

Speed Dating Columbia Data

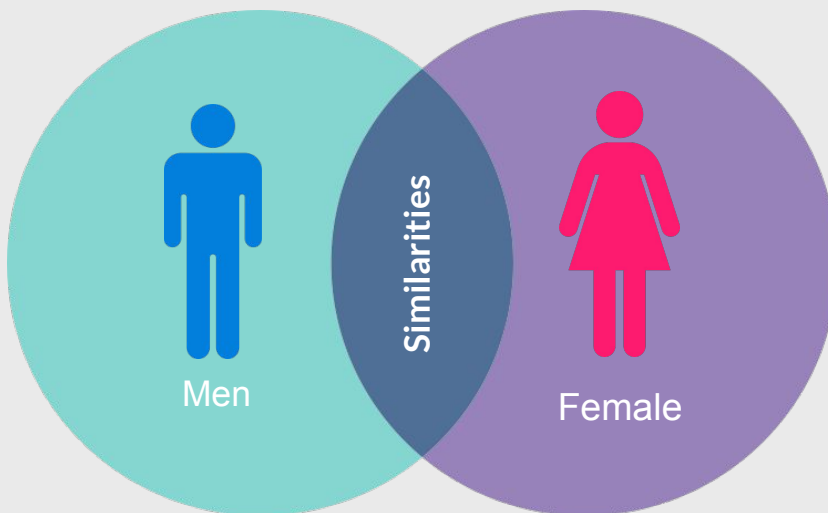
~ By Adan Ortiz ~

Business Understanding

Columbia University conducted a research study to monitor and understand Male and Female Behavior when Speed Dating.

Data Representation

Columbia University, 392 single men and women were invited to participate in a speed-dating event. Each participant went on between 10 and 20 four-minute speed dates with members of the opposite sex.



What?

- 01 How are Male and Female preferences similar when put in a dating environment?

Why?

- 02 This will show us what Men and Women seek in a person regardless of gender.

How?

- 03 Data will use a regression variable of gender to first understand individual behaviors and then be compared to one another to find correlations..

