



Photoshop's New Groove

DAN ROSE / ARTIFACT CONFERENCE 2013



@dblizzy



You

Ps

P@#\$%^&\$!



RWD



Megaman



Hi. I'm Dan and
I use Photoshop.



Hi Dan.



Source: _____



Cameron Moll

@cameronmoll

Follow

Just opened a blank Photoshop canvas without any prior coding, sketching, or thoughtful planning. Awaiting mob.

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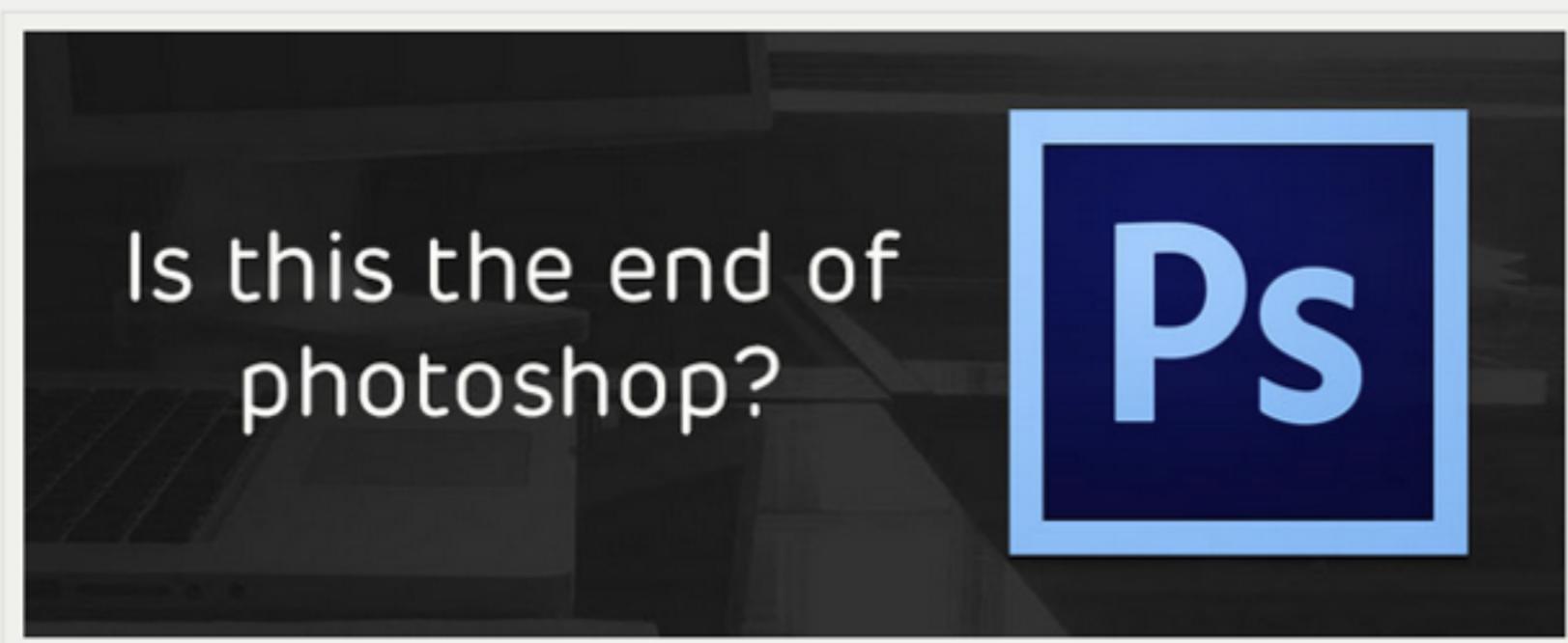


12:25 PM - 10 Apr 13

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Responsive Web Design in the Browser Part 1: Kill Photoshop

[Josh Long](#) • [Design, Learn to Code, Make a Website](#) • [53 Comments](#)



If you're like me then you've had a love/hate relationship with Photoshop for almost a

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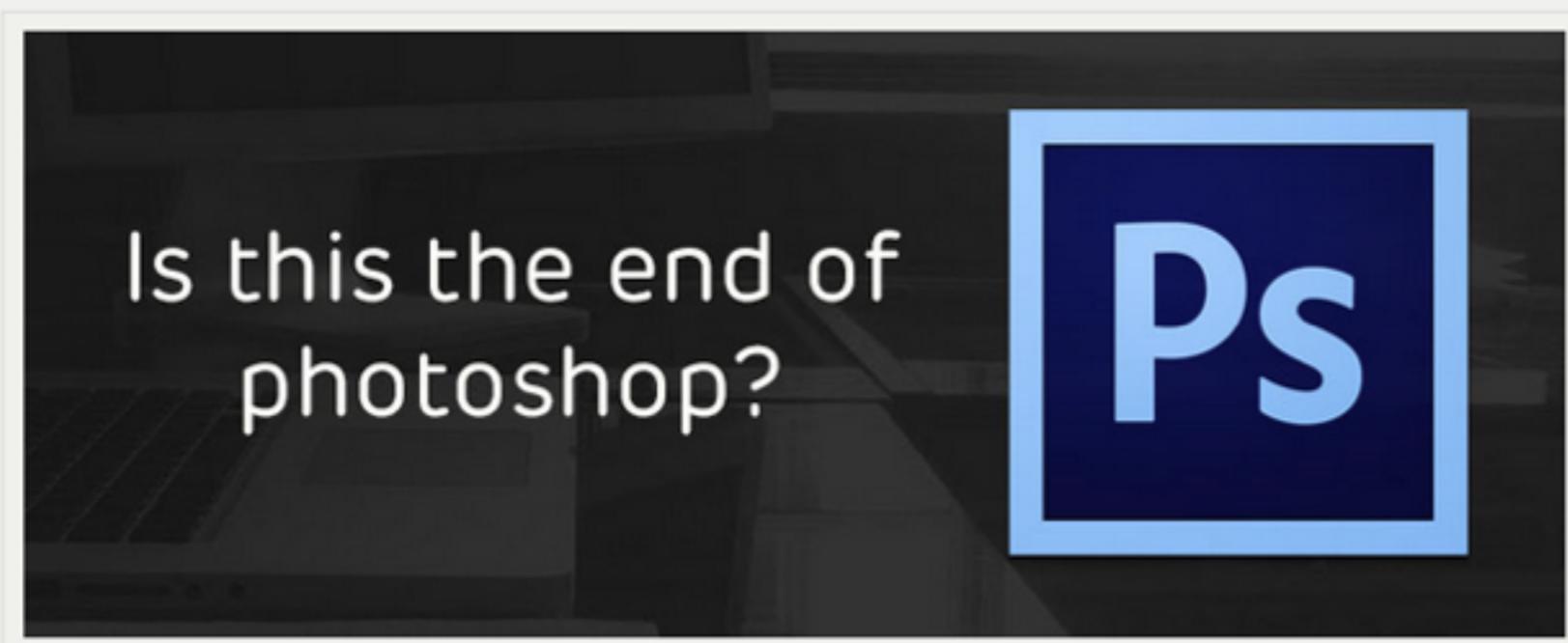


KEYNOTE 6
THE NEW HOTNESS

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On Friday, 21st
September, 2012

Has responsive design killed Photoshop for web designers?

Is it really appropriate for web designers to use tools like Photoshop or Fireworks when designing websites that have to adapt to a variety of screen sizes?

[Design](#)

The estimated time to read this article is 2 minutes



Podcast: [Play in new window](#) | [Download](#)

If you [follow me on Twitter](#), you will know that I have been in Germany speaking at the [Smashing Conference](#).



Webdesigner Depot

By Javier Ghaemi

Is Photoshop dead?

Feb. 14, 2013 | Photoshop | 46 comments

I guess a more suitable title might be 'is Photoshop still an appropriate tool for designing typography on the web?' But that lacks the dramatic appeal of the above.

Like many of you, I have always used Photoshop to create mock-up compositions of my designs. For as long as I can remember it has been the industry standard and the software of choice for most designers I have worked with. I have spent weeks designing pixel perfect layouts, grouping elements into hierarchical folders and labelling all of my layers to make the

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ADOBED | INTERVIEW

> Khoi Vinh on using Sketch instead of Photoshop

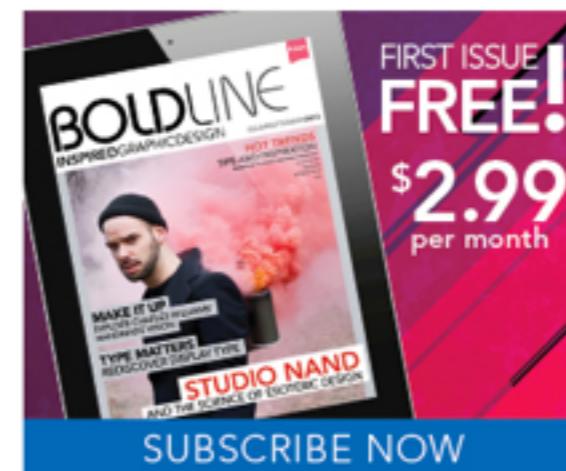
Jun 14, 2013 00:00 am



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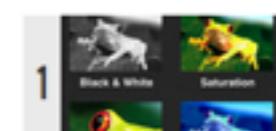


The Sketch movement is gaining momentum, and now Khoi Vinh and some others on the Etsy design team



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The 25 best photo apps



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Creative Bloq welcomes
readers of .net magazine!



How to build an app: 45
great tutorials



50 free Photoshop actions
to create stunning effects

8 REASONS TO STOP USING PHOTOSHOP FOR WEB DESIGN

October 2, 2013

By Michelle Schulp

4 Comments



Judging by the amount of love it gets in all the design media, it seems like Photoshop is the perfect design tool. Designers and Photoshop go together like Peanut Butter and Jelly, it's the holy grail of design productivity, you can use it to build anything your heart desires, and it will slice, dice, and make you a sandwich while walking your dog and waxing your car.

