# ART FRICK

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## **PROFILE**

A creative and results-driven individual with a background in project management, web development, and accessibility, with excellent communication and presentation skills, considerable experience working with diverse groups of people, teaching experience, public speaking experience, and an exceptional work ethic.

## **PROFESSIONAL EXPERIENCE**

### 2012-Present | University of New Hampshire – Institute on Disability | Westchester, NY & Durham, NH

Mission: The Institute on Disability at the University of New Hampshire focuses on the improvement of knowledge, policies, and practices related to the lives of persons with disabilities and their families.

*Web Services Manager – Information Technologist III – Jan 2017 - Present*

* Develops web-based applications to serve the diverse needs of the organization
* Leads the institute’s online accessibility efforts through effective implementation, testing, and remediation of web properties and outreach to the university community
* Manages cross-functional project teams through the entire development lifecycle
* Provides internal staff training and external workshops for national advocacy and web development communities on a variety of technical systems and frameworks
* Works in collaboration with senior management to develop the overall digital and online strategy of the organization

*Web Developer – Information Technologist II – Aug 2012 - Dec 2016*

* Optimized and updated the Institute on Disability website portfolio
* Developed new websites for grants and programs
* Provided technical consultation for statewide and federal grant applications
* Worked with the university at large to implement best practices regarding online accessibility and compliance with Web Content Accessibility Guidelines 2.0
* Supplied marketing department with analytics and recommendations to guide and optimize the implementation of marketing collateral

### 2008-2012 | Self-Employed dba Art Frick Design | New York, NY

Mission: Provided marketing, web and graphic design, and development services to a diverse client base.

*Designer/Developer*

* Led a team of full-time and freelance staff
* Delivered web consulting services such as full-stack software application development, UX testing and development, and marketing solutions for a diverse range of clients from small businesses to national organizations

### 2007-2008 | Starlite Media, LLC | New York, NY

Mission: Starlite Media is a full service, place-based outdoor advertising company

*Director of Marketing*

* Oversaw all marketing endeavors, including industry event planning, online marketing, and publicity
* Attended industry events to promote products and gain exposure among senior-level media buyers
* Conceptualized, designed, and coordinated production of all sales materials
* Managed department staff and developed an internship program

## **AWARDS**

### 2016-2017 | ALT TEXT TOOLS | Wikimedia Foundation Individual Engagement Grant

* Developed a suite of tools for improving text alternatives across the Wikipedia ecosystem

## **PRESENTATIONS & WEBINARS**

### 2018

* Achieving Inclusion in the Workplace Panel Presentation
* Accessible E-commerce Websites Webinar
* Introduction to the Principles of Digital Accessibility Webinar
* Accessible Document Creation with Microsoft Word Webinar
* Creating Accessible Documents with Adobe Acrobat Webinar
* Creating Accessible Outreach and Dissemination Webinar

### 2017

* Creating Accessible Documents with Microsoft Word: A Practical Path Webinar

### 2016

* Inclusion 2.0, Crafting Accessible Web Experiences Poster Presentation
* A Beginners Guide to Creating Accessible Documents Webinar
* NYC Drupalcamp - WCAG 2.0 and You Presentation
* Drupaldelphia - Accessibility Information and Solutions for Everyone Presentation
* NJ Drupalcamp - Web Accessibility 101 Presentation
* Web Accessibility Standards and the Institute on Disability Webinar

### 2015

* NYC Drupalcamp - Introduction to Accessible Web Development

## **EDUCATION & CERTIFICATIONS**

### 2019 (est) | University of New Hampshire | Durham, NH

* M.B.A. Candidate
* 3.89 GPA

### 2018 | Project Management Institute | Newtown Square, PA

* Project Management Professional (PMP) Certification

### 2006 | Parsons School of Design | New York, NY

* B.F.A., Fine Arts
* Graduated with a 3.61 GPA

## **VOLUNTEER EXPERIENCE**

### 2016 - Present | W3C Web Accessibility Initiative | Cambridge, MA (Remote)

* Educational Outreach Working Group Member

### 2015 - 2017 | The LOFT LGBT Community Center | White Plains, NY

* Web Consultant and Technology Tutor

## **SKILLS**

* Team Leadership
* Project management
* ARIA-spec and WCAG 2.0 standards auditing
* Public speaking
* Agile development
* HTML/CSS/JS/PHP/Python/ASP.NET
* LAMP and .NET-based CMS experience (Drupal, Wordpress, Sitefinity)
* Adobe Creative Cloud
* Microsoft Office Suite