

Eugene Durov

Digital product designer with 10+ years of all-around experience in design and a development background.

For the last several years I work in fintech in B2B and B2C:

- developed mobile banking functionality from the first idea to launching;
- redesigned various web and mobile payment forms;
- conduct user interviews and dive into product analytics.

EXPERIENCE

Product Designer at Tinkoff Bank

AUG 2021 – Present, Saint Petersburg/Tbilisi

- Leading the creation of the Finhealth product – a new function for the mobile bank application that provides financial rating, analytics and personal advices for improving well-being. Finhealth is an innovative product in the field of fintech;
- Implementing the process of UX interviews in the company and conducted more than 50 interviews.

Product Designer at YooMoney (ex. Yandex.Money)

AUG 2019 – AUG 2021, Saint Petersburg

- Responsible for the full design processes of payment solutions from the first idea to launching. During my work, I redesigned projects such as the Embedded checkout form, Redirect form and Mobile SDK;
- Modernization of Widget (Embedded form) is the most successful project – the conversion rate increased by more than 5% and the concept was reused in more than 8 company projects;
- Launched Yandex.Kassa mobile analytics app for merchants;
- Worked with B2C on Yandex.Fines mobile app and launched a utility bills web project.

Product Designer at Yandex

MAY 2019 – AUG 2019, Moscow

- Participated in designing several intranet tools;
- Fully redesigned internal video conference service VConf, which became the most important tool for Yandex internal communication.

UX/UI Designer | Frontend Developer at Personal Projects

SEP 2014 – MAY 2019, Minsk

Design and frontend development with a small team. The most successful projects:

- Web aggregator of popular Instagram profiles with a subscription to them. The service was visited by more than 150 thousand users per month and made thousands of subscriptions. During the work of service, I designed three versions of it, also engaged in frontend development (JS framework, CSS and HTML);
- Instagram account management service, which served more than a thousand profiles and worked for more than three years. I was responsible for design and frontend.

UX/UI Designer at EPAM

MAY 2011 – MAR 2014, Gomel

Worked on B2B design projects. My responsibilities were: providing wireframes and prototypes, making responsible web design, interacting with a development team and editing frontend code.

Location: Tbilisi, Georgia

Portfolio: artewgen.github.io

Email: artewgen@gmail.com

SKILLS

Product Design

Mobile and web design

User Experience

User Interface Design

Interaction Design

Prototyping

Research

Usability testing

Design System maintainer

Wireframing

TOOLS & TECHNOLOGIES

Figma

Sketch

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Miro

Git

OTHER SKILLS

HTML

CSS

JS

PHP

SQL

LANGUAGES

Russian (Native)

English (B2)

Eugene Durov

Digital product designer with 10+ years of all-around experience in design with a frontend development background.

Last few years I have been working on B2B projects, but I am open to offers in various design fields.

Saint Petersburg
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artewgen@gmail.com

EXPERIENCE

Product Designer at YooMoney (ex. Yandex.Money)

AUG 2019 – Present, Saint Petersburg

Responsible for the full design processes of payment solutions from the first idea to launching. During my work, I redesigned projects such as the Embedded checkout form, Redirect form and Mobile SDK. Modernization of Widget (Embedded form) is the most successful project – the conversion rate increased by more than 5% and the concept of the widget was re-used in more than 8 company projects. Also, I implemented a new method in payment forms – SberPay.

Worked with B2C and launched a utility bills project.

Other responsibilities:

- Conducting user researches: interviews and usability testings;
- Taking an active role in the sprints planning for the front-end team for effective production of services and using scrum methodology;
- Developing a design system.

Product Designer at Yandex

MAY 2019 – AUG 2019, Moscow

Participated in designing several intranet tools (VConf, Staff and Femida). Fully redesigned internal video conference service VConf – now it's one of the main tools of Yandex internal communication.

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UX/UI Designer at EPAM

MAY 2011 – MAR 2014, Gomel

Worked on B2B design projects, especially on Cvent – service for group hotel reservations, that provides management, email marketing, and web surveys.

- Providing wireframes and prototypes;
- Making responsible web design;
- Interacting with a development team, planning and tracking deadlines;
- Communication with customers at meetings.

SKILLS

Product Design
User Experience
User Interface Design
Interaction Design
Prototyping
Research
Usability testing
Design System maintainer
Wireframing

TOOLS & TECHNOLOGIES

Figma
Sketch
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Miro
Git

OTHER SKILLS

HTML
CSS
JS
PHP
SQL

LANGUAGES

Russian (Native)
English (B2)

ADDITIONAL EDUCATION

UX/UI Design courses at IT Academy

2018–2019, Minsk

Taking courses on improving UX skills with a practicing art director. Two successfully completed projects: team and personal. The personal project Medok (mobile telemedicine service) received excellent marks.

Development courses at EPAM

2011–2012, Gomel

Completing frontend and backend courses with senior EPAM developers.

- HTML, CSS, JS;
- Java, PHP.

EDUCATION

Specialist's Degree in Software IT

2007–2012, Gomel

Francisk Skorina Gomel State University

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