# ART FRICK New York | (646) 400-8927 | artfrick.com | artfrick@gmail.com

## PROFILE

A creative and results-driven certified project manager with a background in technology, digital accessibility, and instruction.

## PROFESSIONAL EXPERIENCE

**2012–Present | University of New Hampshire Institute on Disability | Remote**

*Web Services Manager: January 2017–Present*

• Leads the institute’s online accessibility efforts through effective implementation,

testing, and remediation of web properties and outreach to the university community

• Manages cross-functional project teams through the entire development lifecycle

• Provides internal staff training and external workshops on a variety of technical systems and

frameworks for national advocacy and web development communities

• Collaborates with senior management on organization’s overall digital and online strategy

• Manages development of web-based applications to serve diverse needs

*Web Developer: August 2012–December 2016*

• Guided institute’s implementation of Web Content Accessibility Guidelines 2.0

• Provided technical consultation for statewide and federal grant applications

• Developed new websites for grants and programs and optimized the institute website portfolio

• Supplied analytics and recommendations to guide creation of marketing collateral

**2008–2012 | Art Frick Design | New York, NY**

*Owner/Managing Director*

• With a team of full-time and freelance staff delivered web consulting services, including

full-stack software application development, user experience testing, and marketing solutions

• Clients included small businesses and national organizations, such as: LTJ Arthur, Peanut

Butter & Co., ECS Global, Hundred Acres NYC, Giovanni’s Brooklyn Eats, Greater New York Taxi

Association, EdenRed, KickApps, and Renee Francis Jewelry, Courtney Winston Photography

**2006–2008 | Starlite Media, LLC | New York, NY**

*Marketing Manager: February 2007–October 2008*

• Oversaw all marketing endeavors, including online marketing, publicity, and creation

and production of sales materials

• Attended industry events to promote products and boost exposure among media buyers

• Managed department staff and developed an internship program

*Graphic Artist: June 2006–January 2007*

• Conceptualized, created, and produced all sales, marketing, and advertising materials

• Managed robust database of designs and graphics

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## PRESENTATIONS & WEBINARS

• **Association of University Centers on Disabilities**: Achieving Inclusion in the Workplace panel;

Inclusion 2.0 – Crafting Accessible Web Experiences poster presentation

• **American Booksellers Association**: Accessible E-commerce Websites webinar

• **Assistive Technology in New Hampshire**: Introduction to the Principles of Digital Accessibility

webinar; Accessible Document Creation with Microsoft Word webinar; Creating Accessible

Documents with Adobe Acrobat webinar; Creating Accessible Outreach and Dissemination

webinar

• **University of New Hampshire Institute on Disability**: Creating Accessible Documents with

Microsoft Word – A Practical Path webinar; Web Accessibility Standards webinar; A Beginners

Guide to Creating Accessible Documents webinar

• **Drupalcamp (New York City)**: Web Content Accessibility Guidelines 2.0 and You presentation;

Introduction to Accessible Web Development presentation

• **Drupalcamp (New Jersey)**: Web Accessibility 101 presentation

• **Drupaldelphia**: Accessibility Information and Solutions for Everyone presentation

## SKILLS

Team Leadership, project management, strategy development, contract negotiation, public speaking, ARIA specification implementation and evaluation, WCAG 2.0 standards auditing, Agile development, HTML/CSS/JS/PHP/Python/ASP.NET, LAMP and .NET-based CMS development and deployment, Adobe CC

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## EDUCATION & CERTIFICATIONS

**2019 | University of New Hampshire | Durham, NH**

Masters of Business Administration (graduating in May 2019); 3.89 GPA

**2018 | Project Management Institute | Newtown Square, PA**

Project Management Professional (PMP) Certification

**2006 | Parsons School of Design | New York, NY**

Bachelor of Fine Arts; 3.61 GPA

## GRANTS

**2016–2017 | Wikimedia Foundation Individual Engagement Grant**

Developed a suite of tools for improving text alternatives across the Wikipedia ecosystem

## VOLUNTEER EXPERIENCE

**2016–Present | World Wide Web Consortium**

Web Accessibility Initiative educational outreach working group member

**2015–2017 | The LOFT LGBT Center**

Web consultant and technology tutor