All kidding aside, a program that was once initially built as a photo editor and image manipulator (and a great one, at that) has slowly evolved into a bloated, sluggish, and overstuffed Swiss Army Knife sort of tool that tries to be everything to everyone. But the thing

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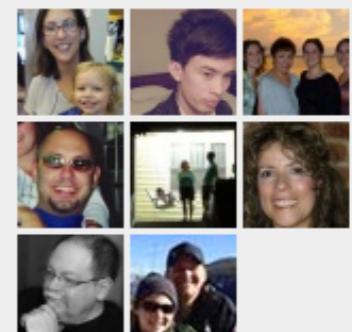
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in Better Humans · 3 min read

How Killing Photoshop Got My Cat to Love Me Again

You might think I'm kidding. I'm not.

Matt Schlicht

I love designing products.
CEO of <http://hipster.com>,
General Partner at
Dominantfund, @Forbes
30 Under 30 twice, did
product at @Ustream for 4

Imagine a magical world where every day you get to wake up and do



WOULD DO ANYTHING FOR LOVE

WON'T USE PHOTOSHOP

07 12 2011 12:00





Ps

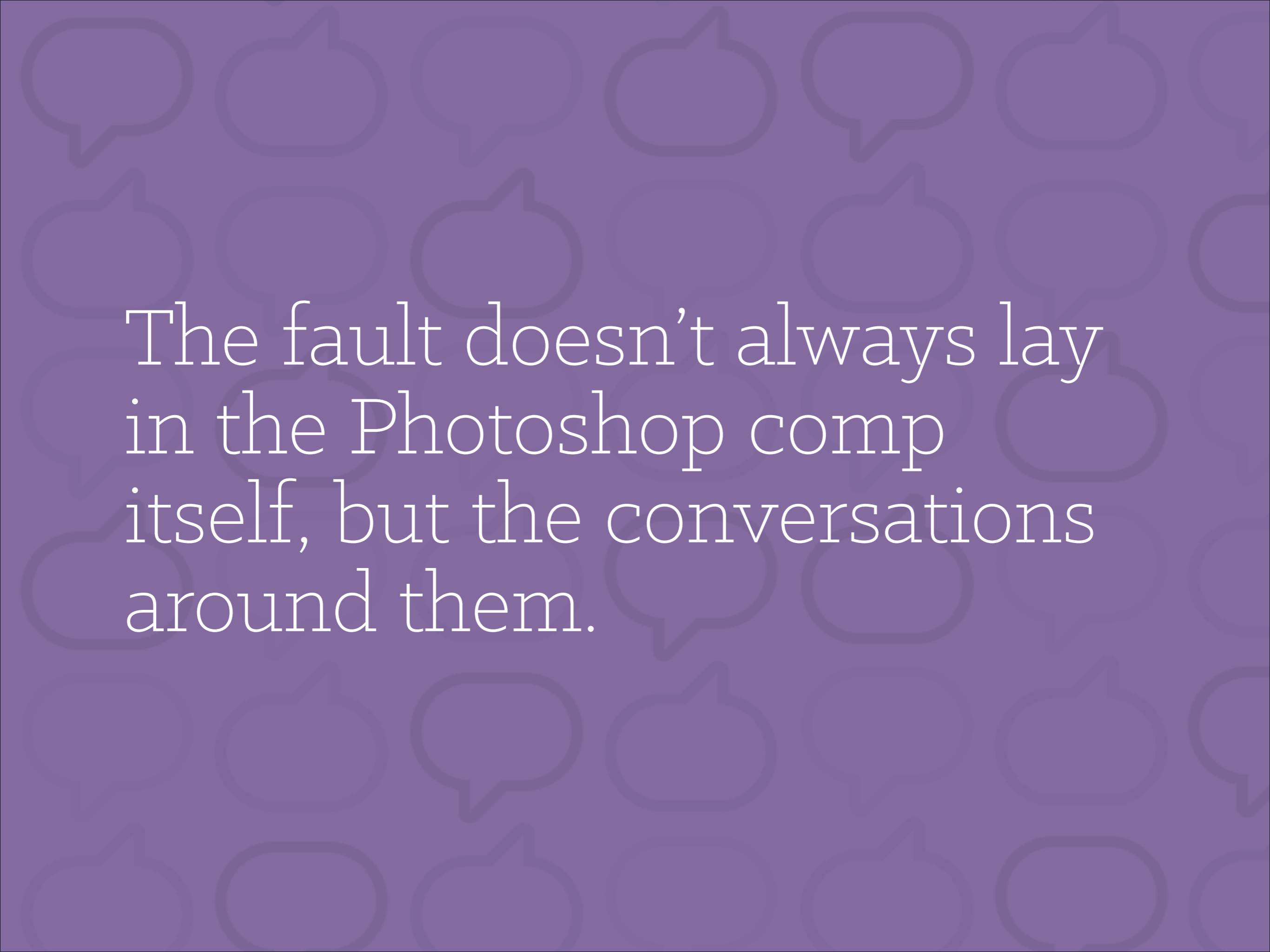
Etiquette

A Guide to Discernible Web Design in Photoshop

Get Started



Source:



The fault doesn't always lay
in the Photoshop comp
itself, but the conversations
around them.

Here's what your site will look like on a desktop...

cmd+n



960

WIDTH:

PIXELS



OK!







800x600



Here's what your site will
look like on a tablet...

cmd+n



768

WIDTH:

PIXELS



OK!





Here's what your site will
look like on a phone...

cmd+n



320

WIDTH:

PIXELS



OK!





Source: _____



Source: _____



Source: _____



CUBE CRUSH WATER
PUSH TO SELECT

Source:



Source: _____

A screenshot from the movie Anchorman: The Legend of Ron Burgundy. Ron Burgundy, played by Will Ferrell, is shown from the waist up. He has his signature mustache and is wearing a bright red suit jacket over a white shirt and a blue and white striped tie. He is looking slightly to his left with a weary or regretful expression. The background shows a stone wall and a dark doorway.

I immediately regret this decision.

Full-page Photoshop comps
can be detail-laden,
assumption-filled deliverables.



All along,
we've just been
making pictures
of websites

I should stop using Photoshop.

I should stop using Photoshop
the way I used to.

I should stop using Photoshop
to communicate “design”.



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The most advanced responsive front-end framework in the world.

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4

Latest Update on Github JUN 28, 2013 Commit d9ecaa1a2675a6ce40b8f363061788a92676188b »

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Bootstrap

Sleek, intuitive, and powerful front-end framework for faster and easier web development.

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[GitHub project](#) [Examples](#) [Extend](#) Version 2.3.2



[img]



[img]

This is a content section.

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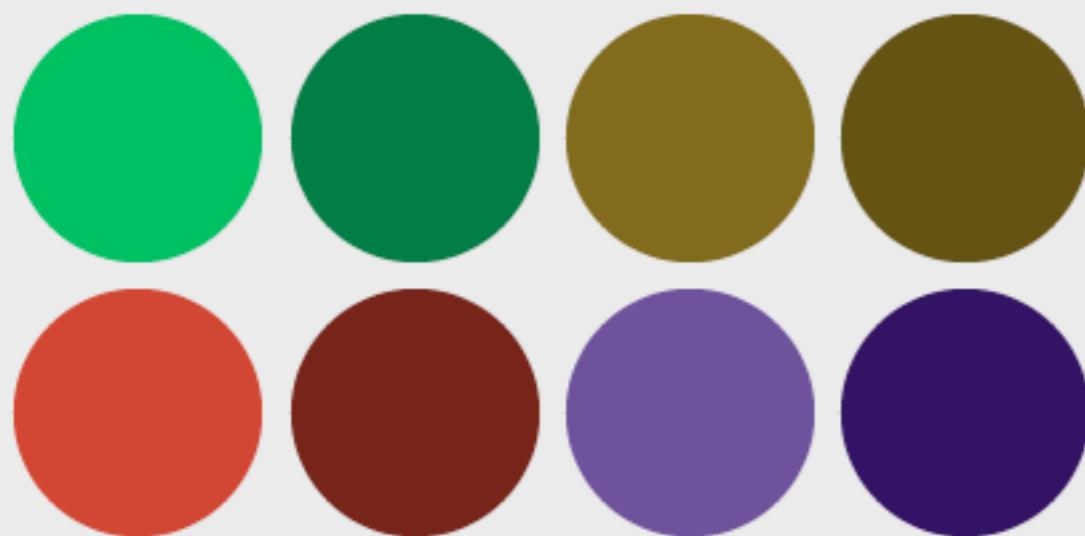
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[img]

Colors



Type

Primary Headline

Subheadline

This is a template for a simple marketing or informational website. It includes a large callout called the hero unit and three supporting pieces of content. Use it as a starting point to create something more unique.

Buttons

CONTINUE

Logo

[img]

[img]

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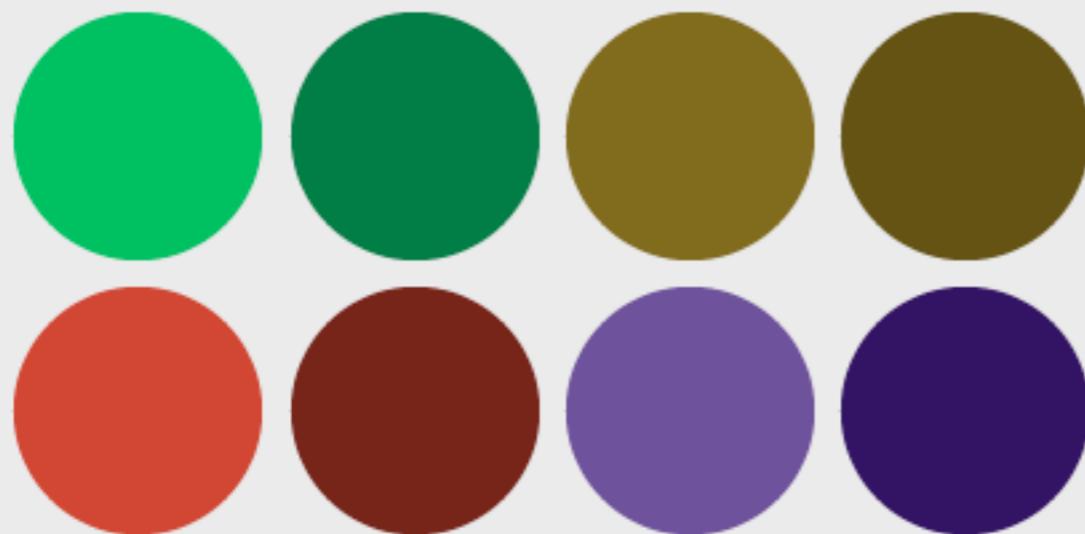
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Pork dr
turducken
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beef su
Capicola
nostrud

The easiest way to use **REAL FONTS** on your website

Jubilat by Darden Studio and Brandon Grotesque by HVD Fonts

Typekit Enterprise



The New York Times

Unlimited users,
unlimited usage, CDN
integration, and more.

