community and standing up for those that can't stand up for themselves. Helping change things even when people do not know what they want, and keeping big companies and powerful people from abusing their power.

You hate people and organisations that don't understand that we are just tenants, not the permanent owners of the town. You also hate those who try to make quick money at the expense of hardworking citizens.



