

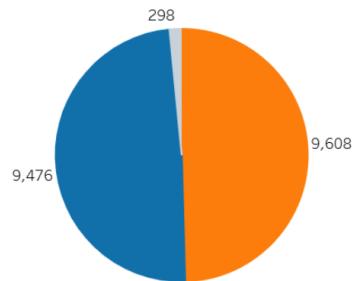
Tik Tok Video Classification

TikTok users have the ability to submit reports that identify videos and comments that contain user claims or offer an opinion. Roughly half of the videos have been classified as claims, and half as opinions. These videos have been posted by authors who are either active (the majority of the community), banned, or under review.

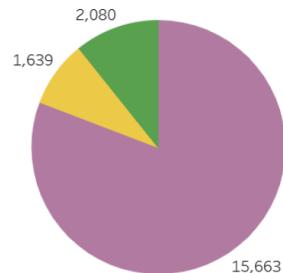
The amount of "likes" a video receives is directly proportional to the number of views. Although we noticed the videos were relatively evenly split between Opinions and Claims, the data indicates that videos representing a Claim represent the majority of views.

The highest engagement is seen with videos posted by banned authors, followed closely with those under review. Since banned authors tend to post more "Claims" than "Opinions". This suggests a correlation between claim status and views.

Count of Videos by Classification



Authors by Ban Status



Claim Status

- Claim
- Opinion
- Null

Author Ban Status

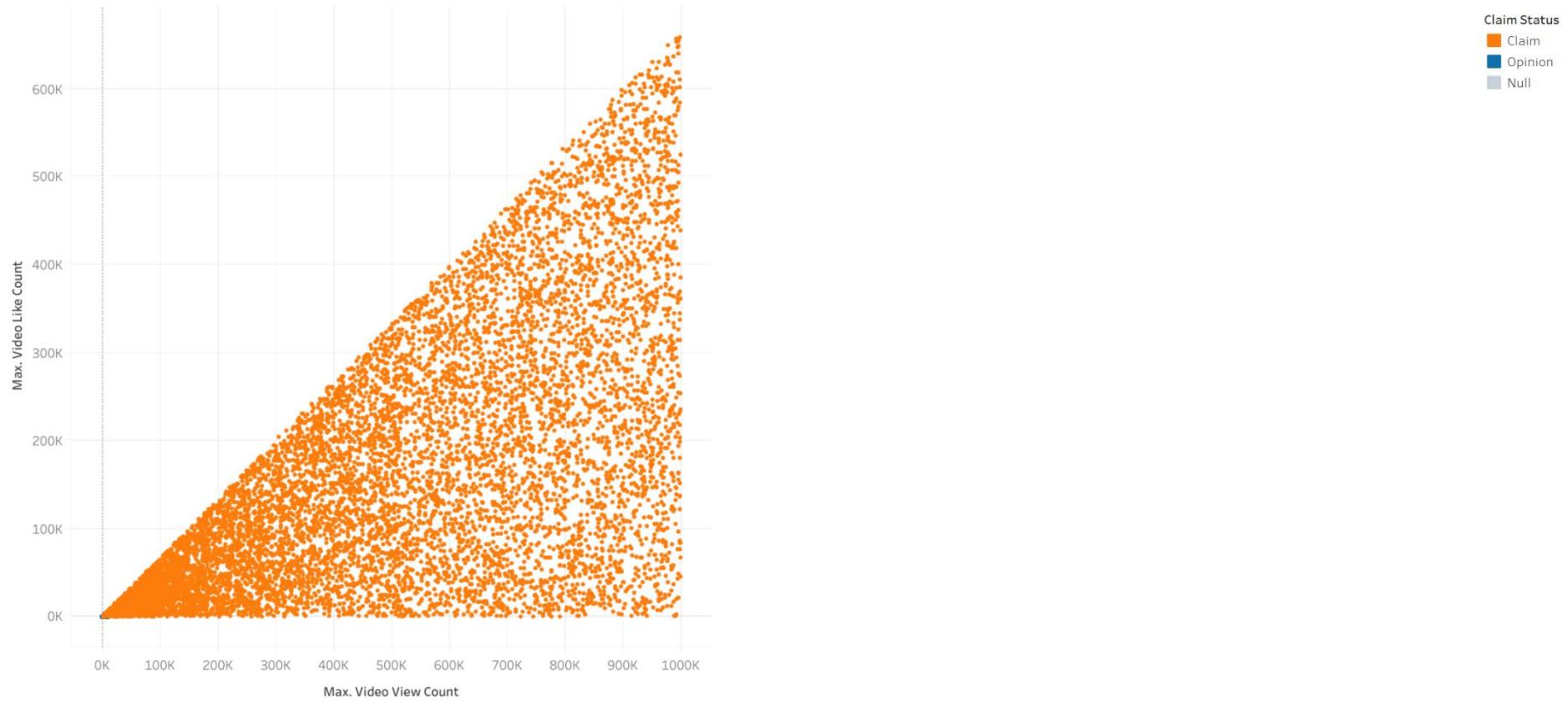
- Active
- Banned
- Under Review

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