

# Banking Marketing Targets

1      12

month  
All

Conversion Rate  
**11.7%**

Total Customer  
**45.20K**

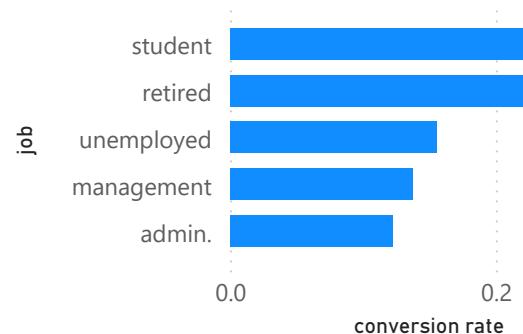
Average Balance  
**1.36K**

New Customer  
**37K**

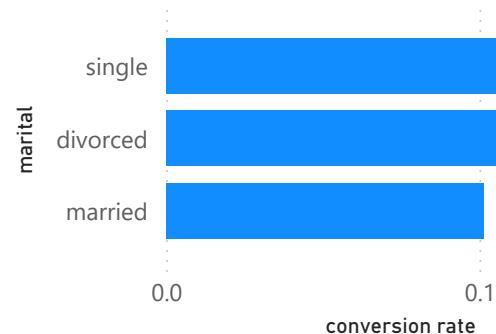
Average Age  
**40.94**

Old Customer  
**8257**

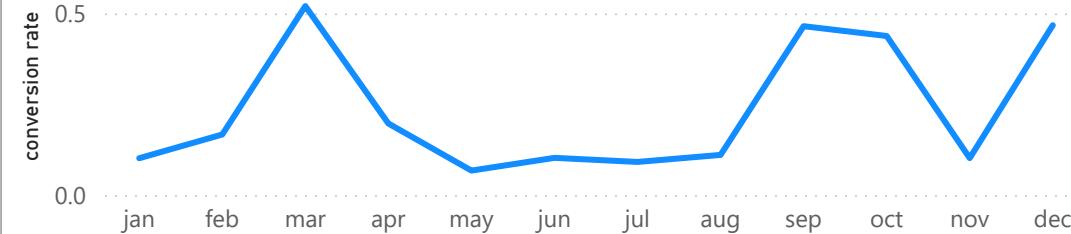
## Conversion Rate by Job



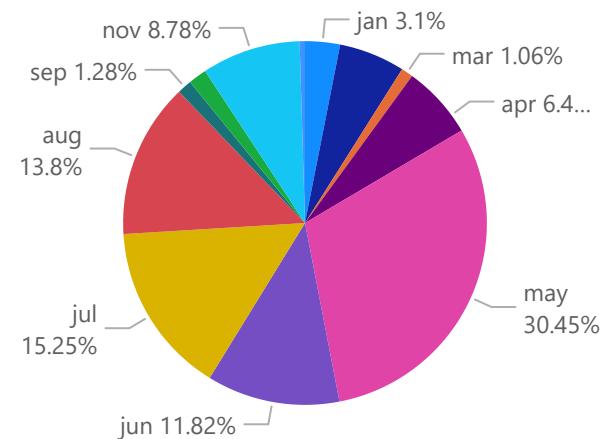
## Conversion Rate by Marital



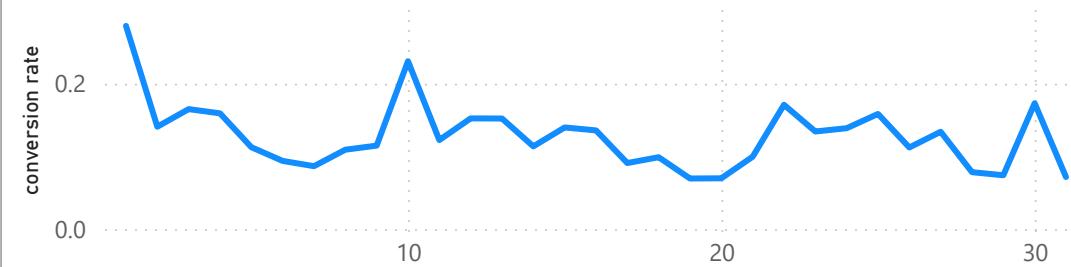
## Conversion Rate by Month



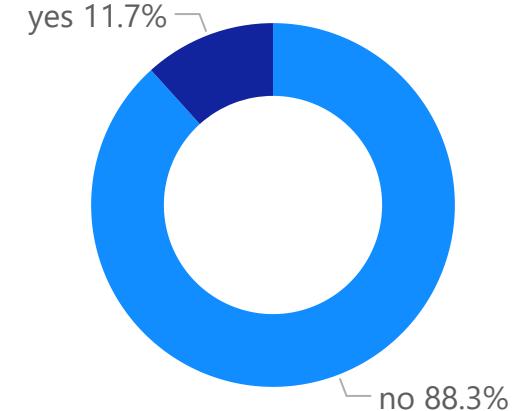
## Total Customer by Month



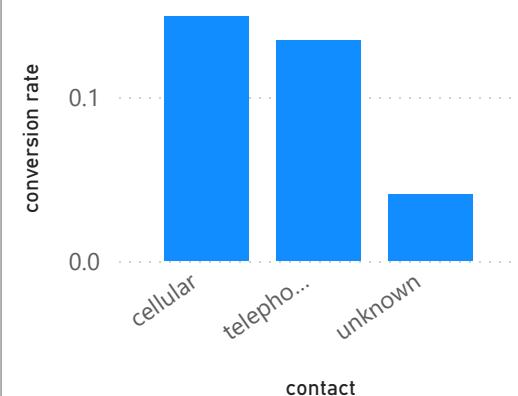
## Conversion Rate by Day



## Total Conversion



## Conversion Rate by Contact



## Conversion Rate by Education

