

# Eugene Durov

Digital product designer with 10+ years of all-around experience in design and a development background.

For the last several years I have worked in fintech in B2B and B2C:

- developed mobile banking functionality from the first idea to launching;
- redesigned various web and mobile payment forms;
- conducted user interviews and went into product analytics.

## EXPERIENCE

### Senior Product Designer at Tinkoff Bank

AUG 2021 – Present, Saint Petersburg/Tbilisi

- lead the creation of the FineHealth product, an innovative feature for the mobile banking application that provides financial rating, analytics and personal improvement ideas;
- implemented the process of UX interviews in the company and conducted more than 50 interviews.

### Product Designer at YooMoney (ex. Yandex.Money)

AUG 2019 – AUG 2021, Saint Petersburg

- was responsible for all the company's payment solutions (web and mobile) and redesigned all of them;
- redesigned Payment Widget which increased conversion rate more than 5% and new concept was reused in more than 8 company projects;
- launched the YooKassa management app for business with a 4.7 App Store rating.

### Product Designer at Yandex

MAY 2019 – AUG 2019, Moscow

- participated in designing several web intranet tools;
- redesigned internal video conference service VConf, which became the most important tool for Yandex internal communication.

### UX/UI Designer | Frontend Developer at Personal Projects

SEP 2014 – MAY 2019, Minsk

- worked on design and front-end development in a small team. Launched projects with a monthly audience of more than 100k people;
- realized freelance orders for UX/UI design, mostly online store design.

### UX/UI Designer at EPAM

MAY 2011 – MAR 2014, Gomel

Worked on B2B design projects, especially on Cvent — service for group hotel reservations, that provides management, email marketing, and web surveys.

**Location:** Tbilisi, Georgia

**Portfolio:** [artewgen.github.io](https://artewgen.github.io)

**Email:** [artewgen@gmail.com](mailto:artewgen@gmail.com)

## SKILLS

Product Design  
Mobile and web design  
User Experience  
User Interface Design  
Interaction Design  
Prototyping  
Wireframing  
Research  
Usability testing  
Design System maintainer

## TOOLS & TECHNOLOGIES

Figma  
Principle  
Sketch  
Adobe  
Miro  
Git  
Visual Studio

## OTHER SKILLS

HTML  
CSS  
JS  
PHP  
SQL

## LANGUAGES

English (C1)  
Russian (Native)

ADDITIONAL EDUCATION

UX/UI Design courses at IT Academy

2018, Minsk

Taking courses on improving UX skills with a practicing art director. Two successfully completed projects: team and personal. The personal project Medok (mobile telemedicine service) received excellent marks.

Development courses at EPAM

2011–2012, Gomel

Completing frontend and backend courses with senior EPAM developers.

- HTML, CSS, JS;
- Java, PHP.

EDUCATION

Specialist's Degree in Software IT

2007–2012, Gomel

Francisk Skorina Gomel State University