

Task 2

Use the data in the CSV file to write a short paragraph discussing the evolution of the follower base of verified users during the pandemic

When we check the evolution in the data, we see that news agencies, organizations such as WHO and UN, its members (such as DrTedros from WHO) and politicians (for example Indian MPs) represent the accounts which benefited more from the increase of followers. Most of them were not among the 1000 most active in the database, except from some news networks, which tend to post frequently to present their reports. More generally, the overall increase in followers makes sense considering the context of the very beginning of the pandemic worldwide, so people wanted to be updated on the official decisions and major updates about the situation in their country and/or around the world. In these circumstances, verified Twitter accounts from organizations, politicians and news agencies became a source of information to the public, mainly to publicize quick updates.