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A snap to set up



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make Typekit easy to
use. Add and use web
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INTRODUCING **CLOUD TYPOGRAPHY** WEBFONTS BY H&FJ.

Now all your communications can speak in the same
clear voice. Introducing Cloud typography from

Cloud.typography | H&F

Back to Cloud Dashboard

Menu Redesign

7 Font styles 12 Domains 0.062 gb Bandwidth this month DEVELOPMENT Project Mode Tools

FONTS DELIVERED This project includes fonts from these font families:

- Chronicle ScreenSmart 36k (2 font styles)
- Sentinel 116k (5 font styles)

Styles Character Set Font Tools

```
944
945 .featured-content {
946   position: relative;
947   box-shadow: inset 0 6px 4px rgba(0, 0, 0, 0.1);
948   color: #fff;
949   background: url("/core/images/content/campus_bg.jpg") no-repeat center center;
950 }
951
952 .featured-content .quote {
953   font-size: 87.5%;
954   margin-top: 0em;
955   margin-bottom: 1em;
956   text-shadow: 0 2px 5px #000000;
957 }
958
959 .featured-content .quote .wrapper {
960   margin: 1em;
961 }
962
963 .featured-content .quote h4,
964 .featured-content .quote small {
965   font-family: "Georgia", serif;
966   color: #fff;
967   text-align: center;
968   display: block;
969 }
970
971 .featured-content .quote h4 {
972   font-style: italic;
973   font-weight: normal;
974   margin: 1em 0 0.4em;
975 }
976
977 .featured-content .quote small {
978   border-bottom: 1px solid rgba(255,255,255,0.3);
979   padding-bottom: 1em;
980   text-transform: uppercase;
981   font-size: 70%;
982 }
983
984 .featured-content .quote h1{
985   font-family: "proxima-nova-condensed", "Arial Narrow", sans-serif;
986   font-size: 2em;
987   line-height: 1;
988   margin: .5em 0;
989   text-transform: uppercase;
990   color: #fff;
991 }
992
993 .featured-content .button {
994   text-shadow: none;
995 }
996
997 .featured-content .img-wrap {
998   text-align: center;
999 }
```



*I've tried, goodness knows I've tried,
but my designs end up suffering, looking
boxy, bland and uninspiring.*

MORGAN FREEMAN



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I can't design in the browser

FEBRUARY 21, 2012

It's a guilty secret I've been harbouring for about a year, I cannot design directly into the browser. My creative brain switches at the point when I open my html/css editor (Espresso), and starts thinking in terms of structure and how to achieve the look of my design using as much native CSS as possible. If I don't have my design to follow, the whole process breaks down for me. I've tried, goodness knows I've tried, but my designs end up suffering, looking boxy, bland and uninspiring.

Once upon a time this would not have been a problem, as much as it is today. With the rise of responsive/adaptive design (I still prefer adaptive but hey, tomato tomatoe) but it's just not doable to produce endless Photoshop comps for every breakpoint. Photoshop comps have been a pain in the bottom at the best of times. A client saying "Can I just change that blue, to a slightly different shade" invoking fear amongst Photoshoppers, whilst designers-in-the-browser laugh at our stone-age tools. *Aside- Why Adobe have never implemented global changes a'la InDesign, I'll never know.* Seconds later, they have a new blue, across an entire site while we sit changing manually. It's a labor intensive process at times.

So what's the answer? I'm still trying to find it. For some projects, a hybrid method of producing a type of scratch file, with a general overview of the style and colours of the app/website, then going straight into HTML/CSS has worked, in others, I still need to produce full-scale visuals. Visuals that are slowly becoming less and less useful as they adhere to a fixed canvas size.

“I’ve tried, goodness knows I’ve tried, but my designs end up suffering, looking boxy, bland and uninspiring.”

SARAH PARMENTER

[img]

[img]

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[img]

[Link 1](#)[Link 2](#)[Link 3](#)[Link 4](#)

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VIDEOS

“I feel like responsive design has sucked the soul out of website design. Everything is boxes and grids. Where has the creativity gone?”

NOAH STOKES

1.1.3

Flat UI Pro

Flat UI Pro is made on the basis of Twitter Bootstrap in a stunning flat-style, and the kit also includes a PSD version for designers.

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Flat UI Pro contains a huge number of basic components, icons and glyphs, which simplify your work when it comes to new projects. Don't waste time reinventing the wheel, use Flat UI Pro to get started.

Basic Elements

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Soulful designs in Photoshop

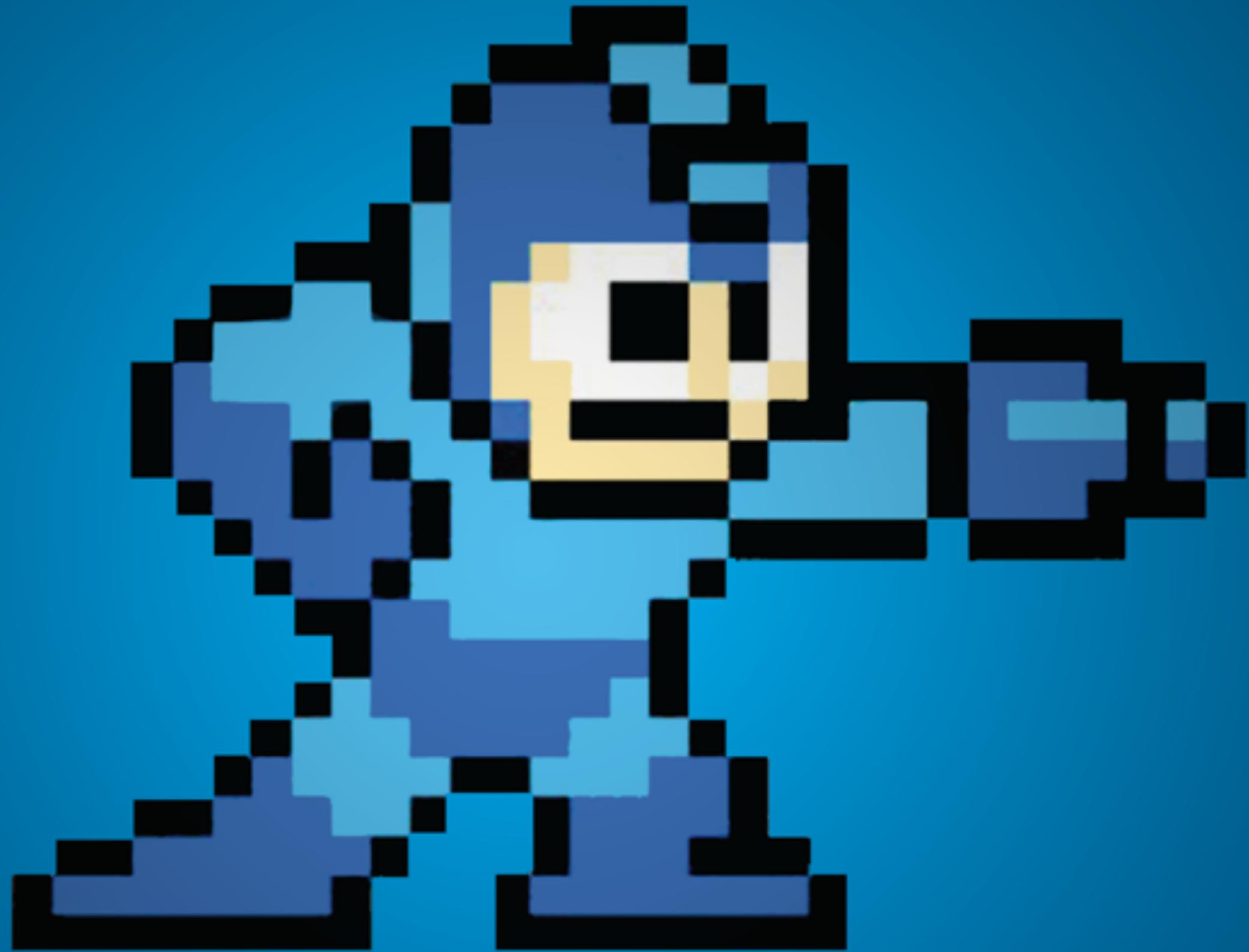
OR

Usable designs in the browser



“Design ***with*** the browser,
but not ***in*** the browser.”

