





SWISS MILK CHOCOLATE WITH HONEY AND ALMOND NOUGAT

TOBLERONE
OF SWITZERLAND



PLANISPHÆRIVM

Siv

VNIVERSI TO
EX HYPO-
COPERNI
PLAN

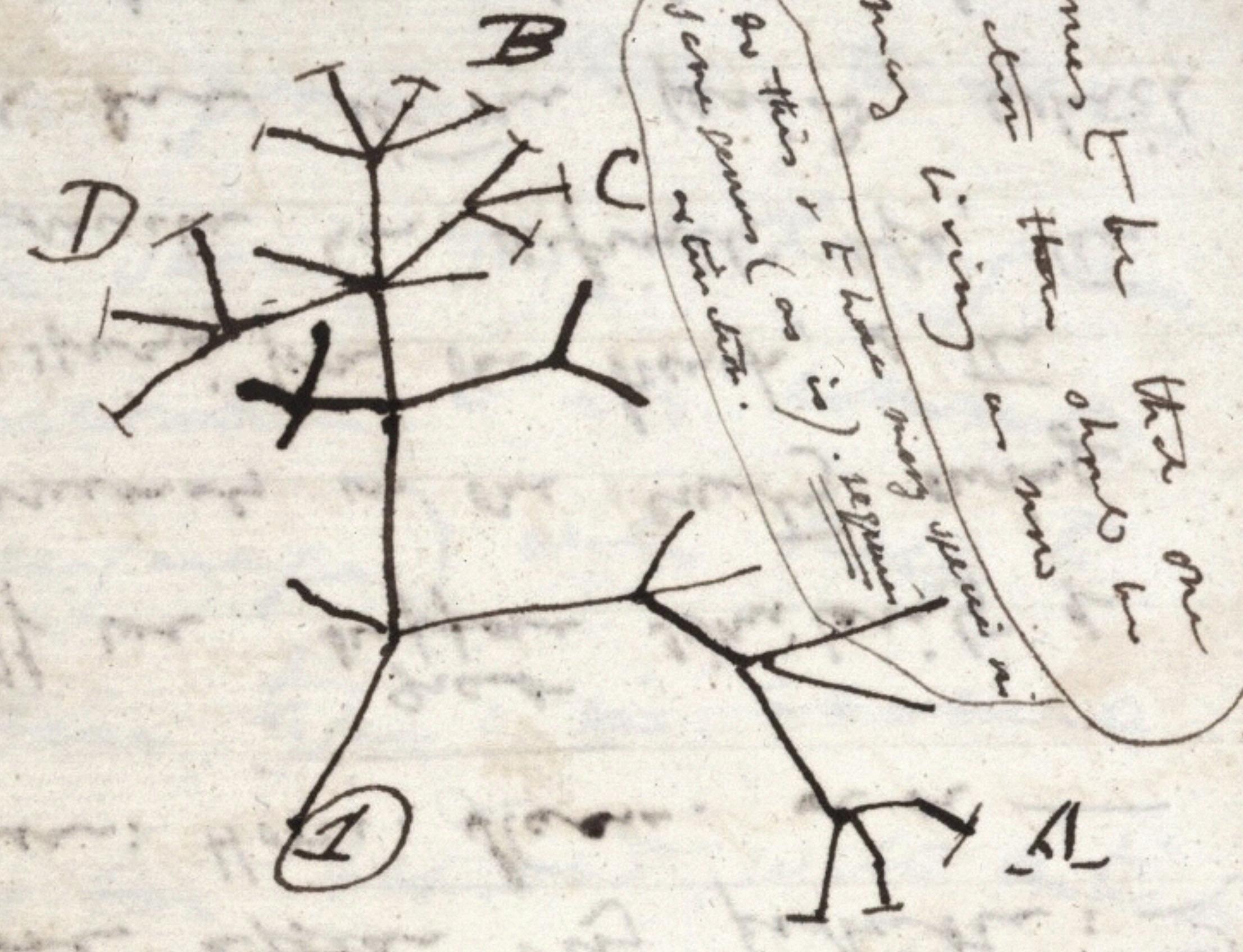
COPERNICANVM

Systema
TIVS CREATI
THESI
CANA IN
EXHIBITVM



36

I think



there are
more to be
seen than
now
I think living
in many species
on many
stems & have many segments
Do we see more (as in)
Do some stems
not live long.

