

Nilesh Baraskar

user experience designer

EDUCATION

1999 } G.D. Art (BFA) Applied Art
- 2004 Abhinav Kala Mahavidyalaya
Pune, India

DIGITAL SKILLS

Design	Coding
Photoshop	Emacs
Illustrator	SCSS
Fireworks	CSS3
Flash	HTML 5
After Effects	
Wireframe	UI Framework
OmniGraffle	Foundation
Visio	Bootstrap

AWARDS & RECOGNITION

- Star Graphic Designer of the month**
Oct 2007 @ Maximize learning
- Star Graphic Designer of the month**
Nov 2007 @ Maximize Learning
- 'Spectrum' Best Project in quarter**
Dec 2007 @ Maximize learning
- 'Best Illustration' 1st Place**
Final year project
2004 @ Abhinav Kala Mahavidyalaya
- 1st Place - Poster competition**
2002 @ Abhinav Kala Mahavidyalaya

PERSONAL INTEREST

I love to create paintings and mixed media art in my spare time.
www.baraskar.com
<http://vimeo.com/73718972>

PERSONAL DETAILS

DOB: Oct 15, 1983
Married

MOBILE
+91 9850640819

EMAIL
nilesh.baraskar@gmail.com

WEB
www.coroflot.com/nileshb

SUMMARY

Creative mind, strategic thinker, and inspiring team player.

Over nine years of industry experience in design of various web, application, mobile, television and products. Good understanding about human centered design methods including persona, task flows, user stories, prototyping, detailed wire-framing, and visual design

Career focus on user experience design while serving in a wide variety of roles like: interaction designer, visual designer, responsive design, illustrator, front-end developer, product design, user research

Confident in designing innovative user experience that will delight users and achieve business goals

EXPERIENCE

Mar 2013 } **Helpshift Inc, Pune, India**
- Oct 2013 **Product Designer**

Responsible for all areas of Helpshift products, mobile SDK, agent application, sales sitet. Worked on various user research studies like focus group discussion, card sorting, heuristic evaluation to improve user experience.

Worked on task flows, detailed interaction design, ux specification documentations for features like issues list, issues sorting, bulk action, smart views, better counting.

Apr 2010 } **Persistent Systems, Pune, India**
- Feb 2013 **Sr. Team Lead Visual Design**

Served under multiple roles including Individual contributor, On-site working from Toronto Canada and lead visual design division. Involve in the end to end project life-cycle like project planning to final deliverables.

Work with the engineering, product management, marketing, and other departments to drive user experience direction. Manage and mentor visual design team to providing direction on visual design, Interface design for web, mobile, tablets, and television.

Sep 2009 } **UX Consultant, Pune, India**
- Mar 2010 **Freelance**

Stakeholders interviews, information architecture, interaction design, prototyping, Visual design, Front end development, XHTML, CSS, Specifications and guidelines, Development support. Extensive collaboration with product development team, to make successful product.

Startup: RadSpa, Bootstraptoday, Proxify, Urban Spoils

Nov 2007 } **Yahoo! India Pvt. Ltd, Bangalore, India**
- Aug 2009 **Sr. Interaction Designer**

Participated in strategy planning for major India specific websites. Developed wireframes and visual design for different websites such as Avatar Town, Election, SpotM, Yahoo India Front page, Finance. Worked closely with user research team to planned, designed, conducted and evaluated usability tests cases. Collaborated closely with product management to define great user experience!

Sep 2006 } **After Ltd, Pune, India**
- Oct 2007 } **User Interface Designer**

Responsible for user interface design for web and desktop application worked on the ui design for embedded hand held devices, touch screen application for LCO. Played key role in products branding strategy design like logos, packaging, posters, case studies.

Apr 2005 } **Maximize Learning Pvt Ltd, Pune, India**
- Sep 2006 } **Graphic Designer**

Worked on visual design for Instructional e-learning modules. Designed Interactions and interfaces for learning projects, web applications. Worked on Intro animations, company show-reel, motion graphics.

Jan 2004 } **Aims Digital Prv Ltd., Pune, India**
- Mar 2005 } **Design Manager**

Responsible for website design, branding, print media, advertising campaigns designed characters, background graphics for CD ROM and CBT projects.

Thank You

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