PAUL LLOYD

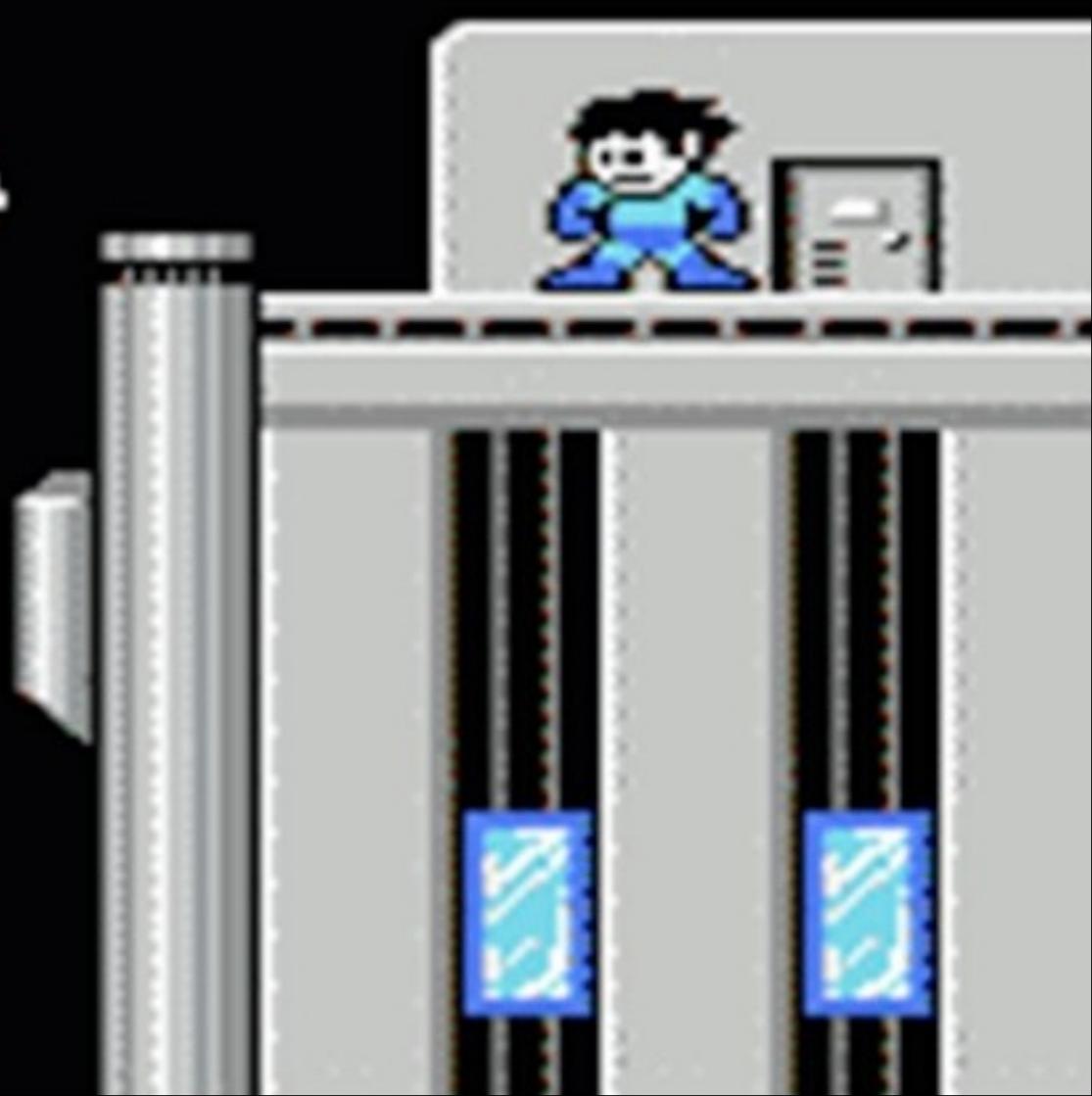


Source: _____

MEGA MAN



► NORMAL
DIFFICULT
PRESS START



PRESS START



BUBBLE
MAN



AIR
MAN



QUICK
MAN



HEAT
MAN



Dr.
WILY



WOOD
MAN



METAL
MAN



FLASH
MAN



CRASH
MAN







-W-



GET EQUIPPED
WITH
LEAF SHIELD

PASSWORD
STAGE SELECT







METAL

↳ *cuts* ↳

BUBBLE

HEAT → *burns*

↗ *douses* ↗

WOOD

↓ *consumes* —

CRASH

↖ *drills* ↖

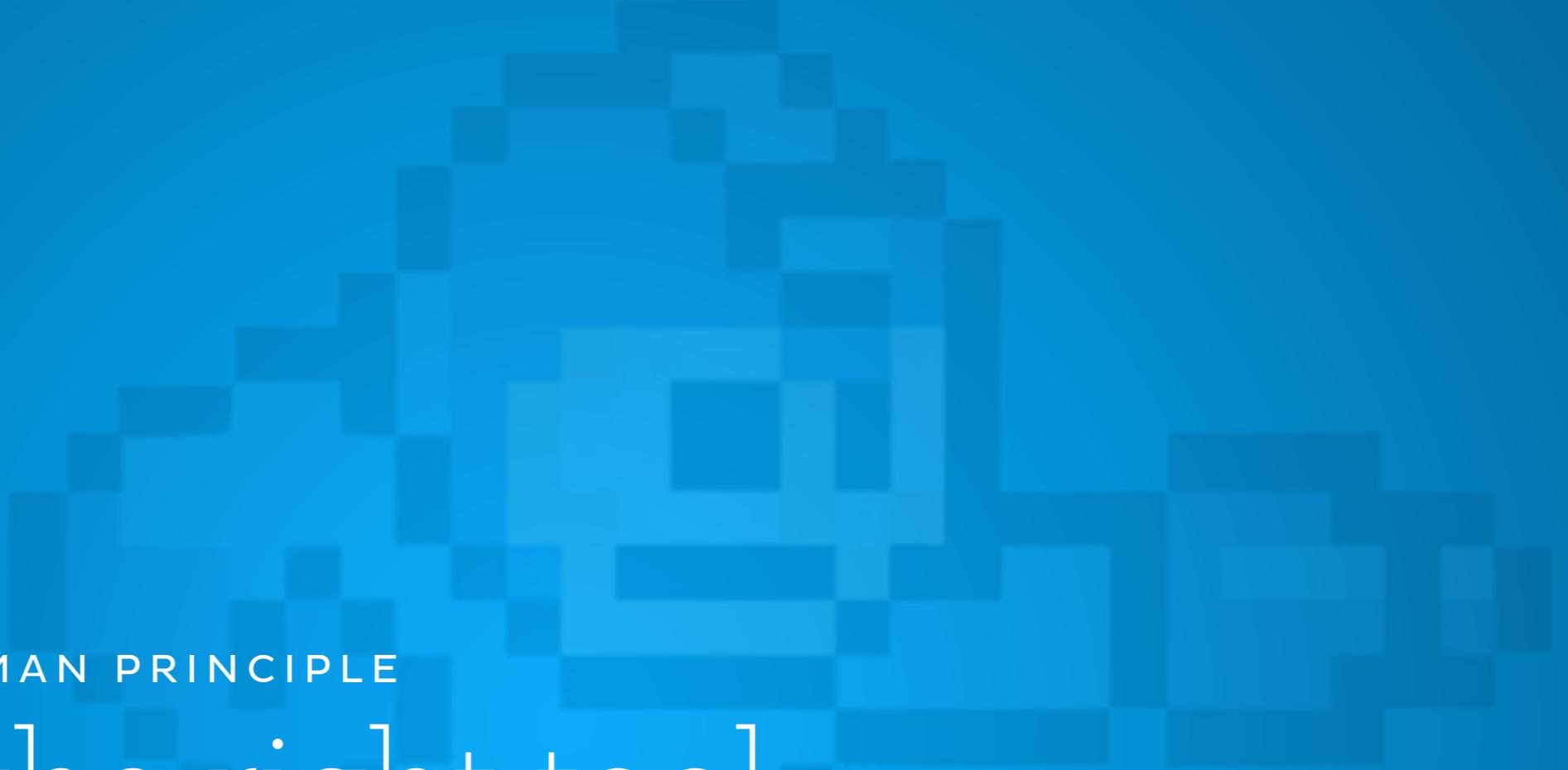
AIR

↙ *blows away* ↙

↖ **QUICK** ↖

↓ *stuns* ↘

→ **FLASH**



THE MEGAMAN PRINCIPLE

Use the right tool,
at the right time,
for the right purpose

“When you’re struggling against
your tools, you’re not being
expressive.”

DAN MALL



Solve Photoshop problems
in Photoshop.

Solve browser problems
in the browser.



what should i use?



TYPOGRAPHY

COLOR

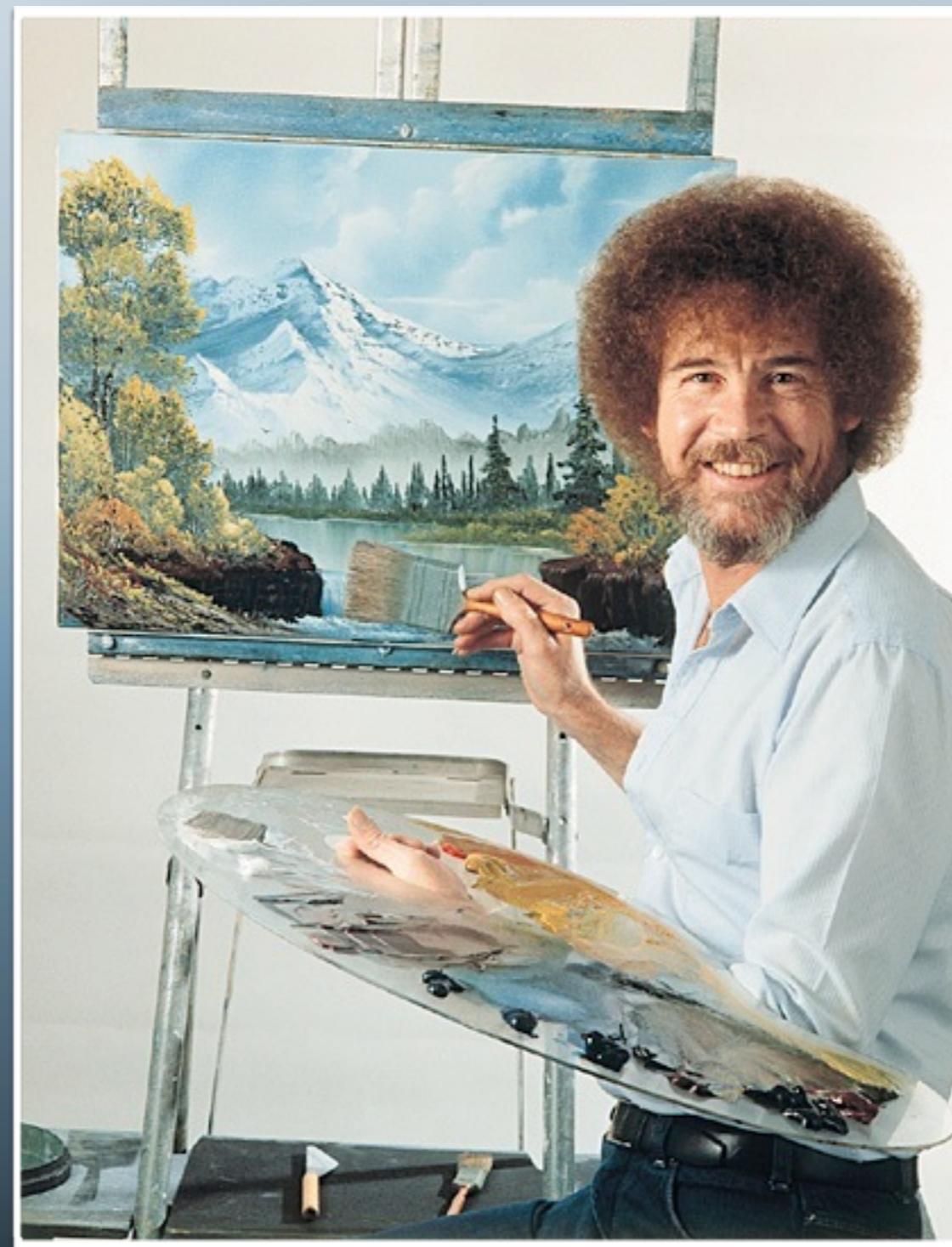


INTERACTIVITY



LAYOUT









Totes Not 'Shopped

The environment for implementing design needn't be the one for vetting creativity.

