

Get Your **(VISUAL)** Style On

ARTIFACT CONFERENCE

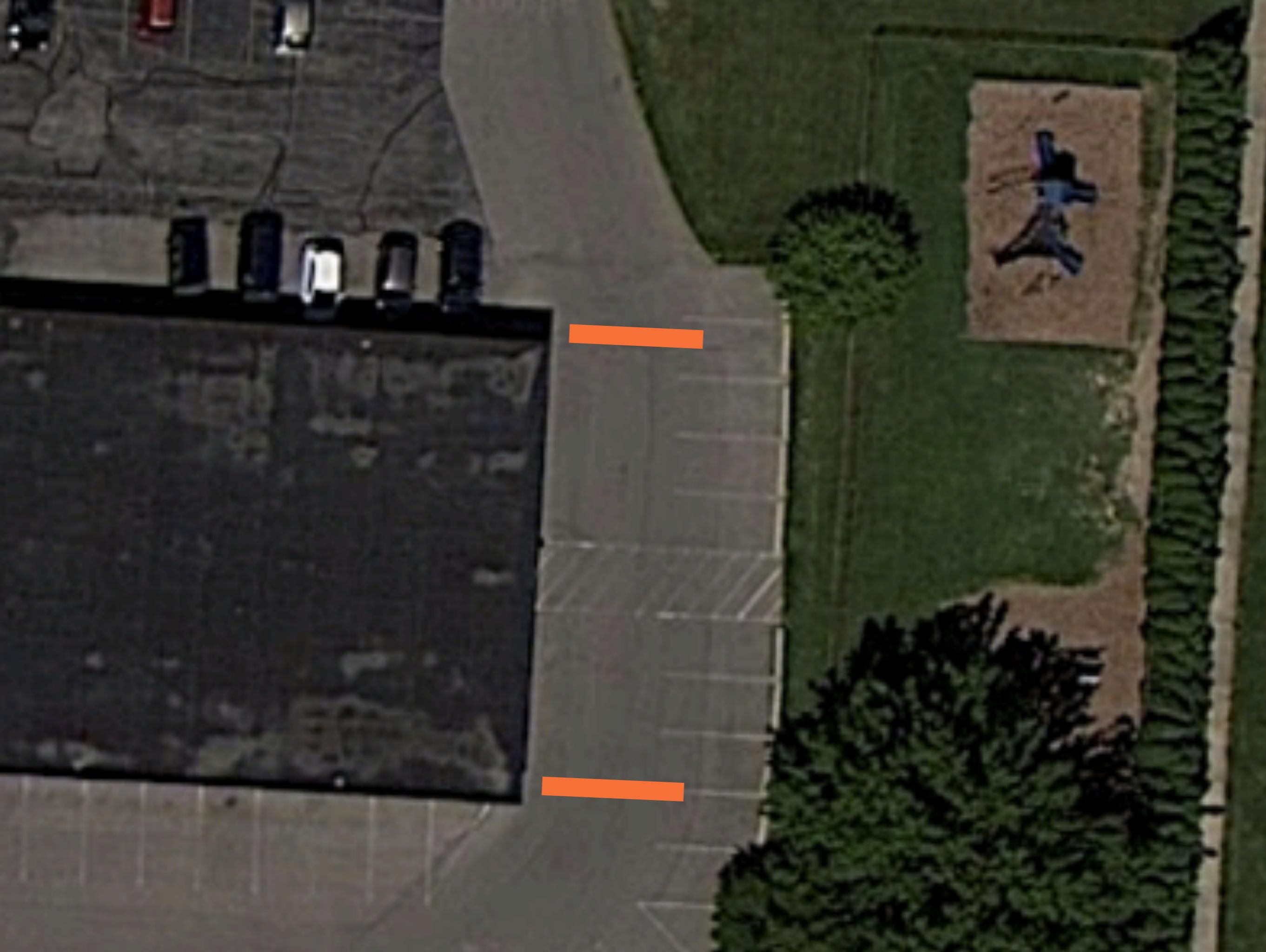
Green Ave

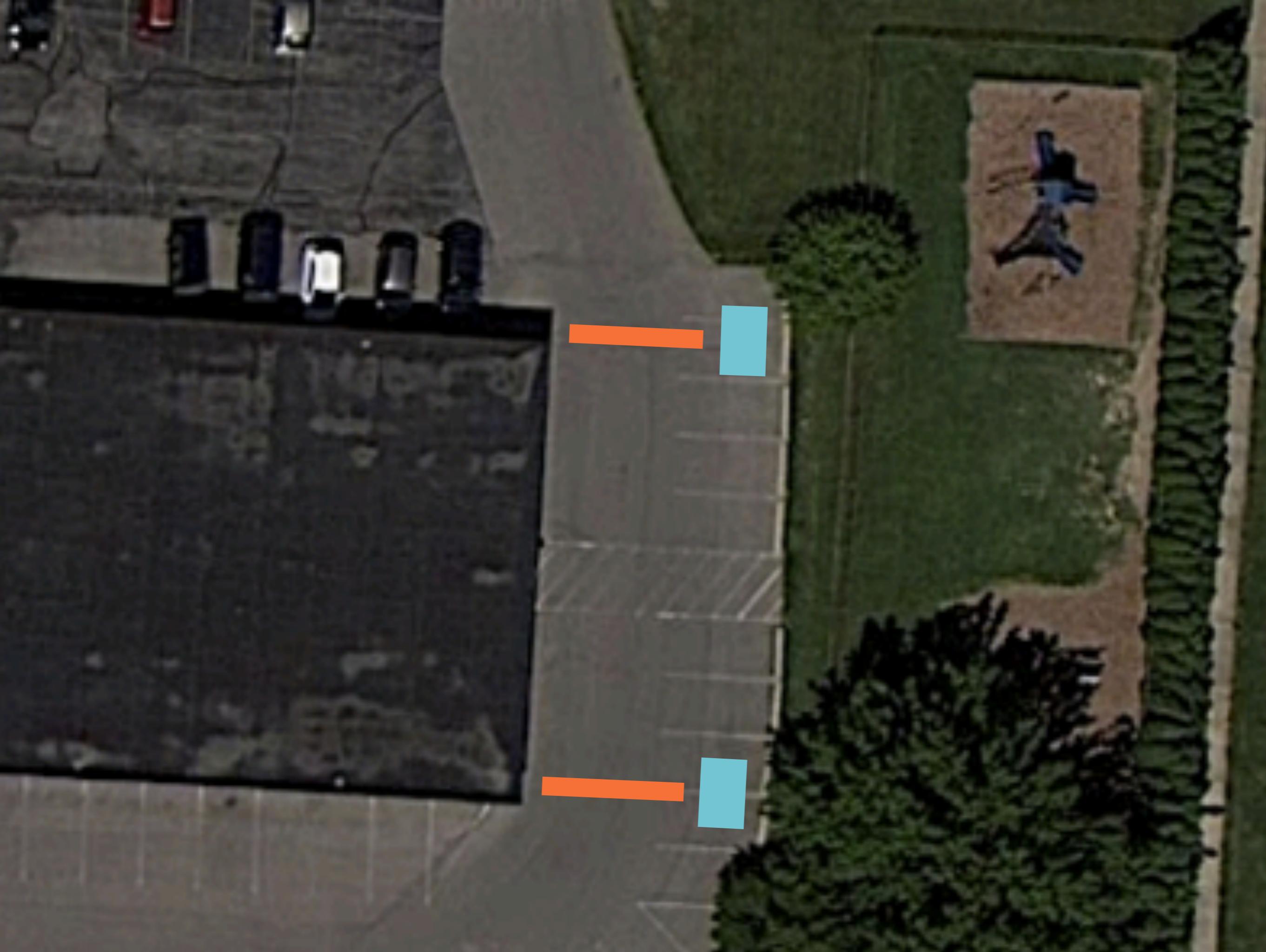




Green Ave





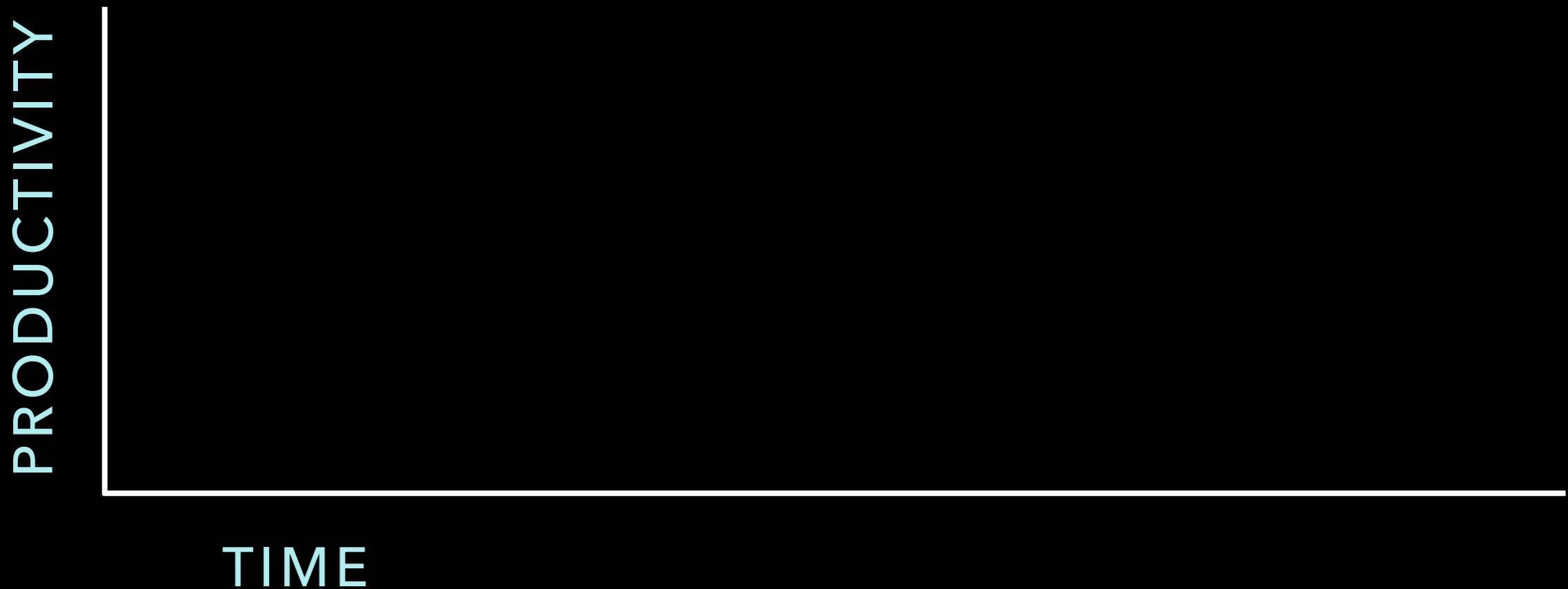


Options

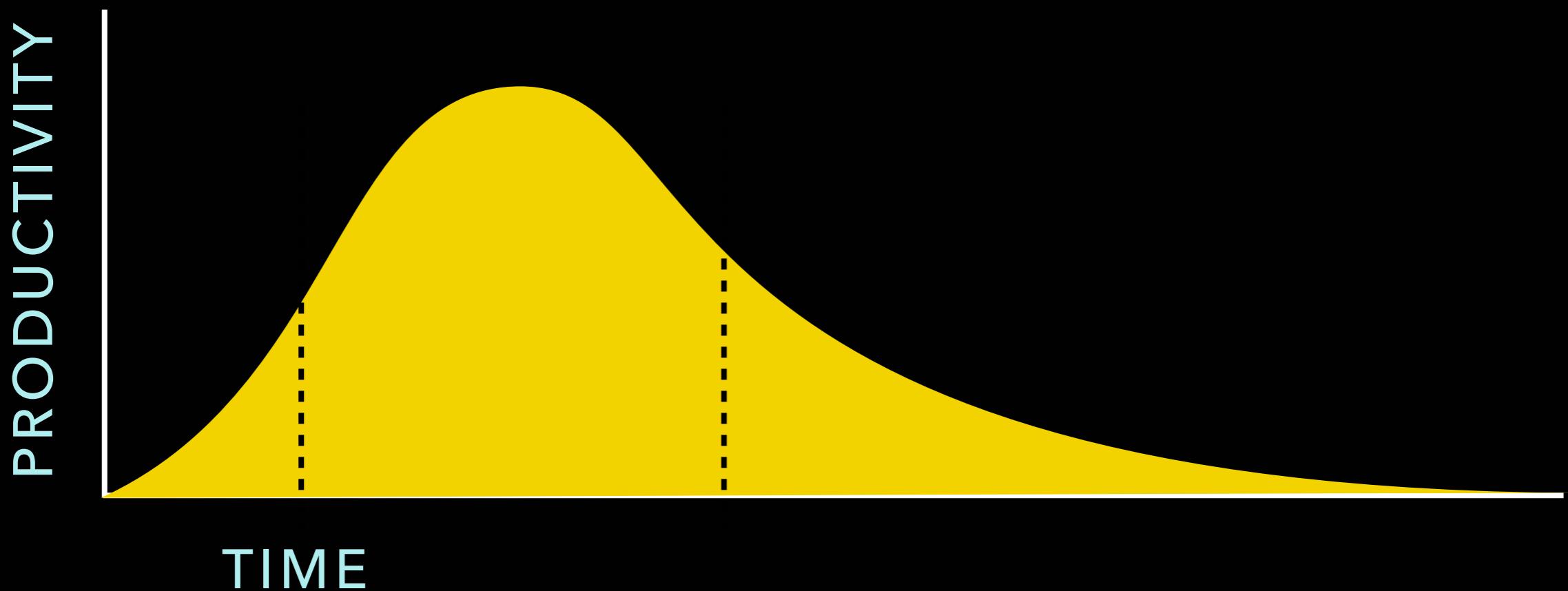
Dissecting Design



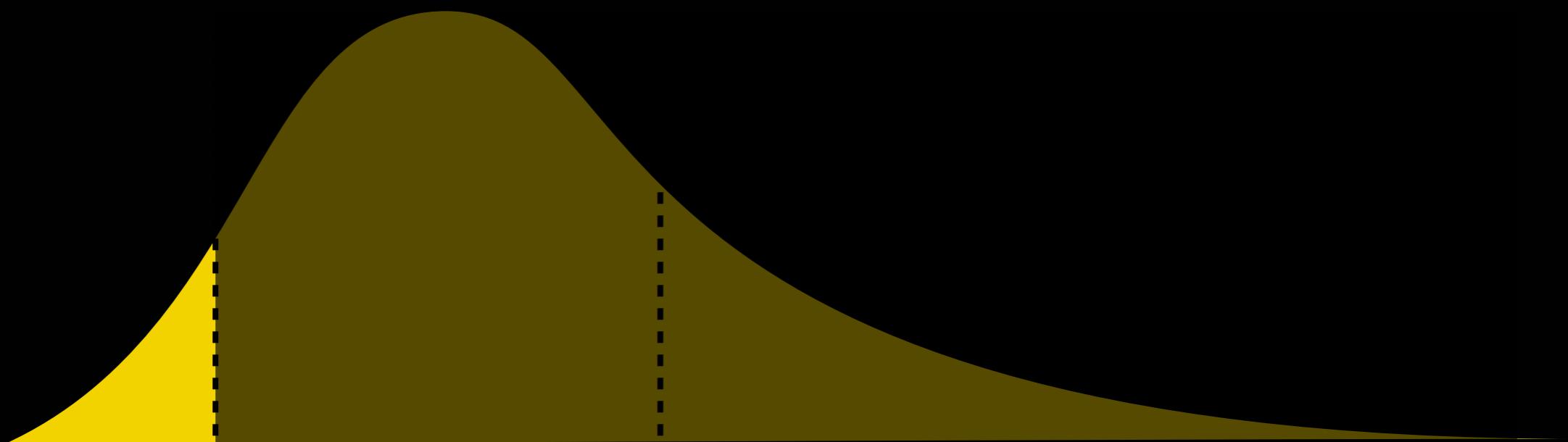
Dissecting Design



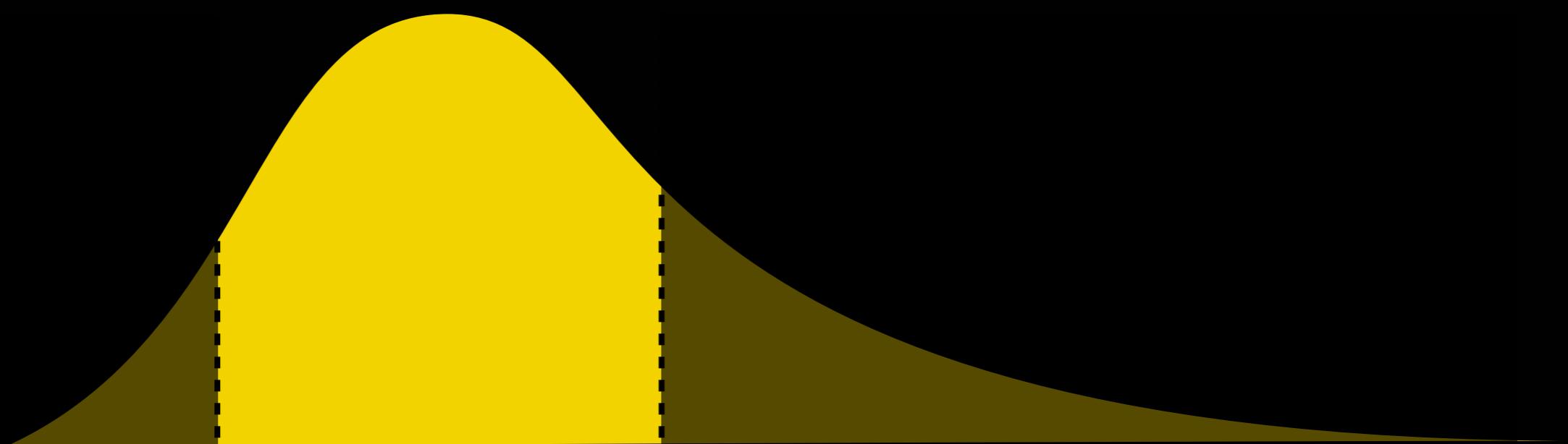
Dissecting Design



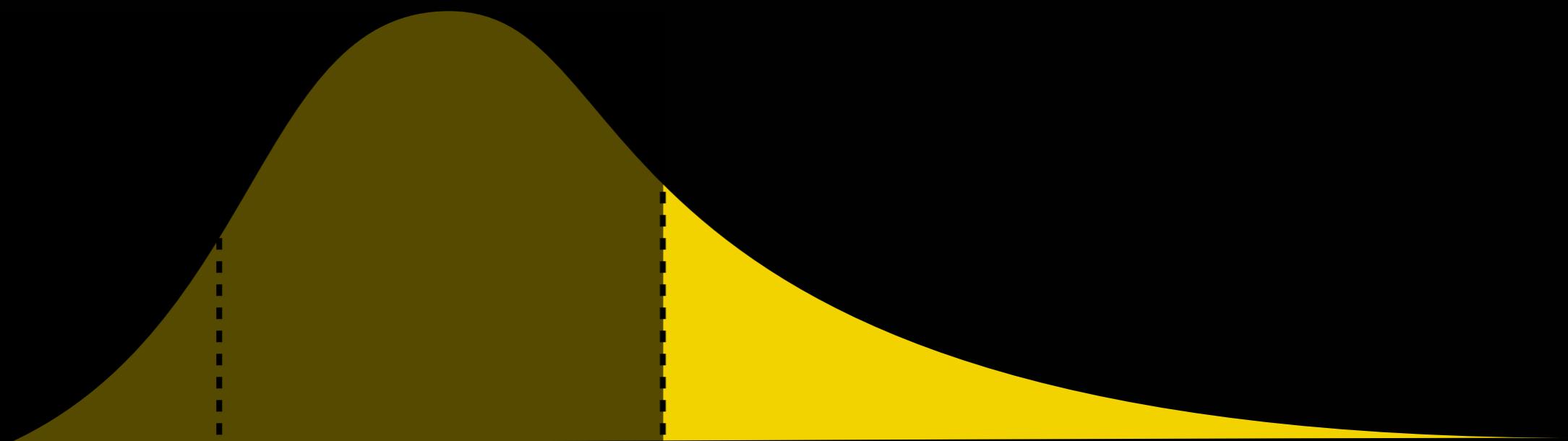
Establish the Aesthetic

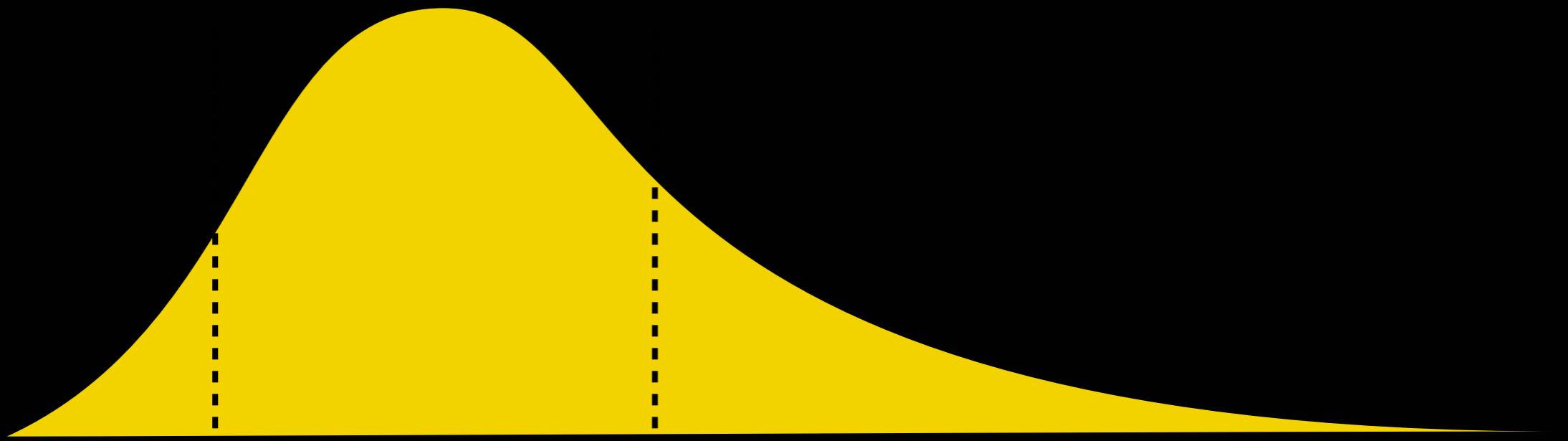


Solve the Problem



Refine the Solution





**Establish the
Aesthetic**

Style Comparisons

Style Comparisons

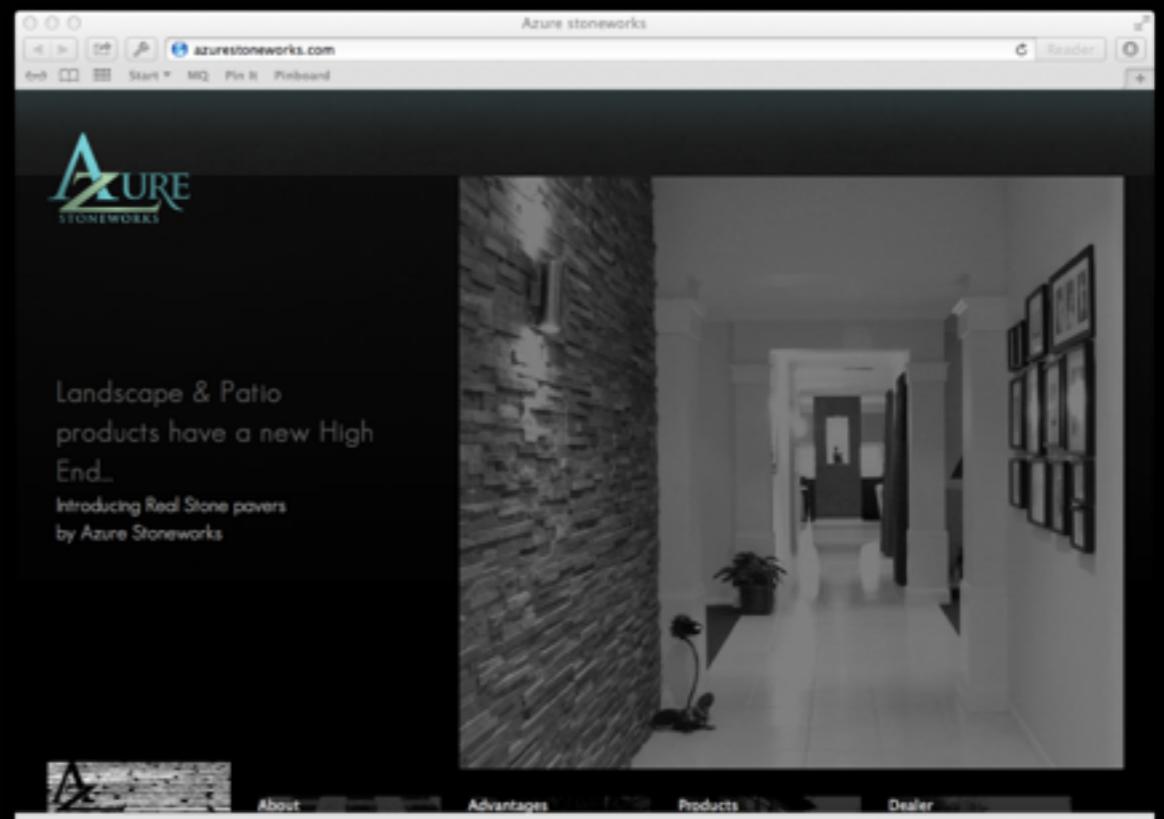
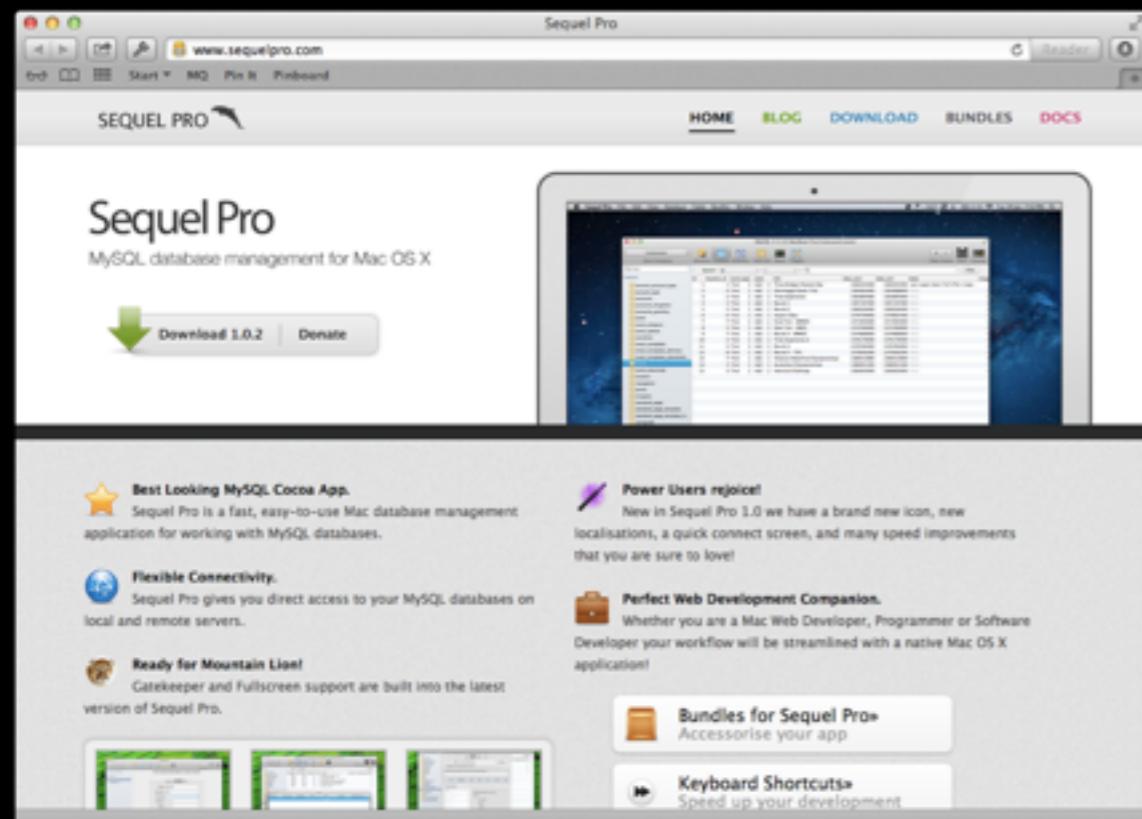
“I could create an illustration or a 3D rendering of what I want my new office to look like, but that doesn’t take advantage of his great ideas. It’s dictation, not collaboration. Instead, I show him a Pinterest board my wife and I created.”

