APT1040 Fall 2015

Web Site Usability Questionnaire

URL reviewed:	
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The purpose of this questionnaire is to gather information regarding the usability of a Web site.

How easy was it to use the Web site navigation to find the following information? (Circle your choice)

Contact information	very easy	somewhat easy	moderately difficult	very difficult
Organization location(s)	very easy	somewhat easy	moderately difficult	very difficult
Services/Product inform	ation very easy	somewhat easy	moderately difficult	very difficult
FAQs	very easy	somewhat easy	moderately difficult	very difficult

How would you rate the Web site? (Circle one)

Browsing Experience	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The Web pages loaded in an acceptable time frame	5	4	3	2	1
The Web site was visually appealing	5	4	3	2	1
The navigation was clear and made it easy to find information	5	4	3	2	1
The graphics were used to convey pertinent information	5	4	3	2	1
I found what I was looking for on this Web site	5	4	3	2	1
My experience with this Web site was successful	5	4	3	2	1

Please use the area below to give us additional feedback. The goal is to provide an appealing and enjoyable Web browsing experience.					