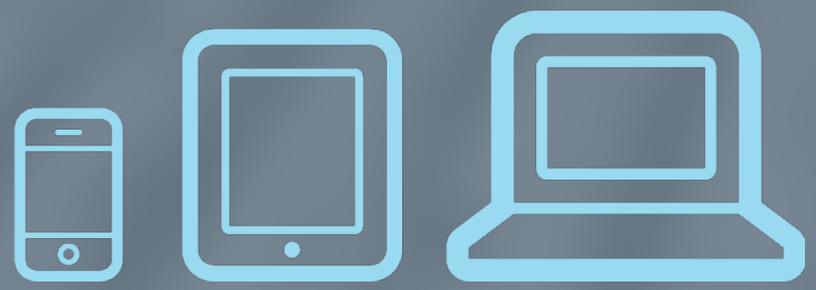
Photoshop’s New Groove

DAN ROSE / ARTIFACT CONFERENCE 2013

@dblizzy

You

Ps P@#$%^&$!



RWD

Megaman

Hi. I'm Dan and I use Photoshop.

Hi Dan.

Source: _____

Cameron Moll
@cameronmoll

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Just opened a blank Photoshop canvas without any prior coding, sketching, or thoughtful planning. Awaiting mob.

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Sep 10, 2012

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Responsive Web Design in the Browser Part 1: Kill Photoshop

Josh Long • Design, Learn to Code, Make a Website • 53 Comments

If you're like me then you've had a love/hate relationship with Photoshop for almost a

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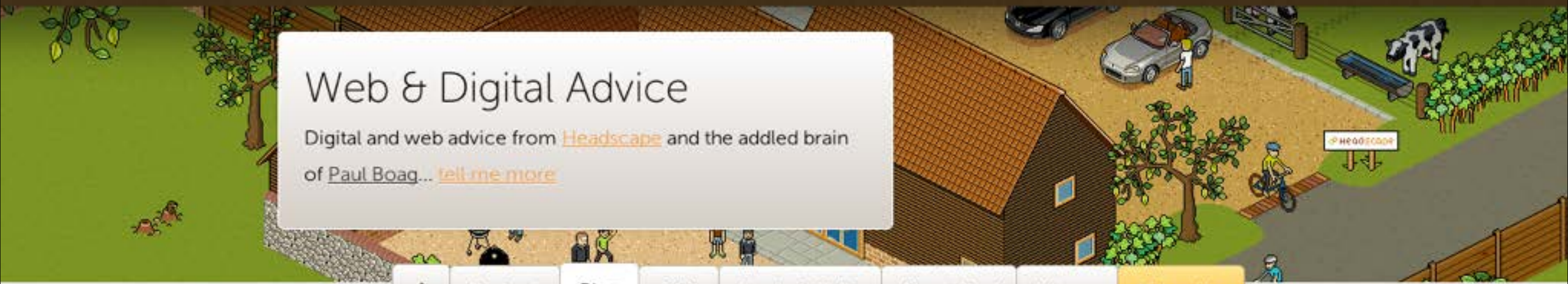

Posted by:
Paul Boag
On Friday, 21st September, 2012

Has responsive design killed Photoshop for web designers?

Is it really appropriate for web designers to use tools like Photoshop or Fireworks when designing websites that have to adapt to a variety of screen sizes?

Design | The estimated time to read this article is 2 minutes

Podcast: Play in new window | Download

If you follow me on Twitter, you will know that I have been in Germany speaking at the Smashing Conference.

By Javier Ghaemi

Is Photoshop dead?

Feb. 14, 2013 | Photoshop | 46 comments

I guess a more suitable title might be 'is Photoshop still an appropriate tool for designing typography on the web?' But that lacks the dramatic appeal of the above.

Like many of you, I have always used Photoshop to create mock-up compositions of my designs. For as long as I can remember it has been the industry standard and the software of choice for most designers I have worked with. I have spent weeks designing pixel perfect layouts, grouping elements into hierarchical folders and labelling all of my layers to make the

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ADOBE | INTERVIEW

Khoi Vinh on using Sketch instead of Photoshop

Jun 14, 2013 00:00 am

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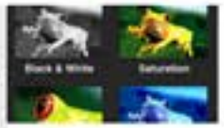
The Sketch movement is gaining momentum, and now Khoi Vinh and some others on the Etsy design team

TRENDING TODAY

1  The 25 best photo apps

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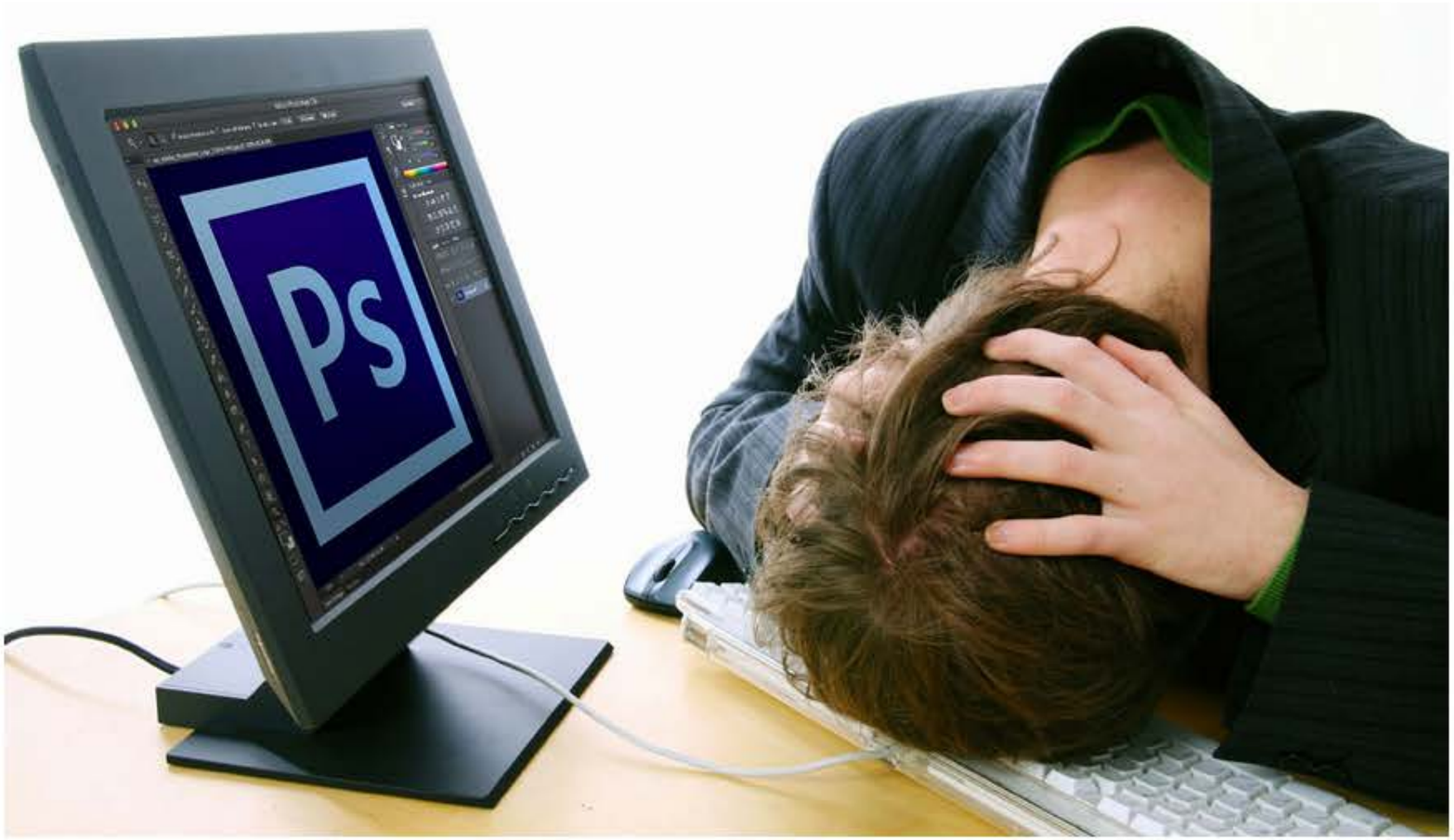
4 How to build an app: 45 great tutorials

5 50 free Photoshop actions to create stunning effects

8 REASONS TO STOP USING PHOTOSHOP FOR WEB DESIGN

October 2, 2013
By Michelle Schulp

4 Comments



Judging by the amount of love it gets in all the design media, it seems like Photoshop is the perfect design tool. Designers and Photoshop go together like Peanut Butter and Jelly, it's the holy grail of design productivity, you can use it to build anything your heart desires, and it will slice, dice, and make you a sandwich while walking your dog and waxing your car.

