

# Art Frick

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## Profile

Creative individual with a background in technology, accessible design, and systems development, with excellent communication and presentation skills, considerable experience in dealing with diverse groups of people, classroom teaching experience, public speaking experience, and a solid work ethic.

## Core Skills

Proactive • Goal-oriented • Positive attitude • Natural leader • Team player • Open to new ideas

## Professional Experience

### **2012-Present | University of New Hampshire – Institute on Disability | Westchester, NY**

Mission: The Institute on Disability at the University of New Hampshire focuses on the improvement of knowledge, policies, and practices related to the lives of persons with disabilities and their families.

#### *Web Designer – Information Technologist II*

- Design and develop accessible solutions for all web-based needs of the organization
- Upgrade and revamp websites for increased usability and performance
- Formulate plans for web-based dissemination of information per grant requirements
- Provide user and systems-level technical support and development for the organization
- Manage external vendor/project relations

### **2008-2012 | Freelance Designer/Developer | New York, NY**

Mission: Provided marketing, web and graphic design, and development services to a diverse client base.

#### *Designer/Developer*

- Created user interfaces and web assets, including banners ads, Flash animations, and photography
- Developed timelines and maintained client expectations
- Managed freelance and full-time staff members

### **2006-2008 | Starlite Media, LLC | New York, NY**

Mission: Starlite Media is a full service, place-based outdoor advertising company

#### *Vice President of Marketing and Creative Services*

- Oversaw all marketing endeavors, including industry event planning, online marketing, and publicity
- Attended industry events to promote products and gain exposure among senior-level media buyers
- Conceptualized, designed, and coordinated production of all sales materials
- Managed department staff and developed internship program

## Education

**2014-2017(est) | University of New Hampshire | Durham, NH**

- M.B.A. Candidate
- 4.0 GPA

**2002-2006 | Parsons School of Design | New York, NY**

- B.F.A., Fine Arts
- Graduated with a 3.61 GPA

**2000-2002 | Columbia State Community College | Columbia, TN**

- A.S., General Transfer
- Graduated with a 3.70 GPA

***Technical & Relevant Skills***

- Adobe CC - Photoshop, Illustrator, InDesign
- HTML/CSS/JS/PHP/ASP.NET
- WordPress, Drupal, Sitefinity, and Kentico CMS experience
- Version Control (GIT)
- Relational databases (MySQL, MS Access)
- ARIA-spec and WCAG 2.0 standard compliance auditing
- Microsoft Office
- Windows Server administration, setup, and development
- Microsoft Active Directory experience
- Remote systems support
- Classroom and professional-setting teaching experience
- Able to interact and work with large groups of people
- Managerial experience
- Excellent presentation skills
- Able to translate ideas into reality