@danielmall

<http://danielmall.com/articles/the-post-psd-era/>

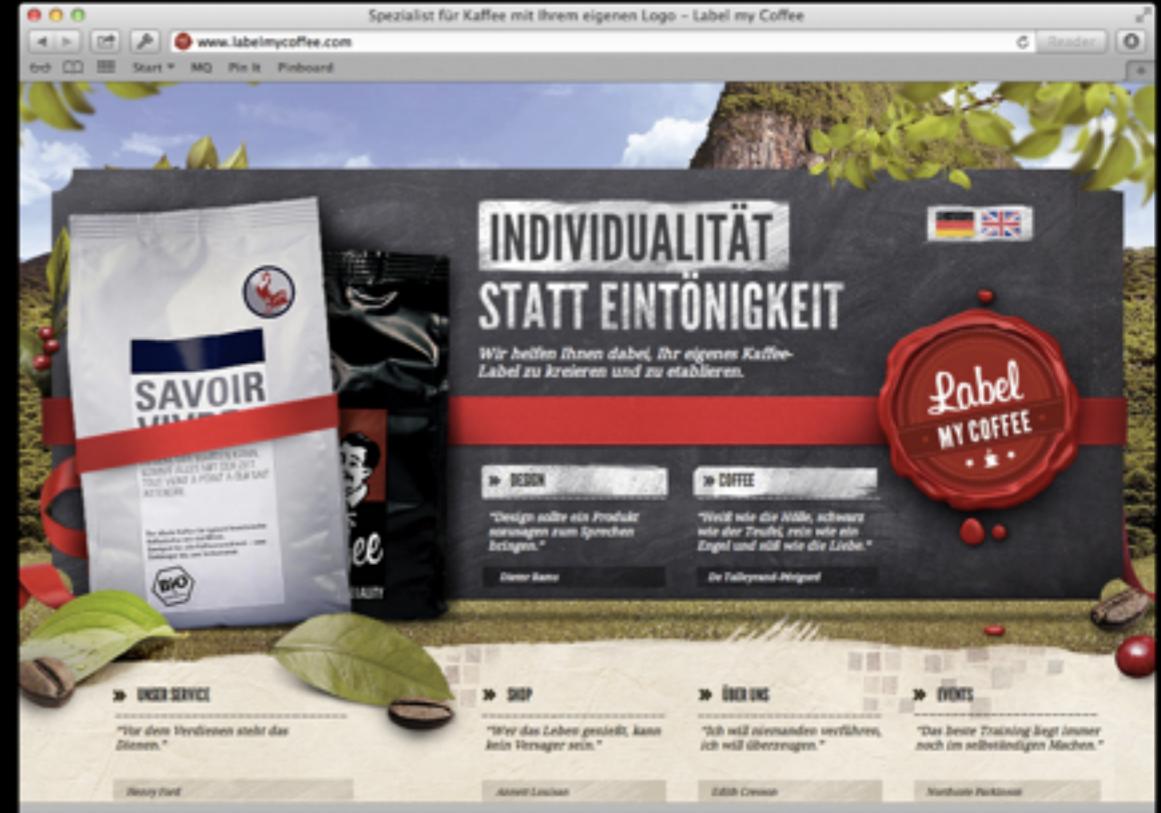
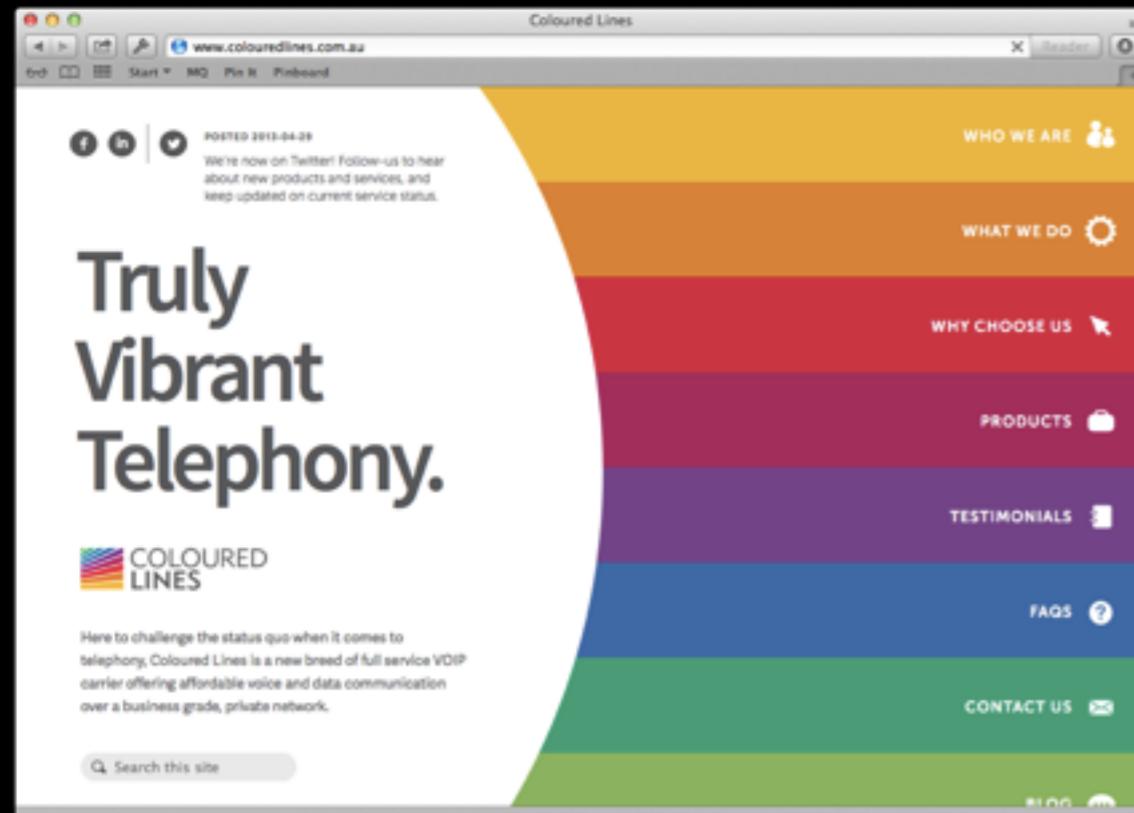
Style Comparisons

Light vs Dark



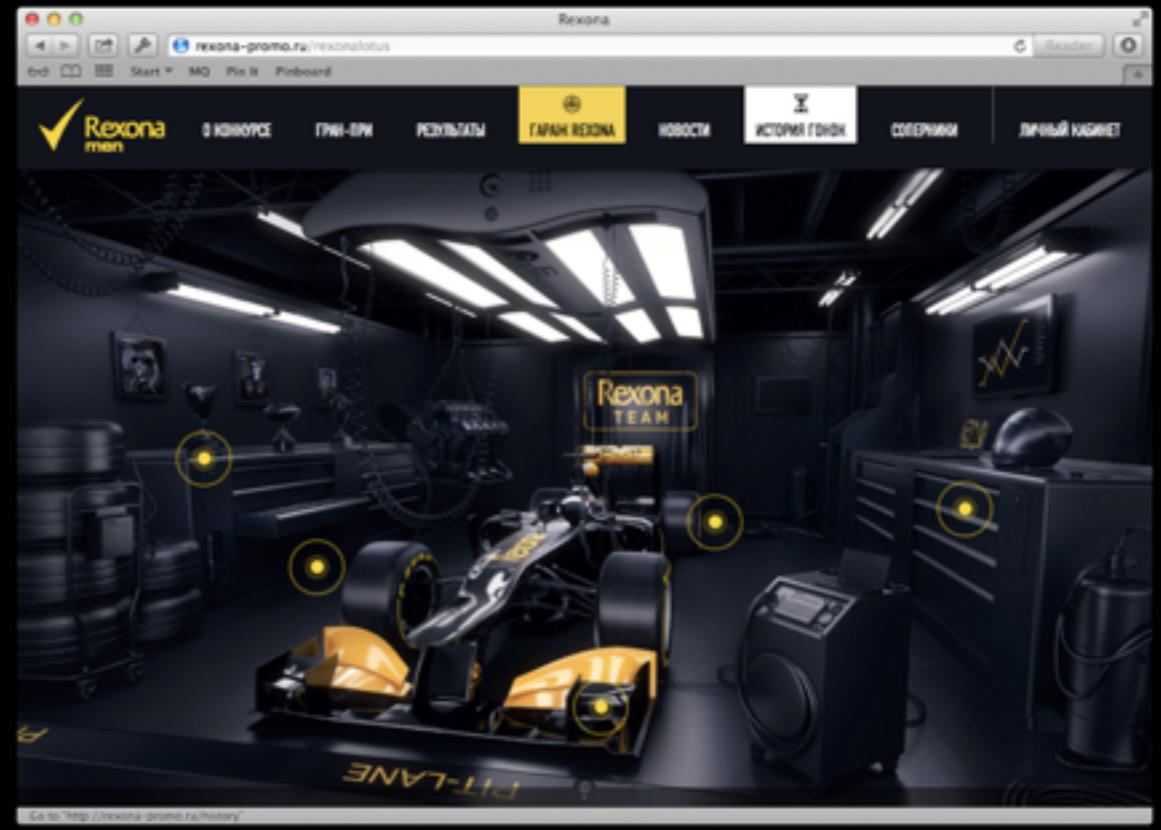
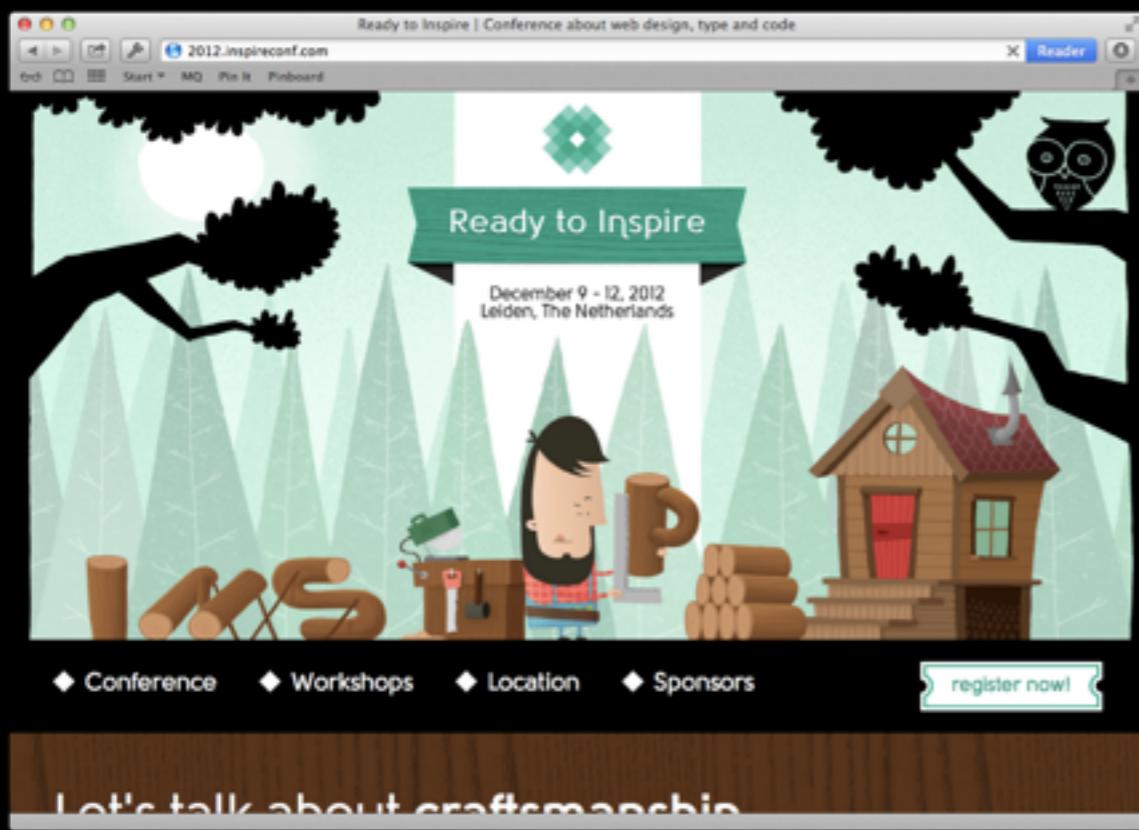
Style Comparisons

Flat vs Textured



Style Comparisons

Illustration vs Photography



Style Tiles

Style Tiles

STYLE TILES WHAT WHEN HOW EXAMPLES RESPONSIVE DESIGN [@STYLETILES](#)

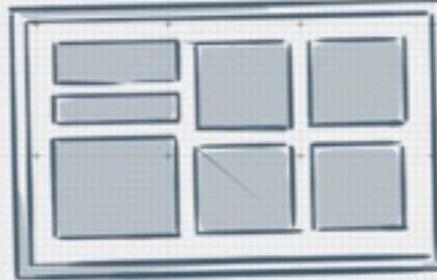
Style TILES

A Visual Web Design Process *for Clients & the Responsive Web*

■ WHAT ARE STYLE TILES? ■

Style Tiles are a design deliverable consisting of fonts, colors and interface elements that communicate the essence of a visual brand for the web.

