

ONE-QUESTION GLOBAL IMPACT

Shape the understanding of the **transformational skills** needed for a **sustainable future**, now.

THIS IS A CALL TO ACTION. LET'S CO-CREATE THIS JOURNEY.

The IDG is a global non-profit and open source initiative aiming to promote the **transformative skills** necessary to accelerate **sustainable development** through the **co-creation** of an open-source framework and other resources that can enhance such inner capacities.

Read more on: www.innerdevelopmentgoals.org

We aim to bring the power of inner development to all global challenges faced by humanity and accelerate the process to build a sustainable future for people and planet.

CO-CREATE THE NEW GLOBAL STUDY WITH US.

Invitation to Academic Partner Institutions, Individual Researchers, Global and International Networks and Corporates, IDG Partners Organizations and Hubs.

This is a fantastic co-creation effort, you can support the next phase and together we'll reach the following goal towards a sustainable world:

2M
PEOPLE
WORLDWIDE

100K
ONE-QUESTION
RESPONSES

+100
COUNTRIES

+70
LANGUAGES




THE REASON WHY

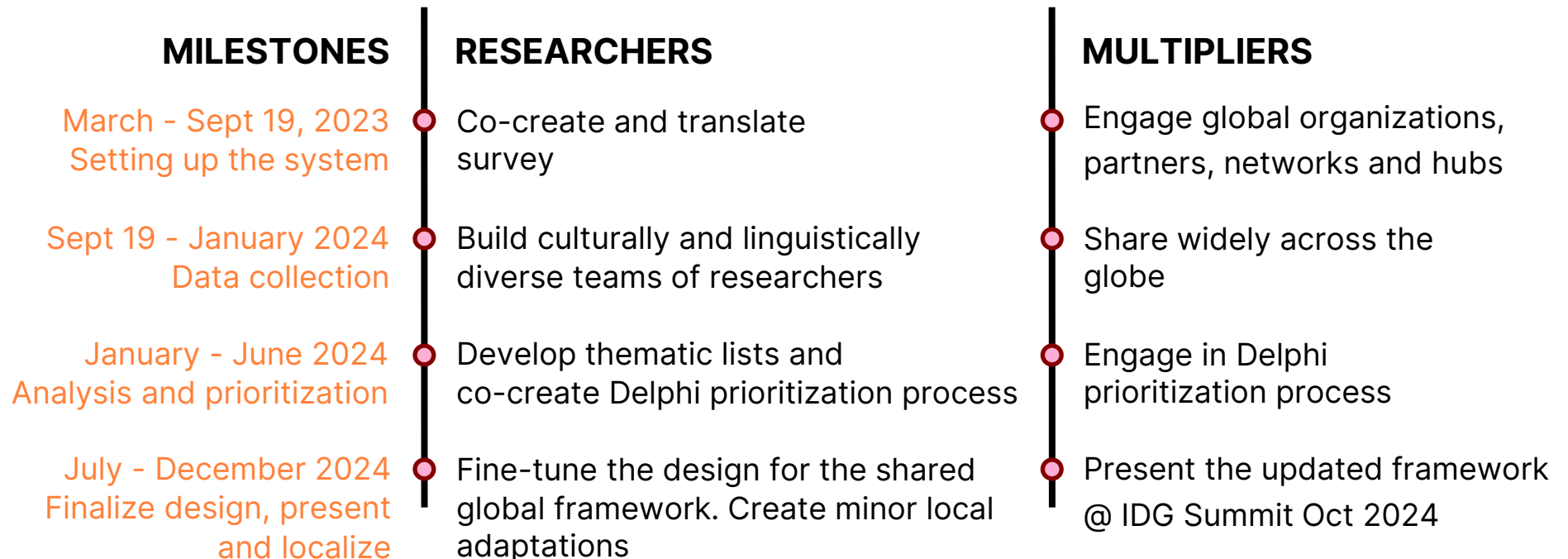
In 2015, all members of the United Nations agreed on 17 goals to build a world of peace, dignity and prosperity on a healthy planet.

You are invited to make a **Global Impact** with one of the most inclusive studies being done. With your co-creation, we will achieve the vision of being a solid bridge between your knowledge and the impact of people's inner and outer development to manage a better world. **Better people, better planet.**

The key ambition will be to adapt the shared resources such as the IDG Framework based on input from around the world. Your answers to this **One-Big-Question** will be analyzed collaboratively by researchers across the world.



JOIN THE JOURNEY LET'S BE PART OF CO-CREATION.






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KEY DATES FOR THE PROCESS 2023

- July 5th : Start of BETA test
- September 19: Launch of the Global Survey
- October 11-13: IDG Summit

Please bring the IDG Global Survey to your conference!
More event dates will be added.



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JOIN THE CO-CREATION NOW

Please [click here](#) to register

Participate at your earliest convenience so we can send additional information about how you can contribute!

By joining this link you'll receive special event invitations, quality information about the progress and the co-creators involved.

For suggestions of IDG Global Survey participation in a relevant global or international conference in your country or region- please email us: globalsurvey@innerdevelopmentgoals.org

COLLABORATE

Seek collaborations and partnerships with top tier organizations, NGOs, or academic institutions that share similar goals. Partner with them to amplify the reach of the question through their networks and platforms.

Audience

Identify the key target audience.

Story | Captivate

Messaging that highlights the importance of participation.
Emphasize the significance of drivers for meaningful change
Convey the essence of the question.

Instruments

Online activations | Social Media
Email Marketing | Influencer Partnerships.

Understand

Mechanisms to monitor progress and participation rates.

Appreciate | Remember

Incentivise partnerships and participations.
Post-survey communication plan | Follow up with participants
Share key findings | Demonstrate the impact of input.

RESEARCHERS

Participating researchers will benefit from the co-creations with the Inner Development Goals' **One-Big-Question** survey.

Some of the benefits are but not limited to,

- Access to events and gatherings
- Recognition as a research / scientific contributor to the IDG initiative
- Reach across the IDG ecosystem, vast network and communications channels
- Potential research participants and partnerships
- Being able to get data on their own country/language
- Learning from other researchers around the globe
- Able to help design new questionnaires

**THANKS FOR SPREADING
THE ONE-QUESTION.
AND TAKING ACTION
WITH US.**