

# Eugene Durov

Digital product designer with 10+ years of all-around experience in design and a development background.

For the last several years I work in fintech in B2B and B2C:

- developed mobile banking functionality from the first idea to launching;
- redesigned various web and mobile payment forms;
- conduct user interviews and dive into product analytics.

## EXPERIENCE

### Senior Product Designer at Tinkoff Bank

AUG 2021 – Present, Saint Petersburg/Tbilisi

- Leading the creation of the Finhealth product — a new function for the mobile bank application that provides financial rating, analytics and personal advices for improving well-being. Finhealth is an innovative product in the field of fintech;
- Implementing the process of UX interviews in the company and conducted more than 50 interviews.

### Product Designer at YooMoney (ex. Yandex.Money)

AUG 2019 – AUG 2021, Saint Petersburg

- Responsible for the full design processes of payment solutions from the first idea to launching. During my work, I redesigned projects such as the Embedded checkout form, Redirect form and Mobile SDK;
- Modernization of Widget (Embedded form) is the most successful project — the conversion rate increased by more than 5% and the concept was reused in more than 8 company projects;
- Launched Yandex.Kassa mobile analytics app for for merchants;
- Worked with B2C on Yandex.Fines mobile app and launched a utility bills web project.

### Product Designer at Yandex

MAY 2019 – AUG 2019, Moscow

- Participated in designing several intranet tools;
- Fully redesigned internal video conference service VConf, which became the most important tool for Yandex internal communication.

### UX/UI Designer | Frontend Developer at Personal Projects

SEP 2014 – MAY 2019, Minsk

Design and frontend development with a small team. The most successful projects:

- Web aggregator of popular Instagram profiles with a subscription to them. The service was visited by more than 150 thousand users per month and made thousands of subscriptions. During the work of service, I designed three versions of it, also engaged in frontend development (JS framework, CSS and HTML);
- Instagram account management service, which served more than a thousand profiles and worked for more than three years. I was responsible for design and frontend.

### UX/UI Designer at EPAM

MAY 2011 – MAR 2014, Gomel

Worked on B2B design projects. My responsibilities were: providing wireframes and prototypes, making responsible web design, interacting with a development team and editing frontend code.

**Location:** Tbilisi, Georgia

**Portfolio:** [artewgen.github.io](https://artewgen.github.io)

**Email:** [artewgen@gmail.com](mailto:artewgen@gmail.com)

## SKILLS

Product Design

Mobile and web design

User Experience

User Interface Design

Interaction Design

Prototyping

Research

Usability testing

Design System maintainer

Wireframing

## TOOLS & TECHNOLOGIES

Figma

Sketch

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Miro

Git

## OTHER SKILLS

HTML

CSS

JS

PHP

SQL

## LANGUAGES

English (C1)

Russian (Native)

ADDITIONAL EDUCATION

UX/UI Design courses at IT Academy

2018, Minsk

Taking courses on improving UX skills with a practicing art director. Two successfully completed projects: team and personal. The personal project Medok (mobile telemedicine service) received excellent marks.

Development courses at EPAM

2011–2012, Gomel

Completing frontend and backend courses with senior EPAM developers.

- HTML, CSS, JS;
- Java, PHP.

EDUCATION

Specialist's Degree in Software IT

2007–2012, Gomel

Francisk Skorina Gomel State University