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3th March 2017  
Website: Web cloud hosting and virtual services  
Comparisons: www.ovh.com & www.softlayer.com   
Description: Our mission is to advertise a that sells virtual services. You can select all of the server components to create the perfect hosting solution.   
  
Design: A simplistic and an attractive design that will be user friendly. Allowing step by step process to choose the product you need. The end goal of the company is to offer great, affordable service while striving.

Comparison with **ovh.com**: The design aims to be clever, yet simple. After careful analysis, we believe that there is too much information and that it is poorly organized. The font is not of the right size as it often takes too much space. There is a dynamic mix of colors, but this makes it hard to apply a scheme to the website, resulting in a flaw.

We will focus on our version to keep the font to a normal size and have a standard color for the website layout.

Comparison with **softlayer.com**: On the very first entry to the site, there is an annoying pop-up. The navigation on the other side is clean and very user friendly as there are many shortcuts. The sliders below are a bit cluttered and there are chunks of paragraphs. The images are inconsistent and it would be better to have some emblems or icons instead.

We will make sure to have more coherence throughout the site and make the readability easier by eliminating the chunks.

**Development:**

Design: simple and basic nothing fancy. Flat colors(orange ambient).