All kidding aside, a program that was once initially built as a photo editor and image manipulator (and a great one, at that) has slowly evolved into a bloated, sluggish, and overstuffed Swiss Army Knife sort of tool that tries to be everything to everyone. But the thing

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Matt Schlicht
I love designing products. CEO of http://hipset.com *, General Partner at Dominatefund,* @Forbes *30 Under 30 twice, did product at* @Ustream *for 4*

in Better Humans · 3 min read

How Killing Photoshop Got My Cat to Love Me Again

You might think I'm kidding. I'm not.

Imagine a magical world where every day you get to wake up and do

WOULD DO ANYTHING FOR LOVE
WON'T USE PHOTOSHOP

07 12 2011 12 0
ForGIFs.com

Ps Etiquette

A Guide to Discernible Web Design in Photoshop

Get Started

Source: _____

The fault doesn’t always lay in the Photoshop comp itself, but the conversations around them.

Here’s what your site will look like on a desktop…

cmd+n

WIDTH: 960 PIXELS

OK!

LG

Finder File Edit View Go Window Help
Mon 10:50 AM

800x600

Here’s what your site will look like on a tablet…

cmd+n

WIDTH: 768 PIXELS

OK!

9:41
Tuesday, October 22
slide to unlock

Here’s what your site will look like on a phone…

cmd+n

WIDTH: **320** PIXELS

OK!

9:41 AM
100%
Messages
Calendar
Monday
10
Photos
Camera
Weather
Clock
Maps
Videos
Notes
Reminders
Stocks
Game Center
Newsstand
iTunes Store
App Store
Passbook
Compass
Settings
Phone
Mail
Safari
Music

Source:

Source: _____

Source: _____

Recipes
Chinese Potstickers
-1 batch (6-8) green onion, finely chopped, separate white and green parts
-1 egg
-1 teaspoon oyster sauce
-1 teaspoon soy sauce
-1/2 teaspoon salt
-1/2 teaspoon sugar
-1/8 teaspoon white pepper
-1/8 teaspoon grated ginger
-1/2 small cabbage, finely
Cancel
CUBE
CRUSH
PUSH TO SELECT
WATER
MIC

Source: _____

Source: _____

I immediately regret this decision.

Full-page Photoshop comps can be detail-laden, assumption-filled deliverables.

All along,

we've just been

making pictures

of websites

I should stop using Photoshop.

I should stop using Photoshop the way I used to.

I should stop using Photoshop to communicate “design”.

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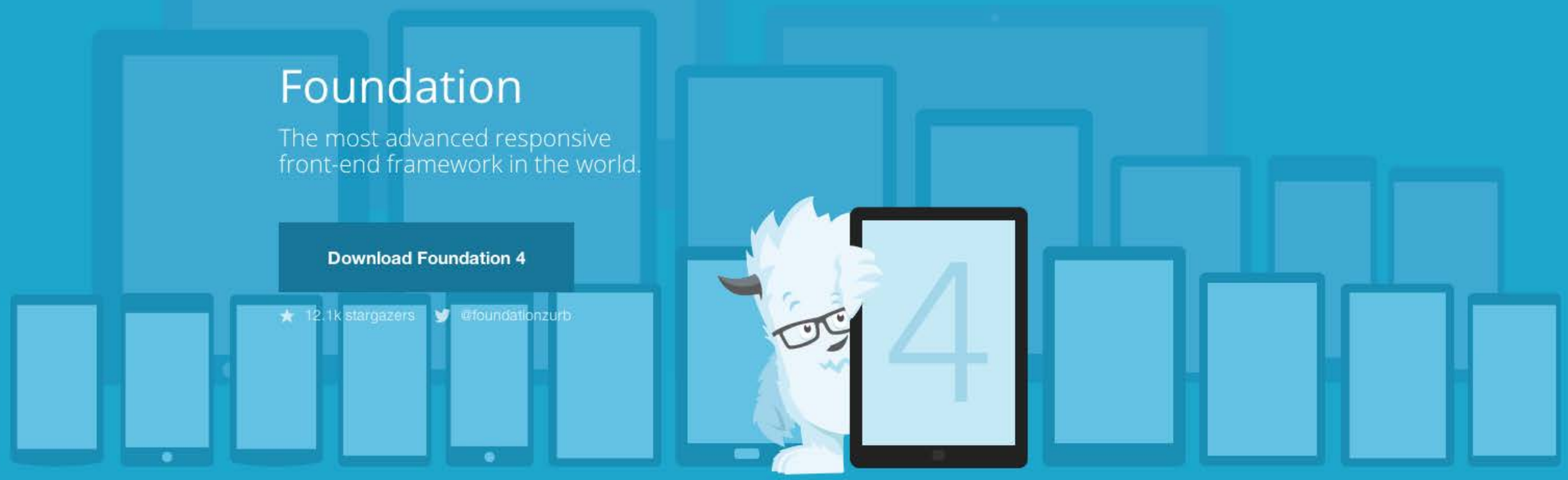

Latest Update on Github JUN 28, 2013 **Commit d9ecaa1a2675a6ce40b8f363061788a92676188b »**

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Sleek, intuitive, and powerful front-end framework for faster and easier web development.

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GitHub project Examples Extend Version 2.3.2

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Link 1 | Link 2 | Link 3 | Link 4

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[img]

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Colors

Type

Primary Headline

Subheadline

This is a template for a simple marketing or informational website. It includes a large callout called the hero unit and three supporting pieces of content. Use it as a starting point to create something more unique.

Buttons

CONTINUE

Logo

Link 1

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Menu Redesign

7 Font styles | 12 Domains | 0.062 gb Bandwidth this month | DEVELOPMENT Project Mode | Tools

Fonts Delivered This project includes fonts from these font families. This project weighs **152k**

Chronicle ScreenSmart 36k (2 font styles)

Sentinel 116k (5 font styles)

Styles | Character Set | Font Tools

```
@media screen and (min-width: 35em)
   wsol-v=17832278043993985775.css:7
.backgroundsize .featured-content {
   background:
      url("/core/images/content/ca…
      no-repeat center center;
}
```

```
   wsol-v=17832278043993985775.css:7
@media screen and (min-width: 35em)
   wsol-v=17832278043993985775.css:7
.featured-content {
   background:
      url("/core/images/content/ca…
      no-repeat center center;
   color: #fff;
   margin-bottom: 0;
}
```

```
   wsol-v=17832278043993985775.css:7
.featured-content {
   position: relative;
   box-shadow: inset 0 6px 4px
      rgba(0,0,0,0.1);
   color: #fff;
   background:
      url("/core/images/content/ca…
      no-repeat center center;
}
```

```
.featured-content {
    position: relative;
    box-shadow: inset 0 6px 4px rgba(0, 0, 0, 0.1);
    color: #fff;
    background: url("/core/images/content/campus_bg.jpg") no-repeat center center;
}

.featured-content .quote {
    font-size: 87.5%;
    margin-top: 0em;
    margin-bottom: 1em;
    text-shadow:0 2px 5px #000000;
}

    .featured-content .quote .wrapper {
        margin: 1em;
    }

    .featured-content .quote h4,
    .featured-content .quote small {
        font-family: "Georgia", serif;
        color: #fff;
        text-align: center;
        display: block;
    }

    .featured-content .quote h4 {
        font-style: italic;
        font-weight: normal;
        margin: 1em 0 0.4em;
    }

    .featured-content .quote small {
        border-bottom: 1px solid rgba(255,255,255,0.3);
        padding-bottom: 1em;
        text-transform: uppercase;
        font-size: 70%;
    }

    .featured-content .quote h1{
        font-family: "proxima-nova-condensed","Arial Narrow",sans-serif;
        font-size: 2em;
        line-height: 1;
        margin: .5em 0;
        text-transform: uppercase;
        color: #fff;
    }

    .featured-content .button {
        text-shadow: none;
    }

    .featured-content .img-wrap {
        text-align: center;
    }
```

I've tried, goodness knows I've tried, but my designs end up suffering, looking boxy, bland and uninspiring.

