ART FRICK

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LOCATION: New York City   **WEBSITE:** artfrick.com

PROFESSIONAL EXPERIENCE

WIKIMEDIA FOUNDATION / SAN FRANCISCO, CA (REMOTE)

FULL-STACK DEVELOPER (June 2016 - Present)
Designs, develops, and tests a grant-funded suite of tools to increase the overall accessibility of the Wikipedia ecosystem. Leads end-user testing and training. Regularly solicits feedback from local chapters of Wikimedia and quantifies data into further research and implementation efforts. Works with national advocacy associations to ensure Wikimedia policies and procedures align with accessibility best practices. Provides concise and accurate documentation. Writes clean, logical, and reusable code.

UNIVERSITY OF NEW HAMPSHIRE – INSTITUTE ON DISABILITY / DURHAM, NH (REMOTE)

WEB SERVICES MANAGER (January 2017 - Present)
Develops web-based applications to serve the diverse needs of the organization. Leads the institute's online accessibility efforts through effective implementation, testing, and remediation of web properties, outreach to the university community, and beyond. Manages cross-functional project teams through the entire development lifecycle, from concept to launch. Provides internal staff training and external workshops for national advocacy and web development communities on a variety of technical systems and frameworks. Works in collaboration with senior management to develop the overall digital and online strategy of the organization.

WEB DEVELOPER (August 2012 - December 2016)
Optimized and updated the Institute on Disability website portfolio. Transitioned more than 10 web applications from legacy platforms to Drupal-based solutions. Developed new websites for grants and programs. Provided technical consultation for statewide and federal grant applications. Worked with the university at large to implement best practices regarding online accessibility and compliance with Web Content Accessibility Guidelines 2.0. Supplied marketing department with analytics and recommendations to guide and optimize implementation of marketing collateral.

ART FRICK DESIGN / NEW YORK, NY

OWNER & WEB CONSULTANT (November 2008 - July 2012)
With a team of full-time and freelance staff, delivered web consulting services such as full-stack software application development, UX testing and development, and marketing solutions for a diverse range of clients from small businesses to national organizations, including Edenred USA, WiredCommute, Energy Conservation and Supply, New York Taxi Association, A to Z Media, Cavalier Literary Couture, and several New York City restaurants.

STARLITE MEDIA, LLC / NEW YORK, NY

DIRECTOR OF MARKETING (March 2007 - October 2008)
Oversaw all corporate marketing endeavors, including attendance at advertising industry trade shows, online marketing, and publicity. Conceptualized, designed, and coordinated production of all online, marketing, and sales materials. Managed department staff and developed corporate internship program.

GRAPHIC ARTIST (June 2006 - March 2007)
Produced advertisements and coordinated production of artwork to client specifications. Worked with account executives on the development of sales and marketing materials. Archived and cataloged historical advertising campaigns. Implemented a large-scale image database to aid in development of sales materials.

EDUCATION

MBA - BUSINESS ANALYTICS / 3.89 GPA
University of New Hampshire, Paul College of Business and Economics / Durham, NH (online) / 2018 (estimated completion)

BFA - FINE ARTS / 3.68 GPA
Parsons School of Design
New York, NY / 2006

VOLUNTEER EXPERIENCE

Web Consultant and Technology Tutor
2017 / The LOFT LGBT Community Center
White Plains, NY

Educational Outreach Working Group Member
2016 / W3C Web Accessibility Initiative
Cambridge, MA (Remote)

SKILLS

PROJECT MANAGEMENT / TEAM LEADERSHIP / AGILE DEVELOPMENT / SCOPE WRITING & RESEARCH / WIREFRAMING / PROTOTYPING / WEB ACCESSIBILITY / SERVER ADMINISTRATION / ADOBE CC / INVISION / ASANA / BASECAMP / HTML5 / CSS3 / SCSS / BOOTSTRAP / JAVASCRIPT / GIT / DRUPAL 7 + 8 / MySQL / PHP / ASP.NET / PYTHON