

- lead the creation of the FineHealth product, an innovative feature for the mobile banking application that provides financial metrics with rating, analytics and personalized budget improvement ideas;
- implemented the process of UX interviews in the company and conducted more than 50 interviews.



- lead the creation of the Financial Health product, an innovative feature for mobile banking, the MVP version had a high retention rate of 40%;
- implemented the fast process of UX interviews in the company, which reduced the testing time from several weeks to several days.

Eugene Durov

I have 10+ years of all-around experience in mobile and web design with a developer background and 3+ years as a product designer.

For the last several years I have worked in fintech in B2B and B2C:

- developed mobile banking functionality from the first idea to launching;
- redesigned various web and mobile payment forms;
- conducted user interviews and went into product analytics.

EXPERIENCE

Senior Product Designer at Tinkoff Bank

AUG 2021 – Present, Saint Petersburg/Tbilisi

- lead the creation of innovative feature for mobile banking, the MVP version has a retention rate of 40%;
- implemented the fast process of UX interviews in the company, which reduced the testing time from several weeks to several days.

Product Designer at YooMoney (ex. Yandex.Money)

AUG 2019 – AUG 2021, Saint Petersburg

- was responsible for all the company's payment solutions (web and mobile) and redesigned all of them;
- redesigned Payment Widget which increased conversion rate more than 5% and new concept was reused in more than 8 company projects;
- launched the YooKassa management app for business with a 4.7 App Store rating.

Product Designer at Yandex

MAY 2019 – AUG 2019, Moscow

- participated in designing several web intranet tools;
- redesigned internal video conference service VConf, which became the most important tool for Yandex internal communication.

UX/UI Designer | Frontend Developer at Personal Projects

SEP 2014 – MAY 2019, Minsk

- worked on design and front-end development in a small team. Launched projects with a monthly audience of more than 100k people;
- realized freelance orders for UX/UI design, more than 10 projects.

UX/UI Designer at EPAM

MAY 2011 – MAR 2014, Gomel

Worked on B2B design projects, especially on Cvent – service for group hotel reservations, that provides management, email marketing, and web surveys.

Location: Tbilisi, Georgia

Portfolio: artewgen.github.io

Email: artewgen@gmail.com

SKILLS

Product Design
Mobile and web design
User Experience
User Interface Design
A/B testing
Prototyping
Wireframing
Usability testing
Design thinking
Design System

TOOLS & TECHNOLOGIES

Figma
Principle
Sketch
Adobe
Jira
Confluence
Miro
Git
Visual Studio

OTHER SKILLS

HTML
CSS
JS

LANGUAGES

English (Business Proficiency)
Russian (Native)

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- realized freelance orders for UX/UI design, mostly online store design.

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Confluence
Miro
Git
Visual Studio

OTHER SKILLS

HTML
CSS
JS

LANGUAGES

English (C1)
Russian (Native)

ADDITIONAL EDUCATION

UX/UI Design courses at IT Academy

2018, Minsk

Taking courses on improving UX skills with a practicing art director. Two successfully completed projects: team and personal. The personal project Medok (mobile telemedicine service) received excellent marks.

Development courses at EPAM

2011–2012, Gomel

Completing frontend and backend courses with senior EPAM developers.

- HTML, CSS, JS;
- Java, PHP.

EDUCATION

Specialist's Degree in Software IT

2007–2012, Gomel

Francisk Skorina Gomel State University

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