MORGAN FREEMAN

I can't design in the browser

FEBRUARY 21, 2012

It's a guilty secret I've been harbouring for about a year, I cannot design directly into the browser. My creative brain switches at the point when I open my html/css editor (Espresso), and starts thinking in terms of structure and how to achieve the look of my design using as much native CSS as possible. If I don't have my design to follow, the whole process breaks down for me. I've tried, goodness knows I've tried, but my designs end up suffering, looking boxy, bland and uninspiring.

Once upon a time this would not have been a problem, as much as it is today. With the rise of responsive/adaptive design (I still prefer adaptive but hey, tomato tomatoe) but it's just not doable to produce endless Photoshop comps for every breakpoint. Photoshop comps have been a pain in the bottom at the best of times. A client saying "Can I just change that blue, to a slightly different shade" invoking fear amongst Photoshoppers, whilst designers-in-the-browser laugh at our stone-age tools. *Aside- Why Adobe have never implemented global changes a'la InDesign, I'll never know.* Seconds later, they have a new blue, across an entire site while we sit changing manually. It's a labor intensive process at times.

So what's the answer? I'm still trying to find it. For some projects, a hybrid method of producing a type of scratch file, with a general overview of the style and colours of the app/website, then going straight into HTML/CSS has worked, in others, I still need to produce full-scale visuals. Visuals that are slowly becoming less and less useful as they adhere to a fixed canvas size.

“I’ve tried, goodness knows I’ve tried, but my designs end up suffering, looking boxy, bland and uninspiring.”

SARAH PARMENTER

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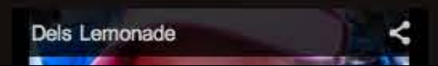


“I feel like responsive design has sucked the soul out of website design. Everything is boxes and grids. Where has the creativity gone?”

NOAH STOKES

Flat UI Pro 1.1.3

Flat UI Pro is made on the basis of Twitter Bootstrap in a stunning flat-style, and the kit also includes a PSD version for designers.

Buy Now

Useful Elements

Flat UI Pro contains a huge number of basic components, icons and glyphs, which simplify your work when it comes to new projects. Don't waste time reinventing the wheel, use Flat UI Pro to get started.

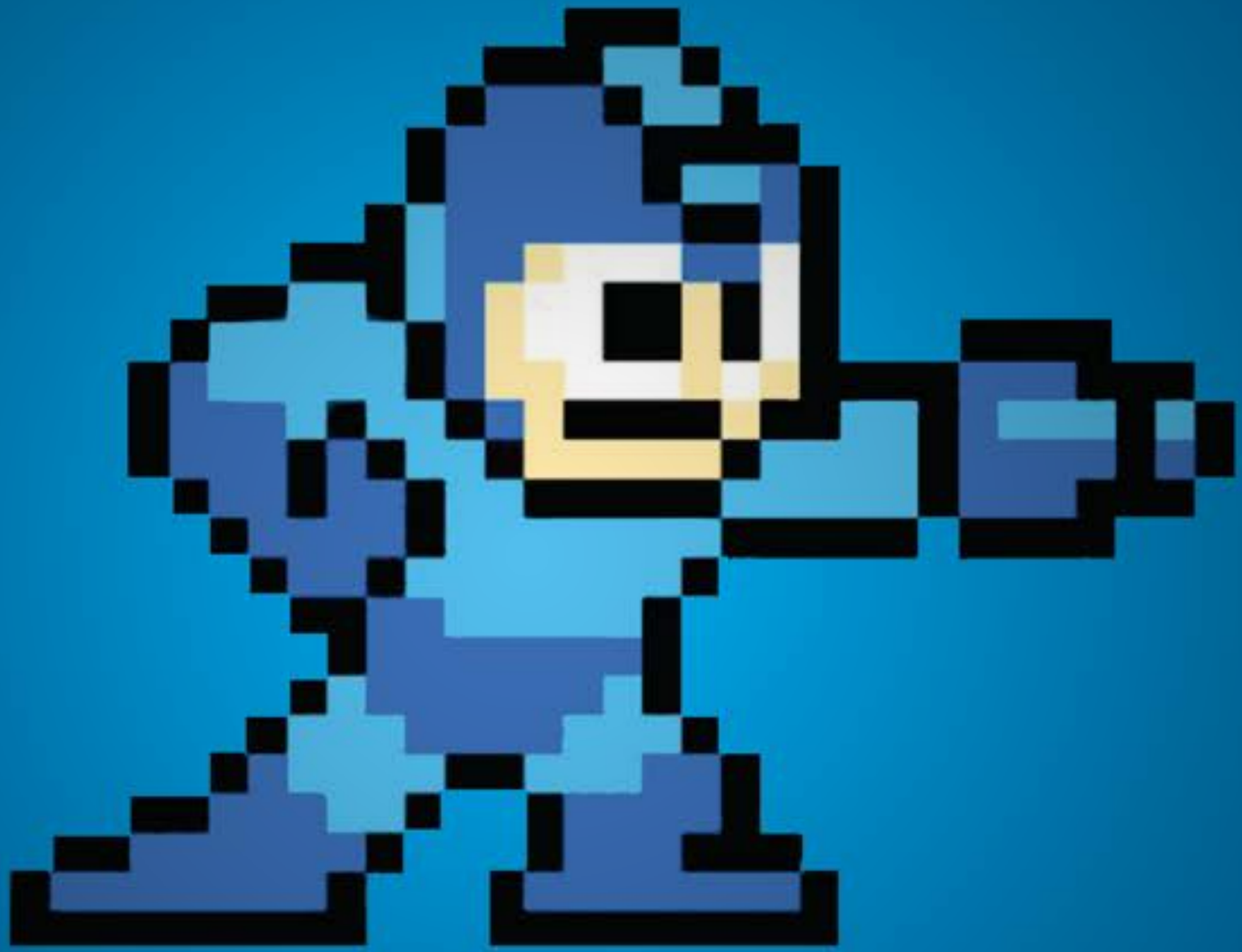
Soulful designs in Photoshop

OR

Usable designs in the browser

“Design ***with*** the browser, but not ***in*** the browser.”

