



SYNERGY GLOBAL[®] FORUM NEW YORK 2017

AGENDA

27 OCTOBER

09:00 — 10:00 **REGISTRATION**

10:00 — 10:10 **OPENING**



10:10 — 11:40 **GUY KAWASAKI**

The Art of Innovation. How to create innovative products and services using tactical and practical techniques



11:40 — 1:10 **STEVE FORBES**

Leadership Lessons: The Stunning Parallels between Great Leaders of the Ancient World and Today's Top Business Leaders

1:10 **LUNCH**



3:10 — 4:40 **GARY VAYNERCHUK**

Jab, Jab, Jab, Right Hook: How to Tell Your Story in a Noisy World



4:40 — 6:10 **MALCOLM GLADWELL**

The New Nexus Between Intelligence, Intuition and Information

6:10 **DINNER**

9:00 **AFTERPARTY**

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10:10 — 11:40 **JIMMY WALES**

A 'Wiki' Future. How businesses must adapt in the face of open-content technology in order to compete and innovate



11:40 — 1:10 **NASSIM NICHOLAS TALEB**

Decision making under uncertainty

1:10 **LUNCH**



3:10 — 4:40 **MIKE TYSON**

4:40 — 6:10 **TO BE ANNOUNCED**

6:10 **CLOSING**