**DEMO
TIME!**



G. Kortes



ARTICLES

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DESIGN DELIVERABLE DU JOUR

EMBRACE THE SCROLL

15 ESSENTIAL PHOTOSHOP TOOLS

10 TIPS FOR NAMING YOUR APP

THE LOST ART OF DESIGN ETIQUETTE

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Interactive Wireframe/Lo-Fi Prototype w/ Foundation



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Headline Iteration 1: about 2 minutes



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Headline Iteration 2: about 5 minutes



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| 15 ESSENTIAL PHOTOSHOP
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Headline Iteration 3: under 1 minute



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Headline Iteration 4 : about 4 minutes



ARTICLES

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WORD ON THE BIRD

For the past month, my personal MBP screen has been busted. Miraculously, it's fine now. gim.ie/atTxv

Recent Articles

DESIGN DELIVERABLE DU JOUR

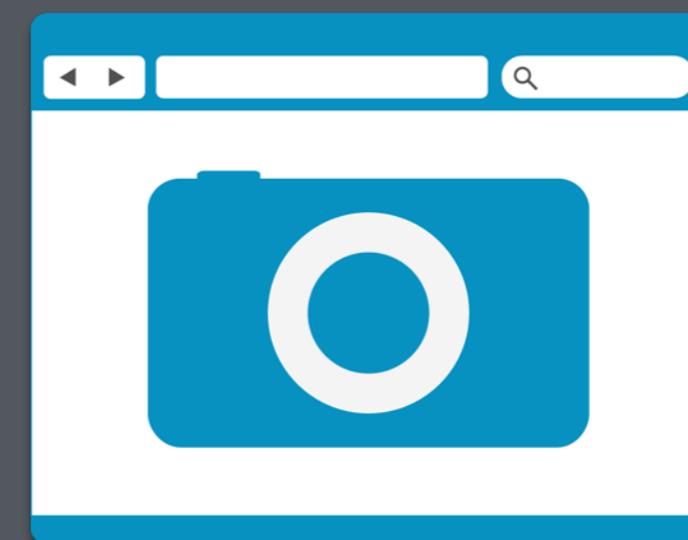
EMBRACE THE SCROLL

15 ESSENTIAL PHOTOSHOP TOOLS

10 TIPS FOR NAMING YOUR APP

THE LOST ART OF DESIGN ETIQUETTE

Final-ish





One does not simply

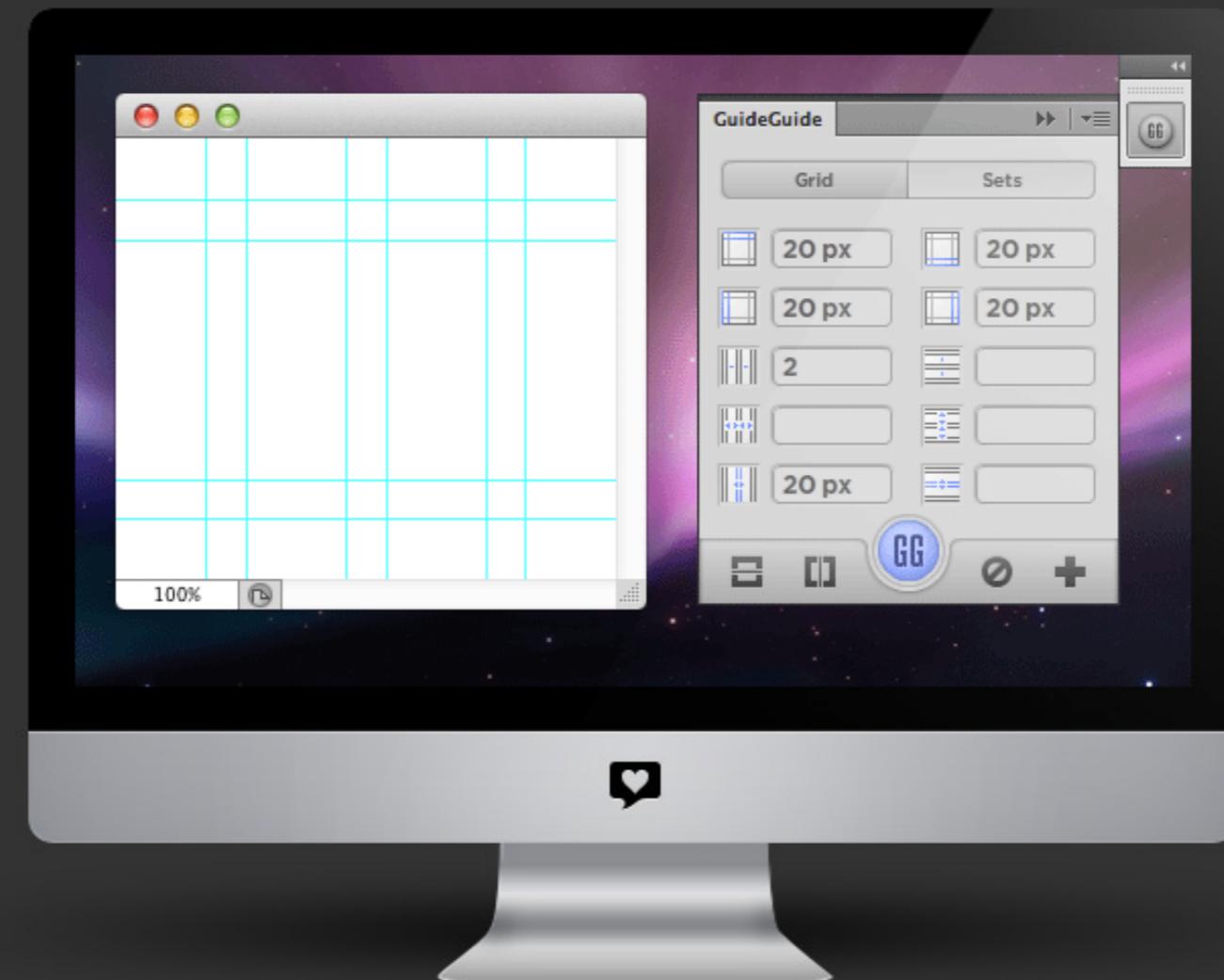
have time for that

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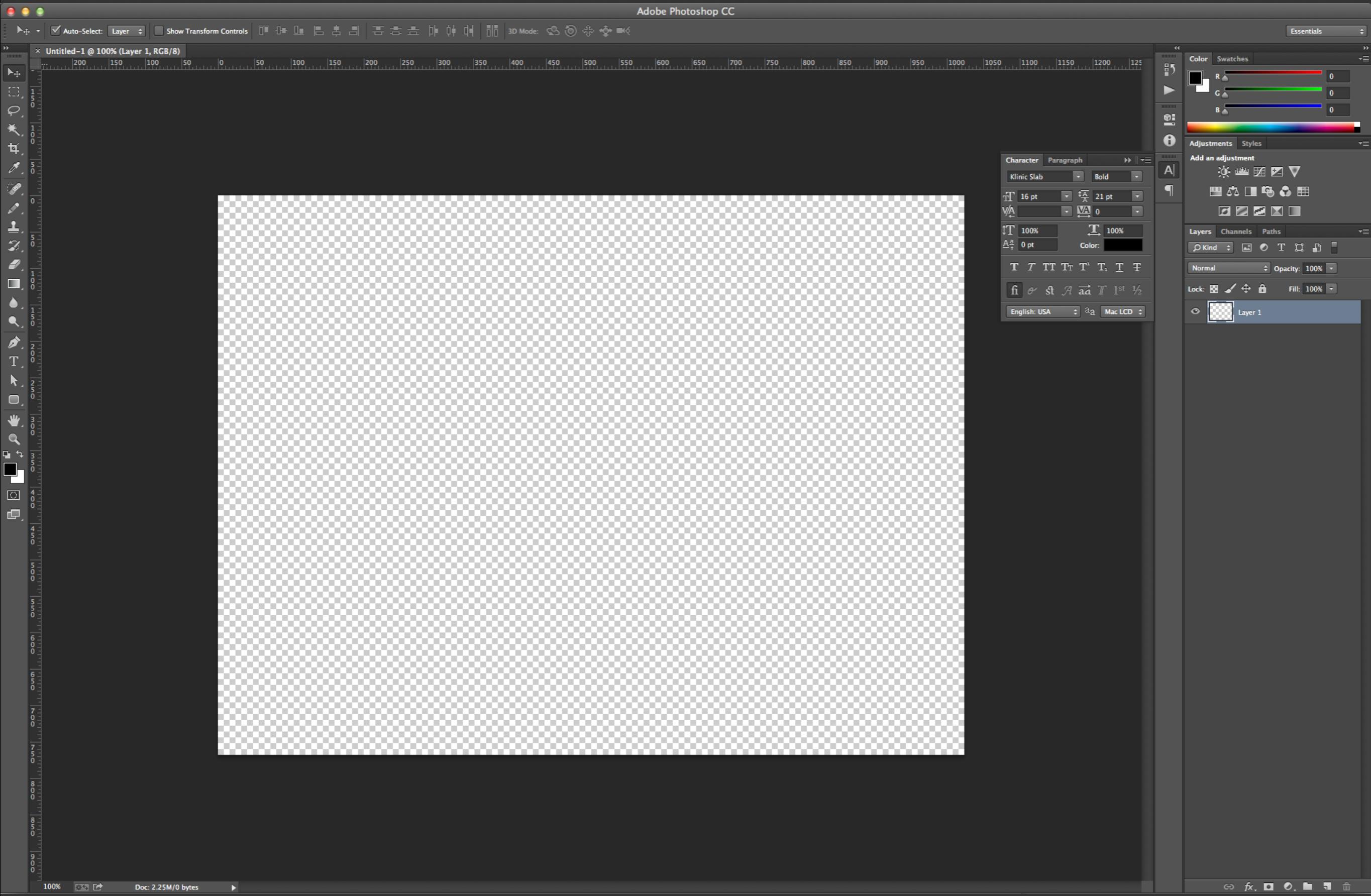
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Adobe Photoshop CC







Photoshop CS5 Minimum

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Composer

Layer comps, improved.