PAUL LLOYD



Source: _____

▶ NORMAL
DIFFICULT

PRESS START

PRESS START
BUBBLE MAN
AIR MAN
QUICK MAN
HEAT MAN
Dr. WILY
WOOD MAN
METAL MAN
FLASH MAN
CRASH MAN

-W-

GET EQUIPPED
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LEAF SHIELD

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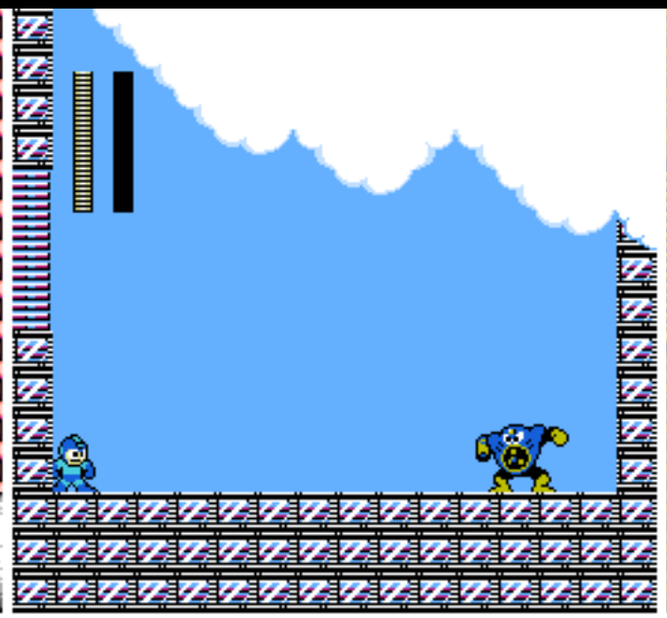
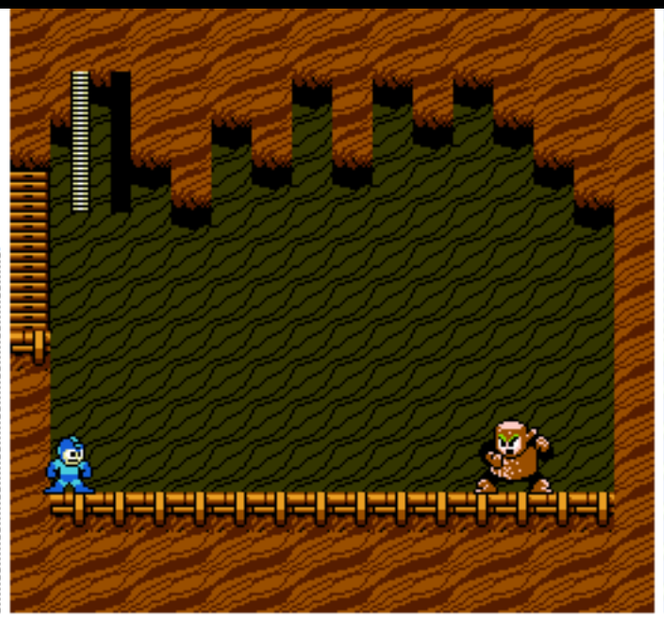
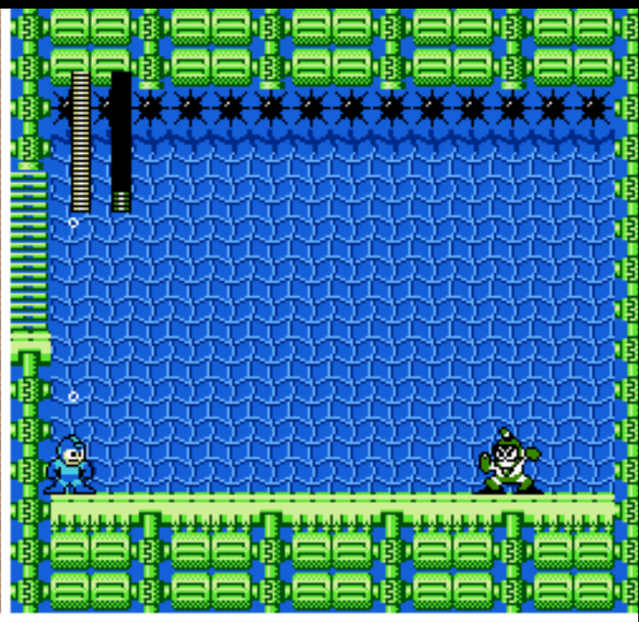
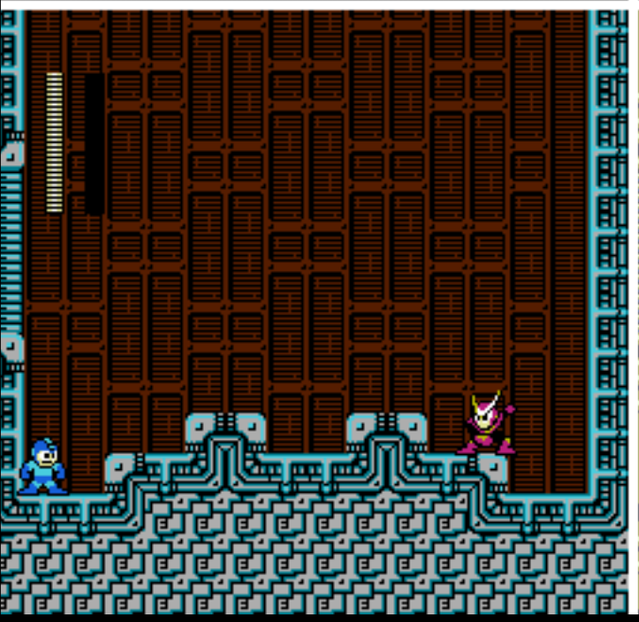
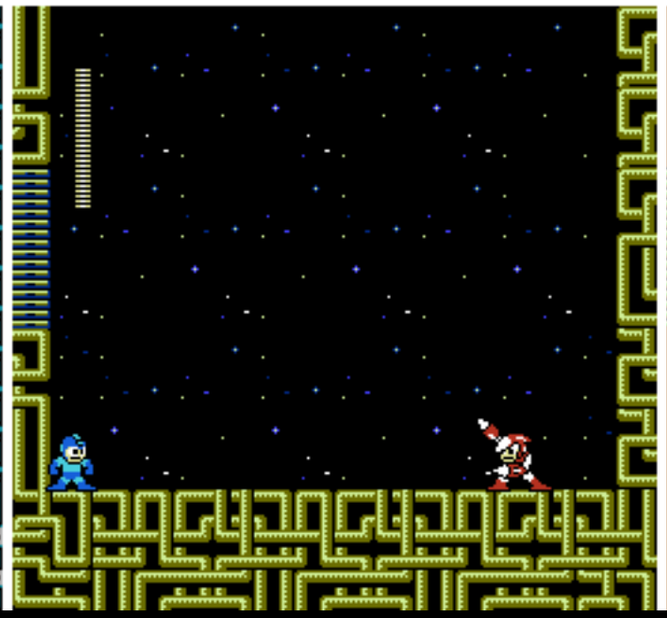
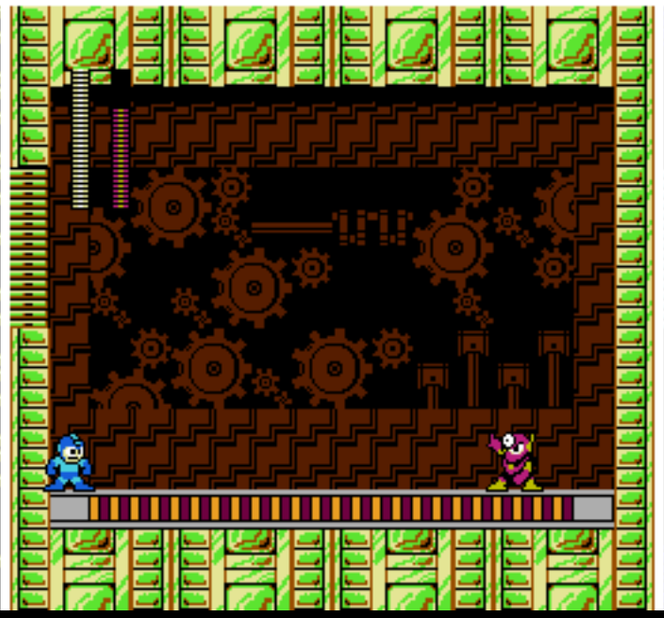
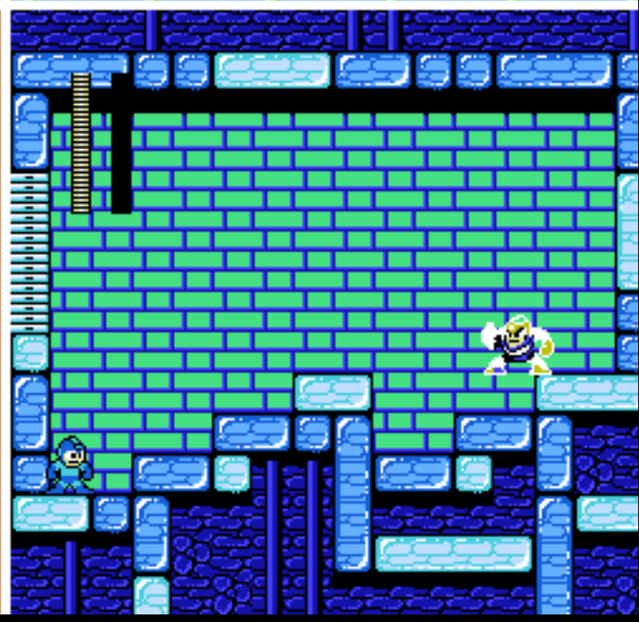

