

# Arthur Ryoo

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Full-stack web developer with a background of five years in software product management, and a passion for helping people fulfill their needs with the latest technologies.

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## #Skills

### Front-End

Javascript ES6  
HTML5 / CSS3  
AJAX

### Back-End

Node JS  
Python  
MongoDB / PostgreSQL

### Source Control

Git(Git Flow)  
GitHub  
Jira

### Frameworks

React  
Express  
Django

### Specialty

Localization  
Product Management  
Business Development

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## #Projects

### Course Attendance App - <https://github.com/arthur-ryoo/Course-Attendance-App>

↳ Full-stack web application that allows users to track classes and students in one place

**Technologies used:** HTML, CSS, JavaScript, Node, Express, MongoDB, Mongoose, and Google authentication

### Rate Coffee App - <https://github.com/arthur-ryoo/Rate-Coffee-App>

↳ Full-stack web application that allows users to browse and rate coffee brands

**Technologies used:** JSX, CSS, JavaScript, React, Node.js, Express.js, MongoDB, Mongoose, and Token-based authentication with JWT

### HomeRoom - <https://github.com/arthur-ryoo/HomeRoom>

↳ Full-stack web application that allows users to manage and track assignments for students

**Technologies used:** CSS, JavaScript, Python, Django, PostgreSQL, and Materialize, using Git Workflow with team members

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## #Professional Experience

### Faithlife / Korean Product Manager

January 2018 - Current: Bellingham, WA

- ↳ Manage short and long term launch plans to successfully release products, working with cross-functional departments
- ↳ Develop and maintain a detailed budget for advertising, content production, and localization
- ↳ Increased sales revenue each year by 92% on average

### Faithlife / Korean Product Specialist

July 2015 - January 2018: Bellingham, WA

- ↳ Optimized customer experience for the Korean market by localizing UI for e-commerce websites, desktop, and mobile applications
  - ↳ Analyzed sales performance and created enhanced market strategies, including social media, e-mail, and SEO tools to develop product positioning
  - ↳ Negotiated with publishers to expand third-party resources in order to meet customers' need
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## #Education

### General Assembly / Software Engineering Immersive / October 2019 - April 2020: Remote

- ↳ Six-month, 420-hour part-time and full-stack program conducted in a remote setting, providing experience with the latest front- and back-end programming languages, tools, and methodologies

### Iowa State University / Bachelor of Science, Marketing

Ames, IA