

Deploying the Application to Google Play



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Overview



Preparing the application for store deployment

Packaging and distributing the app



Preparing the Application for Store Deployment



Preparing the Application

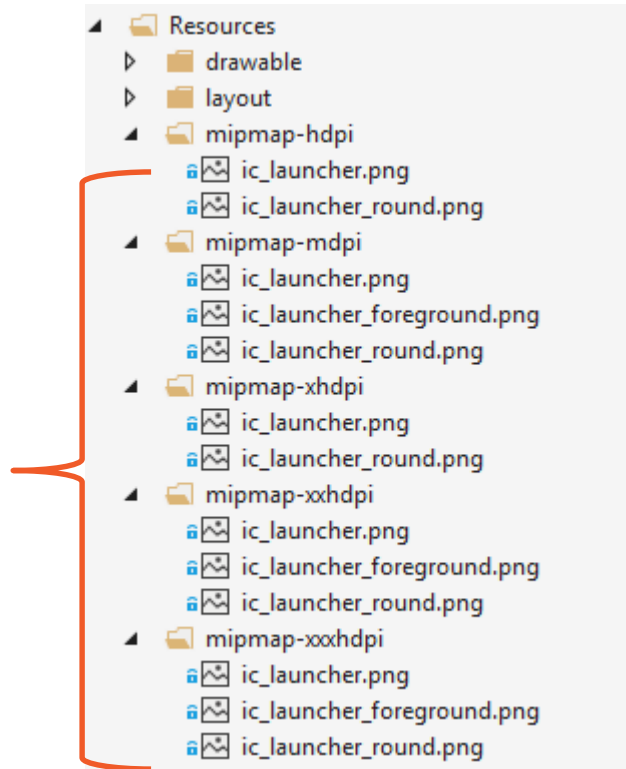
Adding icons

Versioning

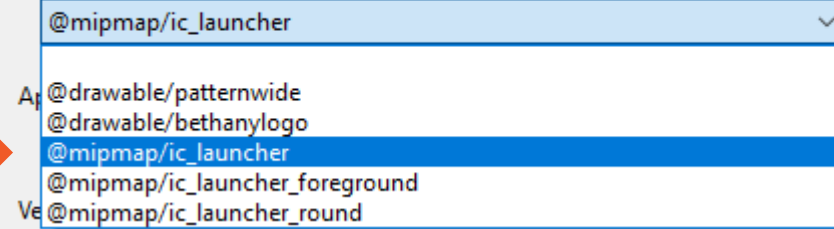
Optimize the APK



Icons



Application icon:



Add Versioning Support

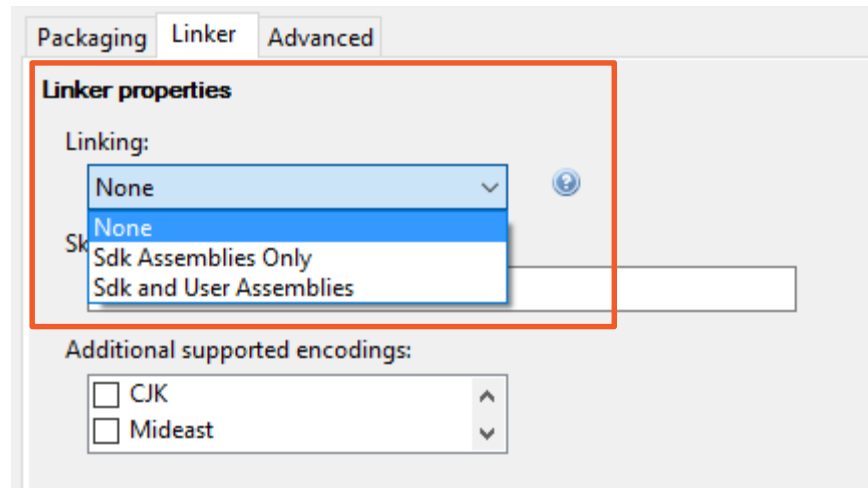
Application theme:

Version number:

Version name:



Shrink the APK



Demo



Add an application icon

Specify the app version

Configure the linker



Packaging and Distributing the App



Packaging and Publishing the Application

Release build

Sign the package

Create the archive



Distributing the Application



Google Play
Store



Other store



Download



Email, FTP



Demo



Packaging the application

Preparing for distribution



Summary

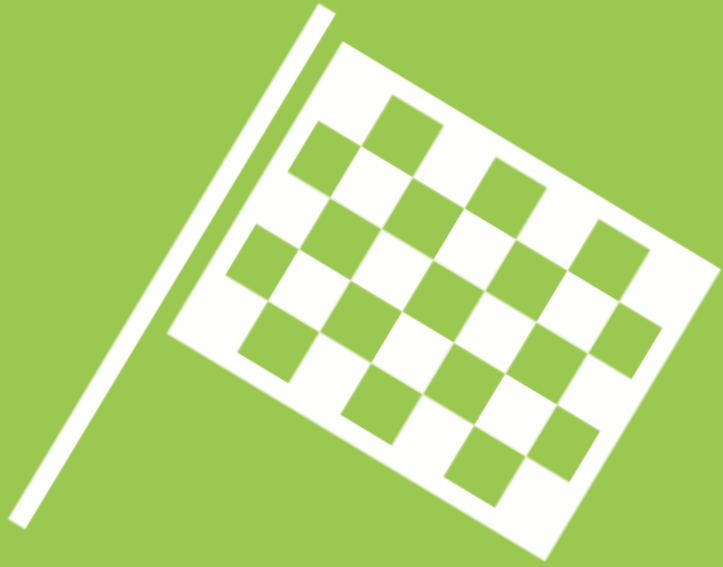


After the coding comes the optimization process

Google Play gives broadest reach for the application

Other distribution channels are supported





Congratulations
on finishing this course!

