

# CAROLINA MATOS

## ABOUT ME

I am a Brazilian senior project manager and researcher based in São Paulo, currently acting as Partnerships Lead at the Open Knowledge Foundation, with extensive experience in data projects, digital literacy and communications. I am always trying to build solid and fun bridges between people through the dynamism of data and advocate for the transformative power of access to open knowledge.

For the past 20 years I've been working as an advisor coordinating a broad variety of initiatives, spanning from Tech to GLAM, in collaboration with institutions that have a significant global impact. With a passion for the intersection of technology and culture, I am also an Art Historian, Ph.D.

## EDUCATION

2016 - 2020 • UCM (Madrid)  
Art History, Ph.D.

2009- 2011 • UCM (Madrid)  
Contemporary Art History, DEA

2008 • I-Art (Madrid)  
Contemporary Art Collections Management, Specialization

2007- 2008 • EINA - UAB (Barcelona)  
Curatorial Studies, Master

2004- 2005 • PUC-Rio (Rio de Janeiro)  
Communications and Image, Specialization

2000- 2003 • PUC-Rio (Rio de Janeiro)  
Journalism, Bachelor Degree

## EXPERIENCE

### **current    Open Knowledge Foundation** **Partnerships Lead**

Building cooperation by connecting stakeholders to engage in open data initiatives, designing projects for successful collaboration and mutual growth, planning and attending events, leading fundraising efforts and procurement processes.

### **2022        Open Knowledge Foundation** **Data Literacy Project Manager**

Designing and implementing initiatives to enhance data literacy among stakeholders, coordinating training and developing educational resources to empower individuals with the skills to effectively interpret and utilize data. Research activities.

### **2021        DIVI•hub** **Senior Content Manager**

Overseeing the strategic planning and creation of content across various platforms, ensuring high-quality communication that aligns with the organization's goals and resonates with the target audience. Leading the social media team to drive brand awareness and engagement.

### **2020        Goethe-Institut São Paulo (Transbordatos and Portable Museum)** **Curator**

Transbordatos is the WikidataCon21 pre-event in Latin America, focused on democratizing access to GLAM collections. Portable Museum is a project that promotes GLAM assets digitisation with low cost and portable equipment and open access to knowledge on the Wikimedia Foundation platforms.

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## EXPERIENCE

- 2020**      **Goethe-Institut São Paulo (Hackathon Abre-te Código)**  
**Project Manager**  
Establishing and managing a network of 20 local cultural institutions, collaborating with global teams to ensure consistent institutional guidelines, organizing data licensing workshops, managing content production and overseeing budget and deliveries for multiple teams.
- 2019**      **Instituto Itaú Cultural**  
**Project Manager and Executive Producer**  
Managing logistics and contracts for curators, guests and artists for the 5th Latin American Photography Forum of São Paulo, overseeing image and audiovisual licensing agreements, designing general program and workshops, and acting as a liaison between internal departments and external stakeholders.
- 2019**      **feelScience**  
**Creative Researcher and Project Manager**  
Project Manager for design multidisciplinary studio that partners with cultural organizations and initiatives to create groundbreaking digital experiences.
- since**      **Curatorial Assistant, Project Manager, Communications Officer**  
**2003**      Developing exhibition and editorial projects as well as tailor-made art lessons.  
Producing creative content for artists (theater, music and film industries) and overseeing events, budget and cross-functional team management.

## RESEARCH AND PUBLICATIONS

**II Jornadas DAR: Democracia, Algoritmos y Resistencias.** International conference on democratic, feminist and decolonial Artificial Intelligence (2023).

**White Paper on Citizen Social Science applied to Civic Organization Projects.** Report on the process of working alongside three gender-focused European civic organizations for the CoAct project - coactproject.eu (2022).

**Transbordados.** A series of conferences on data decolonization on the Wikimedia Foundation platforms in the context of Wikidata anniversary (2021).

**Real monuments and virtual documents. Digital transformation in interaction with cultural and historical heritage.** A conference presented at Master in Advanced Studies of Museums and Historical-Artistic Heritage (Museo Nacional Centro de Arte Reina Sofía, 2020).

## BACKGROUND

I have lived and worked in Buenos Aires, Los Angeles, Barcelona and Madrid.

I have worked in collaboration with international organizations and projects such as Horizon Europe Research and Innovation program, UNESCO, EITI, Meta Data For Good and Transparency International, among many others.

## LANGUAGES

Fluent English and Spanish, native Portuguese.

## SKILLS

Digital Strategy	Research
Data Management	Project Management
Open Data	Storytelling
Procurement	Fundraising