

09.30

# FRIDAY

5:00 PM

→ RISD Auditorium

# REGISTRATION

6:30 PM

→ RISD Auditorium

## RE-CONCEIVE

## Deborah Berke Partners and Yale School of Architecture: Deborah Berke (Opening Keynote)

Deborah Berke, FAIA, LEED AP is an architect, educator, and the founder of New York-based architecture firm Deborah Berke Partners. Deborah leads the firm alongside her ten partners. Among the firm's most significant works are the Residential Colleges at Princeton University, the Cummins Indy Distribution Headquarters, the Rockefeller Arts Center at SUNY Fredonia, the Yale School of Art in New Haven, Connecticut, and the 21c Museum Hotels across the South and Midwest. In 2017, Deborah Berke Partners was honored with a National Design Award from the Cooper-Hewitt, Smithsonian Design Museum. Deborah is the Dean of the Yale School of Architecture, the first woman to hold the position. She has been a Professor at Yale since 1987. She is the recipient of the Topaz Medallion, the highest honor for architectural education. In 2005, she was awarded an Honorary Doctor of Fine Arts from the Rhode Island School of Design.

7:30 PM

→ 20 Washington (Lobby)

## SOCIAL



Better World  
× Design

						RE-FRAME CONFERENCE SCHEDULE									
10.01															
SATURDAY															
9:00 AM					→ Main Green										
REGISTRATION / BREAKFAST															
9:00 AM					→ Main Green										
RE-CENTER															
Greater Good Studio: George Aye (Morning Keynote)															
George co-founded Greater Good Studio to use design to heal, to be just, to be restorative. He guides clients and teams through complex projects that honor reality, create ownership, and build power.															
11:00 AM															
→ Solomon 001							→ Solomon 203								
RE-PLAY							RE-STRUCTURE								
War Toys: Brian McCarty							Smart Design: Albert Kwak, Lizzie Wright, Peter Schwartz, Sophia Xu								
The War Toys® nonprofit organization is fostering small-but-impactful design changes and additions to popular, generic toy lines, improving their messaging, representation, diversity, and developmental value. They are building alliances with toy manufacturers and *giving away* production-ready designs, covering their tooling costs, and providing marketing support. In exchange, they are gaining access to established markets and distribution streams and influencing children's play on a massive, global scale at minimal cost.							Albert Kwak is an industrial designer with over a decade experience who focuses to design meaningful solutions and bring positive experiences that are valuable to users. Lizzie Wright brings expertise in sustainable material development, plastic manufacturing, and behavior change psychology, which she has learned through her experience in user research and designing consumer goods, electronics accessories, and packaging. As a Senior Interaction Designer, Peter Schwartz relies on co-creative and agile design methodologies to understand how everyday people interact with emerging technologies and complex information, with a particular focus on mixed digital x physical ecosystems. Sophia Xu is an interaction designer who believes design should positively advance the human experience. As a multidisciplinary designer, she brings a fresh perspective to designs with expertise in UX/UI and product and interaction design.								
12:00 PM															
→ Solomon 203							→ Solomon 202								
RE-DIMENSION							RE-PURPOSE								
Splīne: Gábor Pribék, Gonçalo Teixeira							Matter of Trust: Lisa Gautier								
Gábor is a Product Designer at Splīne – a tool for creating 3D web experiences. Working towards making 3D design more accessible and easy to use. Previously worked at Prezi and Shapr3D – an Apple Award Design winner 3D modeling app. Gonçalo is a Product Designer at Splīne, where he's working towards making 3D Design more accessible and easy. He has been involved in design since a very young age, which helped him develop a passion for creating beautiful user interfaces and solving complex user experience challenges.							In 1998, Lisa Craig Gautier co-founded the environmental public charity, Matter of Trust (MofT), with her husband Patrice Gautier (VP, Apple Inc). As President, since MofT's inception, Lisa concentrates on the positive, implementing programs that deliver optimism about the future and nurturing teams dedicated to ecology (the study of life in environments).								
1:00 PM					→ Main Green										
LUNCH															
2:30 PM															
→ Solomon 202						→ Kooper Studio									
RE-MODEL						RE-ACT									
Re/make Our World: Kaanchi Chopra						Design as Protest: Sophie Weston Chien, Shreya Kaipa, Kiki Cooper									
Kaanchi Chopra is a product designer and organizer passionate about creating environmental and social impact. Kaanchi co-leads design at Remake, a global advocacy organization working at the intersection of climate justice and labor rights.						Sophie Weston Chien builds liberated spaces and communities through social and ecological design. Her interdisciplinary practice takes the form of architecture, landscape architecture, urban planning, writing, textile, exhibition, and graphic design, as well as teaching and organizing within the design field. Shreya Kaipa strives to practice Architecture as empathy. Her approach to design centers under-represented ecological and social experiences through drawing, and learning from impacted communities. Kiki Cooper earned a B.A. in Landscape Architecture from The Pennsylvania State University and currently is studying at the Harvard Graduate School of Design for concurrent Master's degrees in Landscape Architecture in Urban Design and Design Studies. Their core design principles are rooted in food security, equitable design, community building, youth empowerment, and design justice.									
3:30 PM															
→ Solomon 202							→ Kooper Studio								
RE-SHAPE							RE-VOLUTIONIZE								
Haus of Codec: Julio E. Berroa							Carbon: Will Tucker								
Julio E. Berroa earned a Bachelor of Fine Arts (BFA) in Digital Media Curriculum and a minor in Photography. His passions include the Arts, Sex and HIV Education, and Youth Advocacy. All of this drives him to share his experiences through Art to help advocate for young aspiring artists of color.							Will Tucker has focused his career on creating exceptional products by pushing the limits of design and manufacturing. While completing his Master's in Mechanical Engineering at Stanford, Will created and taught their first course on algorithmic design for additive manufacturing. Will now manages a team of engineers focused on revolutionizing product development with advanced digital tools.								
4:30 PM					→ Kooper Studio										
RE-BIRTH															
Designing Motherhood: Zoe Greggs															
Zoë Greggs is a queer, Black, disabled Philadelphia-based artist and non-profit administrator. She holds a BFA from the University of the Arts with a concentration in printmaking and book arts. She strives to create processes and joyful relationships that uproot systemic harm and shift mainstream narratives about our shared history and trajectory.															



