

## PROFESSIONAL EXPERIENCE

### UNIVERSITY OF NEW HAMPSHIRE – INSTITUTE ON DISABILITY / WESTCHESTER, NY & DURHAM, NH

#### WEB SERVICES MANAGER (July 2014 - Present)

Develops web-based applications to serve the diverse needs of the organization. Leads the institute's online accessibility efforts through effective implementation, testing, and remediation of web properties, outreach to the university community, and beyond. Manages cross-functional project teams through the entire development lifecycle, from concept to launch. Provides staff training and community workshops on a variety of technical systems and frameworks. Works in collaboration with senior management to develop the overall digital and online strategy of the organization.

#### WEB DEVELOPER (August 2012 - June 2014)

Optimized and updated the UNH Institute on Disability website portfolio. Transitioned over 10 web applications from legacy platforms. Developed new websites for grants and programs. Provided technical consultation for statewide and federal grant applications. Worked with the University at large to implement new standards and best practices regarding online accessibility and compliance with WCAG 2.0. Supplied marketing department with analytics and recommendations to guide digital campaigns and optimized implementation of marketing collateral.

### SELF-EMPLOYED DBA ART FRICK DESIGN / NEW YORK, NY

#### WEB CONSULTANT (November 2008 - July 2012)

Delivered web consulting services such as full-stack software application development, UX testing and development, and marketing solutions for a diverse range of clients from small businesses to national organizations including Edenred USA, WiredCommute, Energy Conservation and Supply, NY Taxi Association, A to Z Media, Cavalier Literary Couture, and several NYC restaurants.

### STARLITE MEDIA, LLC / NEW YORK, NY

#### MARKETING MANAGER (March 2007-October 2008)

Oversaw all corporate marketing endeavors, including industry event planning, online marketing, and publicity. Conceptualized, designed, and coordinated production of all online, marketing, and sales materials. Managed department staff and developed corporate internship program.

#### GRAPHIC ARTIST (June 2006-March 2007)

Produced advertisements and coordinated production of artwork to client specifications. Worked with account executives in the development of sales and marketing materials. Archived and cataloged historical advertising campaigns. Implemented a large-scale image database to aid in development of sales materials.

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## EDUCATION

### MBA - BUSINESS ANALYTICS / 3.89 GPA

University of New Hampshire, Paul College of Business and Economics / Durham, NH / 2018 (estimated completion)

### BFA - FINE ARTS / 3.68 GPA

Parsons School of Design / New York, NY / 2006

## VOLUNTEER EXPERIENCE

### Web and Technology Tutor

2017 / The LOFT LGBT Community Center

### Educational Outreach Working Group Member

2016 / W3C Web Accessibility Initiative

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## SKILLS

**PROJECT MANAGEMENT / TEAM LEADERSHIP / AGILE DEVELOPMENT / SCOPE WRITING & RESEARCH / WIREFRAMING /  
PROTOTYPING / RESPONSIVE DESIGN / ACCESSIBILITY TESTING / INVSION / ADOBE CC / ASANA / BASECAMP / HTML5 /  
CSS3 / SCSS / BOOTSTRAP / ANGULAR.JS / JAVASCRIPT / GIT / DRUPAL 7 + 8 / MySQL / PHP / ASP.NET / PYTHON**