They help form a common visual language between the designers and the stakeholders and provide a catalyst for discussions around the preferences and goals of the client.



DOWNLOAD TEMPLATE 

Style Tiles are similar to the paint chips and fabric swatches an interior designer gets approval on before designing a room. An interior designer doesn't design three different rooms for a client at the first kick-off meeting, so why do Web designers design three different webpage mockups?

Present clients with interface choices without making the investment in multiple photoshop mockups.

■ WHEN TO USE STYLE TILES? ■

Style tiles are for when a moodboard is too vague and a comp is too literal. Style tiles establish a direct connection with actual interface elements without defining layout. They work well for clients who have established brands and need them to translate smoothly to the web. Whereas the word "**mood**" is often associated with brand and identity design, the word "**style**" was chosen to mirror "**cascading stylesheets**" and reinforce that Style Tiles are specific to Web design.

STYLETIL.ES

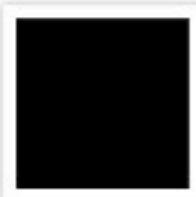
Font from 

Logo Here

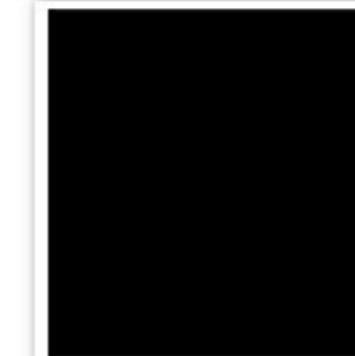
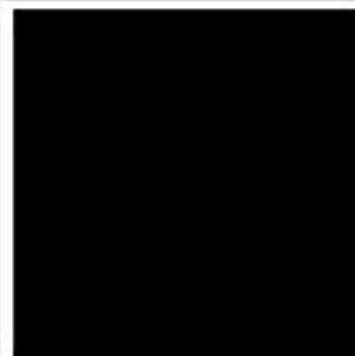
Project Name

Style Tile
version:1

Possible Colors



Textures



This is an Example of a Header

Font: Name #hexcode

This is an Example of a Sub Head

Font: Name #hexcode

 Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.

Font: Name #hexcode

This is an example of a Text link »

This is an example of a Button

Submit Button Example Here

Adjectives

 Lorem

 Ipsum

 Dolor

 Sit

 Amet

 Magna

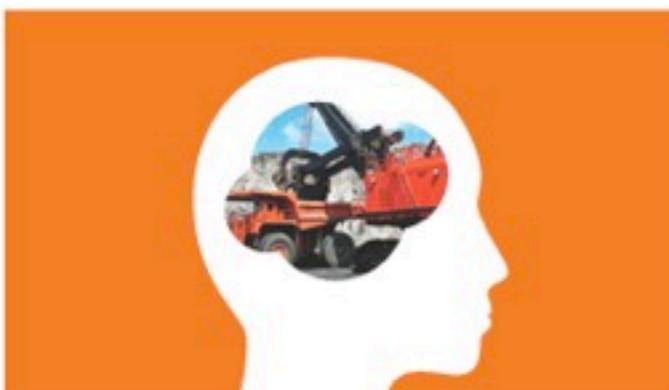
We are more than an energy company, we are your neighbors.



Ex: Energy, Cheyenne Power

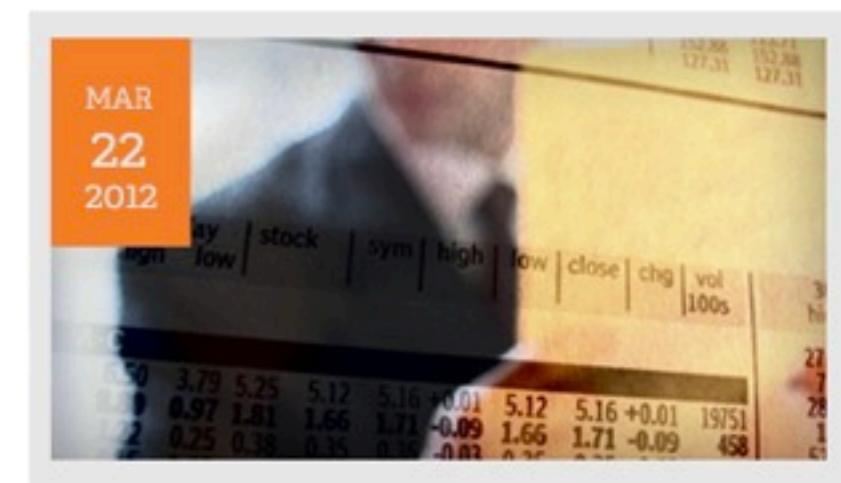


MAY 15, 2012



U.S. Clean Heat & Power Association Spring CHP Forum

Find out how Clean Heat and Power policies impact energy efficiencies and how you can use this knowledge to reduce your energy consumption and



Black Hills Corporation
Presents at Williams Capital Group West Coast Seminar

Philadelphia, PA - Scottsdale, AZ - Atlantic City, NJ - Palm Springs, CA

The image shows the header section of the DISTRITO website. At the top center is a large red rectangular box containing the word "DISTRITO" in white, bold, sans-serif letters. Below it is a white ribbon banner with the words "MODERN MEXICAN" in red. Above the main title are three yellow stars. On either side of the title are two golden roosters standing on small pedestals. Below the title is a horizontal menu bar with four items: "menu", "tour", "info", and "jose", each enclosed in a white banner with a decorative border. To the left of the menu is a cluster of yellow stars, and to the right is another cluster. The background of the header is a black and white photograph of a Mexican city street. In the foreground, several vintage-style green and grey cars are parked. In the middle ground, there's a large pyramid-like structure with a statue on top. In the background, there are several ornate buildings with domes and towers. In the bottom right corner of the header, there are three men wearing traditional Mexican sombreros and ponchos, holding a white banner that says "NEWSLETTER". The overall design is colorful and festive, reflecting the restaurant's modern Mexican theme.

DISTRITO

MODERN MEXICAN

menu tour info jose

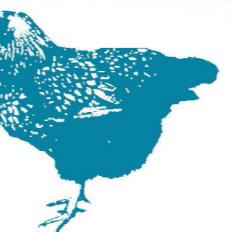
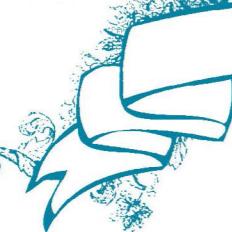
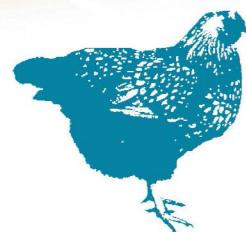
RESERVATIONS ★ PRVRITE DINING ★ RETAIL ★ GRG ★

[f](#) [t](#)

NEWSLETTER

DISTRITO

FONTS



POPLAR STD, BLACK

SED ON BEVERAGE MENU. FOR SECTION TITLES. UPPERCASE.

AGENCY FB, REGULAR

THIS FONT IS USED FOR THE MENU ITEM DESCRIPTIONS (FOOD & BEV)
IT IS ALSO USED FOR THE HEALTH/FOOD SAFETY BLURB AT THE BOTTOM OF THE MENU, BUT
KEWED 20 DEGREES.

AGENCY FB, BOLD

SED ON BEVERAGE MENU FOR DRINKS. UPPERCASE.

PLAYBILL, REGULAR

sed on drink menu for section titles. UPPERCASE.

GRUTCHSHADED, REGULAR Used for section headings. UPPERCASE.

BERNARD MT CONDENSED, REGULAR

USED FOR MENU SECTION HEADINGS, AND ON HH & BRUNCH FOR
BEVERAGE NAMES AND PRICING. ALSO USED ON DESSERT FOR
SOME FOOD ITEM DESCRIPTIONS. ALSO USED ON A SKEW. UPPERCASE.

ARCHIVE TILT, REGULAR

USED FOR MENU SECTION HEADINGS. UPPERCASE.

CINQUENTA MILL METICAIS, REGULAR
USED ON MENUS FOR SECTION HEADINGS. THIS
FONT IS SKEWED IN SOME USES. SHOULD BE
OUTLINED WHEN PRINTING. UPPERCASE.

ARCHIVE LIGHTFACE EXTENDED, REGULAR
This font is used for menu section headings. UPPERCASE.

MESQUITE STD, MEDIUM - USED FOR MENU SECTION HEADINGS. UPPERCASE.

PALSU,REGULAR

USED ON BRUNCH FOR
COURSE TITLES.



IMAGES



DISTRITO USES A LOT OF IMAGERY IN THEIR MENUS. MOSTLY OF THE FIGHTING ROOS
WRESTLER FACE, AS WELL AS MANY BANNERS AND BORDERS. HOWEVER, STAY
CONSISTENT ELEMENT, AS THEY APPEAR IN EACH MENU.



PAPER



THE PAPER USED FOR DISTRITO MENU IS COUGAR CREAM COVER (#65) AND THICK

DISTRITO

FONTS

POPLAR STD, BLACK

USED ON BEVERAGE MENU. FOR SECTION TITLES. UPPERCASE.

AGENCY FB, REGULAR

THIS FONT IS USED FOR THE MENU ITEM DESCRIPTIONS (FOOD & BEV)

IT IS ALSO USED FOR THE HEALTH/FOOD SAFETY BLURB AT THE BOTTOM OF THE MENU, BUT
SKEWED 20 DEGREES.

AGENCY FB, BOLD

USED ON BEVERAGE MENU FOR DRINKS. UPPERCASE.

PLAYBILL, REGULAR

Used on drink menu for section titles. UPPERCASE.

GRUTCH SHADDED, REGULAR
Used on upper

BERNARD MT CENSORED, REGULAR
USED FOR MENU SECTION HEADINGS, BEVERAGE NAMES AND SOME FOOD ITEM DESCRIPTIONS. ALSO USED ON A SKEW. UPPERCASE.

ARCHIVE TILT, REGULAR

USED FOR MENU SECTION HEADINGS. UPPERCASE.

CINQUENTA MILL METICAIIS, REGULAR
USED ON MENUS FOR SECTION HEADINGS. THIS FONT IS SKEWED IN SOME USES. SHOULD BE OUTLINED WHEN PRINTING. UPPERCASE.

ARCHIVE LIGHTFACE EXTENDED, REGULAR
This font is used for menu section headings. UPPERCASE.

MESQUITE STD, MEDIUM - USED FOR MENU SECTION HEADINGS. UPPERCASE.

15

TYPE FACES!

DISTRITO USES A LOT OF IMAGERY IN THEIR MENUS. MOSTLY OF THE FIGHTING R

WRESTLER FACE, AS WELL AS MANY BANNERS AND BORDERS. HOWEVER,

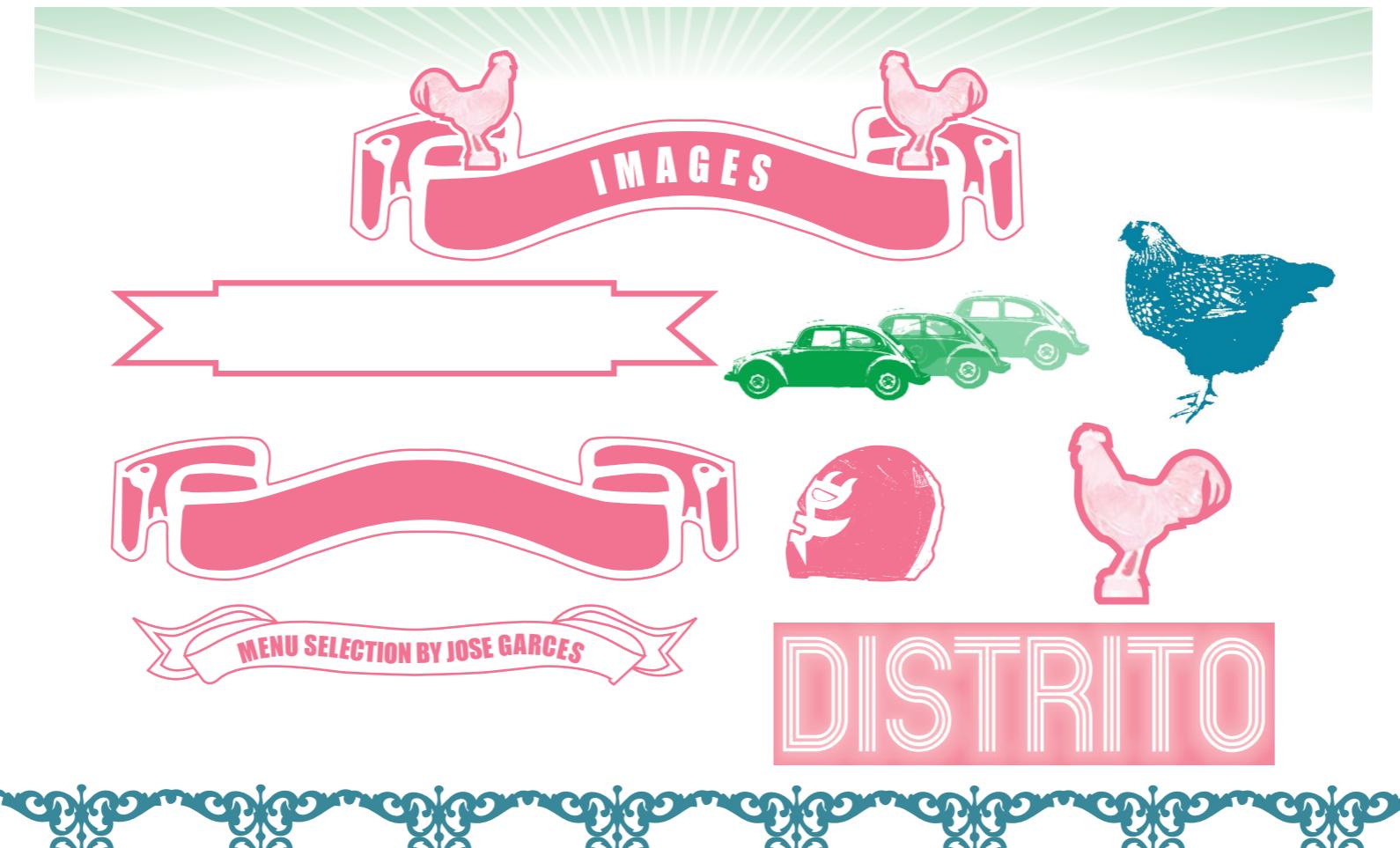
CONSISTENT ELEMENT, AS THEY APPEAR IN EACH MEN



PAPER



THE PAPER USED FOR DISTRITO MENU IS COUGAR CREAM COVER (#65) AN



DISTRITO USES A LOT OF IMAGERY IN THEIR MENUS. MOSTLY OF THE FIGHTING ROOSTERS AND THE MASKED WRESTLER FACE, AS WELL AS MANY BANNERS AND BORDERS. HOWEVER, STARS ARE THE MOST CONSISTENT ELEMENT, AS THEY APPEAR IN EACH MENU.



PAPER



THE PAPER USED FOR DISTRITO MENU IS COUGAR CREAM COVER (#65) AND TEXT (#70/28).

Modern Mexican

Showcase the food, the ingredients, the drinks. Link to menu.

The Experience

Something about the space, the atmosphere, the history. Link to "explore".

December 31, 2012 — Our very special four course New Years Eve dinner. Events listing module OR latest tweet module.

Today's Happy Hour Specials

Time based special promo module

[See all specials and menu items](#)

Taco Monday

Event promo module

[Book your next event at](#)

HTML PROTOTYPE

Garces Group Re-design: Modules

This is an index of all the modules being delivered as part of the Garces group redesign. You can also view these modules in the context the [Interactive Prototype](#) or the [Requirements Document](#).

- [Food Menu](#)
- [Reservation Widget](#)
- [Location Selection](#)
- [Cross-Promotion](#)
- [News & Press Releases](#)
- [Twitter Feed Integration](#)
- [Facebook Wall Integration](#)
- [Time-based Food Special](#)
- [Content Slider](#)
- Image Content
- Video Content
- Rich Text Content
- HTML Content
- iframe
- Form
- [Event / Latest Tweet](#)
- [Event Calendar](#)
- Map
- [Image Gallery](#)
- [Hours of Operation](#)
- [Hotel Navigation / Alert Bar](#)

HTML PROTOTYPE

1. Define typography

2. Define Key Modules

3. Define Workhorse Modules

4. Define Colors and Smaller components

body > div > h5

Buffalo Gal

Regular

1 WEIGHT from FONTS.COM

Text Size 118 px

Line Height 167 px

Spacing 0 px

Indent/Exdent 0 px

Text Align

Text Transform

Ab AB ab None

Inherit styles from parent i

LUNCH

LUNCH

LUNCH

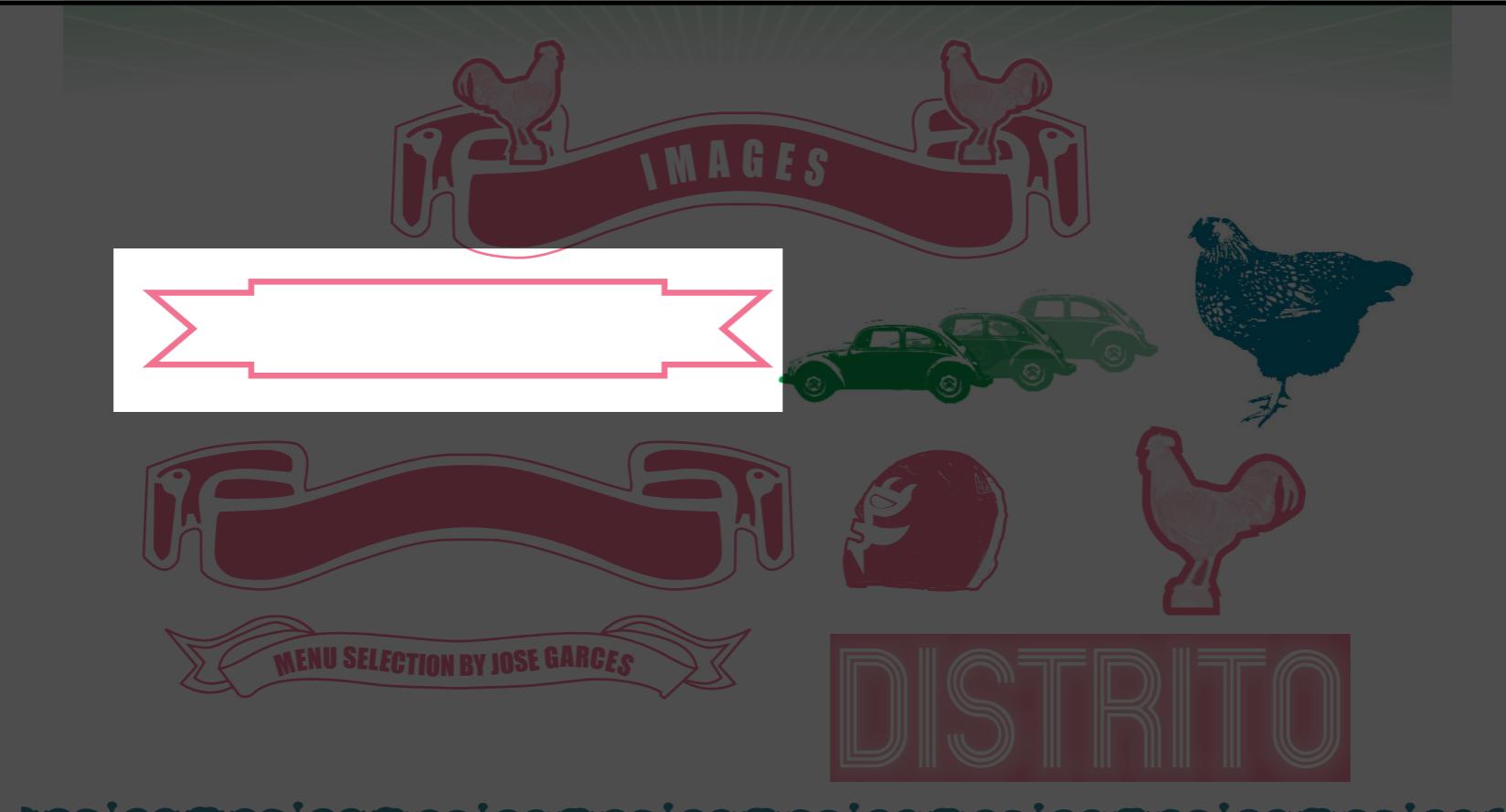
LUNCH

LUNCH

LUNCH

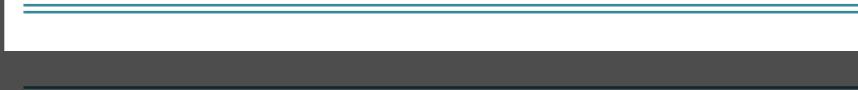
TYPECAST.COM

WITH COTIJA CHEESE, ADD CRAB



:::::::

:::::::



DISTRITO USES A LOT OF IMAGERY IN THEIR MENUS. MOSTLY OF THE FIGHTING ROOSTERS AND THE MASKED WRESTLER FACE, AS WELL AS MANY BANNERS AND BORDERS. HOWEVER, STARS ARE THE MOST CONSISTENT ELEMENT, AS THEY APPEAR IN EACH MENU.



