



Inner Development Goals: initiative overview

BACKGROUND

At its core, the Inner Development Goals (IDG) project is about communicating the value and necessity of inner human capacities for meeting the world's most complex and urgent problems. Our communication efforts are focused on organisations, because of their vast potential to facilitate collective learning and drive systemic change. Working directly with companies, NGOs, public institutions, and governments, we can reach large numbers of individuals to deepen understanding of inner development, and facilitate the exchange of best practices for building skills at scale.

The IDG Framework also provides a touchstone and rallying point for the ecosystem of individuals who research, champion and implement inner development for outer change. Around this core narrative, a global movement can find its voice. We are channelling the tremendous groundswell of enthusiasm for the IDG initiative amongst advocates of inner-outer transformation into communities around the world that we call '[IDG Hubs](#)'. Over 300 hubs are already promoting the framework and implementing our open-source tools in their local contexts.

IDG COUNTRY COALITIONS

The Inner Development Goals initiative is committed to expanding its impact by enabling the establishment of IDG Country Coalitions in various countries. These coalitions are envisioned as pivotal national ecosystems serving to promote the IDG Framework, acting as conduits to foster dialogue, engage stakeholders, and facilitate collaboration, thereby contributing to the creation of a vibrant global ecosystem committed to aligning individual inner development with collective sustainable progress. Initially, IDG Country Coalitions will in essence form an ecosystem which will include a number of stakeholder organisations with expertise in the field, although over time we expect the Country Coalition to nominate an IDG Focal Point which will be directly connected to the Global Team. These Focal Points can afterwards develop to become IDG Centers that can become, after at least one year of activity, separate entities and, in time, even government units or departments.

In pilot countries, including Costa Rica where ministers have formally adopted the IDG Framework, we are collaborating with IDG Country Centres to implement a Capacity Development Program for senior leaders across different sectors, and a policy program that will increase governments' consideration of the inner dimension when they address issues relating to sustainable development. This activity will ultimately lead to public narrative shifts and better funding for research, innovation and public access to inner development. In addition to Costa Rica, we have also already prototyped IDG Country Centres in Albania, Zambia, Rwanda, Colombia and India.

Purpose:

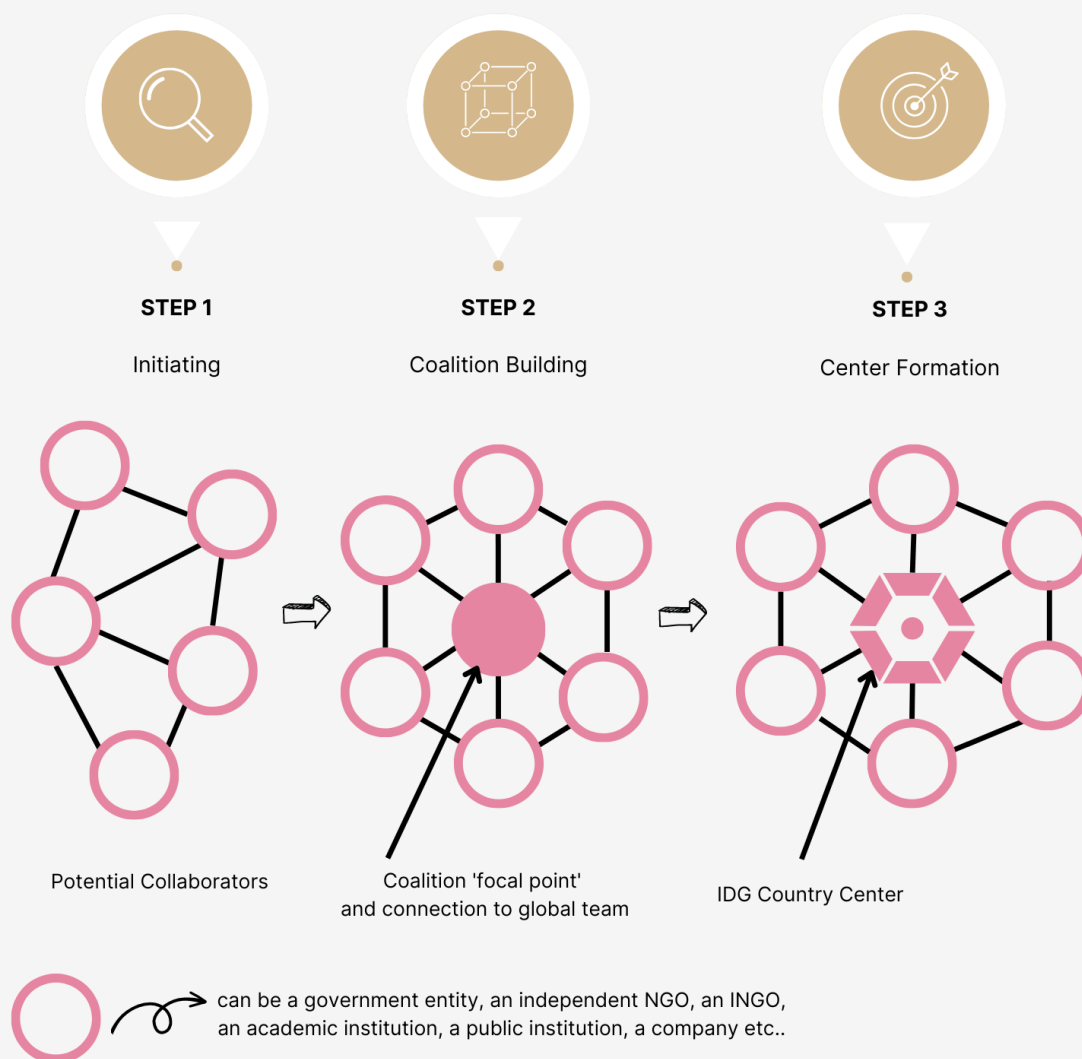
The primary purpose of an IDG Focal Point is to serve as a non-profit catalyst of the local ecosystem for sustainable development. Through the promotion of the IDG Framework and its core concepts, these Focal Points aim to mobilise stakeholders from all sectors, fostering dialogue that bridges inner skills development and sustainable progress. By fostering this