There between A & C in

CERN DD/IOC

Information Management: A Proposal

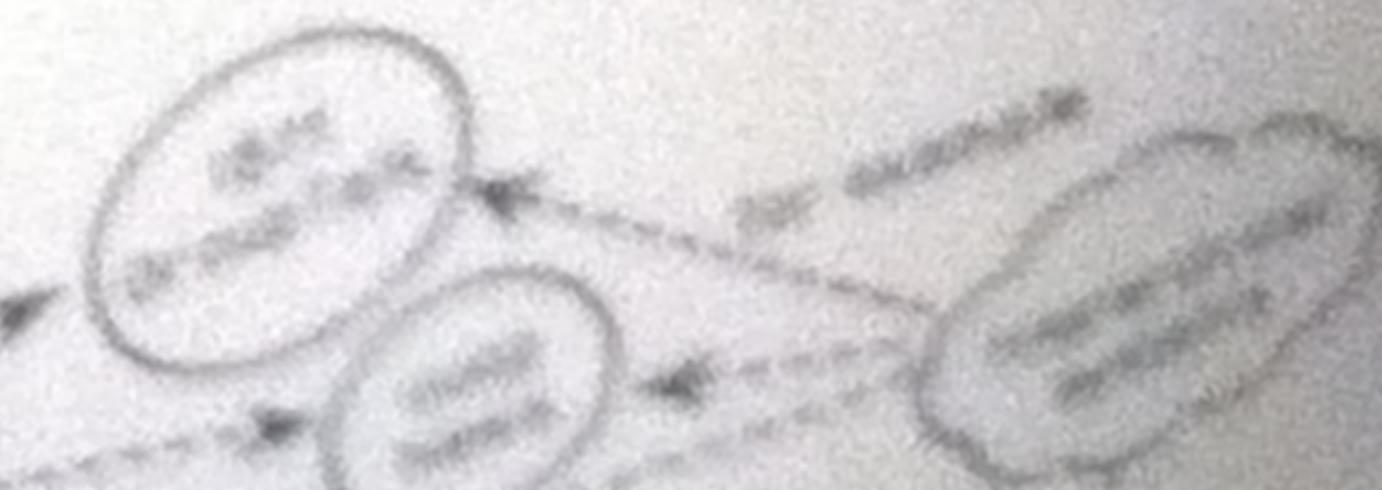
Voyage but the best
Tim Berners-Lee, CERN, Switzerland

