

[Portfolio — eugenedurov.works](#)
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Currently in Barcelona, Spain

Eugene Durov

Senior Product Designer

I have 12 years of design experience, with 5 years in product design. Holding programming degree with years of front-end development experience.

I've worked on B2B and B2C projects across mobile and web, handling all stages from research to design and testing.

Focused on user research and conducted over 300 usability tests.

Active contributor to the design community through mentoring, public speaking, and educational content creation.

Revealbot

Powerful Ad Automation Tool
2024–present

Senior Product Designer

- Leading the design of a new collaborative product for the marketing team on all stages — ideation, research and delivery;
- Improving the UX of existing interfaces — redesigned the signup process, speeded it up 3 times, and increased the conversion rate.

Semrush

Leading SEO management SaaS platform
2022–2024

Senior UX Designer

- Designed a new B2B product for newcomers, simplifying complex features and boosting revenue by 10%;
- Led research efforts, developed scripts, recruited participants, and managed interviews. Conducted 4 concept tests, contributing to a successful launch;
- Led the design of the On Page SEO Checker, optimizing processes and adding new features.

Tinkoff Bank

One of the top three neo-banks in the world
2021–2022

Senior Product Designer

- Led the design of the FinHealth mobile banking feature, achieving a 40% user retention rate and strong cross-selling;
- Designed a subscription service, boosting user engagement and recurring revenue.
- Streamlined the user interview process, reducing testing time from weeks to days and significantly cutting costs, conducting over 80 interviews.

YooMoney

Leading payment platform in Eastern Europe
2019–2022

Product Designer

- Managed all company payment solutions (web and mobile) and led their redesign;
- Redesigned the Payment Widget which boosted the conversion rate by over 5% (\$2M/month) and was reused in 8 projects;
- Launched the YooKassa management app for business, achieving high demand and a 4.7 rating in the App Store.

Yandex

Leading technology company in Eastern Europe
2019

Product Designer at Yandex

- Participated in designing several web intranet tools.
- Redesigned internal video conference service VConf, which became the most important tool for Yandex's internal communication.

Personal Projects

2014–2019

EPAM

Global leader in software development
2011–2014

Mentorship

Education

Cources & Certifications

Skills

UX/UI Designer | Frontend Developer

- Worked on design and front-end development in a small team. Launched projects with a monthly audience of more than 100K people.
- Realized freelance orders for UX/UI design, more than 10 projects.

UX/UI Designer at EPAM

Created complex designs for B2B projects, especially on Cvent — service for group hotel reservations. Delivered a range of design artifacts, including prototypes, wireframes and high-fidelity designs.

Mentor at ADPList

2023–present

- Offering personalized mentorship to help mentees navigate their careers, improve design skills, gain industry insights, and achieve their professional goals;
- Mentored over 15 people and conducted long-term sessions with 3 who found jobs with my help.

Specialist's Degree in Software IT

2007–2012

Francisk Skorina Gomel State University.

Learning Data-Driven Product Management at GoPractice

2023

Product company simulation with acquired genuine experience by working on an ambitious product, analyzing data within analytics systems, and making data-driven decisions.

UX/UI Design courses at IT Academy

2018

Taking courses on improving UX skills with a practicing art director. Two successfully completed projects: team and personal. The personal project Medok (mobile telemedicine service) received excellent marks.

Product Thinking, Product Vision, Product Innovation, Qualitative & Quantitative Research, Market Research, Product Development, Software as a Service (SaaS), Experimentation, Testing, Google Analytics, Product Design, User Experience Design (UX), User Research, User Interviews, Design Systems, Interaction Design, User Interface (UI) Design, Visual Design, Conceptual Design, Accessibility, Mobile & Web Design, Information Architecture, Figma, Sketch, Wireframing, Prototyping, CSS, HTML, JS, GIT, Miro, Jira, Adobe Photoshop, Principal, Confluence, Coaching & Mentoring, Communication, Public Speaking.