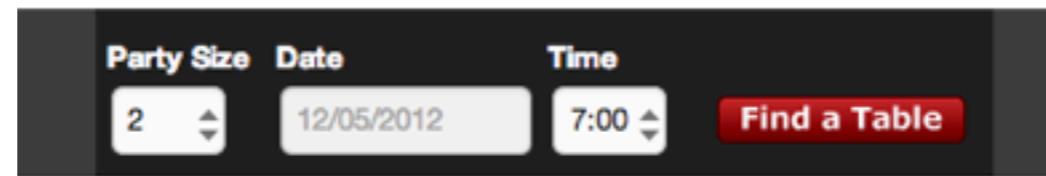
PAPER



THE PAPER USED FOR DISTRITO MENU IS COUGAR CREAM COVER (#65) AND TEXT (#70/28).

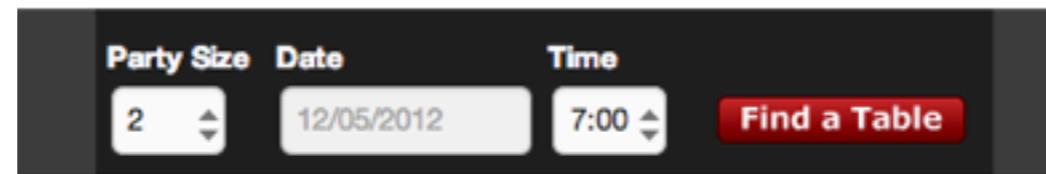
PRIMARY SITE GOAL:

**Get more people to book
seats using the website**



PRIMARY SITE GOAL:

Get more people to book seats using the website



DISTRITO

[BOOK A TABLE](#)

Party Size

2 people ▾

Date

12/21/2012 ▾

Time

7:30pm ▾

[Find a Table →](#)

LUNCH

FROM 11AM-1PM TODAY

★ TODAY'S SPECIALS ★



Cantina Happy Hour

Proin gravida nibh vel velit auctor aliquet.
Aenean sollicitudin, lorem quis bibendum.

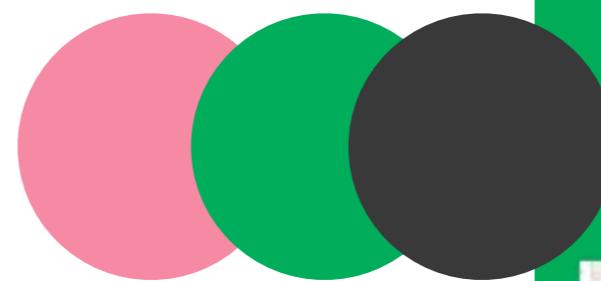
[View All Specials](#)

★ WEEKLY SPECIALS ★



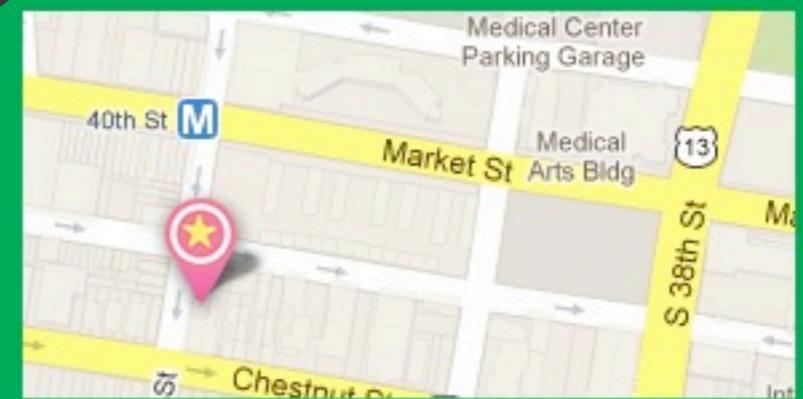
Kegs & Eggs

Proin gravida nibh vel velit auctor aliquet.
Aenean sollicitudin, lorem quis bibendum.

[See the Full Menu](#)

VISIT DISTRITO

📍 You're less than a mile away!



3945 Chestnut Street
Philadelphia, PA 19104

(215) 222-1657

[Looking for one of our other locations?](#)

DISTRITO

OUR MENUS ★ HOURS & DIRECTIONS ★ ABOUT DISTRITO ★ BOOK A TABLE

[BOOK A TABLE](#)

Party Size

2 people ▾

Date

12/21/2012 ▾

Time

7:30pm ▾

[Find a Table →](#)



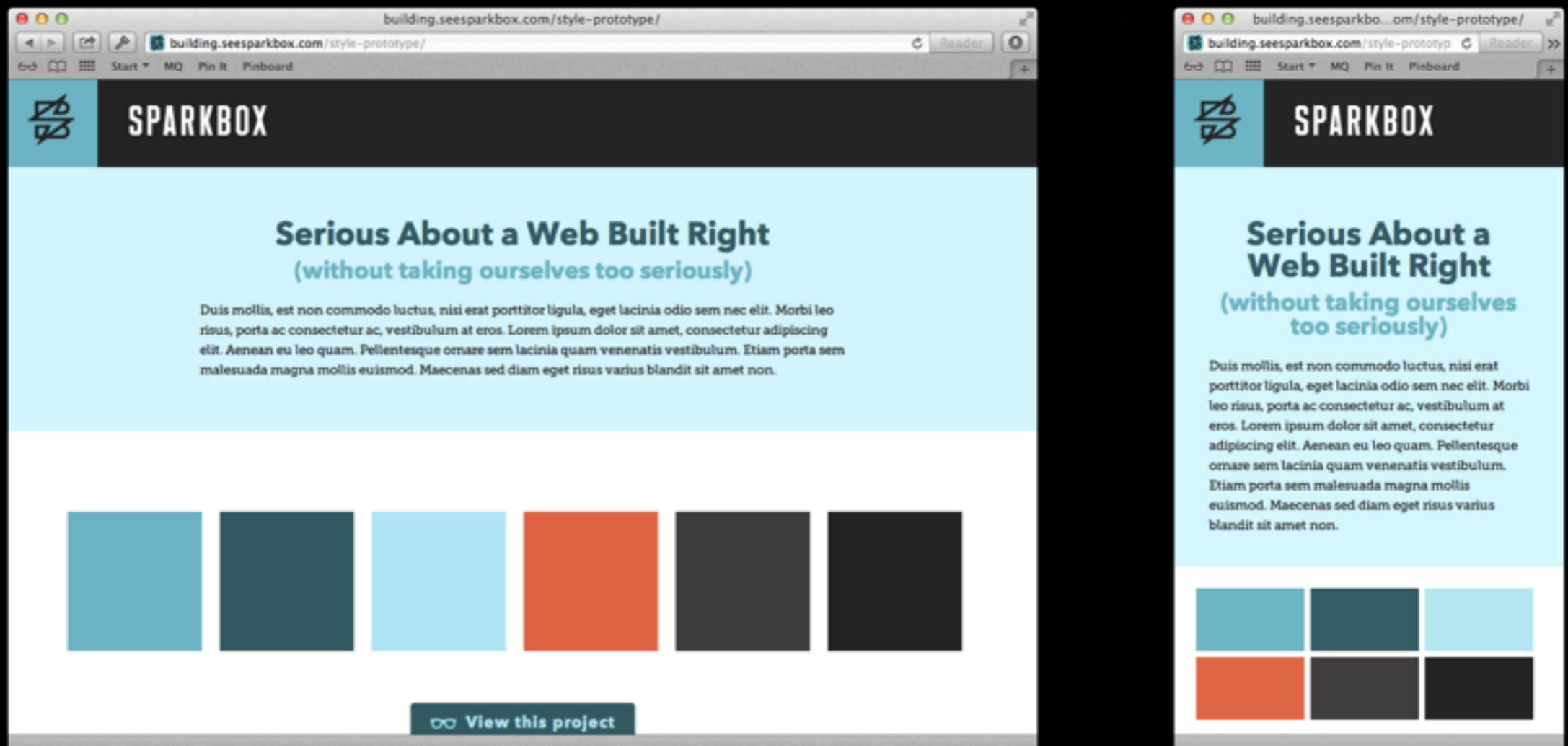
UPCOMING EVENTS

DECEMBER 31, 2012: Ring in the new year at Distrito with our very special four course New Years Eve dinner. [RSVP today!](#)



Style Prototypes

Style Prototypes



A CASE STUDY



OMA 3

- Hand-done
- Memphis soul
- Textures
- Flaming Lips



ザ・フレーミング・リップスは、あなたが人生と、このレコードをエンジョイしてくれることを願っています。

THE FLAMING LIPS

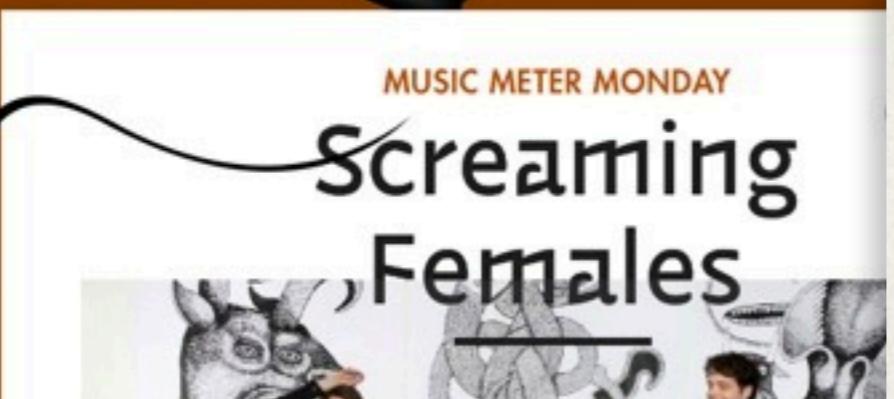
YOSHIMI BATTLES THE PINK ROBOTS



RECORD STORE DAY™

FEATURED

Music Meter Monday: Lost in the Trees



WTF Wednesday: Dale Earnhardt Jr. Jr. Likes Getting Sleazy

POSTED 2 DAYS AGO

MUSIC METER MONDAYS: SCREAMING FEMALES



O MUSIC AWARDS 3

FEEDBACK



+



and add more hand-done elements

MUSIC METER MONDAYS: SCREAMING FEMALES

POSTED 2 DAYS AGO



People seem awfully hung up on the fact that the lead singer of Screaming Females is a woman (a short-statured one at that). It's a state of affairs that gives said lead singer, Marissa Paternoster, pause, as her world is littered with talented women with strong voices and honed shredding skills — attributes she possesses in droves. [MORE...](#)

► Music Meter Monday

► Screaming Females

[Tweet](#) 6 [G+1](#) 1 [Like](#)

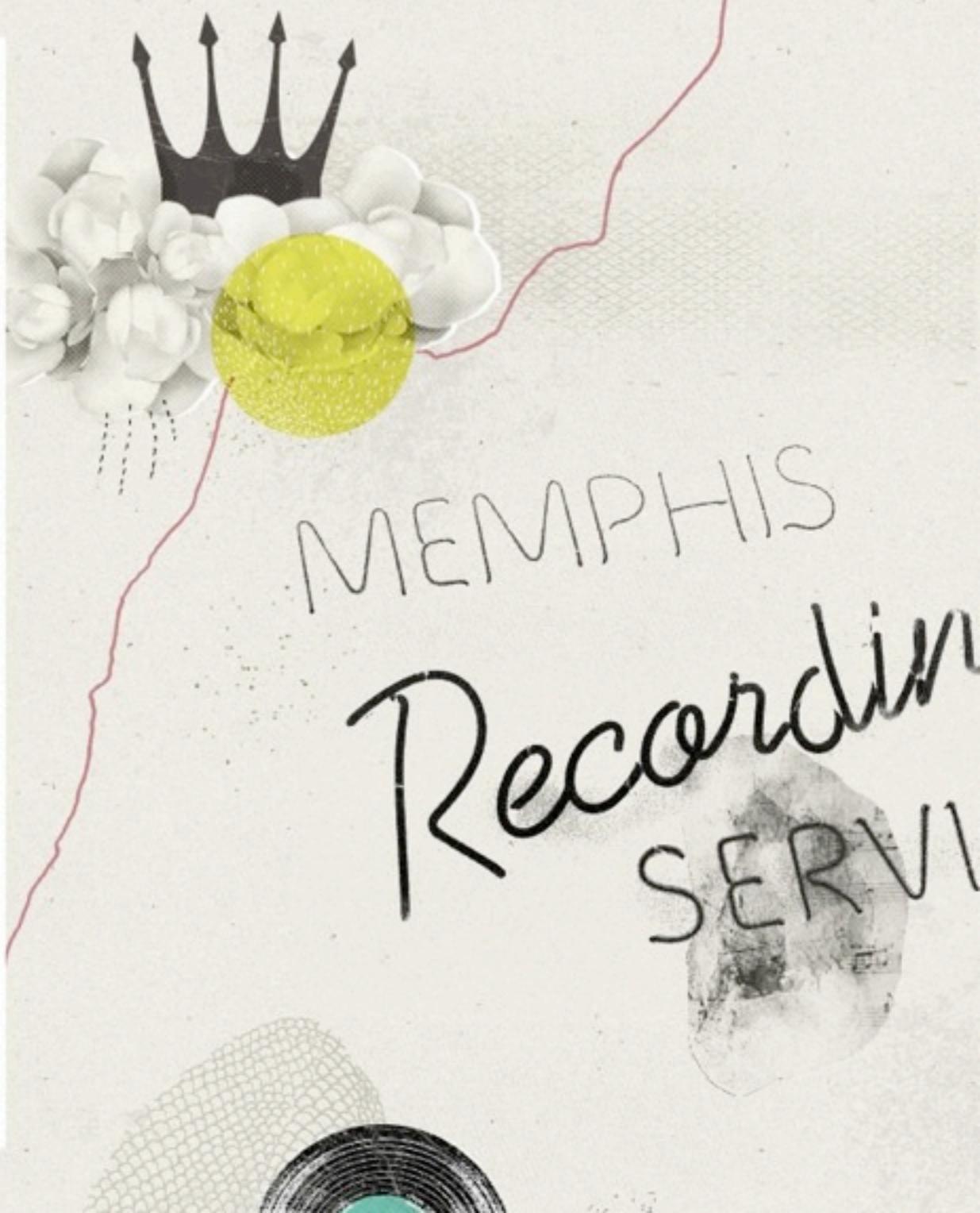
mtv (80)

winner (65)

facebook (65)

twitter (45)

MISSISSIPPI



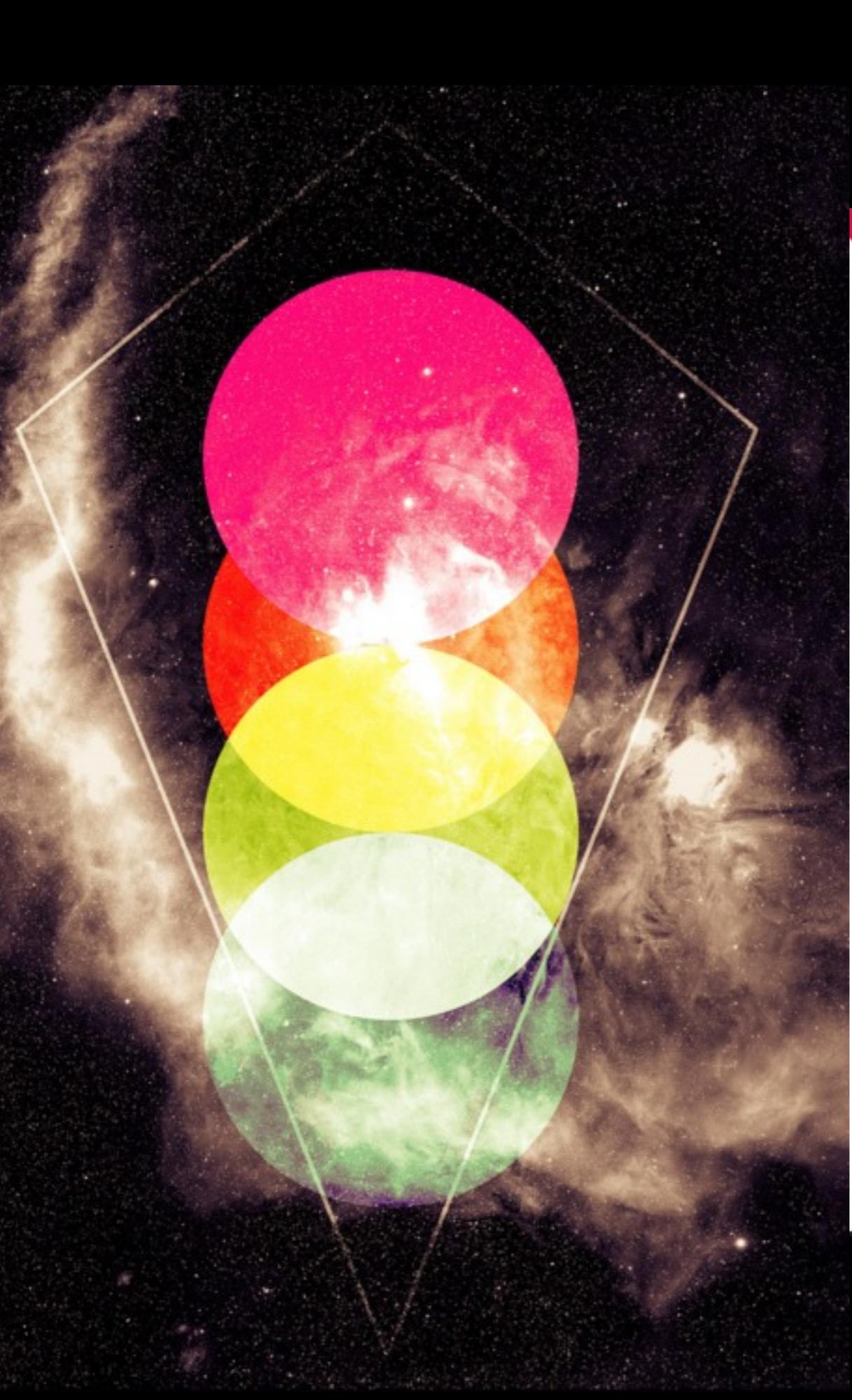
Approved!