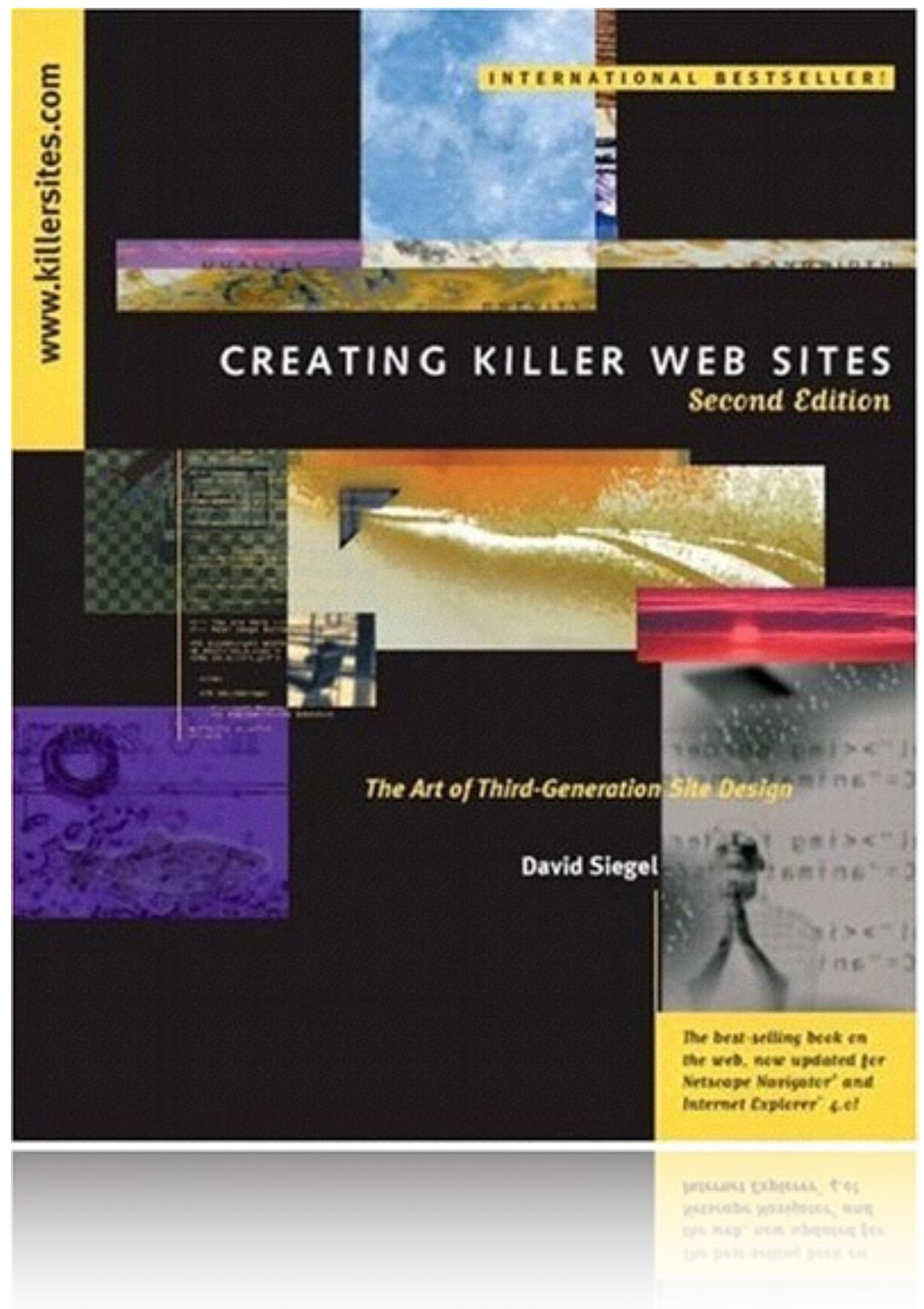
Tim Berners-Lee, CERN, Switzerland

Information Management: A Proposal

Abstract

This proposal concerns the management of general information about CERN. It discusses the problems of loss of information about experiments based on a distributed hypertext system. Hypertext, Computer conferencing, Document retrieval, and distributed systems are discussed.





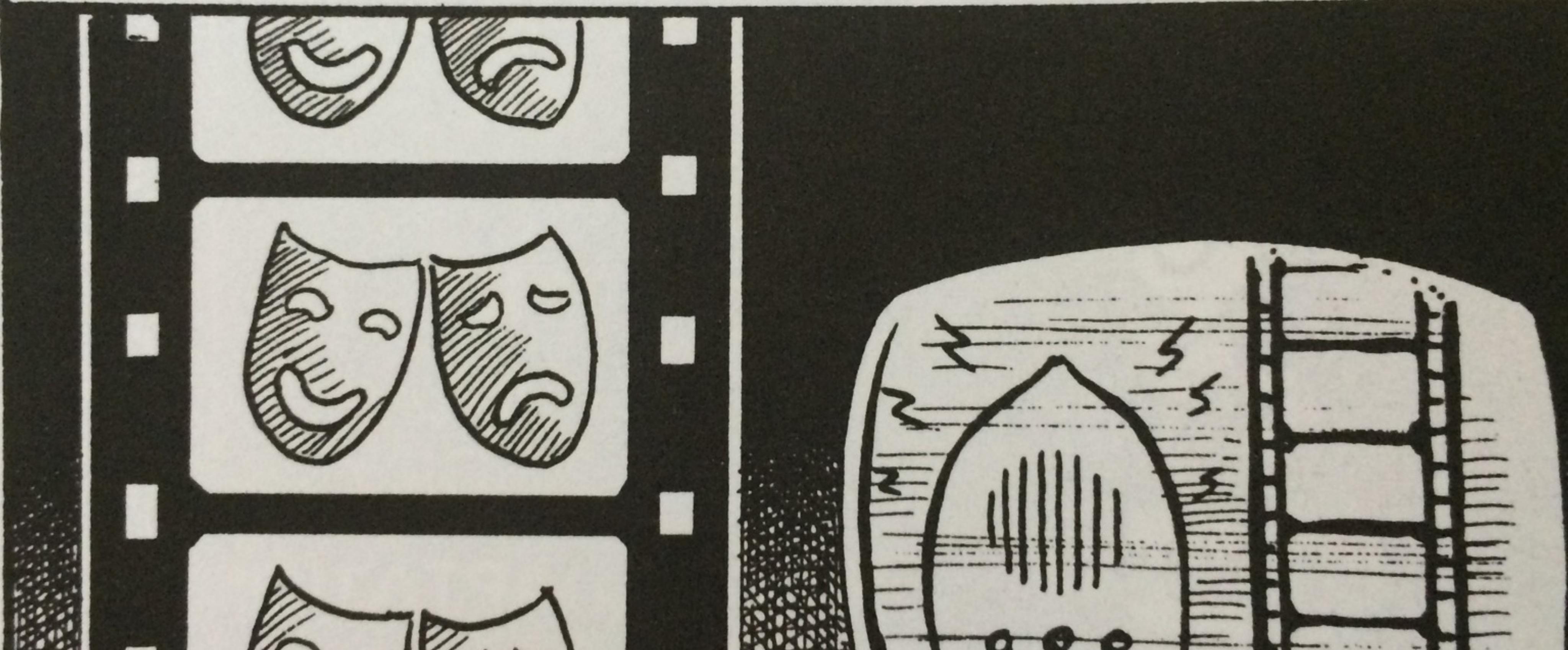
“‘Killer Web Sites’ are usually those which tame the wildness of the web, constraining pages as if they were made of paper – Desktop Publishing for the Web.”

