What is Counterspell?

This November, we are organizing a beginner-friendly 12-hour hackathon (aka a coding competition) called Counterspell in New Delhi. It is a medium-sized game jam for middle to high schoolers, and what makes it special is it will be taking place simultaneously over that weekend in over 100+ cities globally.

Counterspell is proudly affiliated with Hack Club, a US-based global non-profit organization that empowers 40,000+ teenagers around the globe to code and innovate through a network of after-school coding clubs and events.

Hack Club has run several programs and hosted countless hackathons around the world; like one that was held outdoors in Vermont, one held while hiking up the Pacific Crest Trail, and one on a train ride through Canada. Being a non-profit 501(c)(3) entity under The Hack Foundation, Hack Club has also hosted hackathons in India (like Epoch) and we want to contribute to hosting many more!

Our mission

Game jams are a subset of hackathons, which encourage participants to improve their coding skills and work with people with all kinds of talents. Our mission is to inspire and empower next generation makers around the world by introducing them to game development in a fun, exciting and collaborative way.

We will have attendees work together with their team to build exciting projects, learn while improving their technical skills. We aim to foster creativity and innovation and furthermore, encourage teenagers with different skills at different levels to work together to solve complex problems, and build something amazing.

And it's not just limited to building either, it's also about finding community, gaining new valuable skills, and forging new friendships.

Hackathons let others see the joy in coding that we do. Game jams give people an opportunity to learn how to code for the first time in a low-stakes environment. The magic of hackathons is being able to draw inspiration from peers who are also innovating and making cool projects, even after the event.

We aim to help people see our community and inspire them to keep building it themselves. We would have never been inspired to run an event like this without other people doing it before us, and we'd love to inspire people to keep running more hackathons in the future.

Delhi is particularly well suited for our event because it is a global center for innovation, exploration and research. High school coders are inspired and have countless opportunities here, and by supporting local high schoolers through hackathons, we aim to provide opportunities and foster the next generation of innovators in the Delhi-NCR region.

By supporting us, you help us further our mission. We can't run this event without you, and we would appreciate any support you can give us.

Sponsorship

Here are some suggested sponsorship packages! You don't need to claim every perk, you can choose according to your comfort (i.e, if you don't want to send mentors, you don't have to).

If you're based in the United States and choose to donate without receiving anything in return, your contributions will be tax-deductible, as we qualify as a 501(c)(3) being fiscally sponsored by [The Hack Foundation](#) (EIN: 81-2908499).

As a sponsor, you may earmark funds for a specific purpose. For example, if you provide hardware or software at the hackathon, you may set aside funds to award the best hack that utilizes your equipment. We are happy to work with you to find the right area in which to spend your sponsored funds.

We are always open to adjusting and willing to negotiate, all you have to do is just let us know! Please send us an email at delhi@counterspell.hackclub.com so we can discuss details to tailor a custom package that ensures appropriate compensation and recognition for your contribution.

Donation	Free	$100 & above	$150 & above	$200 & above
Send your swag!	✔	✔	✔	✔
Shout out during opening and closing ceremony		✔	✔	✔
Banner ads, logos displayed on our website.			✔	✔
Send technical mentors				✔

At Counterspell Delhi, we greatly value in-kind contributions. If you're unable to provide direct financial support, we welcome donations of food, snacks, hardware, prizes, or any other resources that will enhance the event experience. Here are a few guidelines for in-kind sponsorships:

Food & Beverage: Participants at Counterspell will spend several hours brainstorming, coding, and collaborating. Keeping them energized with food and beverages is essential to ensure creativity and productivity throughout the event.

→ **What to Donate:** Full meals (breakfast, lunch, or dinner), snacks (healthy snacks, energy bars, chips), drinks (water, coffee, tea, juices).

→ **Recognition:** Your brand can be featured on meal packaging, snack carts, and in the dining area. A special announcement will acknowledge your contribution during the opening and closing ceremonies.

Hardware: Access to the latest technology and hardware is critical in a hackathon, as it allows participants to explore different tools and gadgets for game development.

→ **What to Donate:** Laptops, tablets, or gaming computers for use during the event, peripheral equipment (keyboards, headsets, etc.), software licenses or development tools and routers and network equipment to support high-speed internet for participants.

→ **Recognition:** Your equipment will be used by participants and can be displayed with your company's branding. Recognition in all post-event materials, with your contribution mentioned in social media shout-outs and website banners.

Prizes: Prizes serve as a key motivator and are a highlight of any competition. Sponsors can provide branded prizes to be awarded to winners in various categories.

→ **What to Donate:** Gadgets like headphones, bluetooth speakers, mice or smartwatches; tech gear such as development kits, game controllers, or graphics cards; subscriptions to software or learning platforms.

→ **Recognition:** Prizes will be branded with your company's logo, and you'll be acknowledged during the prize distribution ceremony.

Also, we invite all businesses to contribute to Counterspell Delhi by offering substantial discounts on essential supplies like food, hardware, prices & swag.

If you're interested in offering in-kind sponsorship, please contact us via email at delhi@counterspell.hackclub.com to discuss your contribution. We can address any questions and ensure your support is well-integrated into the event, with suitable compensation and visibility.

Venue

If you are willing to host us...

Thank you so much for your support and kindness! To ensure that the Counterspell Delhi event is a grand success, we've highlighted some points & details to ensure everything about the venue.

Date & Time: Early morning of Saturday, November 23 to night of the same day. Unfortunately, we can't be flexible with these dates because our event has to be concurrent with others around the world.

Demographic: 40+ high school students (mostly <18) who are excited to code!

Budget: Because we have a limited budget, we cannot pay to use your space. Consider it as a generous donation! We will pay any cleaning fees needed and are happy to negotiate sponsorship perks in return!

Food: We are not planning to cook anything, We plan on purchasing/catering all food, but we will require running water and garbage disposal.

Hygiene: We'll need bathrooms!

Rooms: Ideally, hackathons have:
- ➔ Large space for opening and closing ceremonies
- ➔ Breakout rooms for workshops

We can make almost any office environment work, though!

Supervision: As we will host mostly minors, we will have background-checked adults supervising throughout the entire event duration. We will make sure attendees are behaving and being respectful of the space. All Hack Clubbers also follow our [Code of Conduct](#).

Security: provided their parents have signed the appropriate waiver! Aside from official activities, attendees would be forbidden from leaving the premises save for serious circumstances, pending parental permission.

Technology:
- ➔ We need Wi-Fi to support 40+ users (~70 devices)
- ➔ Sufficient electricity/power outlets to support 25+ plugged-in electronics.
- ➔ We'd appreciate built-in AV equipment (projectors, microphones, speakers, etc.), but this is not required at all.

We are flexible with these requirements & can always adjust

Other: If there's anything else we may have overlooked, please bring it up in our emails/call(s)! We aim to have full clarity on what this event entails so it can be a success for everyone.