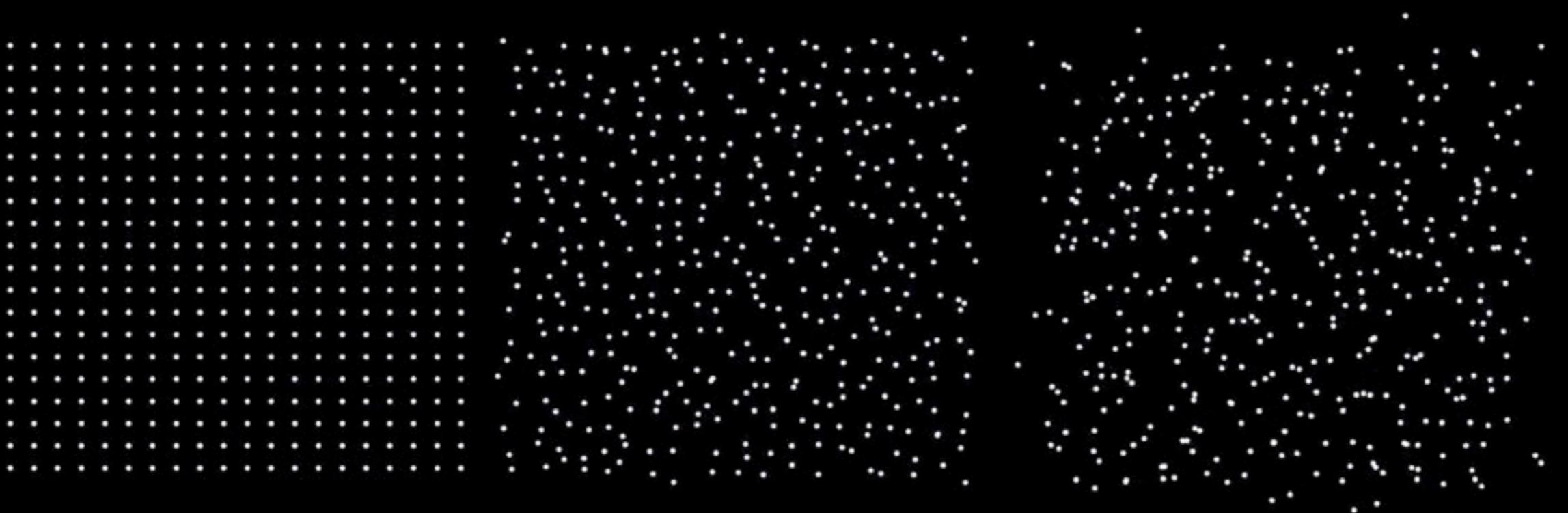
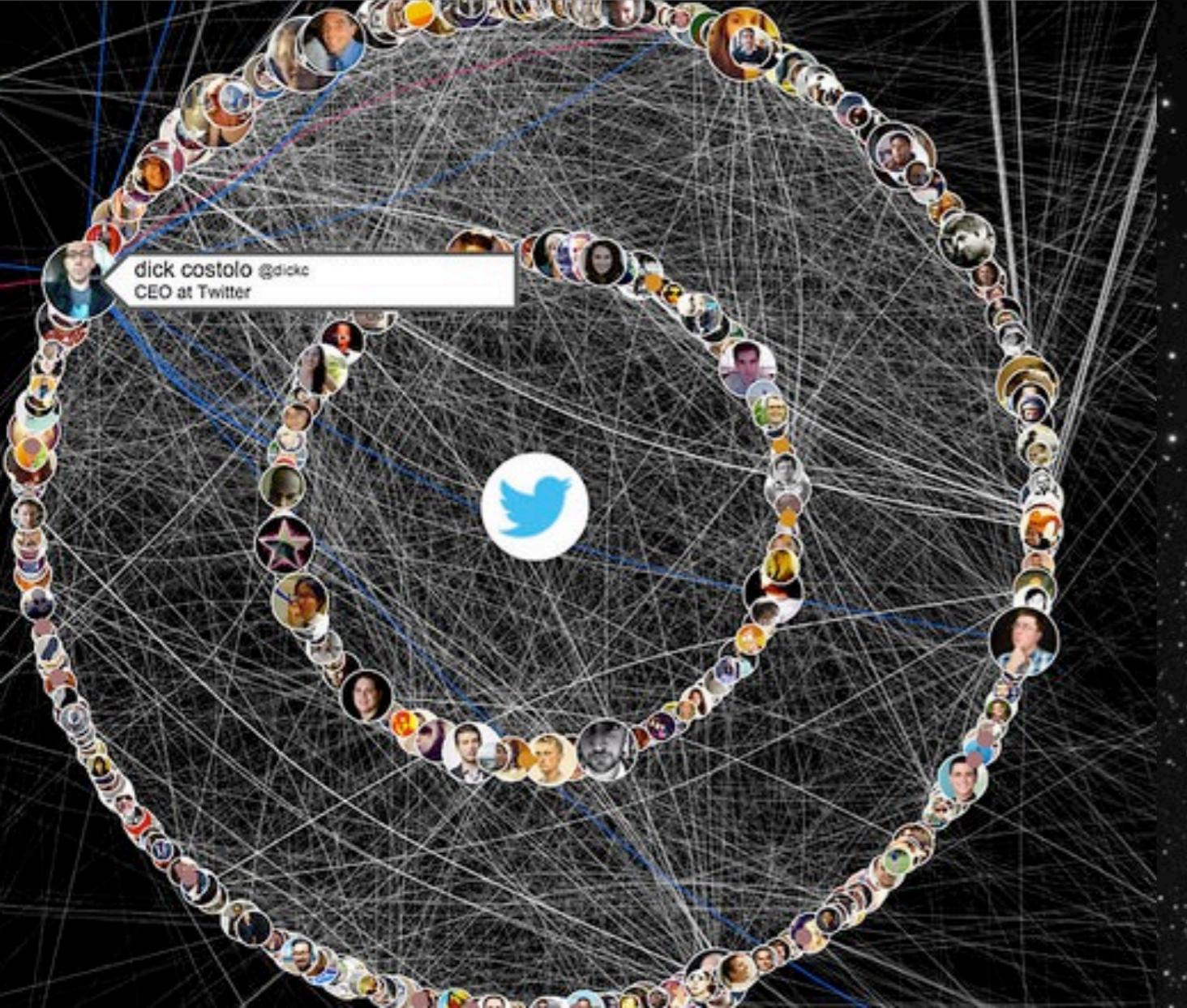
“circles”

“Rhythm”

**“Intersection of
music, tech, & fans”**

ok.

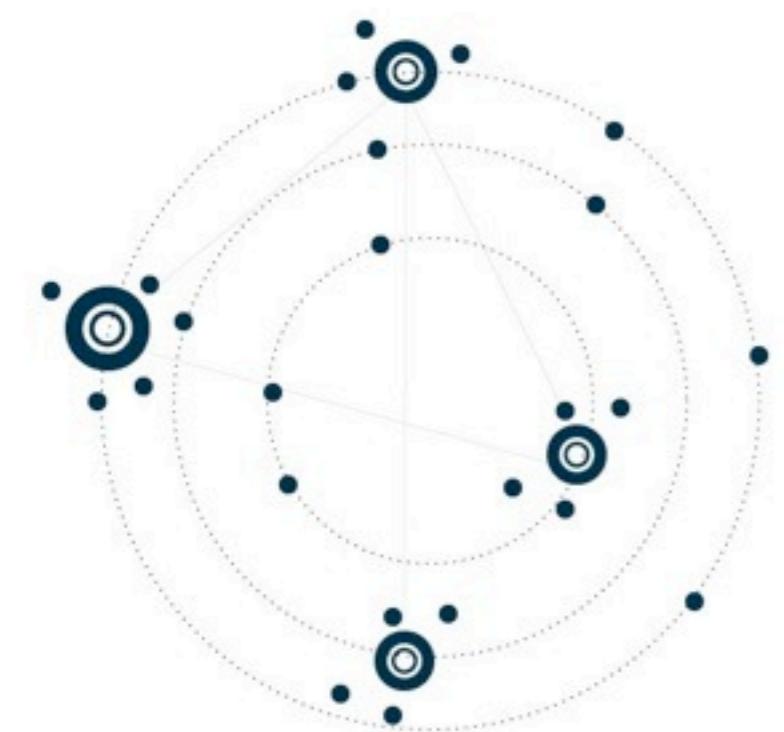






OMUSIC AWARDS

MUSIC.TECH.FANS.



Macro



Zooming In



Micro



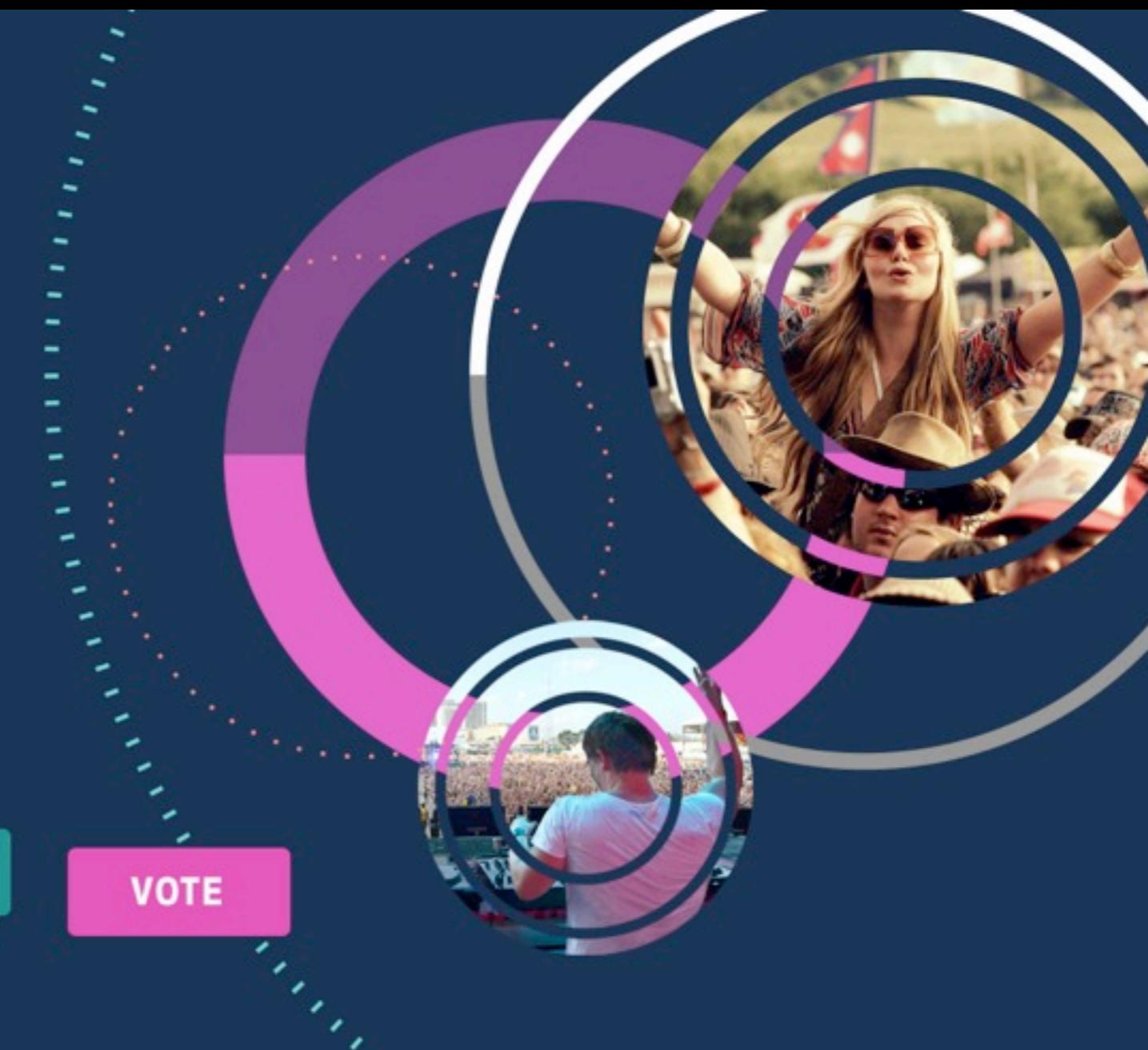
MUSIC.TECH.FANS.

Vote for your favorites!

SAMPLE COLORS:



SAMPLE UI:





728 x 90

[Vote For Nominees](#) [Watch The Awards](#) [Become A Super Fan](#)

[O Music Awards Blog](#) [About the Awards](#)

Search



Video or Billboard

Hey Brad! ▾

Share: [Twitter](#) [Facebook](#) [Tumblr](#) [Instagram](#)

**The O Music Awards:
Celebrating Music, Tech &
Fans**

[Vote Now](#)

**Vote In Our Make A Band
Famous Category – Help One
Act Make It!**

400 x 500

400 x 500

400 x 500

400 x 500

Become Our Top Super Fan



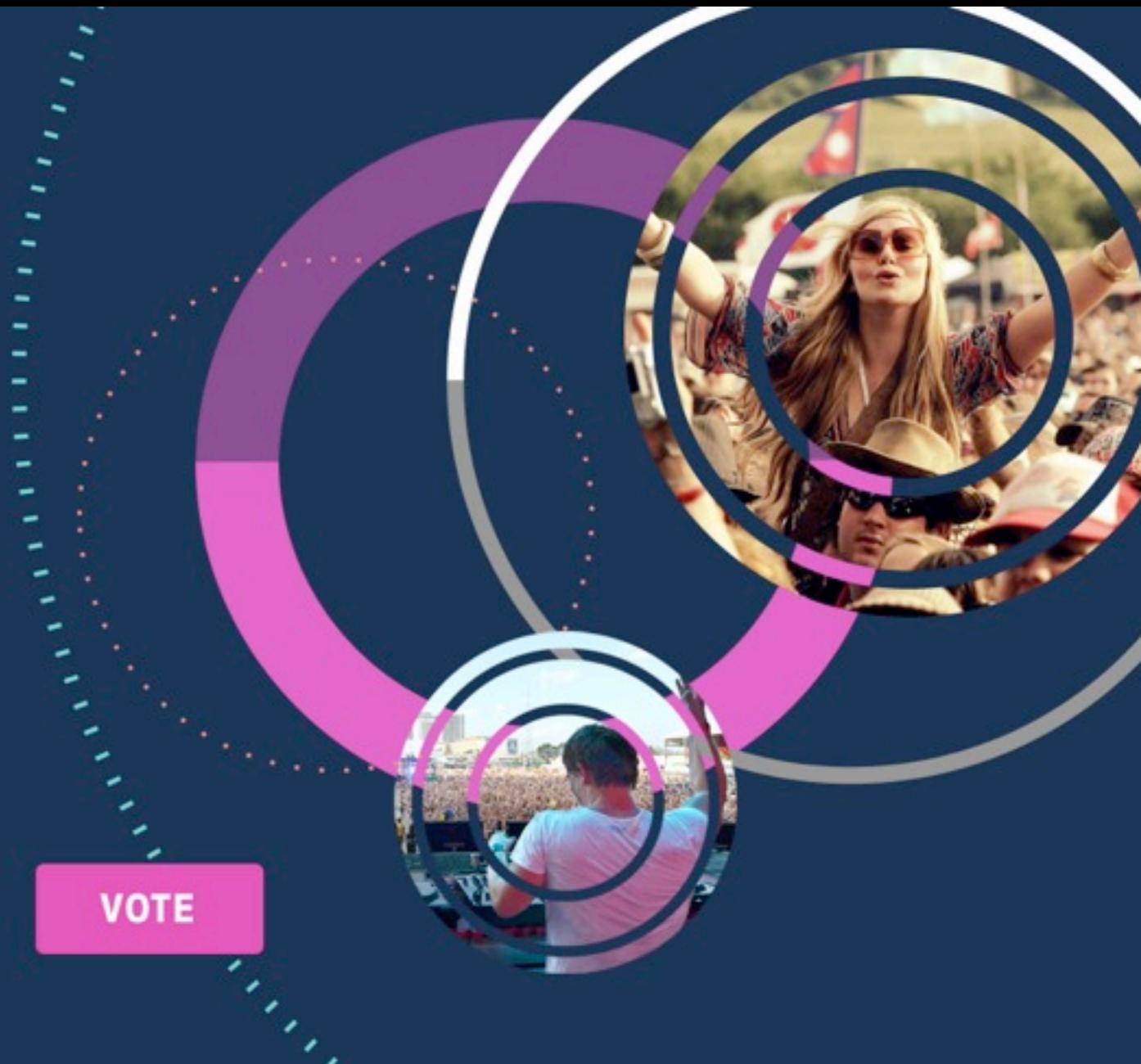
MUSIC.TECH.FANS.

Vote for your favorites!

SAMPLE COLORS:



SAMPLE UI:





728 x 90

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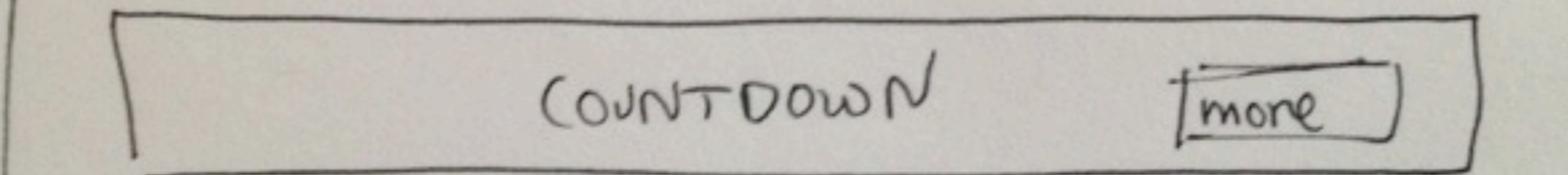
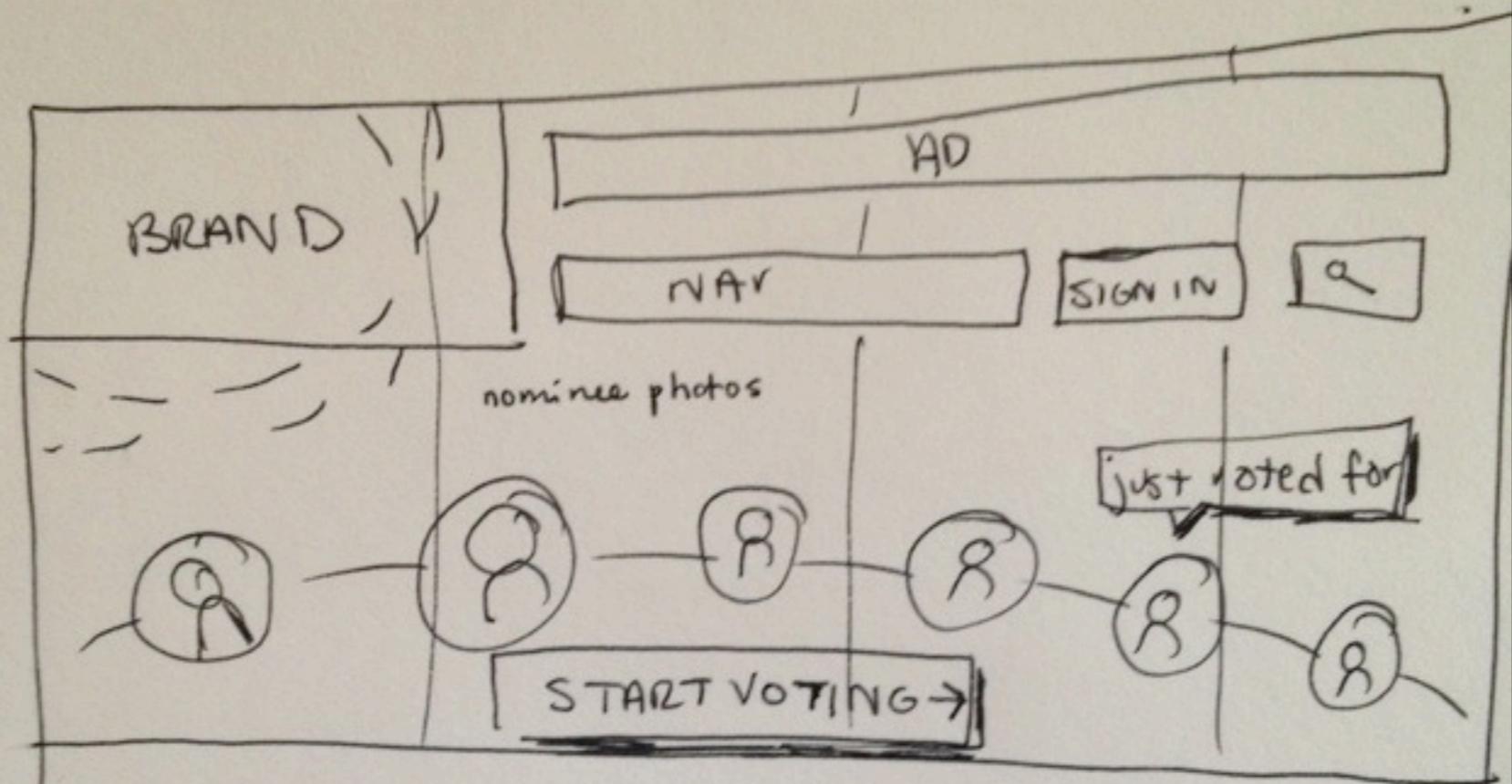
400 x 500

400 x 500

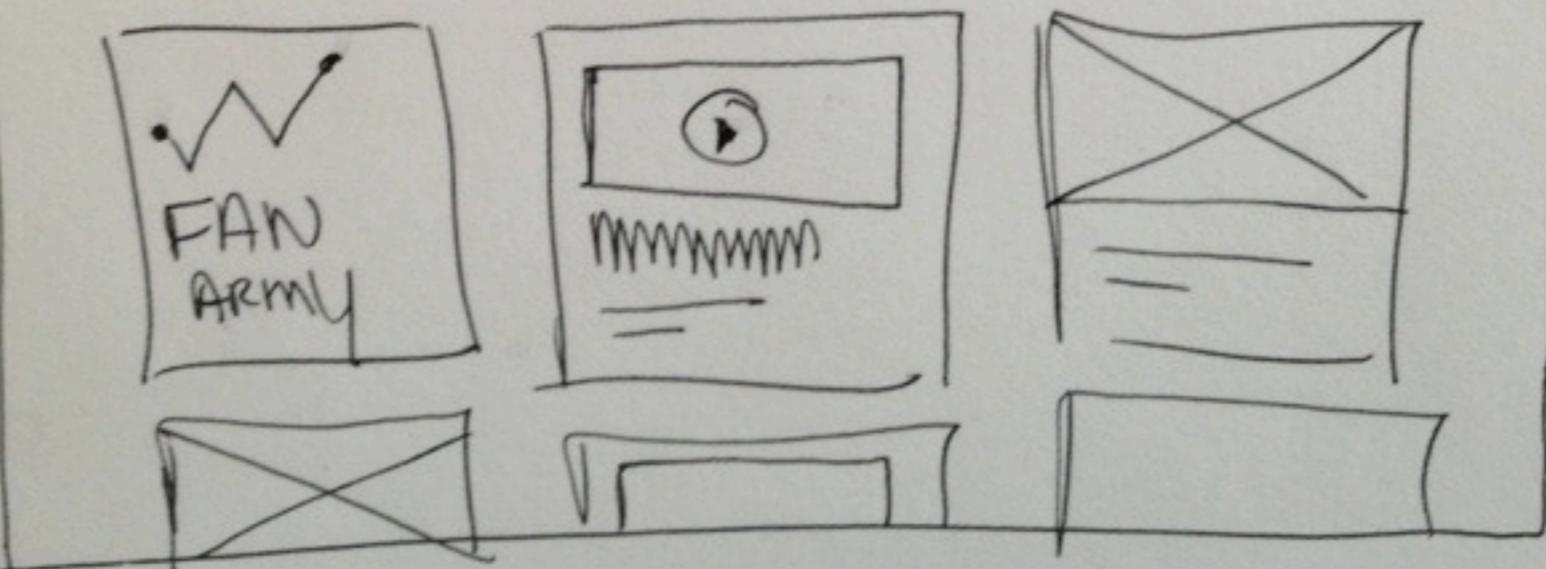
400 x 500

400 x 500

Become Our Top Super Fan



TRENDING...