—John Allsopp
A Dao of Web Design

“The web is a new medium, although it has emerged from the medium of printing, whose skills, design language and conventions strongly influence it. Yet it is often too shaped by that from which it sprang.”

—John Allsopp
A Dao of Web Design

EACH NEW MEDIUM BEGINS ITS LIFE
BY IMITATING ITS *PREDCESSORS*.
MANY EARLY MOVIES WERE LIKE
FILMED STAGE PLAYS, MUCH EARLY
TELEVISION WAS LIKE RADIO WITH
PICTURES OR REDUCED MOVIES.





designing with web standards

jeffrey zeldman

New
Riders

VOICES THAT MATTER™

Voices
That
Matter

Voices That Matter

presentation
HTML
structure

presentation
CSS

HTML
structure

Zen Garden

The Beauty of CSS Design

A demonstration of what can be accomplished visually through CSS-based design. Select any style sheet from the list to load it into this page.

Download the sample html file and css file

The Road to Enlightenment

Littering a dark and dreary road lay the past relics of browser-specific tags, incompatible DOMs, and broken CSS support.

Today, we must clear the mind of past practices. Web enlightenment has been achieved thanks to the tireless efforts of folk like the W3C, WaSP and the major browser creators.

The css Zen Garden invites you to relax and meditate on the important lessons of the masters. Begin to see with clarity. Learn to use the (yet to be) time-honored techniques in new and invigorating fashion. Become one with the web.

Q: What is This About?



select a design:

[Under the Sea! by Eric Stoltz](#)

[Make 'em Proud by Michael McAghon and Scotty Reifsnyder](#)

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[Oceanscape by Justin Gray](#)

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[Sakura by Tatsuya Uchida](#)

[Kyoto Forest by John Politowski](#)



A demonstration of what can be accomplished visually through CSS-based design. Select any style sheet from the list to load it into this page.

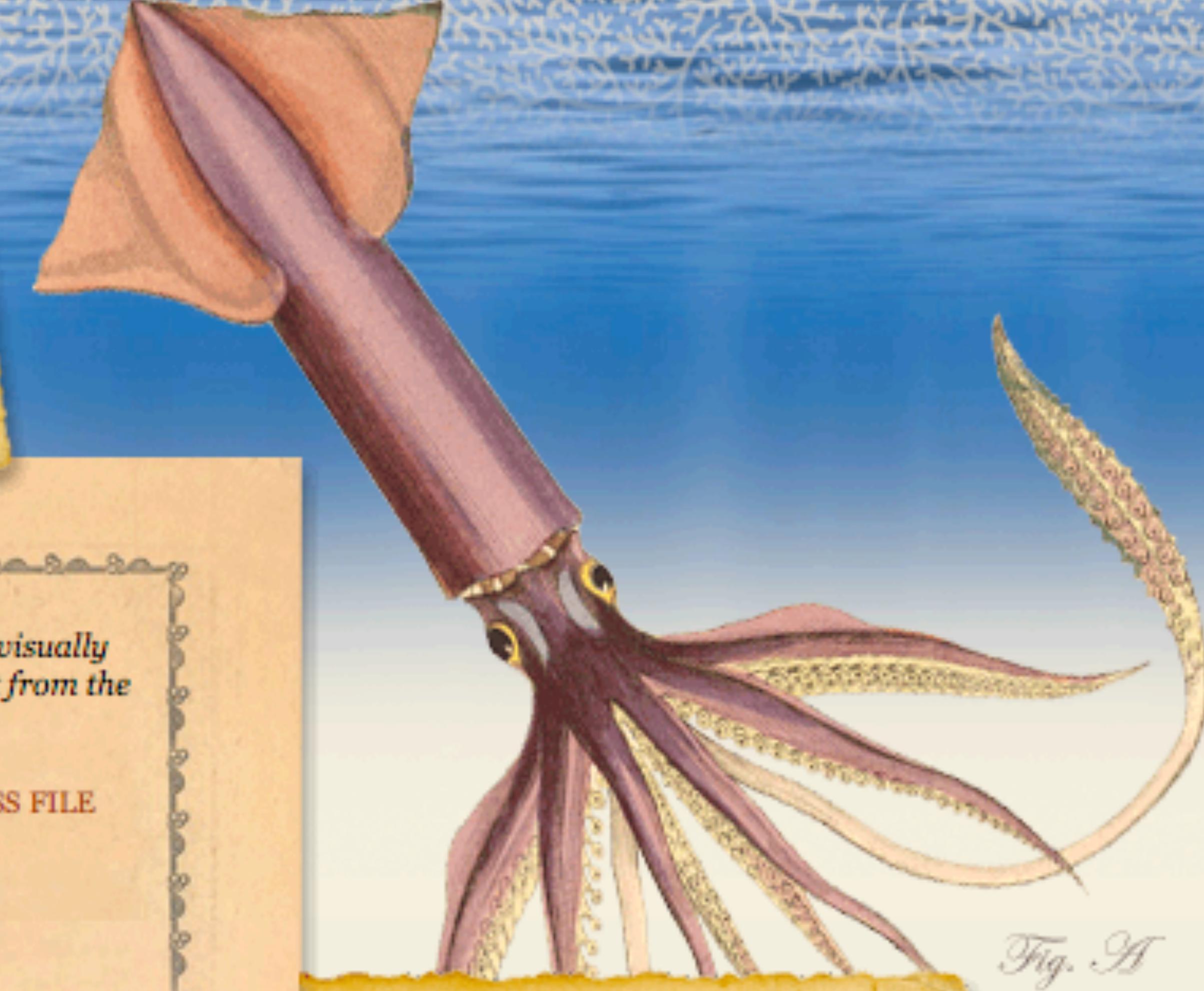
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SELECT A DESIGN

