

MEDIA KIT

IDG SURVEY

THE WISDOM IN EACH OF
US

THE INNER DIMENSION OF CHANGE



IDG SURVEY

THE WISDOM IN EACH OF US

A global conversation on the human qualities we need for a sustainable future.

LINKS:

 [IDG Survey](#)

 [Info Page](#)

We are a non-profit organisation launching a global conversation on what will help us humans prosper in the future.

The IDG Survey 2.0 is an ideal entry point to the conversation, which will help our researchers update the IDG Framework, co-created in 2021.

Join in, and let your community know! This media kit has messages to copy & paste, graphics and resources.

YOUR NETWORK IN THE CONVERSATION

Share this kit with your communications or marketing department, and ask them to share it on their newsletter and on social media.

It often takes 3-5 exposures for someone to take action, so plan for a few messages and consider different ways to make a call to action (e.g. a shout out in a meeting)

 [IDG Survey](#)

 [Info Page](#)

Share the IDG Survey directly. Most audiences won't need additional framing.

When you think additional context is needed, **share the info page.**

If you want to become more engaged, reach out to survey@innerdevelopmentgoals.org to become part of the research co-creation project.

DOWNLOADS: [individual PNG](#) [all in one PDF](#) [open canva file](#)

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03. GRAPHICS



Convening a global conversation on the inner skills and qualities that matter.

The IDG Framework gives us a language to address the question of how humans can create a future worth living in.

Now, let's have that conversation.

In 2015, all members of the United Nations agreed on 17 goals to build a world of peace, dignity and prosperity on a healthy planet.

We are convinced that understanding and building inner skills is critical for developing a sustainable future for humanity and planet.

To understand these across the globe, we are convening a global conversation and helping shape a language for us to speak about the human potential to shape the change we need.

What are the human qualities we need for a sustainable future?

What are the skills and qualities we need, if we want to build a better future?.

Add your voice to the conversation of the Inner Development Goals with just a simple set of questions.

Continue the conversation by joining other events to connect with a global community and be participate for free digitally in the the IDG Summit 2024, where the conversation continues in “The Space In Between”.

Join the conversation: <https://www.surveymonkey.com/r/IDGsurvey24>

In 2015, all members of the United Nations agreed on 17 goals to build a world of peace, dignity and prosperity on a healthy planet.


Understanding and building inner skills seems to be often ignored in a world that is focused on technical solutions, yet so critical for such a sustainable future.

To understand these across the globe, the Inner Development Goals are convening a global conversation to help shape a language for us to speak about the human potential to shape the change we need.

Join the conversation that at the IDG Summit 2024:
<https://www.surveymonkey.com/r/IDGsurvey24>

02. SAMPLE POSTS

IDG Survey 2024

 As partners of Inner Development Goals (IDGs), we invite you to join this global conversation to shape an understanding of what inner skills we need for a sustainable future.

The IDG Foundation is a Swedish non-profit that is committed to accelerating sustainable development through inner development.

In order to update their open-source framework developed in 2021, they are convening a global conversation on the human qualities we need for a sustainable future.

You can join by simply answering a few questions, and then if you wish dive deeper: You'll even be invited to a free digital ticket to the IDG Summit 2024 where the conversation continues in "The Space In Between"!

Join the conversation: <https://www.surveymonkey.com/r/IDGsurvey24>

If "the success of an intervention depends on the interior condition of the intervener" as Otto Scharmer says, what inner conditions are important if our intervention is a more sustainable future on an interconnected planet?

The Inner Development Goals created an open-source framework in 2021, and are now looking to widen the conversation. You can join by going through an initial survey, and later join the community conversations and even be part of the digital experience of the IDG Summit 2024.

Have a look and join the conversation:
<https://www.surveymonkey.com/r/IDGsurvey24>

02. HANDLES & HASHTAGS

SHARE THE EXPERIENCE

Share with the people you believe should be part of this conversation, and make sure they'll join the digital IDG Summit experience.

Don't forget to follow and tag us!



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HASHTAGS

#IDG

#IDGsurvey

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**THANKS FOR CO-CREATING
THE CONVERSATION BY
INVITING YOUR
COMMUNITY TO THE IDG
SURVEY .**

THE INNER DIMENSION OF CHANGE.

