

# Eugene Durov

Digital product designer with 10+ years of all-around experience in design and a development background.

For the last several years I work in fintech in B2B and B2C. I redesigned payment forms and personal accounts, launched mobile analytics and finance applications.

## EXPERIENCE

### Product Designer at Tinkoff Bank

AUG 2021 – Present, Saint Petersburg

Leading the creation of the Finhealth product — a new function for the mobile bank application that provides financial rating, analytics and personal advices for improving well-being. Finhealth is an innovative product in the field of fintech.

Implementing the process of UX interviews in the company and conducted more than 50 interviews.

### Product Designer at YooMoney (ex. Yandex.Money)

AUG 2019 – AUG 2021, Saint Petersburg

Responsible for the full design processes of payment solutions from the first idea to launching. During my work, I redesigned projects such as the Embedded checkout form, Redirect form and Mobile SDK. Modernization of Widget (Embedded form) is the most successful project — the conversion rate increased by more than 5% and the concept was re-used in more than 8 company projects.

Launched Yandex.Kassa mobile analytics app for for merchants.

Worked with B2C on Yandex.Fines and launched a utility bills project

### Product Designer at Yandex

MAY 2019 – AUG 2019, Moscow

Participated in designing several intranet tools. Fully redesigned internal video conference service VConf, which became the most important tool for Yandex internal communication

### UX/UI Designer | Frontend Developer at Personal Projects

SEP 2014 – MAY 2019, Minsk

Design and frontend development with a small team. The most successful projects:

- Web aggregator of popular Instagram profiles with a subscription to them. The service was visited by more than 150 thousand users per month and made thousands of subscriptions. During the work of service, I designed three versions of it, also engaged in frontend development (JS framework, CSS and HTML);
- Instagram account management service, which served more than a thousand profiles and worked for more than three years. I was responsible for design and frontend.

### UX/UI Designer at EPAM

MAY 2011 – MAR 2014, Gomel

Worked on B2B design projects, especially on Cvent — service for group hotel reservations, that provides management, email marketing, and web surveys.

Saint Petersburg

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## SKILLS

Product Design

Mobile and web design

User Experience

User Interface Design

Interaction Design

Prototyping

Research

Usability testing

Design System maintainer

Wireframing

## TOOLS & TECHNOLOGIES

Figma

Sketch

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Miro

Git

## OTHER SKILLS

HTML

CSS

JS

PHP

SQL

## LANGUAGES

Russian (Native)

English (B2)

## ADDITIONAL EDUCATION

### UX/UI Design courses at IT Academy

2018–2019, Minsk

Taking courses on improving UX skills with a practicing art director. Two successfully completed projects: team and personal. The personal project Medok (mobile telemedicine service) received excellent marks.

### Development courses at EPAM

2011–2012, Gomel

Completing frontend and backend courses with senior EPAM developers.

— HTML, CSS, JS;

— Java, PHP.

## EDUCATION

### Specialist's Degree in Software IT

2007–2012, Gomel

Francisk Skorina Gomel State University