Under the Seal
by Eric Stoltz



Css Zen Garden

the beauty of css design.

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 *The Road To Enlightenment*

[SELECT A DESIGN:](#)

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CSS OCEAN GARDEN

THE BEAUTY OF CSS DESIGN

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SELECT A DESIGN

UNDER THE SEA!

by [Eric Stoltz](#)

MAKE 'EM PROUD

by [Michael McAghon And Scotty Reifsnyder](#)

ORCHID BEAUTY

presentation
CSS

HTML
structure

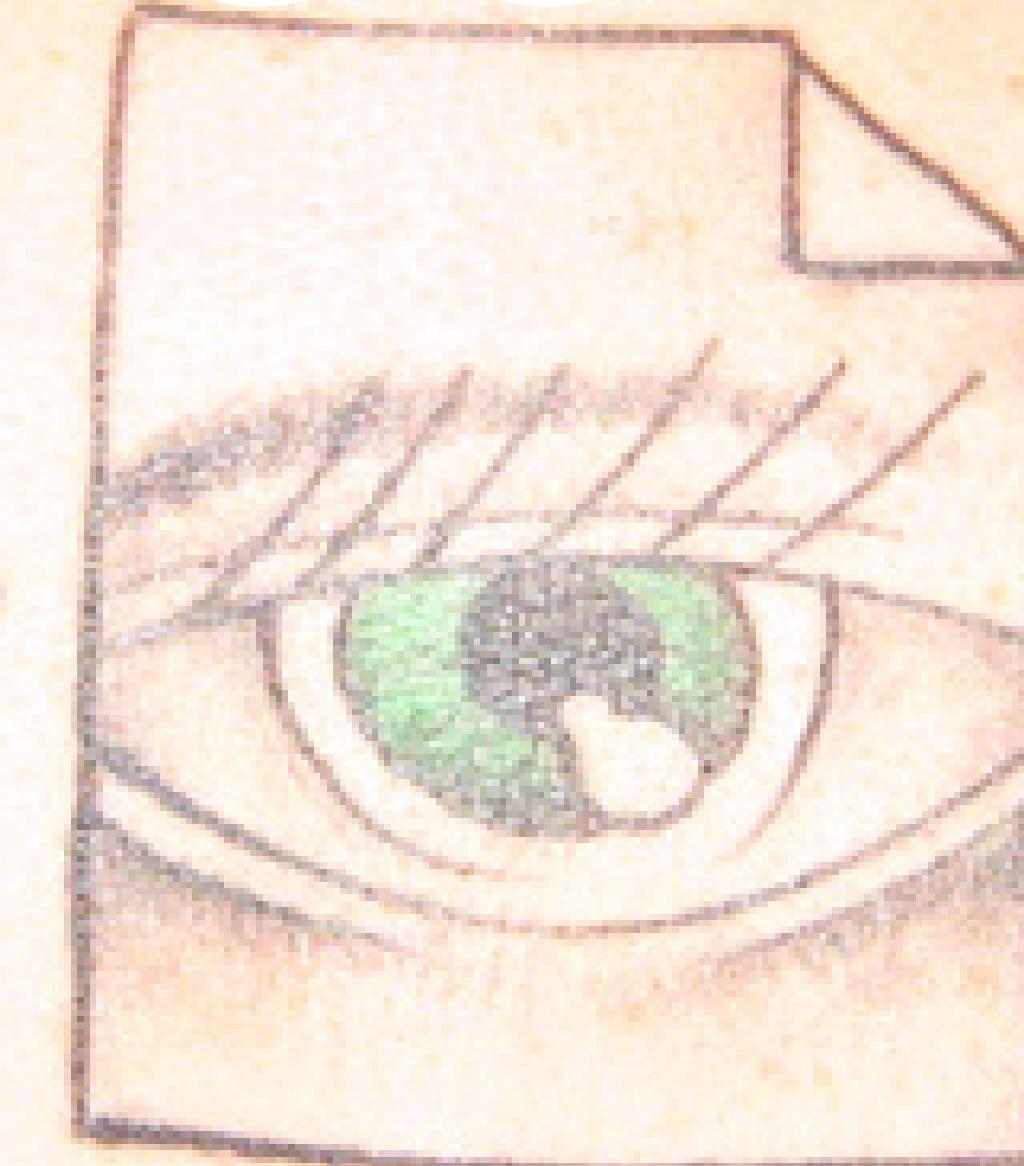
behaviour
JavaScript

progressive
enhancement

progressive enhancement



HTML



CSS



JavaScript

shearing layers

stuff

space plan

services

skin

structure

site

HTML

**fault tolerant
structure**

<div>

show this

</div>

<blorp>

show this

</blorp>

<article>

show this

</article>

<canvas>

don't show this

</canvas>

<video>

don't show this

</video>

<audio>

don't show this

</audio>

<picture>

don't show this

</picture>

input type=“text”

```
input type="text"  
blorp="bloop"
```

```
input type="text"  
placeholder="e.g."
```

```
input type="text"  
placeholder="e.g."  
required
```

**input
placeholder="e.g."
required**

input type="search"

placeholder="e.g."

required

```
input type="email"  
placeholder="e.g."  
required
```

**input type=“url”
placeholder=“e.g.”
required**

**input type="tel"
placeholder="e.g."
required**



HTML

**fault tolerant
structure**

HTML

**fault tolerant
structural honesty**



structural honesty

<button>yes</button>

no

structural honesty

Activity

Explore

Lists



Jeremy ▾

CREATE A NEW LIST

```
<span class="link">  
Create a new list  
</span>