WHERE THE JERSEY SHORE
AND THE GULF COAST COLLIDE.

► WE'VE GOT ISSUES. YOU BRING THE ACTION.



BRAND SPACE

[Vote for the Awards](#) [Watch the Awards](#) [Become a Super Fan](#)

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[Sign In](#)



NOMINEE
PHOTO

NOMINEE
PHOTO

NOMINEE
PHOTO

NOMINEE
PHOTO

Just Voted for Karmin

[START VOTING](#)

Countdown till the O Music Awards.

[LEARN MORE](#)

DAYS

31

PERFORMING

The Flaming Lips

HOURS

22

NOMINATED

Karmin

MINUTES

14

SUPER FANS

Taylor

Trending...



Fan Army
FTW

[VOTE NOW](#)



I'm so excited to see
Quest Love perform at
the O Music Awards.
#oma

via Twitter, 2 hours ago



Watch a Highlight
from OMA Unboxed

1 hour ago



I'm so excited to see

WHERE THE JERSEY
SHORE AND THE
GULF COAST COLLIDE.

► WE'VE GOT ISSUES.
YOU BRING THE ACTION.



Coachella: The



FRIDAYS + 10/9C

@BestWeekEver

VH1

CLICK FOR BONUS CLIPS

O MUSIC AWARDS

VOTE FOR NOMINEES

WATCH THE AWARDS

BECOME A SUPER FAN

O Music Awards Blog

About the Awards



SIGN IN



MUSIC. TECH. FANS.

WE'RE CELEBRATING MUSIC, TECH & FANS

VOTE NOW!

24 HOURS. 75 BANDS. Countdown to the #omusicawards:

22 : 12 : 38

DAYS HRS MINS

O MUSIC AWARDS BLOG



TUNE IN TONIGHT AT 7:30 EST
TO WATCH THE O MUSIC
AWARDS LIVE!

POSTED 1 HOUR AGO

LIVE MUSIC DAY



QUESTLOVE TO PERFORM ON
LIVE MUSIC DAY!

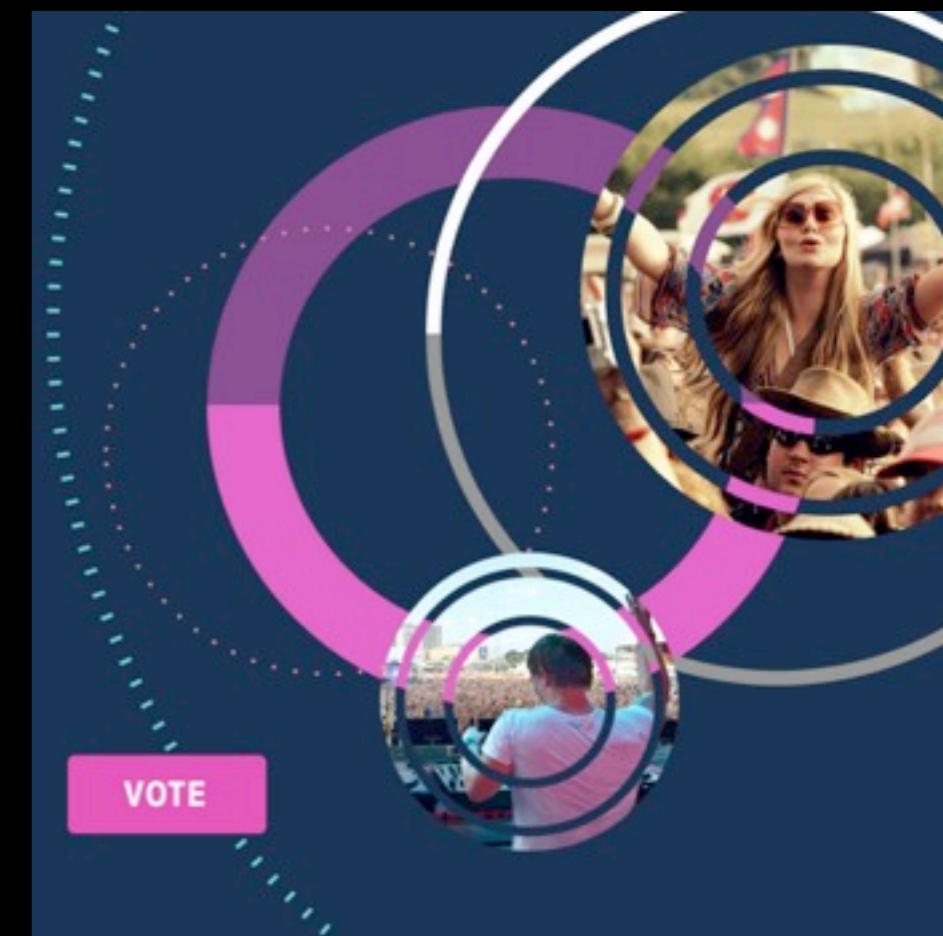
POSTED 1 HOUR AGO



OFF PITCH
NEW SERIES
WED + 10/9C
#OffPitch

VH1
WATCH SNEAK PEEK ▶

Shuffler.fm Aims To Bring Expert
Curation to Spotify
<http://ow.ly/hzXLb>



**Mix & Match
Trial & Error**

**Find the tools that will
communicate your ideas
the most clearly**

**Have conversations,
not presentations**



Cool, so what
happens next?

Solving the problem

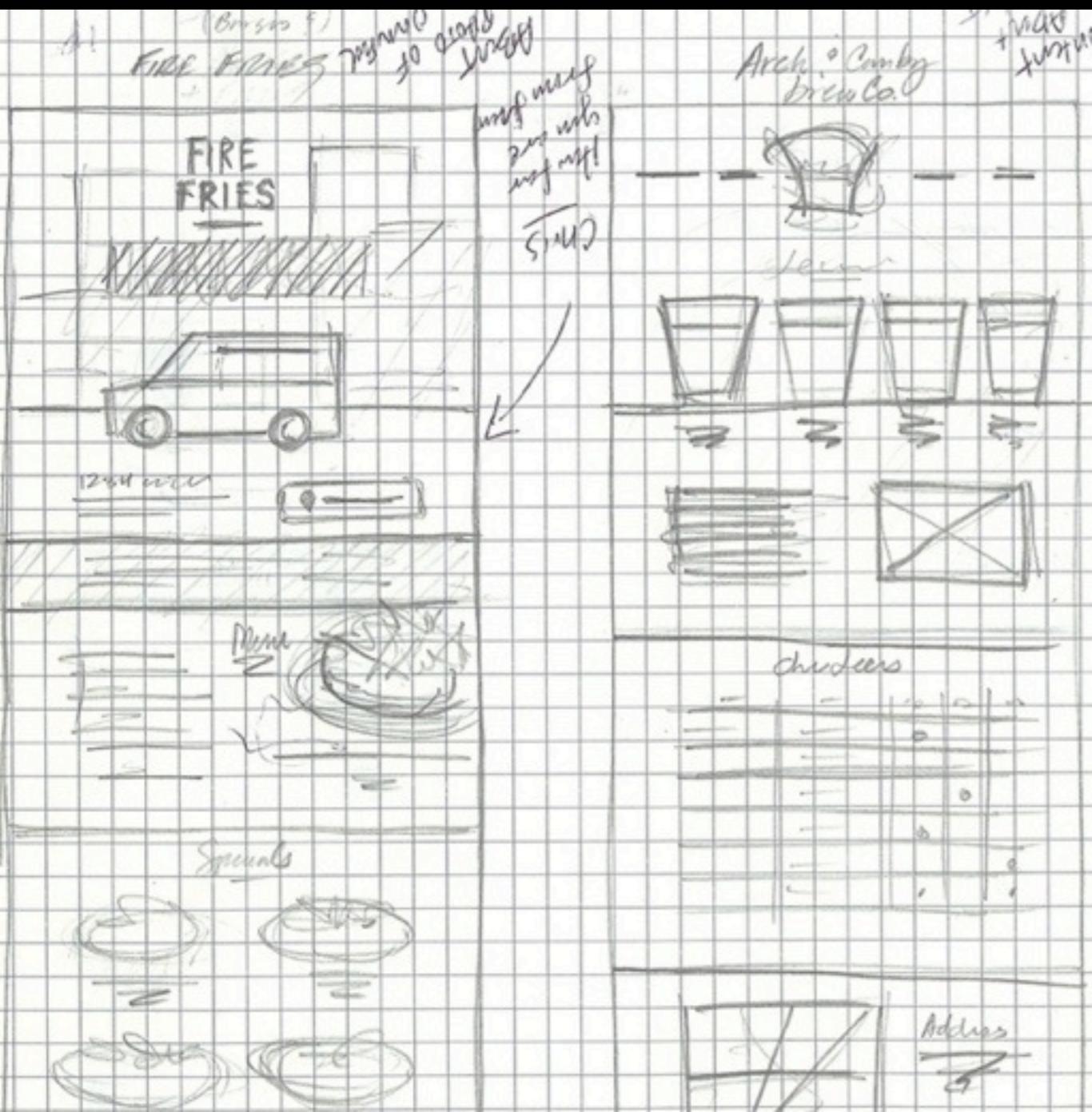
Static Design Tools



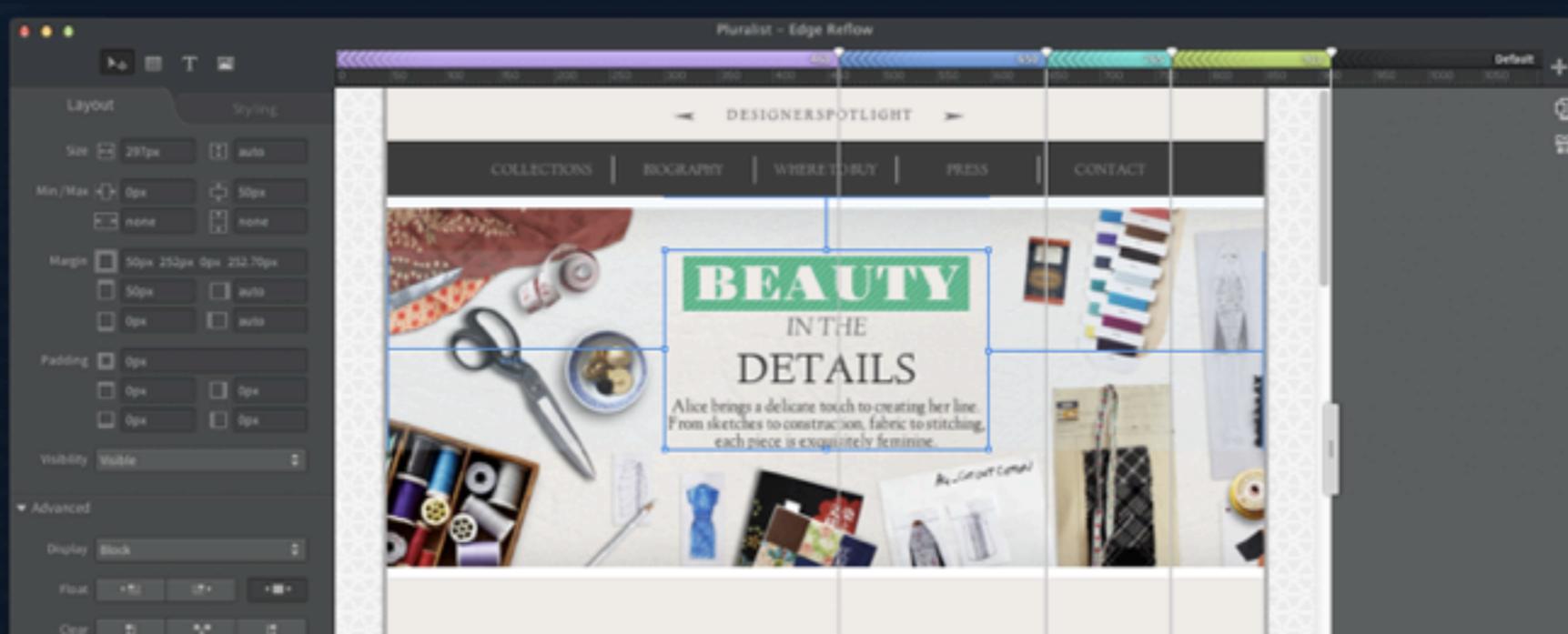
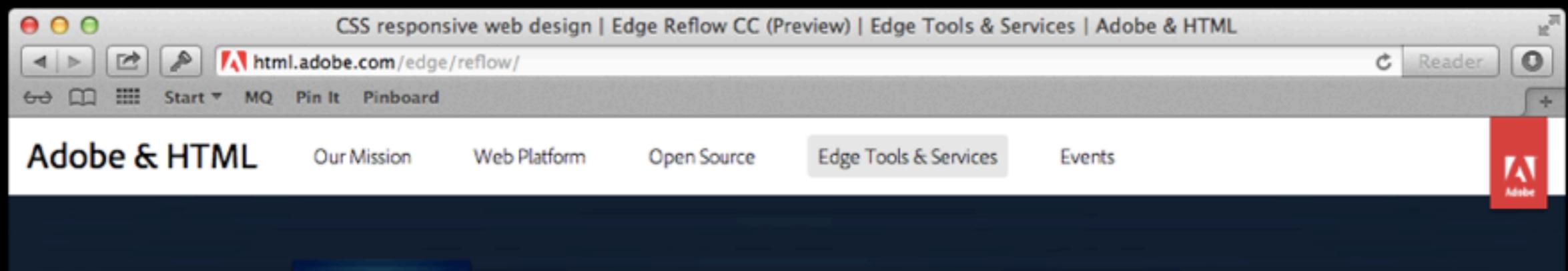
Static Design Tools



Static Design Tools



Responsive Design Tools



Responsive Design Tools

The screenshot shows a browser window for the FROONT website (froont.com). The title bar reads "FROONT - design responsive websites in the browser". The main content area features a large white banner with the text "Responsive web design, the visual way" and a subtext "Design websites directly in the browser with a simple drag and drop interface". Below this is a dark green section showing a tablet device displaying the FROONT editor. The editor interface includes a toolbar on the left with icons for image, text, and other elements, a grid-based workspace with a central green circle containing a rocket ship icon, and a properties panel on the right showing font settings for "Abril Fatface" with a font size of 1em, line height of 1em, and letter spacing of 0em.

FROONT

Register Log in

Responsive web design,
the visual way

Design websites directly in the browser with a simple drag and drop interface

See how it

Responsive Design Tools

The screenshot shows a web browser window for 'macaw.co' titled 'Macaw | The code-savvy web design tool.' The page features the Macaw logo ('MACAW' in stylized letters) and the tagline 'THE CODE-SAVVY WEB DESIGN TOOL'. Below this, a large blue section contains the slogan 'Stop writing code. Start drawing it.' followed by a descriptive paragraph about Macaw's features. At the bottom, there's a dark navigation bar with icons for file operations, a title 'aviary.mcw', and tabs for 'INSPECTOR', 'OUTLINE', and 'LIBRARY'.

Macaw | The code-savvy web design tool.

macaw.co

Start MQ Pin It Pinboard

Reader

MACAW

THE CODE-SAVVY WEB DESIGN TOOL

Stop writing code. Start drawing it.

Macaw provides the same flexibility as your favorite image editor but also writes semantic HTML and remarkably succinct CSS. It's time to expect more from a web design tool.

aviary.mcw

INSPECTOR OUTLINE LIBRARY

HTML/CSS

Sublime Text: The text editor you'll fall in love with

www.sublimetext.com

Start ▾ MQ Pin It Pinboard

Home Download Buy Blog Forum Support

Sublime Text

Sublime Text is a sophisticated text editor for code, markup and prose. You'll love the slick user interface, extraordinary features and amazing performance.

Demonstration

```
base64.cpp
base64_encode(const uint8_t * data, size_t length, char * dst)
{
    size_t src_idx = 0;
    size_t dst_idx = 0;
    for (; (src_idx + 2) < length; src_idx += 3, dst_idx += 4)
    {
        uint8_t s0 = data[src_idx];
        uint8_t s1 = data[src_idx + 1];
        uint8_t s2 = data[src_idx + 2];

        dst[dst_idx + 0] = charset((s0 & 0xfc) >> 2);
        dst[dst_idx + 1] = charset(((s0 & 0x03) << 4) | ((s1 & 0xf0) >> 4));
        dst[dst_idx + 2] = charset(((s1 & 0x0f) << 2) | (s2 & 0xc0) >> 6);
        dst[dst_idx + 3] = charset((s2 & 0x3f));
    }

    if (src_idx < length)
    {
        uint8_t s0 = data[src_idx];
        uint8_t s1 = (src_idx + 1 < length) ? data[src_idx + 1] : 0;

        dst[dst_idx++] = charset((s0 & 0xfc) >> 2);
        dst[dst_idx++] = charset(((s0 & 0x03) << 4) | ((s1 & 0xf0) >> 4));
        if (src_idx + 1 < length)
            dst[dst_idx++] = charset(((s1 & 0x0f) << 2));
    }
}
```

PANIC

Get it Now click here to get coda 2

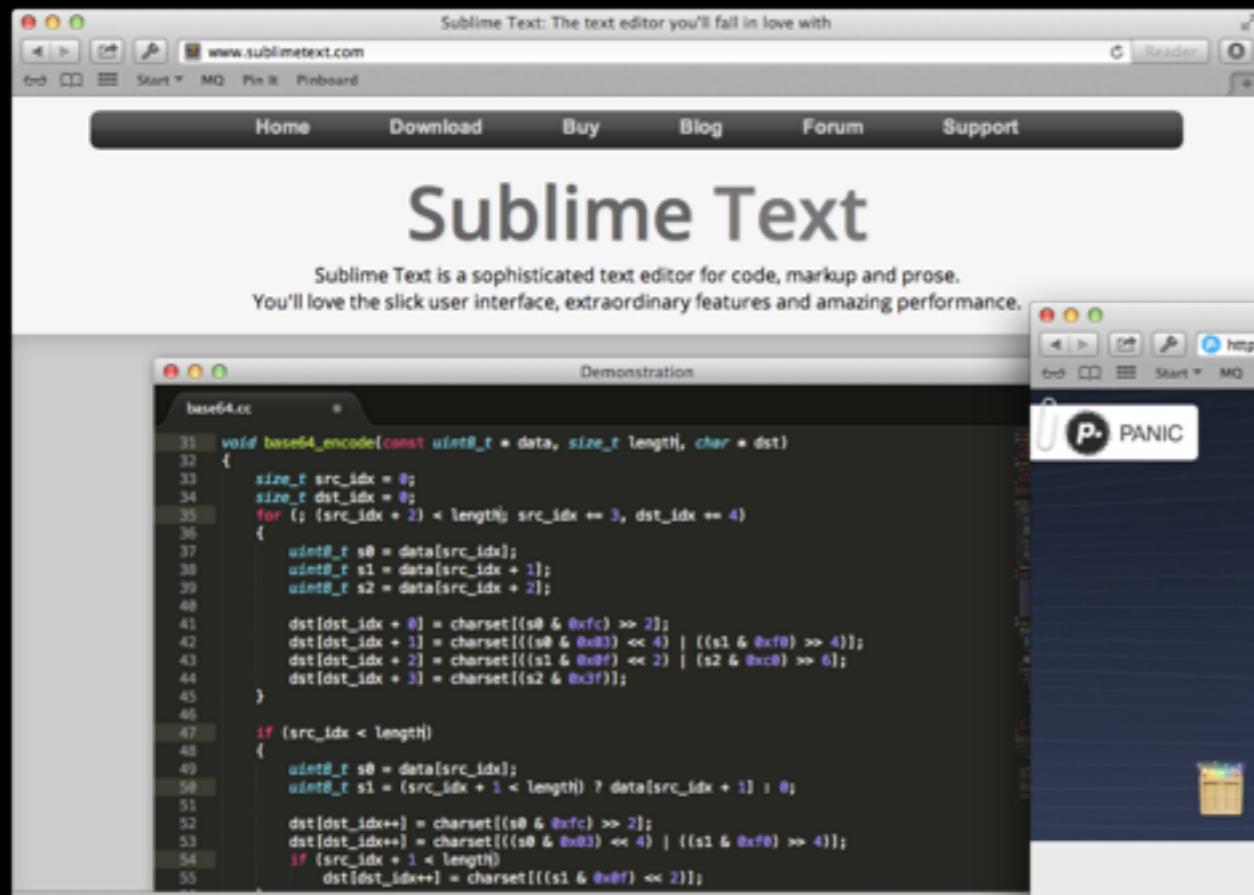
Help support and FAQ Plug-Ins extend coda

We made Coda 2 better at everything.
So it can make you better at everything.