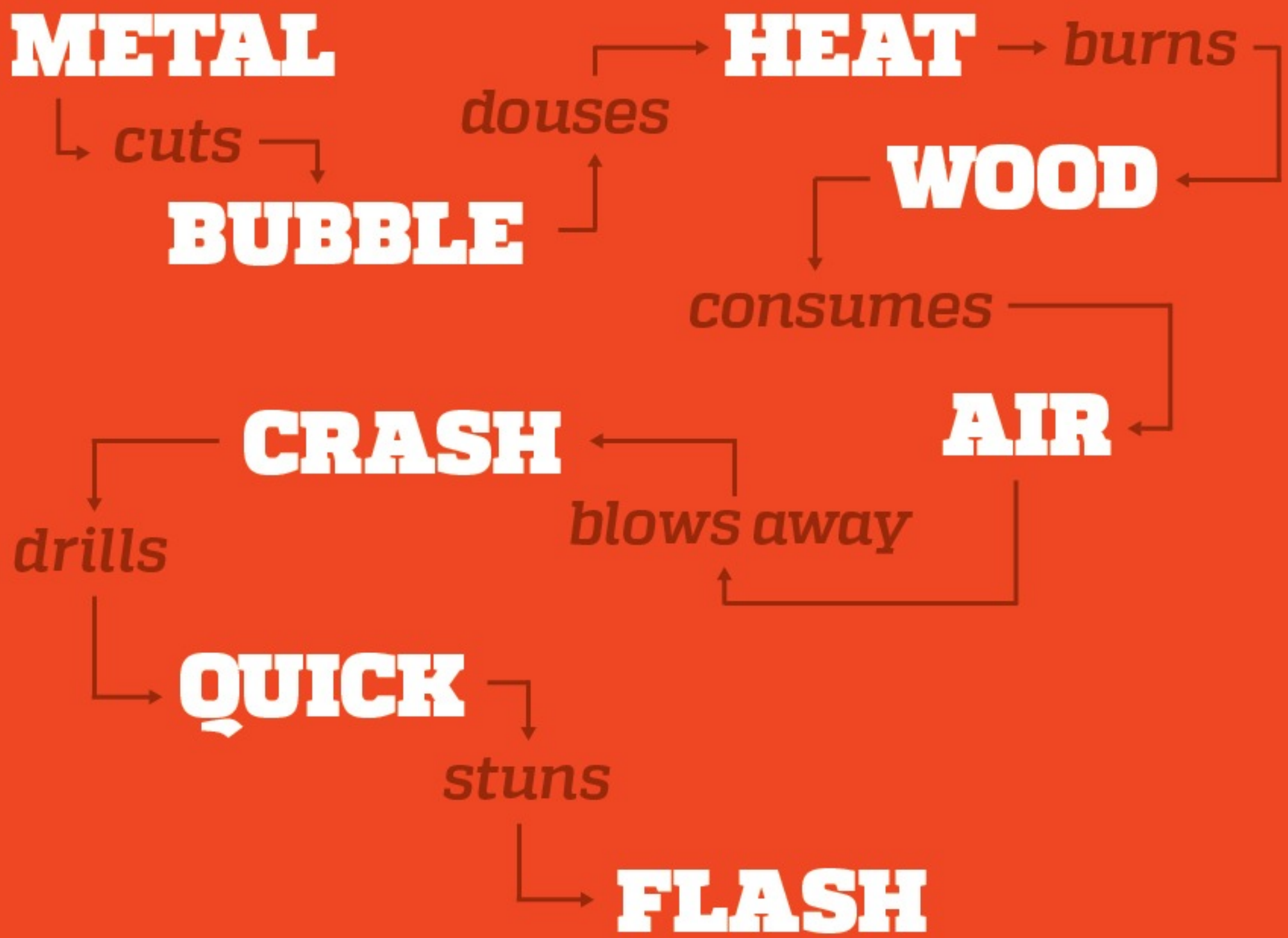
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consumes
AIR
blows away
CRASH
drills
QUICK
stuns
FLASH

THE MEGAMAN PRINCIPLE

Use the right tool, at the right time, for the right purpose

“When you’re struggling against your tools, you’re not being expressive.”

DAN MALL

Solve Photoshop problems
in Photoshop.

Solve browser problems
in the browser.

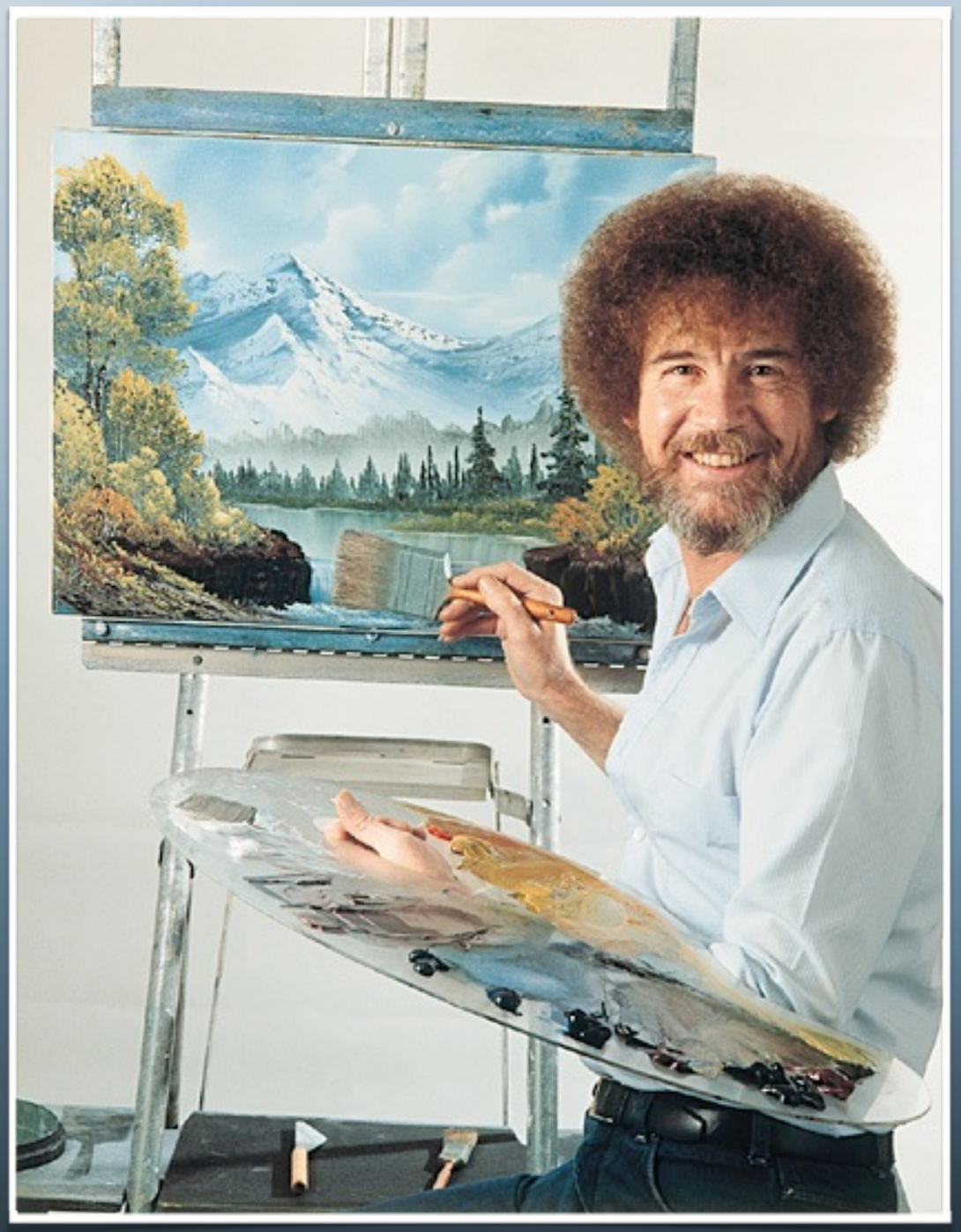
what should i use?