```

CSS

**fault tolerant
presentation**

```
selector {  
    property: value;  
}
```

```
selector {  
  property: value;  
}
```

```
selector {  
    property: value;  
}
```

```
selector {  
    property: value;  
}
```

```
button {  
  border-radius:  
    0.25rem;  
}
```



material honesty

“To cover brick with plaster, and this plaster with fresco, is perfectly legitimate... But to cover brick with cement, and to divide this cement with joints that it may look like stone, is to tell a falsehood; and is just as contemptible a procedure as the other is noble.”

—John Ruskin

The Seven Lamps of Architecture

css

fault tolerant presentation

JavaScript

**fault tolerant
behaviour**

The background of the image shows a dark, possibly underground or enclosed space. Several large, glowing, spherical light fixtures are suspended from the ceiling by thin wires. The lights have a warm, yellowish glow and a textured, segmented appearance. The ceiling and walls are dark, creating a strong contrast with the bright lights.

safe defaults

*“When an elevator fails, it’s useless.
When an escalator fails, it becomes stairs.
We should be building escalators, not elevators.”*

—Jake Archibald



Instagram



instagram.com



Reader

*“All your users are non-JavaScript while they’re
downloading your JavaScript.”*

—Jake Archibald

“Progressive enhancement is more about dealing with technology failing than technology not being supported.”

—Andy Hume



BROWSER

Download

Features

Mobile

Gallery

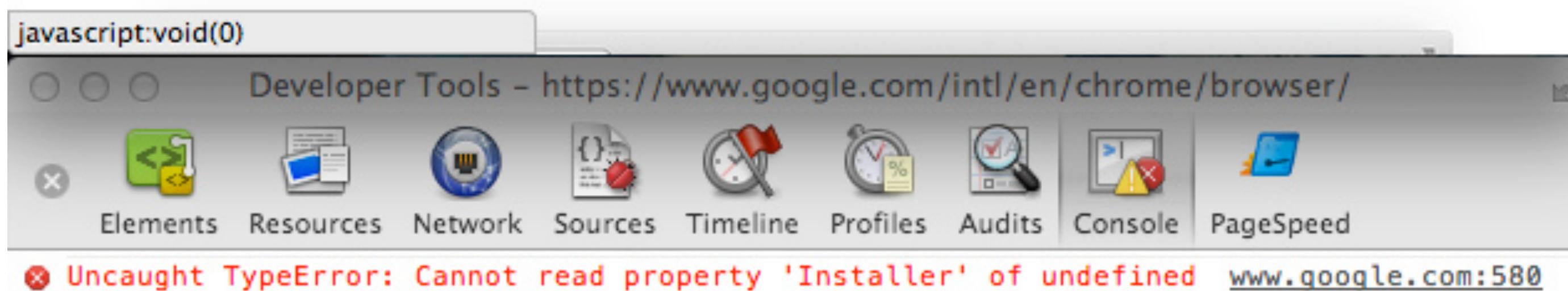
Support

Get a fast, free web browser

Google Chrome runs websites and applications with lightning speed.