						RE-FRAME CONFERENCE SCHEDULE									
10.02															
SUNDAY															
9:00 AM					→ 20 Washington (Auditorium)										
REGISTRATION / BREAKFAST															
10:00 AM					→ RISD Auditorium										
RE-FLOW															
Mushon Zer-Aviv (Morning Keynote)															
<p>The term "friction" is used daily by interaction designers as a disruption, a nuisance in the interaction flow. Therefore we mostly work to identify and eliminate the friction and to optimize the flow. It seems we've come to define progress in similar terms. We want everything to be: faster, simpler, cheaper, less emotionally demanding, more automatic, more predictable... frictionless. Ironically more optimization brings further complexity. In recent years, our bigger problems are not due to too much friction, but due to not enough of it. Our optimized frictionless flows have resulted in: inequality, political polarization, racism, mistrust, addiction, despair and environmental collapse. We seem to have lubricated the planet so much that it's slipping through our fingers. The pandemic is arguably one of the most global friction events in history. While it amplifies much of society's "preexisting conditions" like inequality, polarization and mistrust, it may also provide some lessons for our slow and insufficient response to climate change. The talk will touch on the central themes of my research towards a book titled "Friction &amp; Flow - a Design Theory of Change: from Rage Clicks to Transformative Futures". I will share some references from my own work as well as my process developing a framework for mapping friction based in interaction design, systems theory and futures studies.</p>															
11:00 AM															
→ 20 Washington (Auditorium)										→ DWRI Letterpress					
RE-ACHIEVE										RE-CLAIM					
Jess Brown										Lois Harada (Workshop)					
<p>Jess Brown, aka the Lady J, is an entertainer, activist, artist, actor and general gal about town. As a musician in the Extraordinary Rendition Band (ERB) and leader of the Clam Jam Brass Band (a feminist brass party band), she is active in her local community and interested in race politics, social justice, youth education and the arts. Brown has spent the past five years working as a toy designer at Hasbro, working on all of the beloved brands from your childhood. She was also a contestant on Spike TV's reality furniture making show Framework hosted by the actor Common. You may have seen her on the front of the New York Post or on CNN during the 2017 Women's March on Washington. As a multidisciplinary multimedia spectacle generator, Brown makes work focused on the intersection of race, activism and gender roles in television, media and pop culture. If you ask her to sum up what she does, she would say, "I make shit happen."</p>										<p>Lois will lead a hands-on workshop to create a collaborative broadside based on reclaiming language. Finished text pieces will be cut out with a custom die to create a 'frame' or viewfinder. Participants will use wood type from DWRI's collection as well as cast new metal type. This workshop will be offsite at 40 Rice Street, Providence, RI 02907 but can be reworked to take place on campus (I can check to see if we could access the type shop in Graphic Design or Printmaking as well).</p>					
12:30 PM					→ 20 Washington (Lobby)										
LUNCH															
1:30 PM															
→ 20 Washington (Audit.)															
RE-DESIGN															
Kat Zhou															
<p>Join Kat, the product designer at Spotify and creator of the &lt;Design Ethically&gt; project, as she dives into how she created an ethical design framework for product teams and the lessons she learned from piloting her methodology with teams at various companies and universities across the world. Speculate and brainstorm and collaborate in this hands-on workshop, and bring these tactics back to your own career. Kat will also discuss what scaling the tech ethics movement entails for individual employees, companies and/or startups, as well as the entire industry.</p>															
3:00 PM															
→ Ewing House										→ 20 Washington (Audit.)					
RE-LINK										RE-FORM					
Nina Jun Yuchi and Stephanie Wu										Morphing Matter: Lining Yao					
<p>Technology and design go hand in hand: designers are expected to work within the seemingly linear growth of technology. While it seems boundless, this system holds limitations—who has access to these tools? How can we work with what we already have and how can we excavate the web for our needs? Through a series of activities, we'll subvert the ways we traditionally use online tools, whether it's building a resume on Google Sheets or defying algorithmic censorship on social media. Together we'll create a linked network circling between the physical and digital worlds resulting in a hybrid zine.</p>										<p>Nature is battery free yet intelligent, responsive and ever evolving. In the design of morphing matter, we not only source inspirations and materials from nature, but also give back to nature who gives lives. In this talk, Lining will introduce a few natural morphing matter - a species sitting in between the natural and the artificial.</p>					
4:00 PM															
BREAK															
4:30 PM					→ 20 Washington (Auditorium)										
RE-USE															
SUAY Sew Shop: Lindsay Medoff (Closing Keynote)															
<p>Lindsay Rose Medoff the founder and CEO of SUAY Sew Shop. Her work in remade apparel spans two decades and is deeply rooted in creating community-based access to reuse that honors skilled labor. Lindsay's impact in textile waste diversion is significant, leading to the creation of her Los Angeles based factory that specializes in using post-consumer waste to create remade apparel. Today, SUAY Sew Shop is building a culture of reuse through community-based textile recycling, garment dying, and repair services that support garment worker skills training, career development, and choosing community over corporations.</p>															

					RE-FRAME CONFERENCE SCHEDULE
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09.30