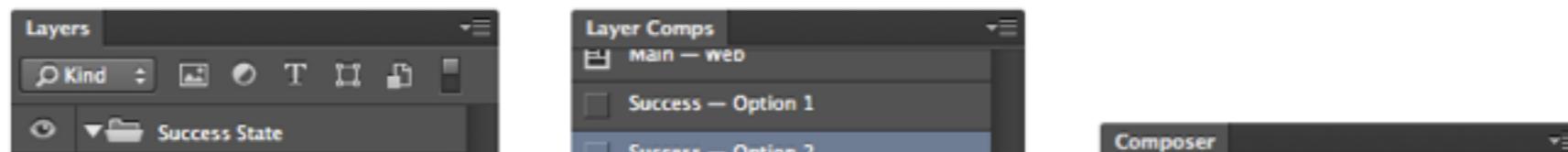


Update multiple layer comps in Photoshop with just one click. Less maintaining, more designing.

 [Download Plugin](#)

For Photoshop CS5 or higher

Three Easy Steps



JASONFORAL.COM/COMPOSER



A prototyping tool for animation and interaction on desktop and mobile.

Framer can help you to quickly build interactions and animations. Built for designers and integrates with Photoshop. Great alternative to Quartz Composer, Flash or Keynote.

Photoshop

Framer integrated with Photoshop to quickly export assets and set up a project.

Performance

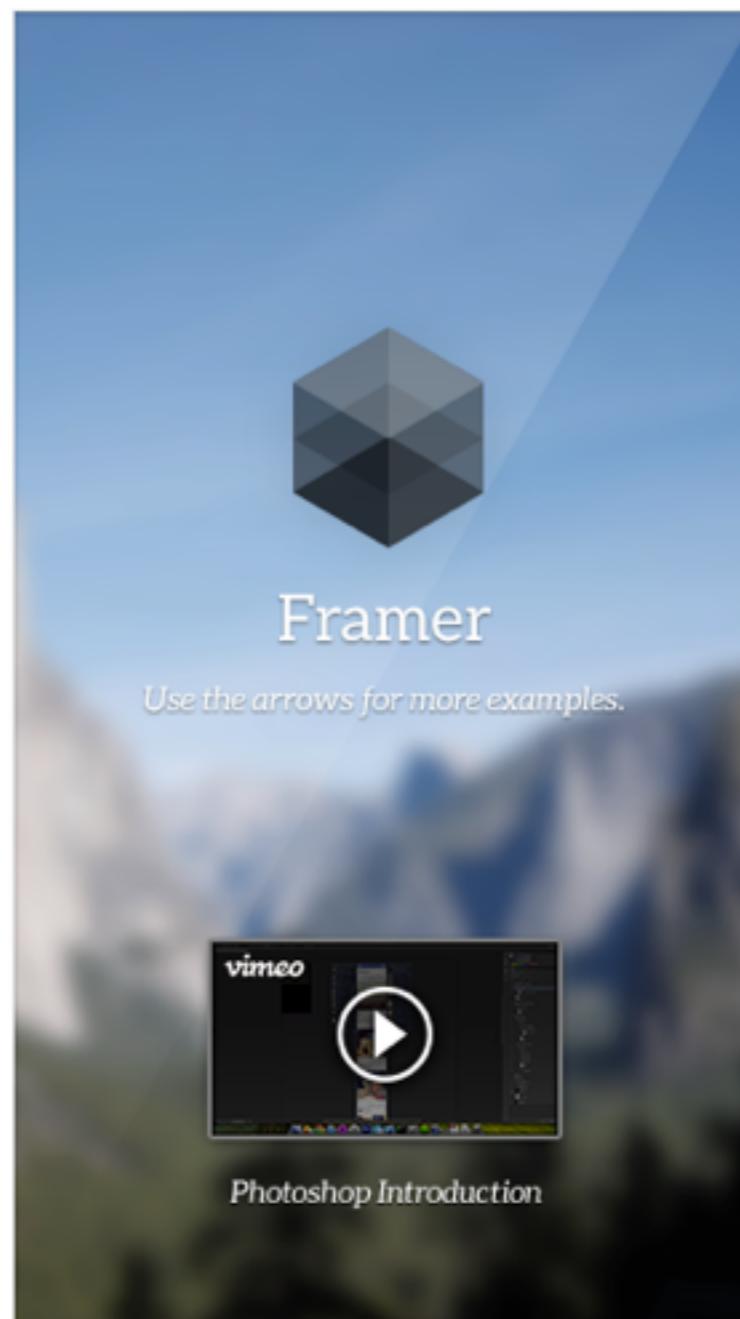
Hardware accelerated for high frame rates. Based on CSS keyframes.

Animation

Animate any view in full 3D space with spring physics and bezier curves.

Flexible

Works well for desktop, mobile and tablets. Plays well with the rest of the browser.

[Download Framer](#)[Version 2.0 – Source on Github](#)[Introduction – Show Code](#)

[Support](#)[About us](#)[@getcomposite](#)

Composite

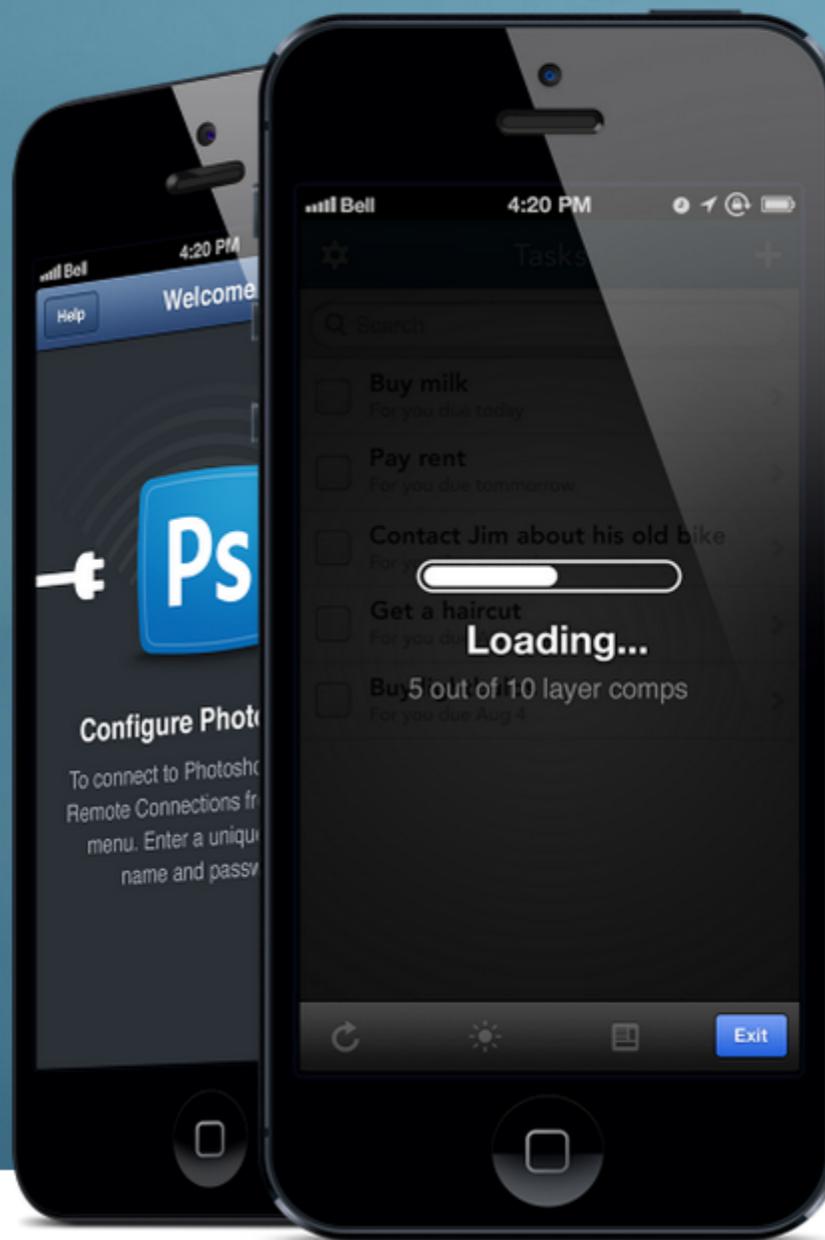
A new, delightful way of designing apps with Photoshop®

Composite is a brand new way of creating interactive prototypes. It automatically connects to your Photoshop® documents and converts your mockups into interactive prototypes in seconds. No need to export images or maintain tons of hotspots.

 Download on the
App Store **\$9⁹⁹**

 **See how it works**

Requires iOS 6 or later and Photoshop CS6+.
Works with both Windows & Mac OS X.