You code the web. We revolutionized that process in Coda, putting everything in one place. An editor. Terminal. CSS. Files. But we knew we could do better.

With Coda 2, we went beyond expectations. With loads of new, much-requested features, a few surprises, and a seriously refreshed UI, this update is, truly, major.

HTML/CSS



A screenshot of the Coda 2 software interface. The window title is "Coda 2". Inside, there is a large image of a green leaf with water droplets. At the bottom of the window, there is promotional text: "We made Coda 2 better at everything. So it can make you better at everything." Below this, there are two columns of text: "You code the web. We revolutionized that process in Coda, putting everything in one place. An editor. Terminal. CSS. Files. But we knew we could do better." and "With Coda 2, we went beyond expectations. With loads of new, much-requested features, a few surprises, and a seriously refreshed UI, this update is, truly, major." Navigation links for "Get it Now", "Help", and "Plug-Ins" are also visible.

HTML/CSS

The image is a collage of various web development tools and frameworks, including:

- Sublime Text:** A sophisticated text editor for code, markup and prose. The screenshot shows the Sublime Text website with its logo and some sample code.
- Bootstrap:** A sleek, intuitive, and powerful front-end framework for faster and easier web development. The screenshot shows the Bootstrap website with its logo and a large "Bootstrap" heading.
- Compass:** A CSS preprocessor that makes CSS easier to maintain and extend. The screenshot shows the Compass website with its logo and navigation menu.
- Google Chrome:** A web browser developed by Google. Its logo is shown as a circular icon.
- Safari:** A web browser developed by Apple. Its logo is shown as a circular icon.
- Firefox:** A web browser developed by Mozilla. Its logo is shown as a circular icon.
- Coda 2:** A code editor for Mac OS X. The screenshot shows the Coda 2 interface with its logo and a green leaf graphic.

Designing for Layouts vs Modules

Layouts

DISTRITO

[OUR MENUS](#) ★ [HOURS & DIRECTIONS](#) ★ [ABOUT DISTRITO](#) ★ [BOOK A TABLE](#)
BOOK A TABLE Party Size 2 people Date 12/21/2012 Time 7:30pm Find a Table →


CHEF JOSE GARCES BRINGS MEXICO CITY TO PHILADELPHIA

UPCOMING EVENTS

DECEMBER 31, 2012: Ring in the new year with a New Years Eve dinner. [RSVP today!](#)

* TODAY'S SPECIALS *



Cantina Happy Hour

Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum.

[View All Specials](#)

* WEEKLY KEGS *



Kegs

Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum.

[See them](#)

VISIT DISTRITO You're less than a mile away!



3945

DISTRITO

[OUR MENUS](#) ★ [HOURS & DIRECTIONS](#) ★ [ABOUT DISTRITO](#) ★ [BOOK A TABLE](#)
BOOK A TABLE Party Size 2 people Date 12/21/2012 Time 7:30pm Find a Table →


PHILADELPHIA, PA SCOTTSDALE, AZ PALM SPRINGS, CA ATLANTIC CITY, NJ

DISTRITO

[OUR MENUS](#) ★ [HOURS & DIRECTIONS](#) ★ [ABOUT DISTRITO](#) ★ [BOOK A TABLE](#)
BOOK A TABLE Party Size 2 people Date 12/21/2012 Time 7:30pm Find a Table →

LUNCH

BRUNCH
HAPPY HOUR
DINNER
DRINKS



Featured Items

[Download the Full Lunch Menu](#)

* FIRST COURSE *

| | |
|--|------|
| TRADITIONAL GUACAMOLE with Cotija Cheese | \$10 |
| SALSA MEXICANA | \$7 |
| NACHOS IGNACIO black beans, tomato, queso mixto, jalapeño | \$5 |
| CHILANGO CHOP romaine, baby arugula, watercress, green apples, cranberries, spiced pecans, honey-lime vinaigrette | \$8 |
| TORTILLA SOUP chicken, pasilla chile broth, queso fresco, avocado | \$7 |
| CALABAZA SOUP butternut squash, jumbo lump crab, candied pepitas, crema | \$8 |



★ ABOUT DISTRITO Philadelphia

NEIGHBORHOOD
University City

FOOD
Modern Mexican

ALCOHOL
Full Bar

HAPPY HOUR
M-F 5:00pm-7:00pm

GOOD FOR
Groups, Couples

PRIVATE EVENTS?
Yes! [Find out more](#)

★ PRIVATE EVENTS *

Book An Event at Distrito
We've got several private spaces to suit any occasion, from corporate parties to gatherings with friends and family.

[See our available options](#)

Modules

h1. Live Music Day

Forget about vying for record contracts. These artists recorded their first tracks on their own—maybe even in their bedrooms—and took it straight to the global masses. Lucky for them, they went viral. Vote for your favorite artist who thought big, like internet big.

H2. THE NOMINEES

Forget about vying for record contracts. These artists recorded their first tracks on their own—maybe even in their bedrooms—and took it straight to the global masses. Lucky for them, they went viral. Vote for your favorite artist who thought big, like internet big.

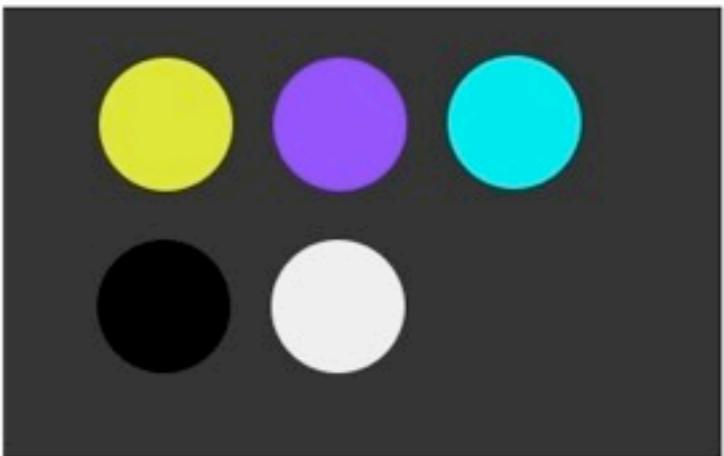
h3. The Nominees

h4. This is a fourth level heading

TOP SUPER FANS

Vote!

COPY



Kitty Pryde

Vote!

h1. Classroom Practice

h2. The Book Whisperer: Awakening the Inner Reader in Every Child

By [Bill Ferriter](#)

H3. ANNOUNCEMENTS

H4. FEATURED RESOURCE

BODY COPY 14/24 Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Nam nec tellus a odio tincidunt auctor a ornare odio. Sed non mauris vitae erat consequat auctor eu in elit. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo. Nullam ac urna eu felis dapibus condimentum sit amet a augue. Sed non neque elit. Sed ut imperdiet nisi. Proin condimentum fermentum nunc. Etiam pharetra, erat sed fermentum feugiat, velit mauris egestas quam, ut aliquam massa nisl quis neque.

Common Core (96)

Teaching (95)

Teaching 2030 (122)

Scholastic (200)

Barnett (89)

Standards (56)

[More...](#)



POSTS (24)

COMMENTS (15)



List Style. Preparing For a Moving Target-NY State ELA Test



Type Scale

14, 23, 32, 52



SEARCH BLOGS



Pattern Library

BASICS

Typography

Forms

Content

FRAGMENTS

User Interface

Page Tools

Story Teasers

Video Teasers

Conversation

MODULES



TEMAS POPULARES

CRIMINALIDAD - VIEQUES - LLUVIAS

Ver más →



89°

HI 89° LO 72°

SAN JUAN | [VER CLIMA](#)

¿Crees que Snowden es culpable?

Si

70%



No

30%



.popular-topics

This pattern is intended to be used where it displays links to popular story topics.



.weather-report



.poll

The "poll" pattern uses the HTML datalist element to style them so that the percentage-based results, illustration, the data description elements define percentage-based width with a value matching content.



Refining the Solution

Don't Use Static Design Tools



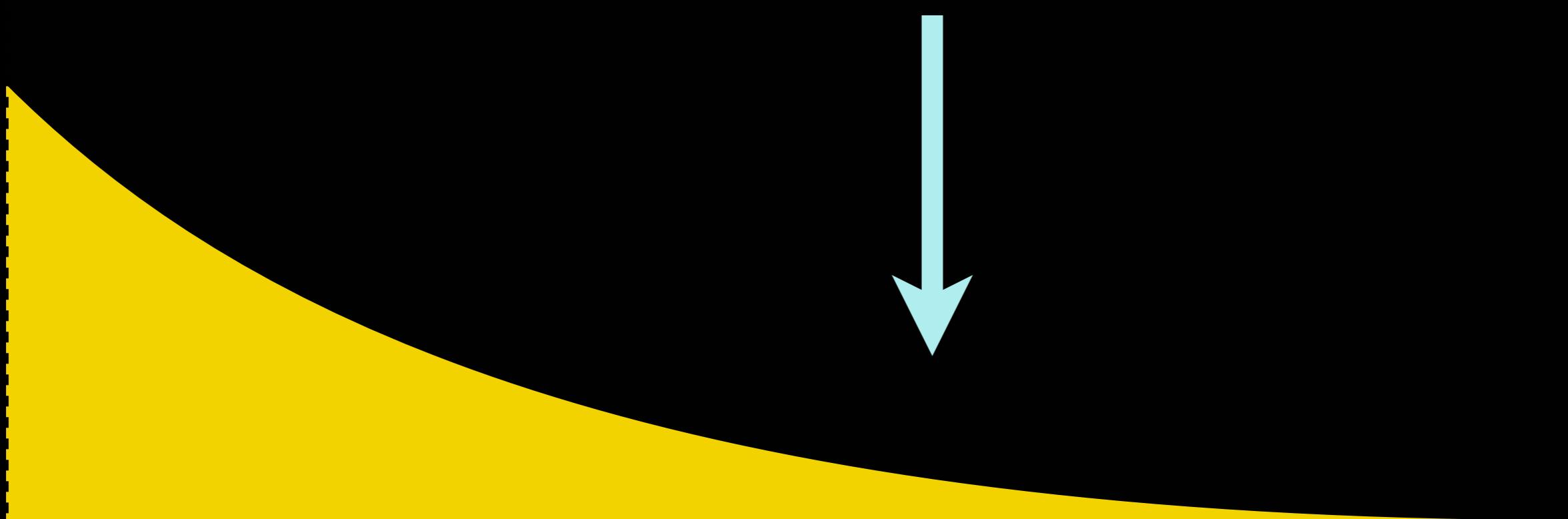
**Instead of static design
hand-offs, consider
design pairing**



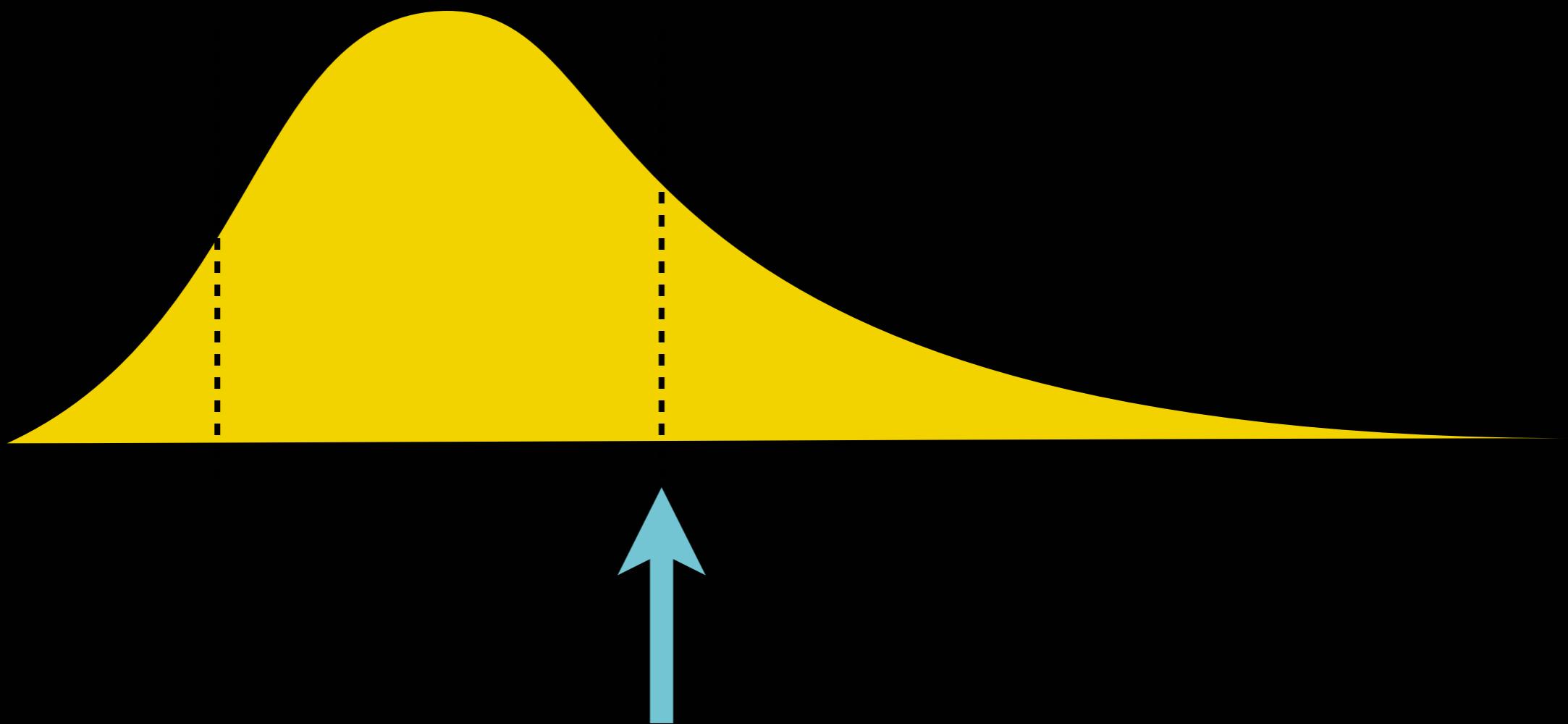




**You don't want to do the long tail
more than once**



The Switching Point



**What if you work
remotely?**

¿Crees que Snowden
es culpable?

Sí

No

Send →

¿Crees que Snowden
es culpable?

Sí

70%

No

30%

¿Crees que Snowden es culpable?

Si

70%



No

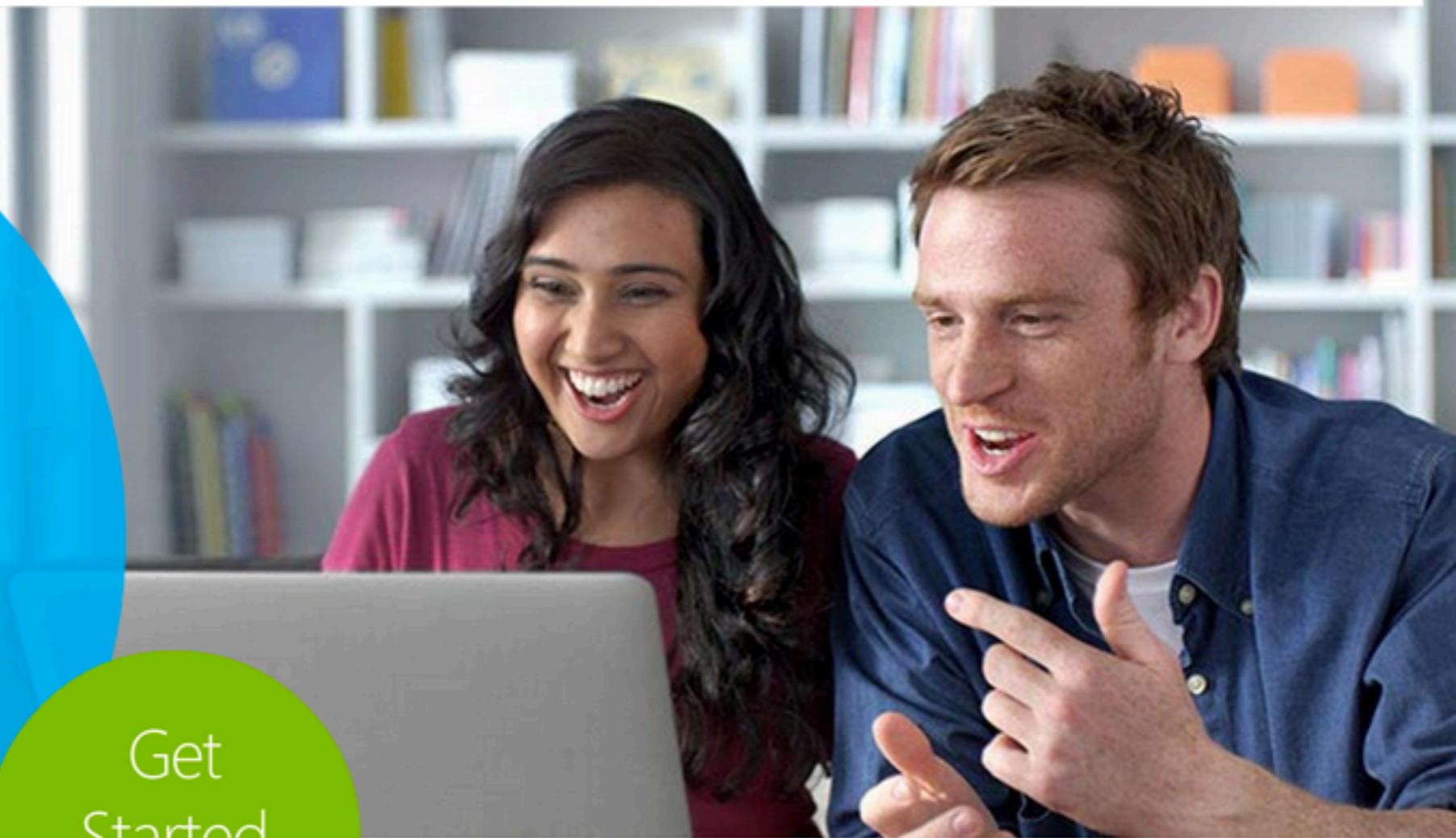
30%



SKETCHING

Wherever you
are, wherever
they are —
Skype keeps you
together.

Get
Started
→



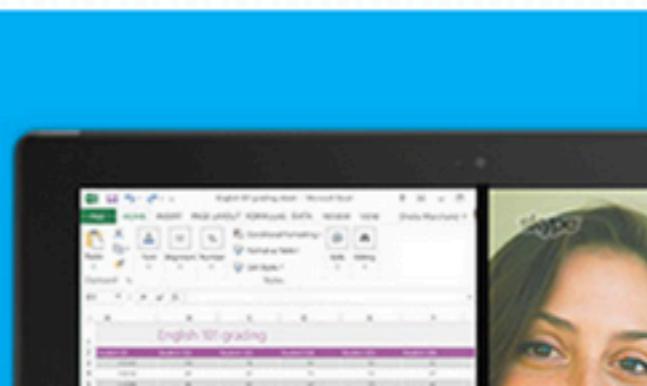
Want to know more?

