

Why identity matters in web3

Arthur Gousset - Product at cLabs



READ + WRITE + OWN



cdixon.eth @ @cdixon

web1: 1990-2005

read

web2: 2005-2020

read + write

web3: 2020-

read + write + own

6:43 AM · Dec 30, 2021 · Twitter for iPhone



BUT WHO OWNS WHAT

AND **HOW** ARE THINGS OWNED





```
private key = random 60 hexadecimal characters
```

public address = last 40 characters of keccak-256 hash of private key + 0x at beginning

```
keccak_256(public_key) =
ddd12d393dc462f92f8308ddba81d46535125b590cee325c0c62b9122fa48f3b
```

0x + ddd12d393dc462f92f8308dd ba81d46535125b590cee325c0c62b9122fa48f3b

0xba81d46535125b590cee325c0c62b9122fa48f3b

THIS IS YOU



THIS IS YOU TOO → +44 79 8756 4578 (maybe?)

Celo TLDR:

- mobile phone focus
- payment focus
- environmental focus

SMART CONTRACT REGISTRY

+44 79 8756 4578	0x4737f30dC6
+254 732 054 829	0x6b6cd1D6D
+55 955 214 2955	0x7a8019887
+1 202 555 0156	0xd8C68eBeC
+234 7067 4229	0x1f1788b096
+33 93 867 8347	0xdff75a3b93f



RECOVERY

private key = random 60 hexadecimal characters

Fffffffffffffffffffffffebaaedce6af48a03bbfd25e8cd036415f

24-word mnemonic phrase to recover the private keys:

shallow fine six jaguar cricket width aspect topic mystery east erase path taxi sample undo thought neutral peasant quality mango truth canvas test great





If you own something, you might want a say about how it should be governed

- 1-token 1-vote: weighted by wealth (maybe suboptimal?)
- 1-person 1-vote: weighted by individual ← BUT WHO IS AN INDIVIDUAL?

0xba81d46535125b590cee325c0c62b9122fa48f3b

(remember, this is you)

Sybil attack

From Wikipedia, the free encyclopedia

A **Sybil attack** is a type of attack on a computer network service in which an attacker subverts the service's reputation system by creating a large number of pseudonymous identities and uses them to gain a disproportionately large influence. It is named after the subject of the book *Sybil*, a case study of a woman diagnosed with dissociative identity disorder.^[1] The name was suggested in or before 2002 by Brian Zill at

