

ONE-QUESTION GLOBAL IMPACT

Shape the understanding of the **transformational skills** needed for a **sustainable future**, now.



OUR BIG WHY

In 2015, all members of the United Nations agreed on 17 goals to build a world of peace, dignity and prosperity on a healthy planet.

You are invited to make a **Global Impact** with one of the most inclusive studies being done. With your co-creation, we will achieve the vision of being a solid bridge between your knowledge and the impact of people's inner and outer development to manage a better world. **Better people, better planet.**

The key ambition will be to adapt the shared resources such as the IDG Framework based on input from around the world. Your answers to this **One-Big-Question** will be analyzed collaboratively by researchers across the world.

MULTIPLIERS/NETWORKS

We aim to collaborate and partner with multipliers/networks, top tier organisations, NGOs and other organisations that share similar goals. Through our combined networks and platforms, we can expand the reach of the **One-Big-Question**.

Who	Help us identify key target audiences
Why	Emphasise the value of global involvement Convey the essence of the One-Big-Question
How	Online activations Social Media Email Marketing Influencer Partnerships
Together	We monitor progress and participation rates in different regions and countries We also celebrate, appreciate and share key findings on the many events and gatherings with global thought leaders

ACTIONS DURING THE PILOT PHASE: July 15 to Sep 15

MULTIPLIERS/NETWORKS

Identify your best way to reach as many respondents as possible: Sep 19 – January 19

Social media? Newsletters? Upcoming conferences? E-mail to your personal network etc.? - for each: what do you need?

Identify if all languages you need is available in the survey. If needed help us by reviewing your language [Phase 3 IDG Global Survey Translation and Localisation - Google Sheets](#)

Test survey distribution (with about 50 respondents) and learn from your tests - *who responded/who did not?, invite comments from them* - MATERIAL FOR SPREAD JULY 15

Send us an email to onequestion@innerdevelopmentgoals.org with your lessons learned

Join upcoming meetings to discuss the IDG Global Survey distribution approach

JOIN THE JOURNEY LET'S BE PART OF CO-CREATION.



JOIN THE CO-CREATION NOW

Please [click here](#) to register to info & welcome meetings

Participate in the **One-Big-Question info & welcome meetings** at your earliest convenience so we can send additional information about how you can contribute!

By registering you'll receive special event invitations, quality information about the progress and the co-creators involved.

For suggestions on IDG's **One-Big-Question** survey participation in a relevant global or international conference in your country or region, please email us: onequestion@innerdevelopmentgoals.org

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NB! Formal launch of the survey is September 19 – until then, this QR code **can ONLY be used** in smaller tests to learn and get feedback for improvement!



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THIS IS A **CALL TO ACTION**.
LET'S CO-CREATE THIS JOURNEY.

Answer **One-BIG-Question** and make a **Global Impact** with one of the most inclusive studies being done. With your co-creation, we will achieve the vision of being a solid bridge between your knowledge and the impact of people's inner and outer development to manage a better world.

Better people, better planet.

To access the one question survey, please use QR code above or this [link](#)