



OPEN GATES

association

STYLE
GUIDE

MONOCHROME LOGO



OPEN GATES
association

THE PRIMARY
LOGO



THE LOGO AND
THE COMPANY TITLE

OPEN GATES
association

OPEN GATES
association

**OPEN
GATES**
assn

**OPEN
GATES**
association



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association

LOGO IN CORPORATE COLOR



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**OPEN
GATES**
assn

THE PRIMARY
LOGO



THE LOGO AND
THE COMPANY TITLE

OPEN GATES
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association

**OPEN
GATES**
assn

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GATES**
association

CHEVRON



THE CORPORATE COLORS

COLORS
FOR A WEB



HEX #
0151FE

PANTONE
COLOR



PANTONE
660C

PRINT
COLOR



CMYK
96/78/0/0

FONTS

TITLE

Ubuntu Bold (optical)
tracking -25

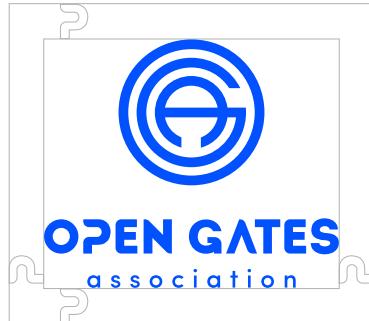
**Where
does it
come
from?**

TITLE

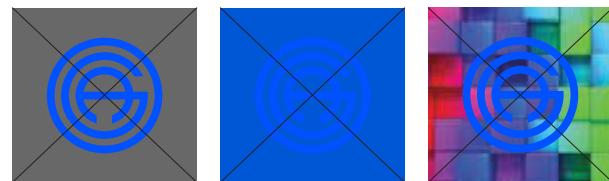
Ubuntu Regular (optical)
tracking 0

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old.

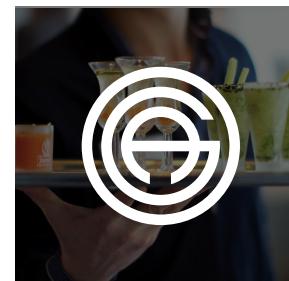
A PROTECTED AREA



Lorem ipsum



IT IS FORBIDDEN TO USE A BACKGROUND
WHOSE COLOR OR CONTRAST WILL
COMPLICATE THE READING OF THE LOGO



LOGO
VARINATES
ON BACKGROUND