[Download Chrome](#)

For Mac OS X 10.6 or later



Download Chrome

Sky's internet service mistakenly blocks web-critical plugin

Sky blocked jQuery, a plugin crucial to the operation of many of the internet's biggest websites, after wrongly classifying it as malware on Sunday night

GOV.UK

1.1%

0.2% 0.9%

17,650

159

7,850,000

70,650

282,600

3,391,200

“If you build pages with the idea that parts other than HTML are optional, you will create a better and stronger web page.”

— GOVERNMENT SERVICE
DESIGN MANUAL

*“Look, it’s simple. Build your apps so they aren’t
a twirling shitshow of clown horns when
JavaScript breaks.”*

—David Sleigh

“In the web front-end stack — HTML, CSS, JS, and ARIA — if you can solve a problem with a simpler solution lower in the stack, you should. It’s less fragile, more foolproof, and just works.”

—Derek Featherstone

*“Be conservative in what you send;
be liberal in what you accept.”*

—Jon Postel

design principles

1. that all Men are created equal,
2. that they are endowed by their Creator with certain unalienable Rights,
3. that among these are Life, Liberty and the pursuit of Happiness.

—The Declaration of Independence

1. A robot may not injure a human being or, through inaction, allow a human being to come to harm.
2. A robot must obey the orders given to it by human beings, except where such orders would conflict with the First Law.
3. A robot may not injure its own kind and defend its own kind unless it is interfering with the first or second rule.

—Isaac Asimov

*“Software, like all technologies, is inherently political.
Code inevitably reflects the choices, biases and desires
of its creators.”*

—Jamais Cascio

less

gulp git

yeoman

sass

grunt

modernizr
boilerplate
jQuery
bootstrap

backbone
angular
ember

*“No one wants to think that what they’re doing
is trivial.”*

—John Resig

twitter

facebook

airbnb

twitter

#!

facebook

airbnb

twitter

facebook react

airbnb

twitter

facebook

airbnb

rendr

“The bottom line is that a client-side architecture leads to slower performance because most of the code is being executed on our users’ machines rather than our own.”

—Improving performance on Twitter

*“JavaScript is part of the web platform;
you don’t get to take it away and expect the web
to work.”*

—Tom Dale

the web
platform

flash
web
native

“It’s hard not to be disappointed by HTML if you’ve developed for iOS, Windows, or other mature platforms as I have.”

—Joe Hewitt

What the web is and is not

swipe

scroll

tap

drag

publish find
buy share

websites

web apps

Chance

THIS CARD MAY BE KEPT
UNTIL NEEDED OR SOLD

GET OUT OF JAIL
FREE



passive

interactive

websites

web apps

www.

m.

one web

**responsive
web design**

responsive
enhancement

World Wide Web

The WorldWideWeb (W3) is a wide-area [hypermedia](#) information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an [executive summary](#) of the project, [Mailing lists](#) , [Policy](#) , November's [W3 news](#) , [Frequently Asked Questions](#) .

[What's out there?](#)

Pointers to the world's online information, [subjects](#) , [W3 servers](#), etc.

[Help](#)

on the browser you are using

[Software Products](#)

A list of W3 project components and their current state. (e.g. [Line Mode](#) ,[X11 Viola](#) , [NeXTStep](#) , [Servers](#) , [Tools](#) , [Mail robot](#) , [Library](#))

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Details of protocols, formats, program internals etc

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*“The web is responsive on its own—by default. It’s us
that’s been breaking it all these years by placing
content in fixed-width containers.”*

—Andy Hume

do websites need to
look exactly the
same in every
browser

do websites need to
look exactly the
same in every
browser . com

No!







a pattern of
enhancement

Bagcheck



About Bagcheck

Whether it's cooking, photography, parenting, or sports —we all have a set of favorite items for doing what we love. Bagcheck is a fun and easy way to share these sets of items with people you know or share interests with.

Share What You're Using & Why

Bagcheck bags are personally assembled collections of items that give you an inside look at what people are using and why. You can [search](#), [browse](#), or quickly create bags about favorite hobbies or activities, the things you keep using over & over, and more.

