

# KATE PRASOLEK

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## PROFESSIONAL SUMMARY

A reliable, experienced in fast-paced environment graphic designer with an easy-going, can-do attitude. Self-learner of HTML, CSS and web/UI design keen on improvements every day. UX enthusiast currently learning illustrations and animations.

## TECHNICAL SKILLS

Adobe Photoshop	Adobe After Effects	HTML, CSS	Dotmailer / Dotdigital
Adobe InDesign	Google Web Designer	Adobe XD	Litmus
Adobe Illustrator		Bootstrap	Git / Github

## INTERPERSONAL SOFT SKILLS

Attention to detail	Reliable	Time management	Can-do attitude
Creative	Professional	Organisational skills	Ability to teamwork
Fast-learner	Enthusiastic	Proactive	Communication skills

## WORK EXPERIENCE

### Digital Designer at arteKatie, London (May 2016 - present)

- Managing small arts and crafts business, creating web banners and marketing materials.
- Creating illustrations and patterns for digital products (patterned papers and printables).
- Learning by working on landing pages, web and mobile design personal and freelance projects.

### Graphic Designer at Wex Photo Video, London (Feb 2018 - Jan 2020)

As a part of a small in-house team, I collaborated with other departments to create, according to brand guidelines, a wide range of digital and print projects, such as:

- marketing emails and newsletters, website banners, GDNs, animated GIFs, social channels assets,
- bespoke print adverts, flyers, POS, posters, brochures, catalogues, pull-up banners, large format prints

I was also responsible for supervising magazines' schedules, liaising with publishers and maintaining templates, where I implemented an online organisational system that sped up the team's workflow a lot.

### Freelance Graphic Designer, London (May 2016 - Feb 2018)

Creating web designs, banners, brochures, leaflets and marketing materials for various clients.

### Receptionist and Research Bank Worker at Poplar Harca, London (May 2015 - Nov 2017)

Reception duties, data administration, community projects. I put into practice a structured data entry process, that was easier for volunteers to understand and lower the number of mistakes.

### Master Team Member at Paul UK (Jun 2013 - Feb 2015)

Supervising shift, organising displays and stock, handling orders, preparing sales plans & reports, customer service. I achieved a 5% increase in sales by visually managing displays throughout the day.

### Saleswoman at Polkomtel SA (Oct 2010 - Dec 2012)

Phone customer service duties, selling and extending contracts.

### Shift Supervisor at Pizzeria laPrimera (May 2009 - Sep 2010)

Organising shifts, stock, deliveries and reports.

## EDUCATION AND TRAINING

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2020	Adobe CC After Effects and XD Experience Design, Google Web Designer, UI design
2018-19	Dotmailer/ Dotdigital, Adobe CC Illustrator
2017	Adobe Dreamweaver, HTML emails, HTML5/ CSS3, Javascript, jQuery
2016	Graphic Design, Layouts and Composition, Branding and Typography, Adobe Creative Suite Photoshop and inDesign
2008	Psychology, master degree