



Sweet Escape

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Concept

The Perfect Getaway ★

Audience

- adults mid 20s - 40s
- Pinterest girls
- people without time to research
- people who live automated

Goal

- Automate the trip planning experience
- make a trip itinerary @ the touch of a button

Things to Include	USER INPUT
- Plane Tickets	- TRAVEL DESTINATION
- Accommodations	- LENGTH OF STAY
- Meal Reservations	- BUDGET
- Excursion tickets	- TYPE OF DESIRED EXPERIENCE
- Transportation Fare	- MEAL PREFERENCES

Sketches of app screens:

- Screen 1: "Sweet Escape" logo with a city skyline.
- Screen 2: "Where would you like to travel?" with a dropdown menu showing "1" and a "Continue" button.
- Screen 3: "How long will you be staying?" with a dropdown menu showing "2-4 days" and a "Continue" button.
- Screen 4: "How many people are traveling?" with a dropdown menu showing "1 person" and a "Continue" button.

Sketches of app screens:

- Screen 5: "What is your budget per person?" with a dropdown menu showing "2,000-\$5,000" and a "Continue" button.
- Screen 6: "What kind of traveler are you?" with three radio button options: "The Backpacker", "The True Tourist", and "The Thrill Seeker".
- Screen 7: "What kind of cuisine are you most interested in?" with three radio button options: "Local Fare", "Fine dining", and "Comfort Food".
- Screen 8: "Are you ready to escape to London?" with a "Yes" button and a "No" button.
- Screen 9: "Are you ready to escape to London?" with a "Yes" button and a "No" button.
- Screen 10: "Are you ready to escape to London?" with a "Yes" button and a "No" button.

Sketches of app screens:

- Screen 11: "Your itinerary is set!" with a "Continue" button.
- Screen 12: "Your itinerary is set!" with a "Continue" button.
- Screen 13: "Your itinerary is set!" with a "Continue" button.

Final



Purpose & Features



- Sweet Escape is a smart suitcase with an integrated mobile application that helps users hop on a plane or train and travel the world in as little time as possible.
- Sweet Escape takes a user's desired travel dates, budget, travel party size, and traveling style to book and plan a random full vacation from start to end.
- The application will book your flights (based on your current location), hotel rooms, excursion tickets, transportation between locations, and meal reservations.
- The smart suitcase will also print out all your tickets (you will have a copy on your mobile device) and also pre-pack your suitcase based on your final destination.



User Input

1. Enter desired date of departure via calendar menu
2. Select length of stay from a drop menu
3. Select number of adults traveling from drop menu
4. Select budget range from a drop menu
5. Select traveler profile based on what kind of trip you want to experience by clicking on one of three images, reading the profile description and selecting it
6. Select culinary experience you'd like to have, one or both can be selected
7. Once itinerary has been generated, click the button to view full itinerary (if you don't like the city picked for you, you can refresh to generate a new itinerary)

User Input Cont.



8. You can scroll through the full itinerary, there are two buttons next to every entry to view more details or edit the entry (can also be deleted via the edit button)
9. Once ready to accept the itinerary click the button to proceed
10. Enter all personal, emergency, and payment information in a form and press the button to confirm order
11. Smart suitcase will begin to pack itself and print your tickets
12. You're ready to fly!



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