

KATE PRASOLEK

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PROFESSIONAL SUMMARY

A reliable, experienced in fast-paced environment graphic designer with an easy-going, can-do attitude. Self-learner of HTML, CSS and web/UI design keen on improvements every day. UX enthusiast currently learning illustrations and animations.

TECHNICAL SKILLS

Adobe Photoshop	Adobe After Effects	HTML, CSS	Dotmailer / Dotdigital
Adobe InDesign	Google Web Designer	Adobe XD	Litmus
Adobe Illustrator	Microsoft Office	Bootstrap	Git / Github

INTERPERSONAL SOFT SKILLS

Attention to detail	Reliability	Time management	Can-do attitude
Creativity	Professionalism	Organisation skills	Ability to teamwork
Fast-learning	Enthusiasm	Prioritising	Communication skills

WORK EXPERIENCE

Digital Designer at arteKatie, London (May 2016 - present)

- Managing small arts and crafts business, creating web banners and marketing materials.
- Creating illustrations and patterns for digital products (patterned papers and printables).
- Learning by working on landing pages, web and mobile design personal and freelance projects.

Graphic Designer at Wex Photo Video, London (Feb 2018 - Jan 2020)

- Creating from brief to completion a wide range of digital and print projects such as website banners, emails, gifs, social media assets, brochures, leaflets, magazine's ads, large format prints and more.
- Collaborate with other teams and use feedback to develop final marketing collateral.
- Making sure the designs meet guidelines and are consistent across all formats and channels.
- Working on multiple digital and print projects simultaneously adhering to tight deadlines.
- Supervising magazines' schedules, liaising with publishers and printers.
- Maintaining templates and files, where I implemented an organisational system that sped up the team's workflow a lot.

Freelance Graphic Designer, London (May 2016 - Feb 2018)

Creating web designs, banners, brochures, leaflets and marketing materials for various clients.

Receptionist and Research Bank Worker at Poplar Harca, London (May 2015 - Nov 2017)

Reception duties and data administration with use of office software. I put into practice a structured data entry process, that was easier for volunteers to understand and lower the number of mistakes.

Master Team Member at Paul UK (Jun 2013 - Feb 2015)

Supervising shift, organising displays and stock, handling orders, sales plans distribution, reporting and customer service. I achieved a 5% increase in sales by visually managing displays throughout the day.

Saleswoman at Polkomtel SA (Oct 2010 - Dec 2012)

Phone customer service duties, selling and extending contracts.

Shift Supervisor at Pizzeria laPrimera (May 2009 - Sep 2010)

Organising shifts, stock and deliveries, reporting.

EDUCATION AND TRAINING

2020	Adobe CC After Effects and XD Experience Design, Google Web Designer, UI design
2018-19	Dotmailer/ Dotdigital, Adobe CC Illustrator
2017	Adobe Dreamweaver, HTML emails, HTML5/ CSS3, Javascript, jQuery
2016	Graphic Design, Layouts and Composition, Branding and Typography, Adobe Creative Suite Photoshop and inDesign
2008	Psychology, master degree