



# A Marketer's Guide to Appealing to Younger Generations

Course completed by artem ponomarev  
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Top skills covered

**Generational Differences**

**Marketing Strategy**

A stylized, handwritten signature in black ink that reads "Dan Brodnitz".

Head of Content Strategy, Learning



Certificate ID: 94430013831a794111e635ab541c0249b008f2cfcefa02ca2b8f023baeb4ea96