Discover New Items You'll Love

You'll be amazed at the variety of useful items your Bagcheck friends [share and discuss](#). Get

Interested in More?

We're currently in limited beta mode. You can join us if one of your Facebook friends is already an active Bagcheck user.

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T H E **S** ESSION

Fáilte

Search

The Session ▾

for



SEARCH



Tickets



Search



Menu

Visit Kew Gardens

/

more



What's On

Attractions

Visit Information

cutting the mustard

```
if (document.querySelector  
&& window.addEventListener){  
  // enhance!  
}
```

aggressive
enhancement

*“There is a difference between support
and optimization.”*

—Brad Frost

“For us, building with Progressive Enhancement moves almost all of our development time and costs to newer browsers, not older ones.

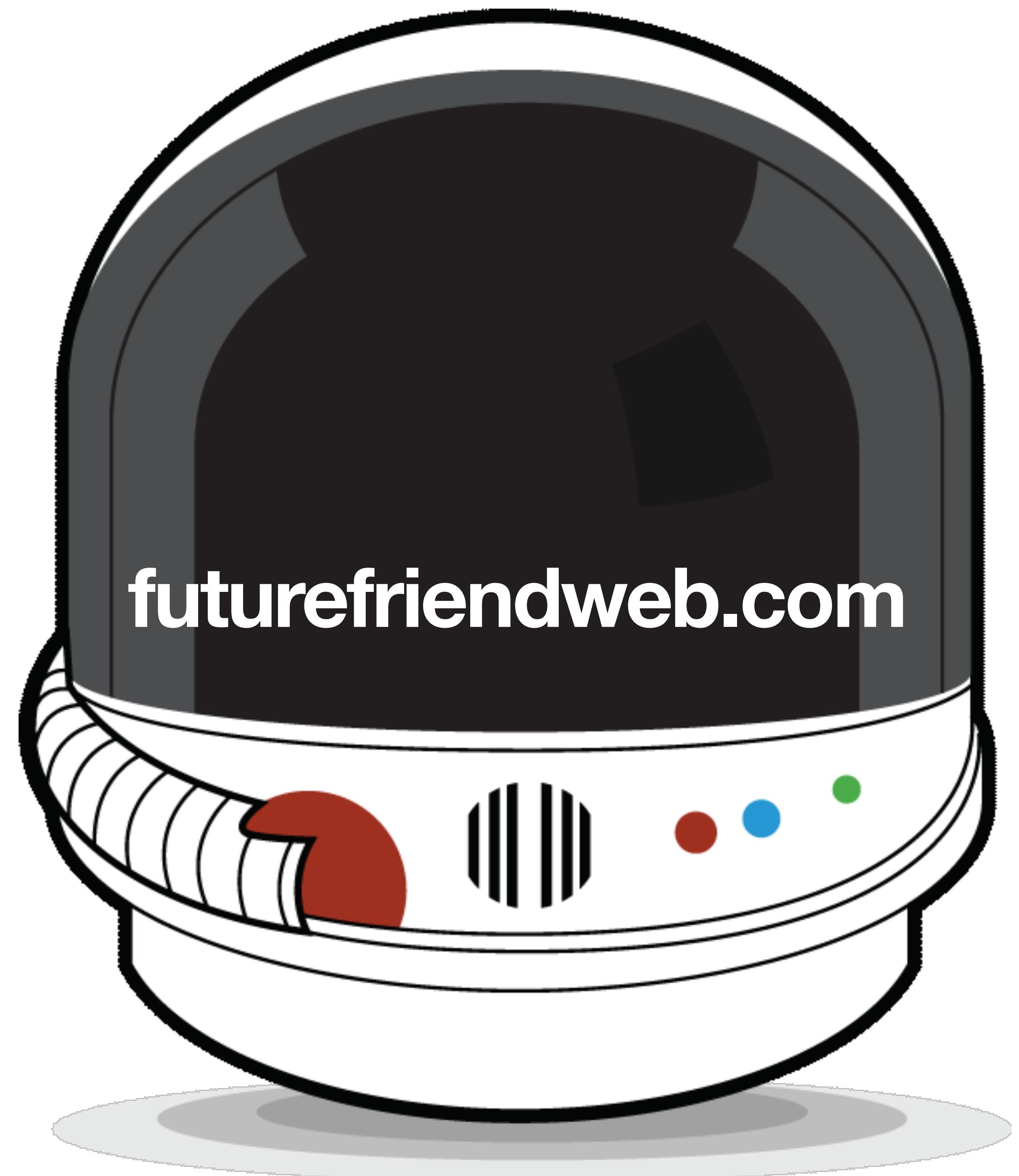
—Scott Jehl

“Polyfills are a tax.”

—Alex Russell

“How do I convince...?”

—everyone, ever



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