[Learn about Skype](#)

SKYPE

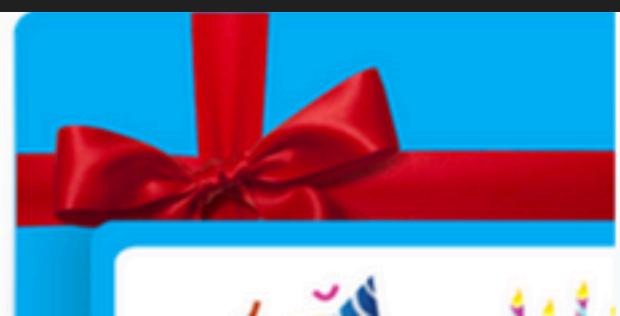
Nail the big project
(with a little help)

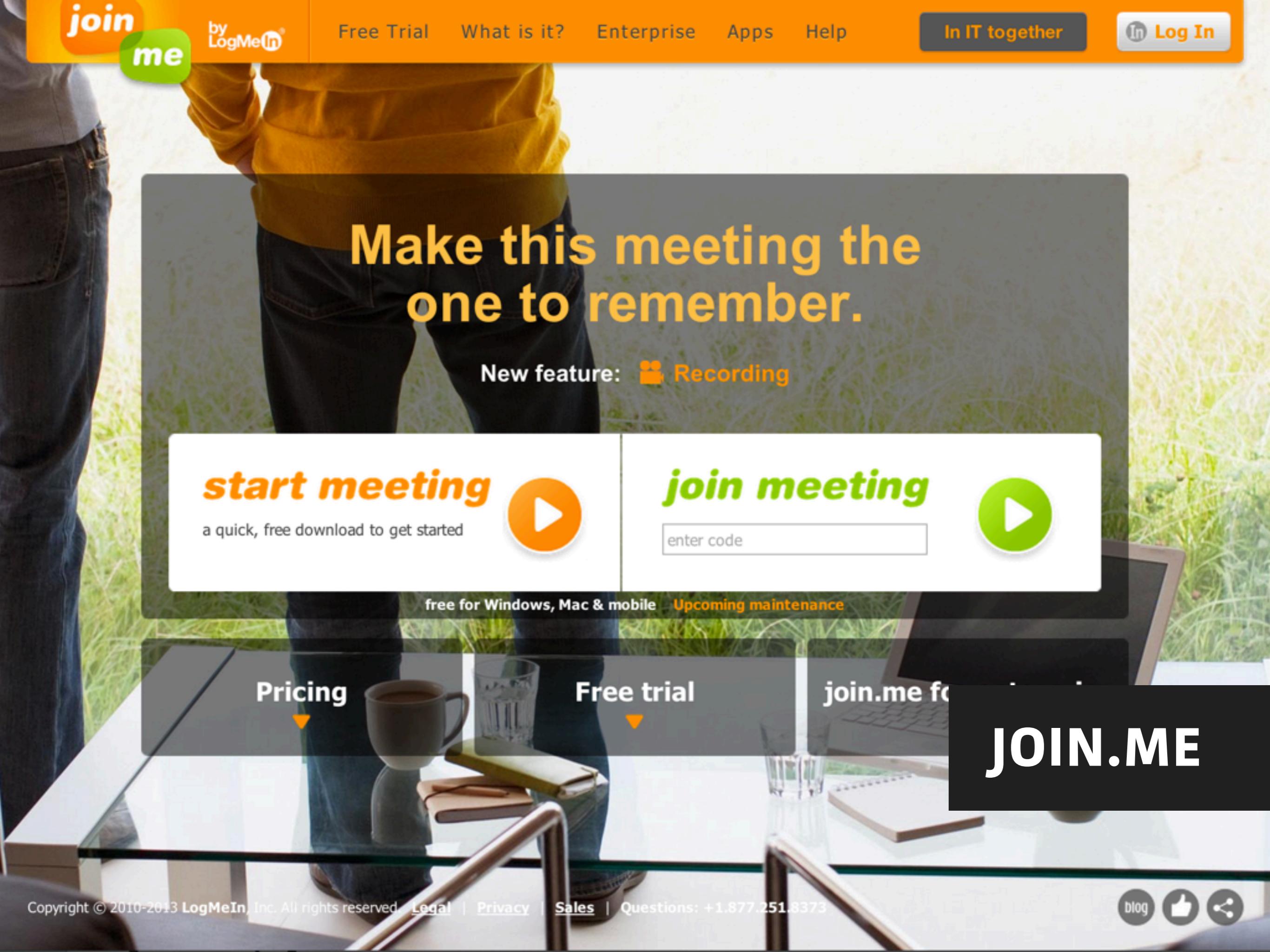
Snap Skype to anything
with Windows 8.1



Skype Gift Cards

Give a bit of Skype Credit
and stay in touch with the
ones you love.





Make this meeting the one to remember.

New feature: Recording

start meeting

a quick, free download to get started



join meeting

enter code



free for Windows, Mac & mobile [Upcoming maintenance](#)

Pricing

Free trial

join.me fo

JOIN.ME

Issues ▾

 New Issue

14 Issues

Normal

#5871 **Video and Destacados Modules responsive**  → Yesenia Perez-Cruz

#5867 **Section Landing: 3rd Story: Layout**  → Yesenia Perez-Cruz

#5866 **General: Footer: Layout**  → Yesenia Perez-Cruz

#5865 **Home: Article List: Image Size** 

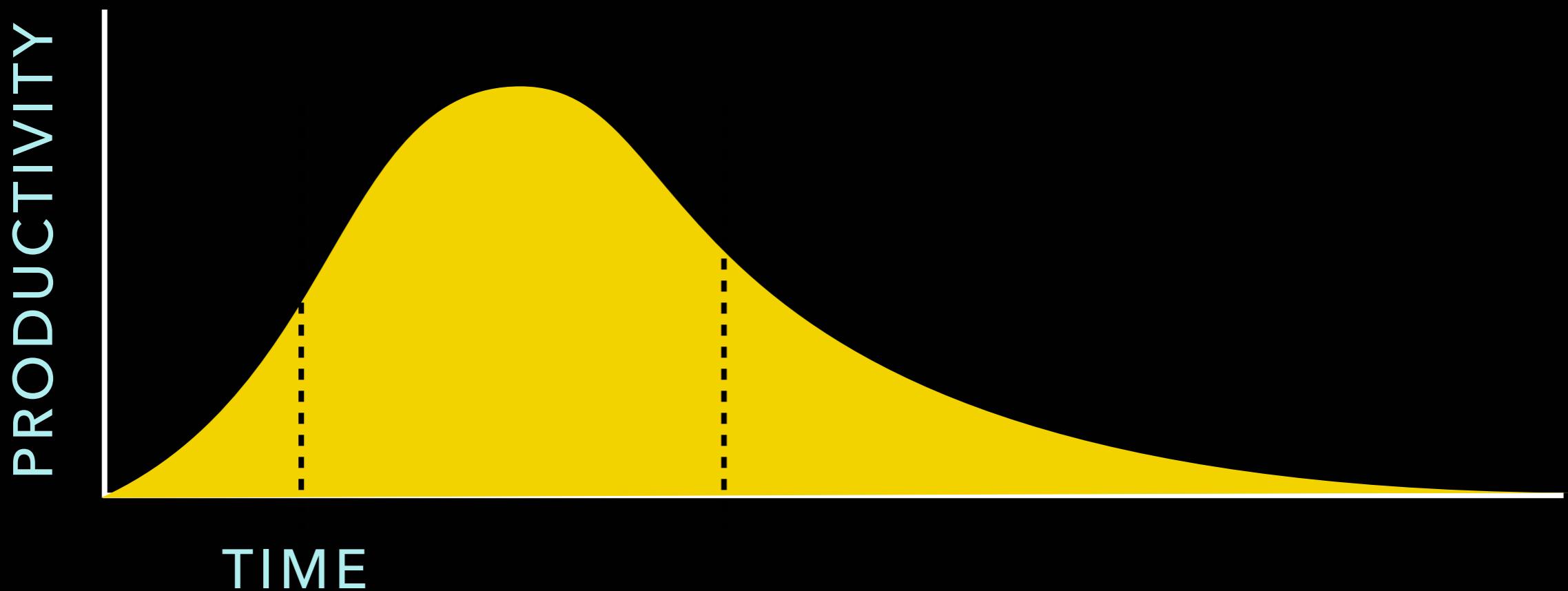
SIFTER

#5864 **Home: Main Article: Layout**  → Yesenia Perez-Cruz

#5863 **General: Navigation: Fonts**  → Yesenia Perez-Cruz

**Communicate.
Always.**

Dissecting Design



MILES DAVIS

COLUMBIA

UNIVERSITY HILL MUSIC



Lp

Kind of Blue

with Julian "Cannonball" Adderley

Paul Chambers

James Cobb

John Coltrane

Bill Evans

Wynton Kelly

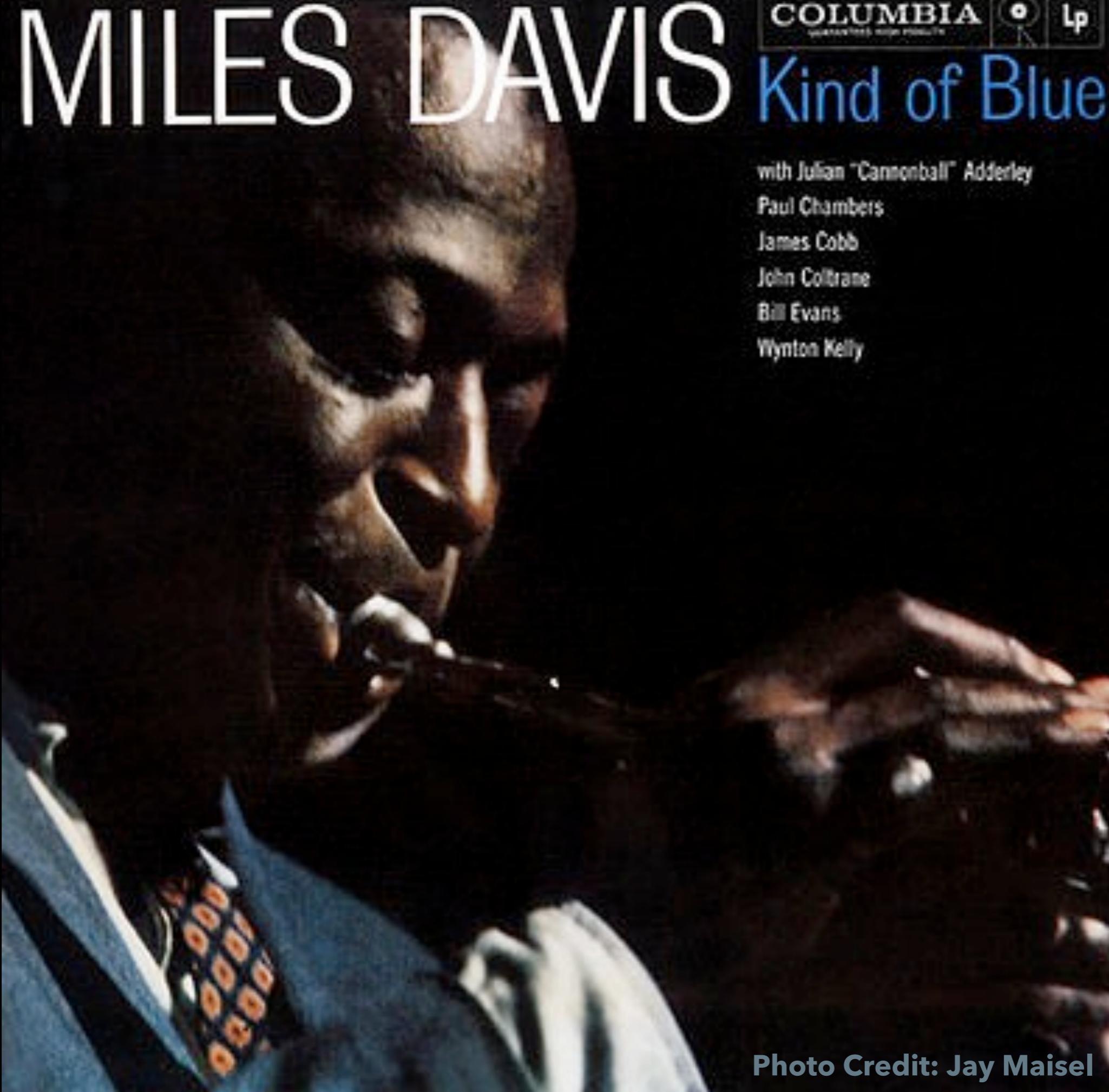


Photo Credit: Jay Maisel

MILES DAVIS

COLUMBIA

UNIVERSITY HILL MUSIC



Lp

Kind of Blue

with Julian "Cannonball" Adderley

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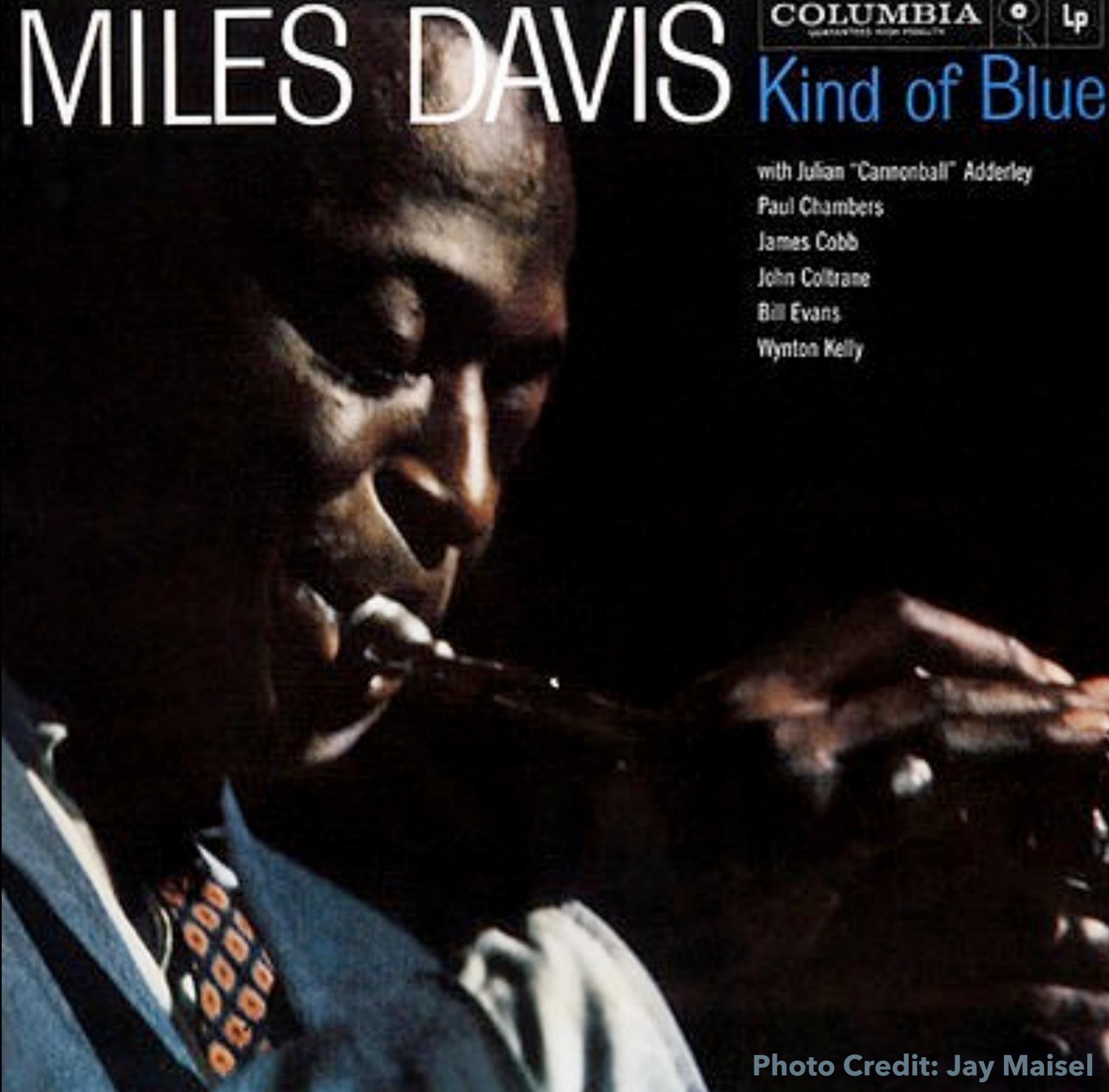


Photo Credit: Jay Maisel

MILES DAVIS

COLUMBIA

UNIVERSITY HILL MUSIC



Lp

Kind of Blue

with Julian "Cannonball" Adderley

Paul Chambers

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Bill Evans

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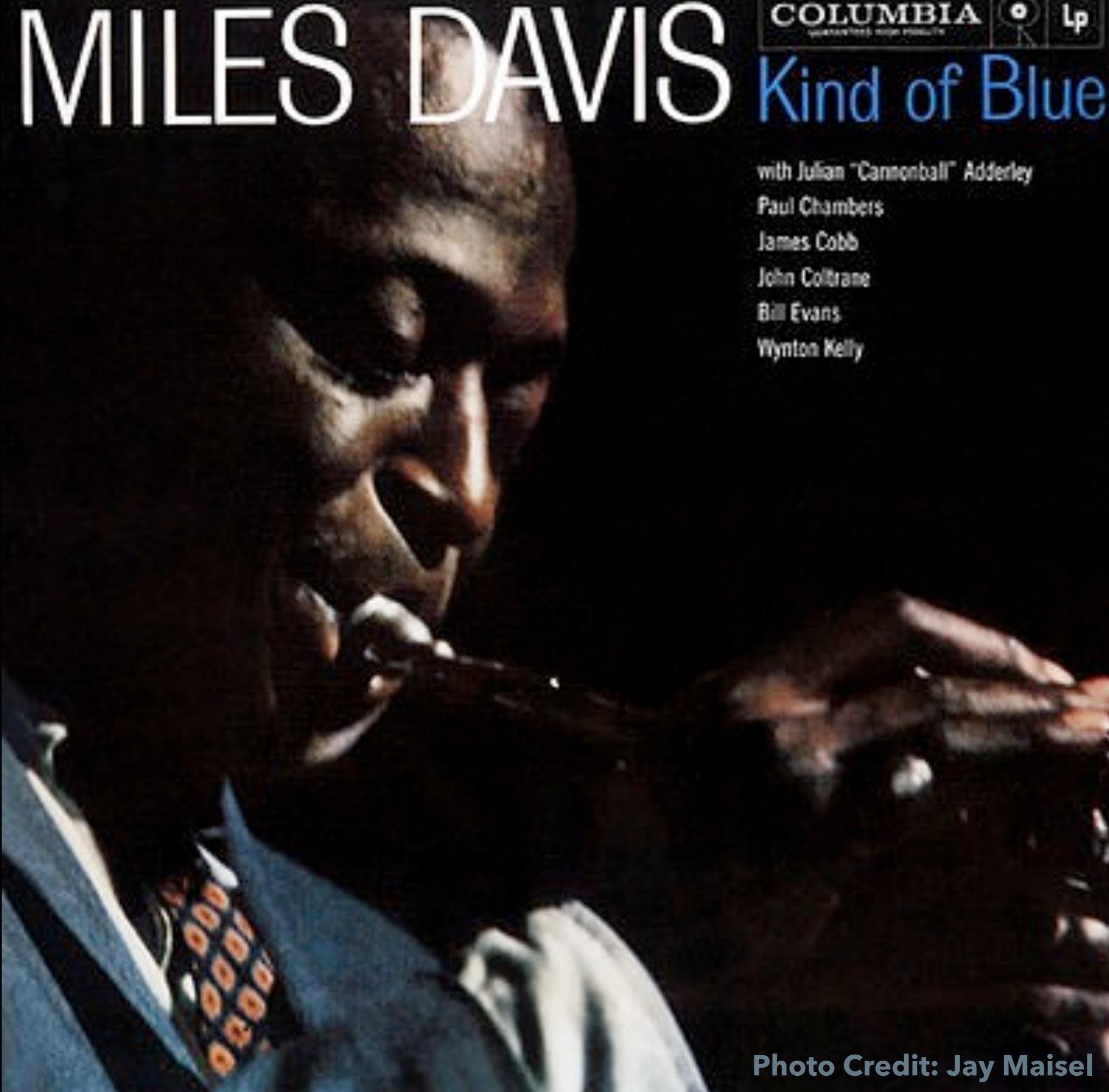


Photo Credit: Jay Maisel

Group improvisation is a challenge. Aside from the weighty technical problem of collective coherent thinking, there is the very human, even social need for sympathy from all members to bend for the common result.

Bill Evans

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Group improvisation is a challenge. Aside from the weighty technical problem of collective coherent thinking, there is the very human, even social need for sympathy from all members to bend for the common result.

Bill Evans

Group Improvisation

Yesenia Perez-Cruz
@yeseniaa

THANK YOU!

Ben Callahan
@bencallahan