TYPOGRAPHY

COLOR

INTERACTIVITY

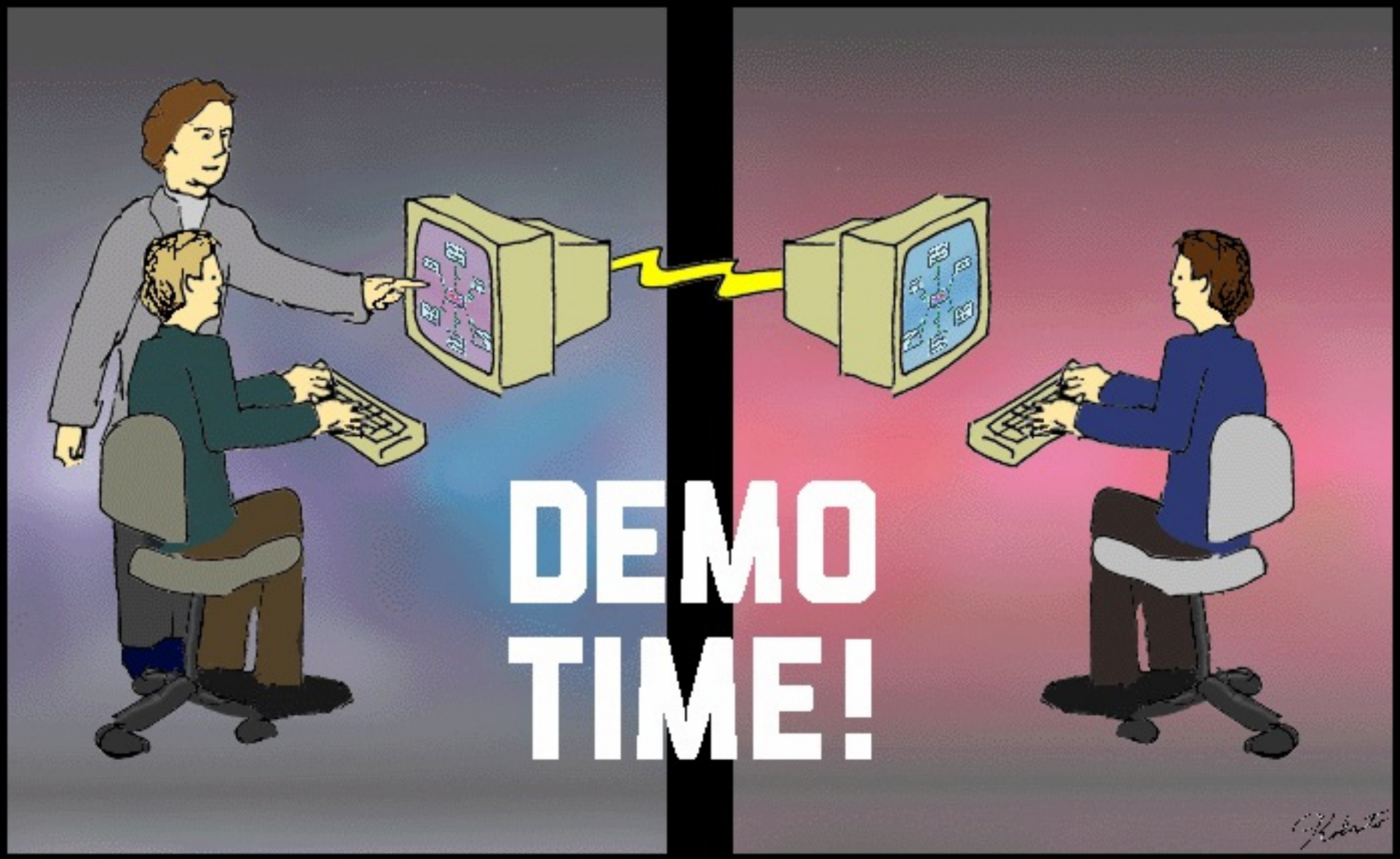
LAYOUT

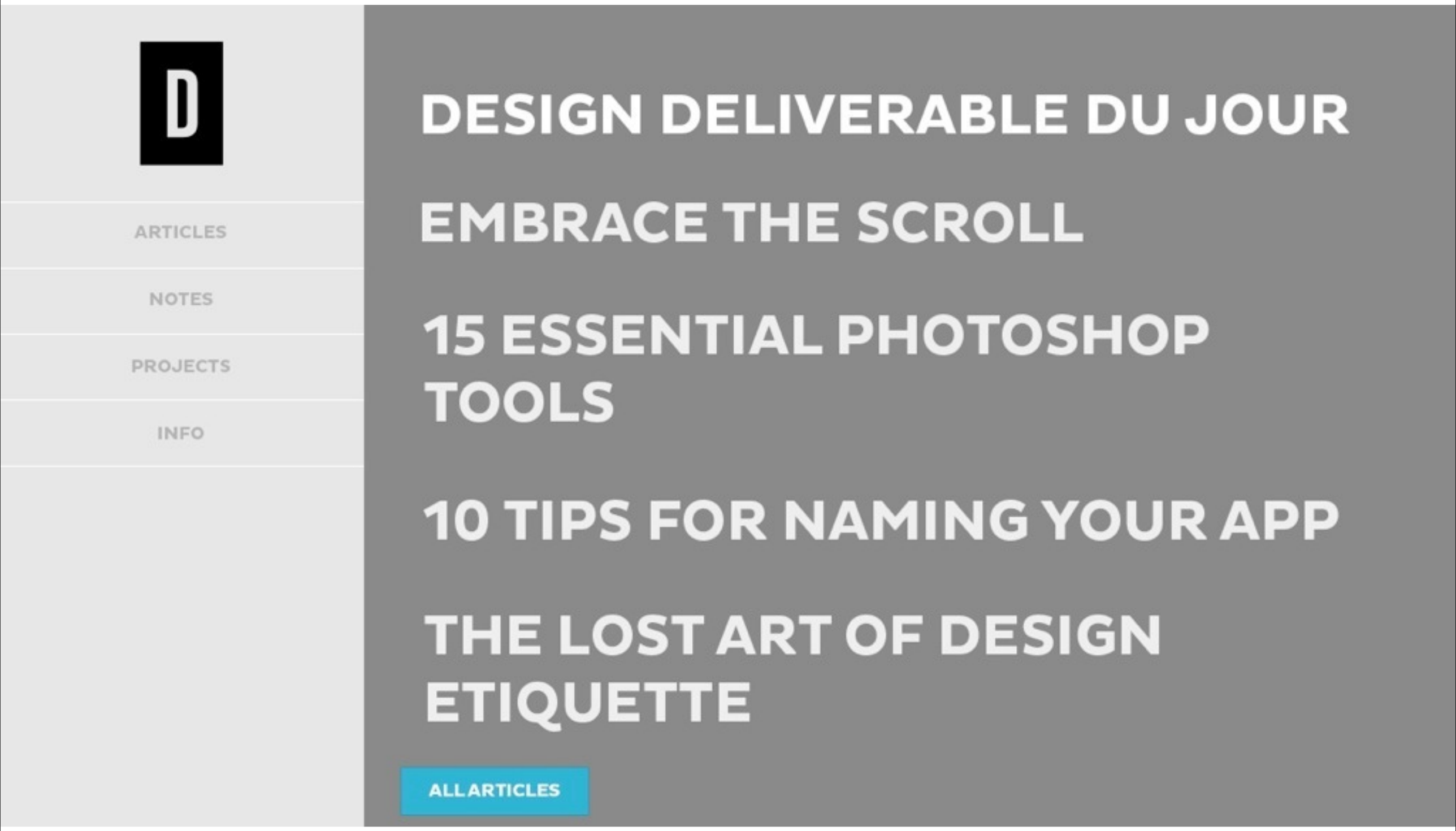


Ps

Totes Not ‘Shopped

The environment for implementing design needn't be the one for vetting creativity.


