

Customer Insight Analyst

Data Visualisation Task

Please prepare a presentation in advance, to deliver to us at the start of the interview, which is to be no more than 10 minutes long, on the following:

The scenario:

As our Customer Insight Analyst, you have been asked to attend the Customer Insight team meeting to provide an engaging visual presentation of findings from the recent ‘moving-in’ and ‘planned’ surveys. During the meeting, you are expected to explain any methods used to analyse the data and share the key themes or trends found with the team.

Data provided:

Please find attached customer feedback data from the ‘moving-in’ and ‘planned’ surveys. This data has been collected from our customers between September 2023 and March 2024. This is example data only for the purpose of the task.

Content:

You have the freedom to present the information in any preferred way, but your presentation should not exceed 10 minutes. We may ask you some follow-up questions based on your presentation.