“Composite could be the ultimate iPhone app prototyping tool for Photoshop” 
THE NEXT WEB



Paul Sawers
The Next Web



Mark Jardine
@markjardine

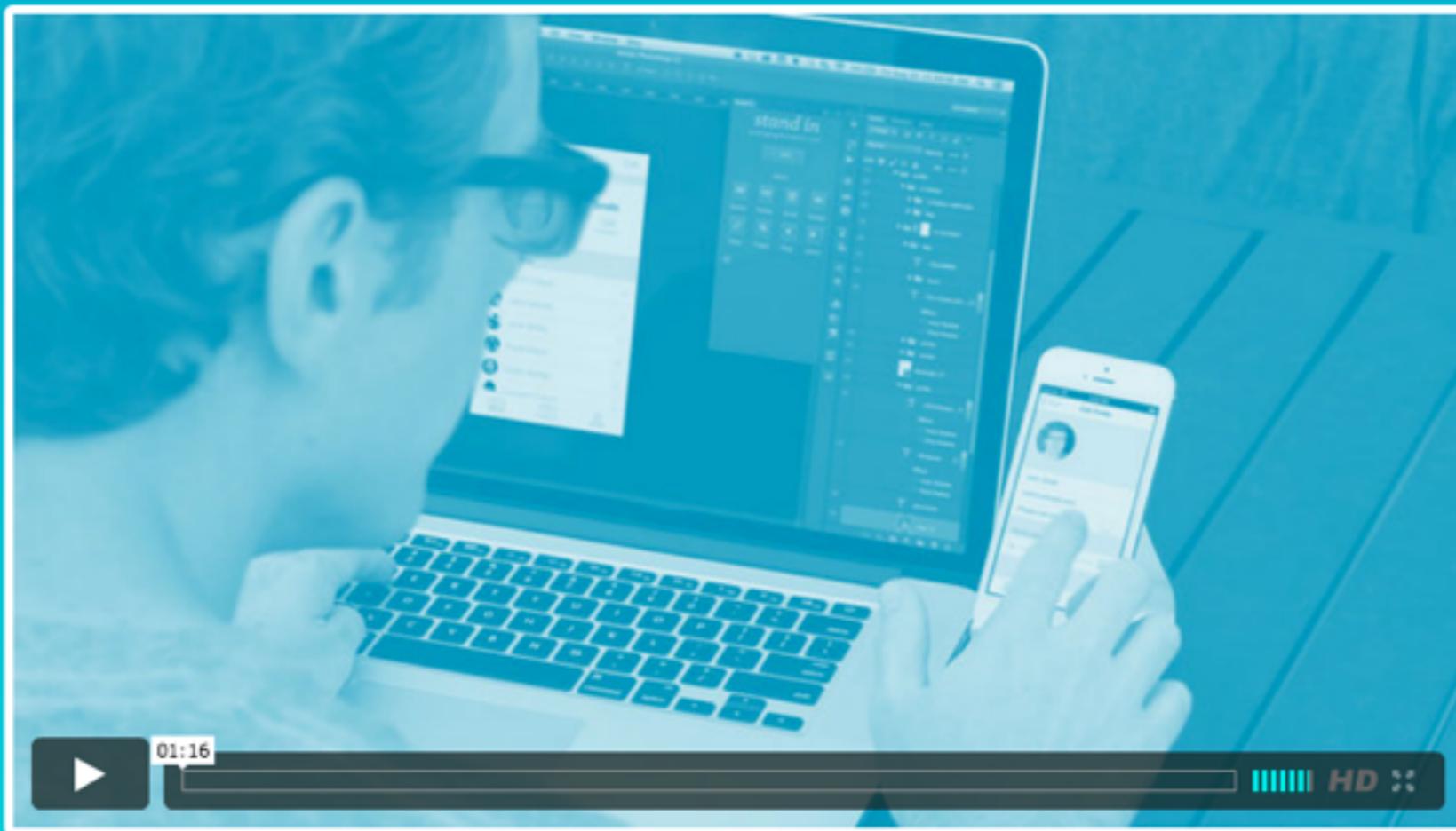


Elliot Jay Stocks
@elliotjaystocks



Dan Counsell
@dancounsell

GETCOMPOSITE.COM



Prototypes that feel native, straight from Photoshop.

We're in private beta now. Sign up to get early access.

Your email

Sign Up

Photoshop Actions & Workflow

Over the last few years I've built a set of Actions that I use every day, but more importantly, they remove the need to remember them.

Enable Pixel Snapping (F15) and Disable Pixel Snapping (shift+F15)

These enable and disable Snap Vector Tools and Transforms to Pixel Grid in Photoshop.

Please note that you need Photoshop CS6 for these actions to function. I probably use them 10 times a day.

New iPhone and iPad document Actions

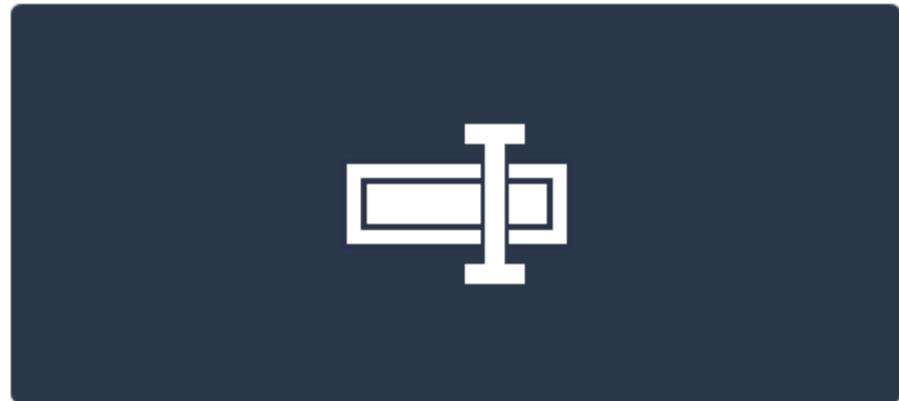
These Actions create new documents at non-Retina or Retina device sizes, at 72PPI with a white background, a black rectangle to show where the status bar goes, and no colour profile.

Yes, 72PPI is probably the best pixel density of your documents — [here's why](#).

Actions	
Vignette (selection)	Frame Channel – 50 pixel
Wood Frame – 50 pixel	Cast Shadow (type)
Water Reflection (type)	Custom RGB to Grayscale
Molten Lead	Make Clip Path (selection)
Sepia Toning (layer)	Quadrant Colors
Save as Photoshop PDF	Gradient Map
Mixer Brush Cloning Paint Set...	Enable Pixel Snapping F15
Disable Pixel Snapping ⌘ F15	iPhone Portrait
iPhone 5 Portrait	iPhone Landscape
iPhone 5 Landscape	iPad Portrait
iPad Retina Portrait	iPad Landscape
iPad Retina Landscape	114x114
512x512	1024x1024
Don't Colour Manage	Set Global Light to 90°
View Shadow Detail	Add Colour Blindness Testing
Copy Merged to New F14	Copy Entire Canvas ⌘ F14
Show Optimal Size F13	Make Slice From Layer ⌘ F13
Make Slice From Select... ⌘ F13	Make 9-Patch From... ⌘ ⌘ F13
Scale by 200% (1x to 2x)	Scale by 50% (2x to 1x)
Scale by 150% (1x to 1.5x)	Scale by 66.6% (1.5x to 1x)
Scale to 29x29	Scale to 36x36
Scale to 48x48	Scale to 57x57
Scale to 58x58	Scale to 72x72
Scale to 96x96	Scale to 114x114
Scale to 144x144	Scale to 512x512
Scale to 1024x1024	Dribbble Selection
Dribbble @2x Selection	Enlarge Canvas ⌘ F15
Trim Transparent ⌘ ⌘ F15	Add 88px to Bottom
Add 176px to Bottom	Create Grey Block

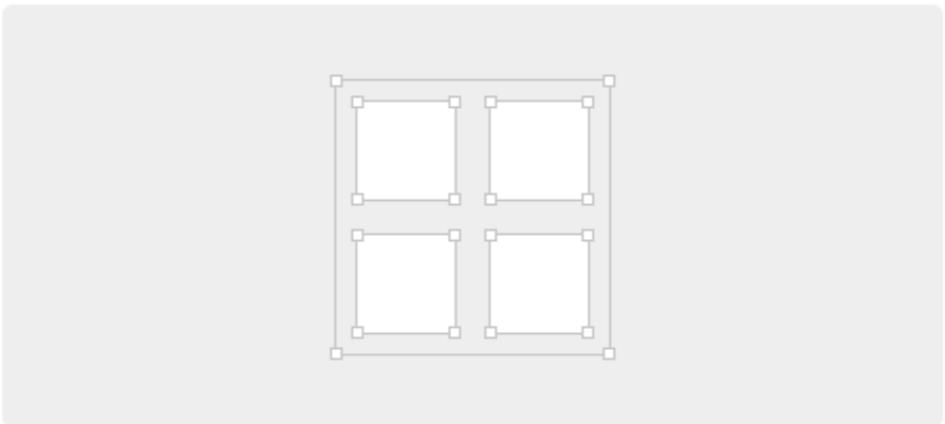
Group Layer Renaming (Script)

October 2, 2013 at 21:15 in [download](#)



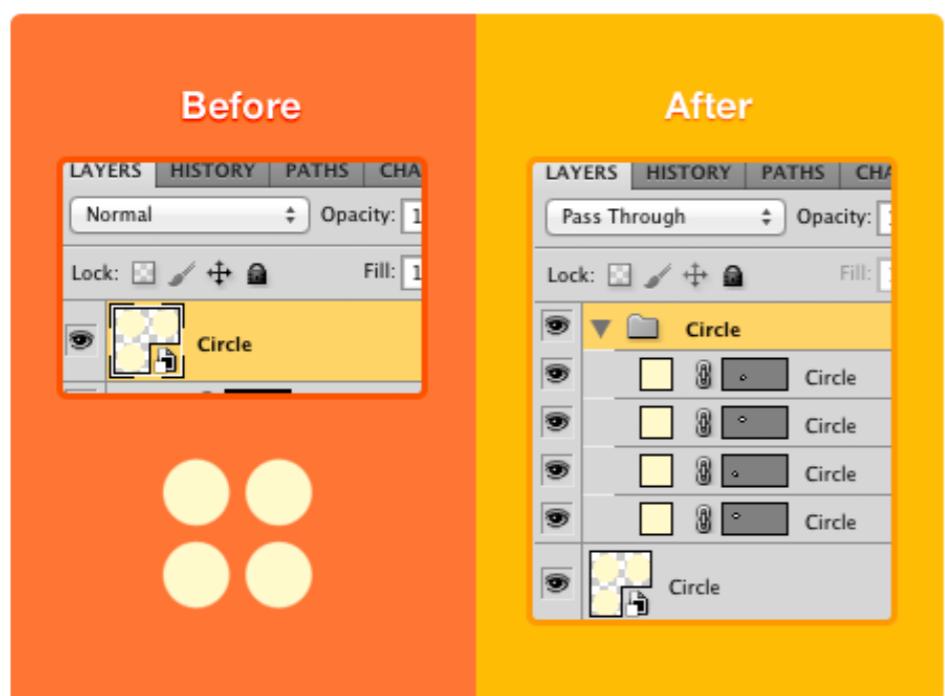
Transform Each Beta (Script)