discourse and integrating the IDG principles into policy considerations, IDG Centers can drive profound shifts in public narratives, resulting in transformative policy changes at both local and national levels.

Strategy and timeline:

The process to establish an IDG Country Coalition involves a structured pathway including pre-application data collection, stakeholder mapping, and collaboration with aligned organisations, as well as the drafting of a comprehensive strategy for building the national ecosystem as well as a thorough explanation of the choice of the Focal Point and its connection to the short and long term goals of the Country Coalition in relation to the Institutionalization of the Inner Development Goals in their local context. Once an organisation has studied the feasibility of the IDG Country Coalition in its local environment, has designated its Focal Point, and has filled all the needed criteria, it is invited to express interest, through its Focal Point, and submit an application to officially become an IDG Country Coalition recognized by the Inner Development Goals movement.





Requirements:

Before filling in an application form to formally become the Country Coalition as an initial coalition, applicants must gather evidence of the following activities in the 'Initiating' step:

1. **Stakeholder Mapping:** The applicant needs to identify and list potential stakeholder organisations, groups, and individuals who might have interest in or benefit from the IDG Center.
2. **Local Context Analysis:** The applicants must undertake data collection on local conditions, needs, and resources to understand the context in which the IDG Coalition will operate.
3. **Partnership Initiation:** The applicants should engage in discussions with stakeholders from all sectors and seek collaborations. It is advised to think beyond organisations directly involved in inner development, to larger institutions that could include inner development as part of their portfolio of activities - e.g. multi-sectoral policy institutes, government departments, and universities.
4. **Focal Point Designation:** Meetings or dialogues designed to build a broad, multi-sectoral coalition and facilitate an open discussion about which organisation in the coalition is best placed to serve as a 'Focal Point' and connection to the global team.

Once the initial conditions are met, the organisation should submit a formal expression of interest to establish an IDG Country Coalition.

Organisations that are selected to become the Focal Point for the stakeholders ecosystem that make up the IDG Country Coalition in Step 2 must meet the following criteria:

- **Organization's Nature:** The organisation should be a non-profit entity with at least two years of operational history. This condition is meant to ensure the organisation's stability and capability to effectively run the coalition.
- **Alignment with IDG Mission:** The organisation should be committed to promoting the IDG framework and its principles, demonstrating an alignment with the IDG mission of inner development for outer change. This can be evidenced through prior activities, initiatives, and strategic plans that align with the IDG mission.
- **Collaborative Intent:** The organisation should demonstrate a willingness and capacity to collaborate with a diverse range of stakeholders. Evidence of previous successful collaborative initiatives can be provided to support this. Endorsement from other collaborating organisations in the country should also be provided in the application.
- **Strategic Plan:** The organisation should provide a comprehensive strategy for sustaining the IDG Country Coalition. This should include plans for outreach, capacity development, policy engagement, research, and monitoring and evaluation.
- **Fundraising Plan:** The organisation should provide a financing plan to support the strategic plan.

Post-application Requirements:

1. **Regular Reporting:** The Focal Point should commit to regular reporting on its activities, achievements, challenges, and learning. This will help the global team to track progress and provide necessary support.



2. Continuous Stakeholder Engagement: The Focal Point should strive to continuously engage stakeholders at all levels, fostering a dynamic and participatory ecosystem.
3. Adherence to IDG Framework: The IDG Country Coalition should commit to adhering to the principles and objectives of the IDG Framework, reflecting these in all its activities and initiatives.
4. Capacity Development: The IDG Country Coalition should facilitate the development and the implementation programs to build the capacity of its members, partners, and stakeholders. This includes knowledge and skills related to inner development, as well as the technical skills needed for policy development, research, and advocacy.
5. Policy Advocacy: The IDG Country Coalition should engage in policy advocacy, influencing the integration of inner development principles into local and national policies.
6. Research Contributions: The IDG Country Coalition should actively contribute to the global body of knowledge on inner development. This can be done through original research, case studies, best practices, and lessons learned.

KEY OUTCOMES

Communication: An increased proportion of businesses, public institutions and civil society organisations who are working towards sustainable development integrate inner development into their plans and processes.

Movement building: Practitioners and champions coalesce into ecosystems of innovation and change. Greater coherence and coordination in the movement brings mainstream appeal.

Policy development: Governments and institutions include the personal and relational capacities of leaders and citizens in their design and assessment of sustainable development policy.

Research: The IDG framework is validated cross-culturally, and a thriving network of researchers is supported to explore how inner development and outer change interrelate.



CREATING CONDITIONS FOR CHANGE

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