DEMO
TIME!



Interactive Wireframe/Lo-Fi Prototype w/ Foundation

D

ARTICLES

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DESIGN DELIVERABLE DU JOUR

EMBRACE THE SCROLL

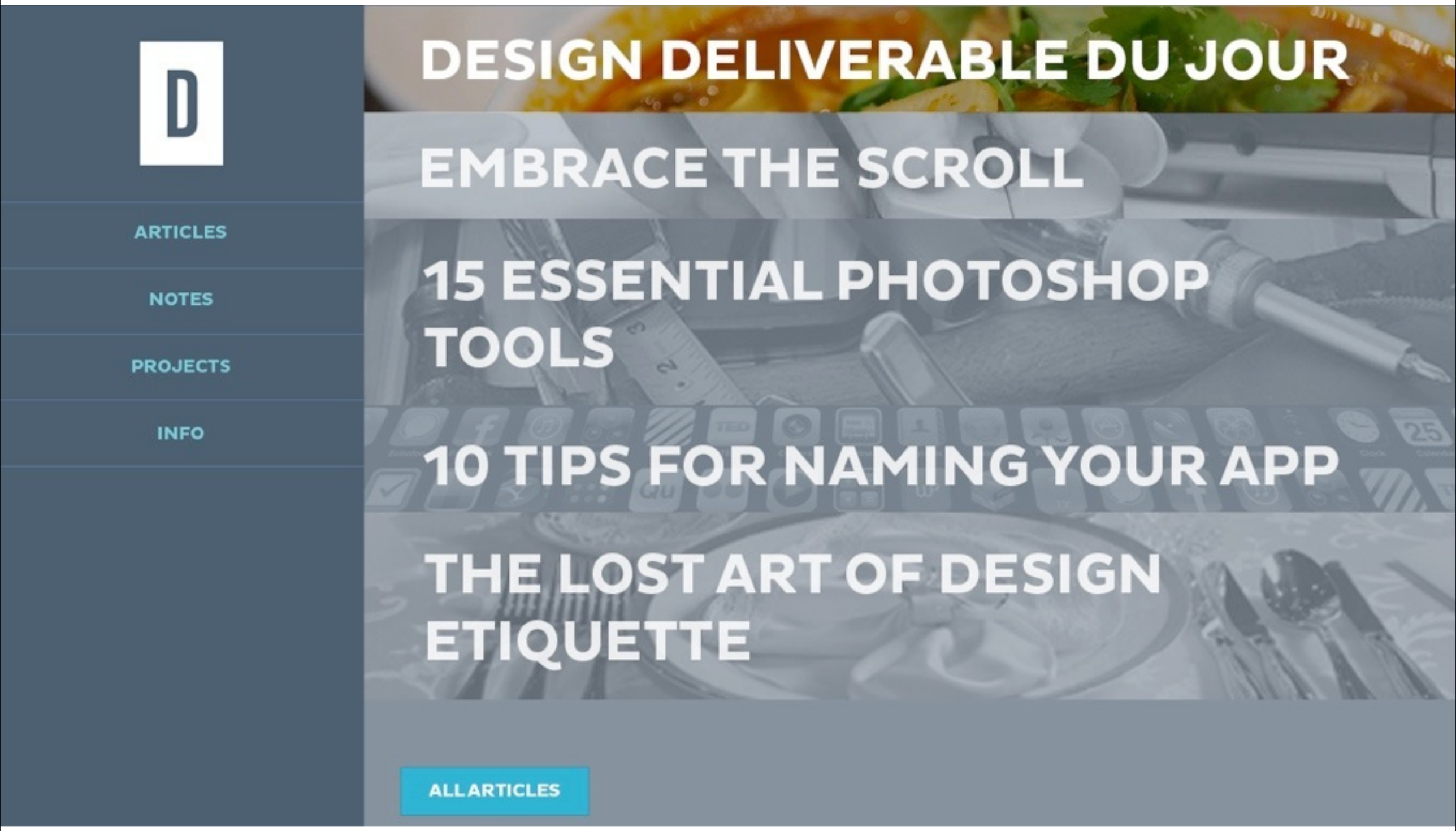
15 ESSENTIAL PHOTOSHOP TOOLS

10 TIPS FOR NAMING YOUR APP

THE LOST ART OF DESIGN ETIQUETTE

ALL ARTICLES

Headline Iteration 1 : about 2 minutes



Headline Iteration 2 : about 5 minutes

D

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THE LOST ART OF DESIGN ETIQUETTE

ALL ARTICLES

Headline Iteration 3 : under 1 minute

Headline Iteration 4 : about 4 minutes

D

ARTICLES

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WORD ON THE BIRD

For the past month, my personal MBP screen has been busted. Miraculously, it's fine now. **gim.ie/atTxv**

Recent Articles

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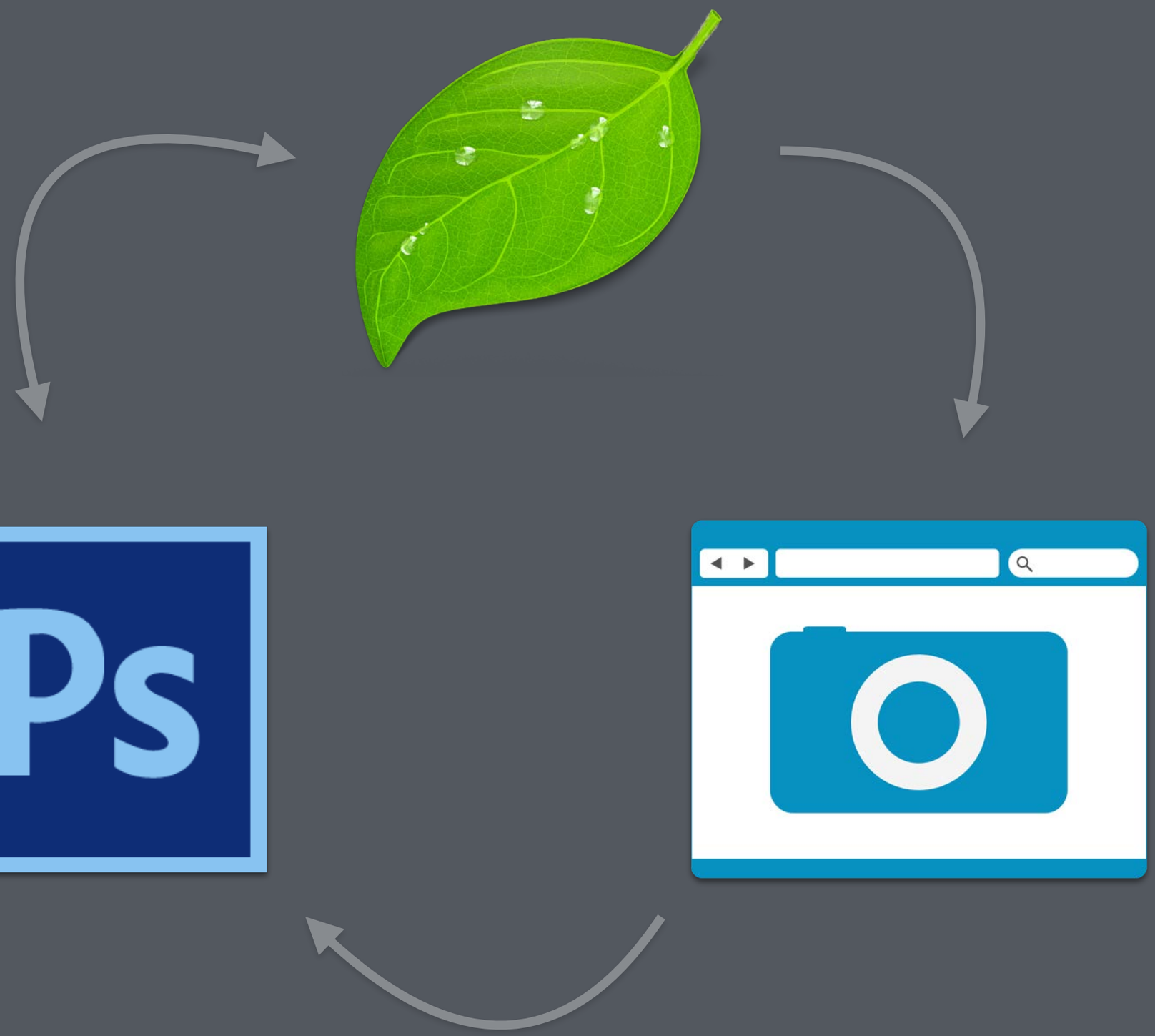
EMBRACE THE SCROLL