May 17, 2013 at 19:00 in [download](#)



Captain awesome

Blog about design by Kamil Khadeyev



RotateMe Photoshop Actions

December 23, 2011 at 16:17 in [download](#)



Make vector path from bitmap selection

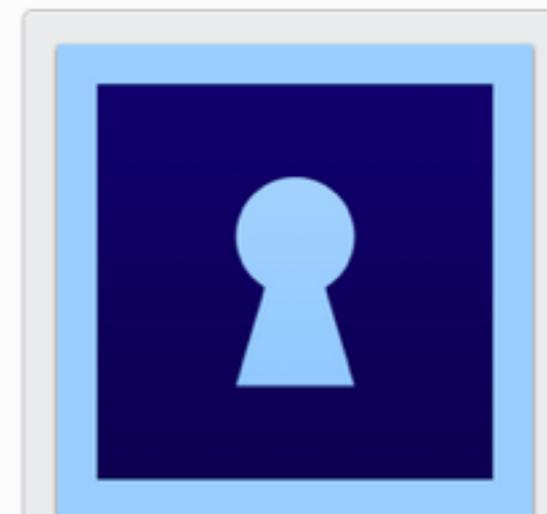
March 14, 2013 19 notes #tips #path #vector #mask #bitmap #convert

Every wish you could convert a selection into a vector? Well you can!!

Make a selection with Marquee tool, then go to Window > Path and click this icon:



Although Illustrator's LivePaint generally works best as there are more controls, this Photoshop option can work well sometimes, especially with simpler shapes!



By Edward Sanchez

Follow @edwardsanchez

Turn into a Photoshop Jedi with
the best kept secrets in the galaxy.

@phtshp



Plan websites with the
newly redesigned
Jumpchart. Try it free
today!

ads via Carbon

Use Copy Merged

Use this today. I kid you not.

Preferences

General
Interface
Sync Settings
File Handling
Performance
Cursors
Transparency & Gamut
Units & Rulers
Guides, Grid & Slices
Plug-Ins
Type
3D

Memory Usage Available RAM: 6652 MB Ideal Range: 3658-4789 MB Let Photoshop Use: <input type="text" value="4656"/> MB (70%) - <input type="button" value="–"/> <input type="button" value="+"/>	History & Cache Optimize Cache Levels and Tile Size for documents that are: <input type="radio"/> Tall and Thin <input type="radio"/> Default <input type="radio"/> Big and Flat History States: <input type="text" value="20"/> Cache Levels: <input type="text" value="2"/> Cache Tile Size: <input type="text" value="128K"/>  Set Cache Levels to 2 or higher for optimum GPU performance.
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Scratch Disks <table border="1"><thead><tr><th></th><th>Active?</th><th>Drive</th><th>Free Space</th><th>Information</th></tr></thead><tbody><tr><td>1</td><td><input checked="" type="checkbox"/></td><td>Macintosh HD</td><td>372.20GB</td><td></td></tr></tbody></table> 		Active?	Drive	Free Space	Information	1	<input checked="" type="checkbox"/>	Macintosh HD	372.20GB		Graphics Processor Settings Detected Graphics Processor: ATI Technologies Inc. AMD Radeon HD 6770M OpenGL Engine <input checked="" type="checkbox"/> Use Graphics Processor <input type="button" value="Advanced Settings..."/>
	Active?	Drive	Free Space	Information							
1	<input checked="" type="checkbox"/>	Macintosh HD	372.20GB								

Description
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OK

Cancel

Prev

Next

 **MAGIC**



ADOBE EDGE REFLOW

LAYOUT

Section	Container	Columns
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BASIC

Block	Link Block	Button
-------	------------	--------

TYPOGRAPHY

Heading	Link
Heading	Paragraph
Text	Text Link
Text Block	

MEDIA

Image	Video	Embed
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FORMS

Form Block	Label	Input
Text Area	Form Button	Submit



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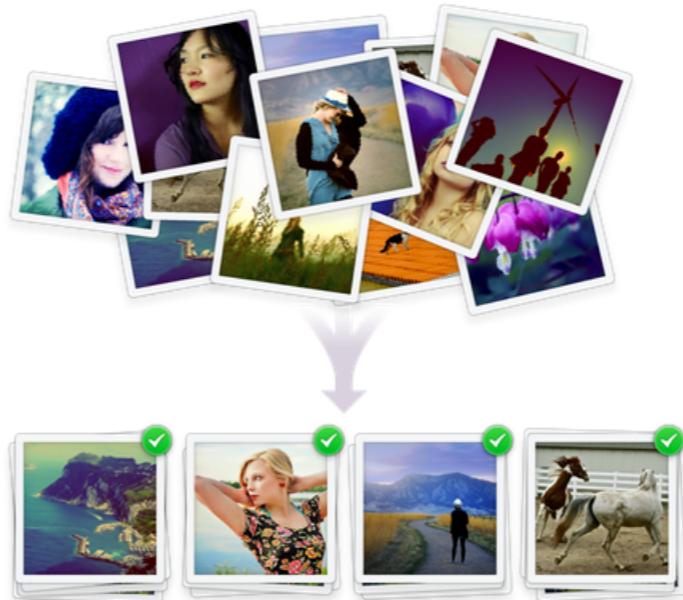
Album

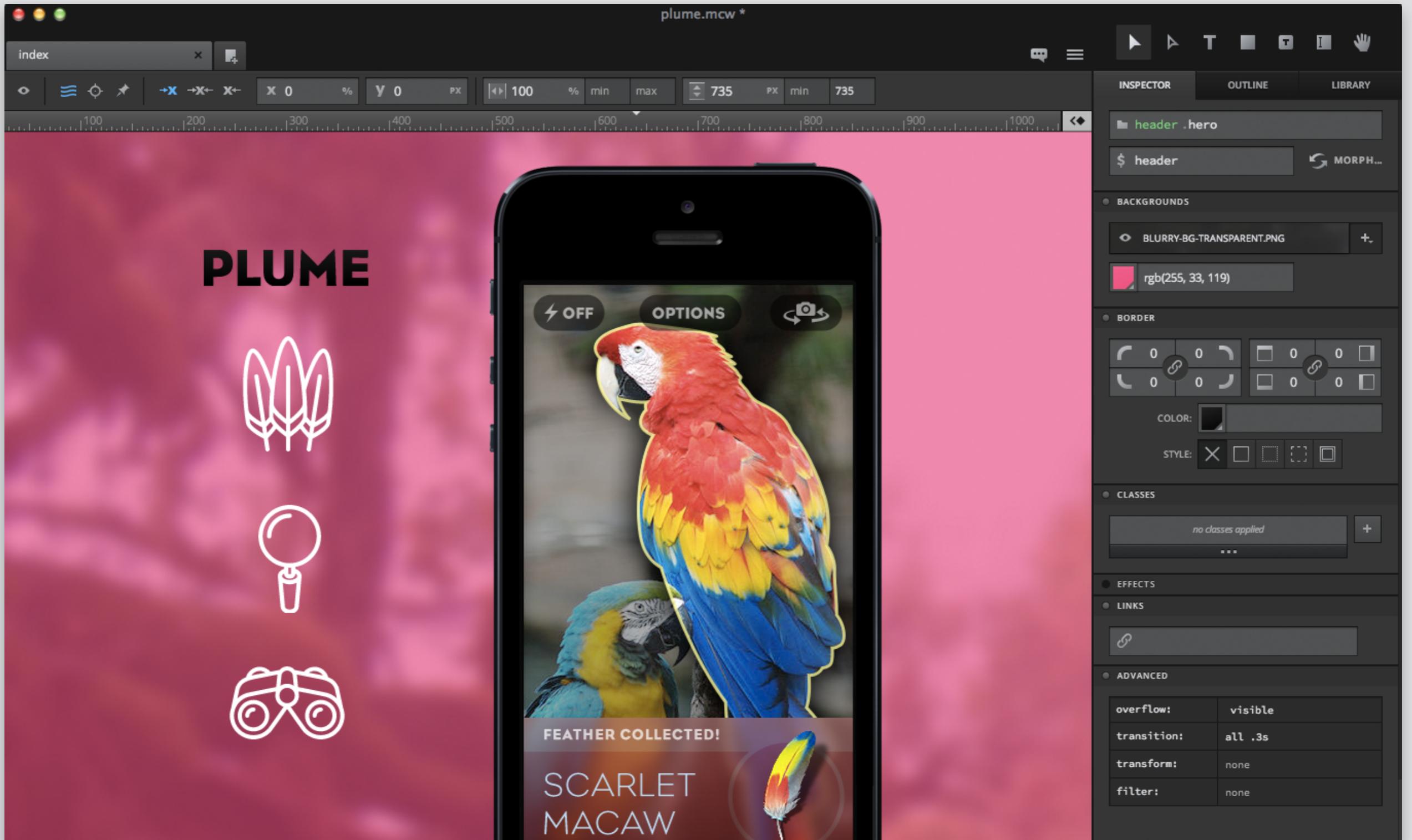


Funnel



Folders





MACAW

“We're not trying to replace Photoshop... Macaw works best alongside Photoshop and Illustrator to help designers get their assets into an interactive medium.”

TOM GIANNATTASIO, THE MACAW DUDE

**REFINED
PROCESS > ULTIMATE
TOOL**

“Why didn’t you mention
(Illustrator, Fireworks,
InDesign, Sketch, Spotify,
Apple Maps, PowerPoint,
Excel)? It’s way better for
web design. #yolo

EVERY EVEN NUMBERED COMMENT ON EVERY ARTICLE I’VE EVER WRITTEN

Photoshop sucks. #micdrop

EVERY ODD NUMBERED COMMENT ON EVERY ARTICLE I'VE EVER WRITTEN

Haters gonna hate



Whatever works at the time.



THANKS!



@dblizzy