15 ESSENTIAL PHOTOSHOP TOOLS

10 TIPS FOR NAMING YOUR APP

THE LOST ART OF DESIGN ETIQUETTE


Ps

One does not simply
have time for that

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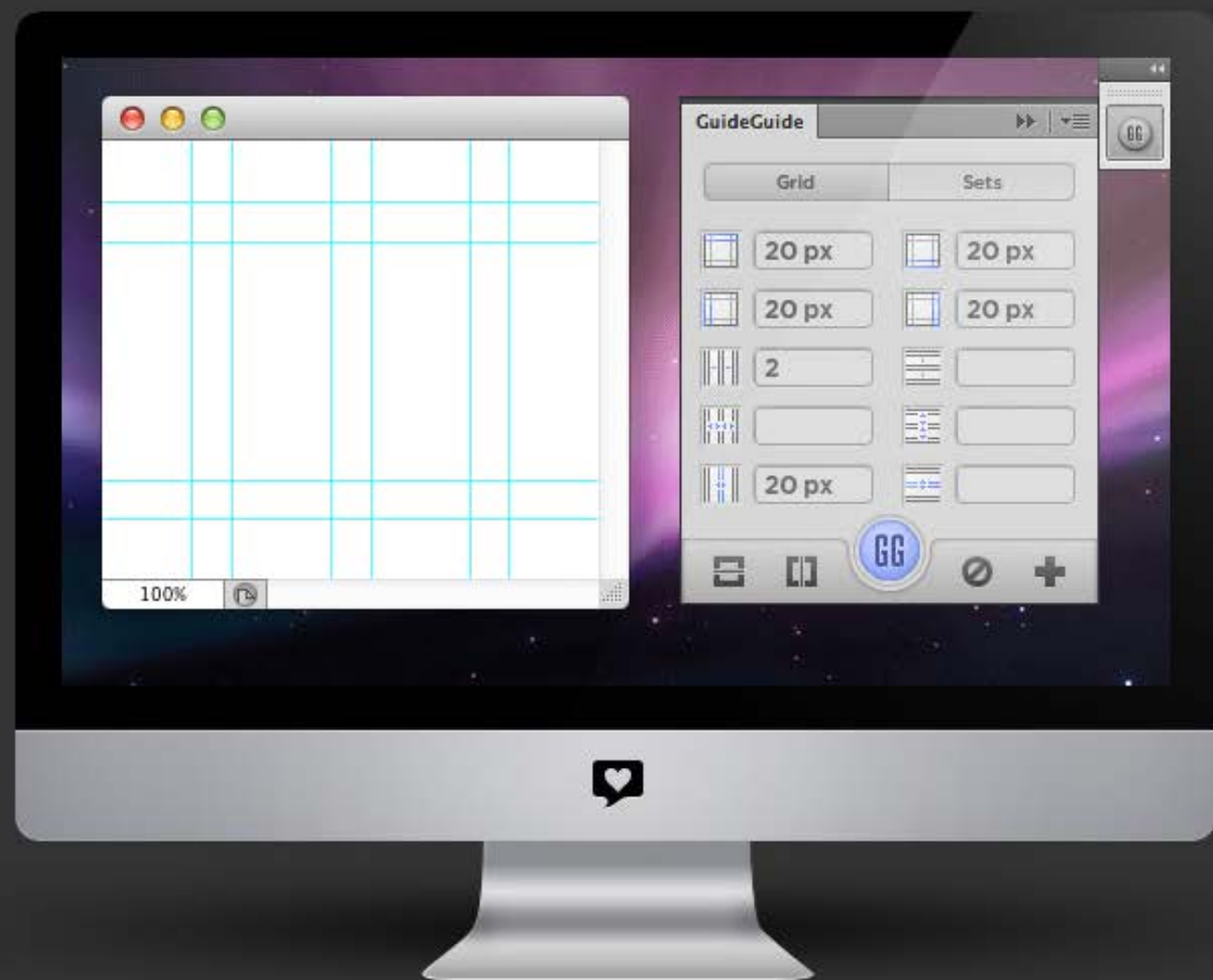
GG GUIDEGUIDE

PHOTOSHOP GRIDS THAT DON'T SUCK SO HARD



CS5 & CS6 Download

other versions

Dealing with grids in Photoshop is a pain

With GuideGuide, it doesn't have to be. Pixel accurate columns, rows, midpoints, and baselines can be created based on your document or marquee with the click of a button.

GUIDEGUIDE.ME

Adobe Photoshop CC

Auto-Select: Layer | Show Transform Controls | 3D Mode: | Essentials

Untitled-1 @ 100% (Layer 1, RGB/8)

Character | Paragraph

Klinic Slab | Bold

16 pt | 21 pt

100% | 100%

0 pt | Color:

English: USA | Mac LCD

Color | Swatches

R 0 | G 0 | B 0

Adjustments | Styles

Add an adjustment

Layers | Channels | Paths

Kind

Normal | Opacity: 100%

Lock: | Fill: 100%

Layer 1

100% | Doc: 2.25M/0 bytes

ui parade.

store. WebZap

Photoshop CS5 Minimum

Mac and Windows

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Capturing ideas, fast.

Creating mock ups in Photoshop the easy way.

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PixelDropr

Photoshop CS5 & CS6

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Your pixels in an instant

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Composer

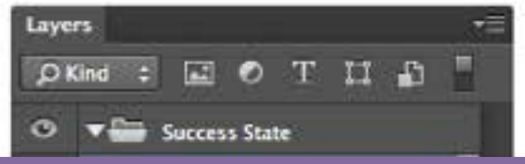
Layer comps, improved.

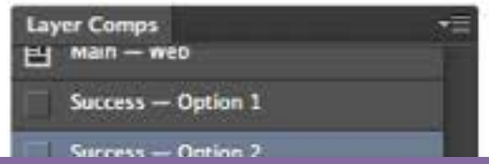
Update multiple layer comps in Photoshop with just one click. Less maintaining, more designing.

Download Plugin

For Photoshop CS5 or higher

Three Easy Steps





JASONFORAL.COM/COMPOSER

Framer

A prototyping tool for animation and interaction on desktop and mobile.

Framer can help you to quickly build interactions and animations. Built for designers and integrates with Photoshop. Great alternative to Quartz Composer, Flash or Keynote.

Photoshop

Framer integrated with Photoshop to quickly export assets and set up a project.

Animation

Animate any view in full 3D space with spring physics and bezier curves.

Performance

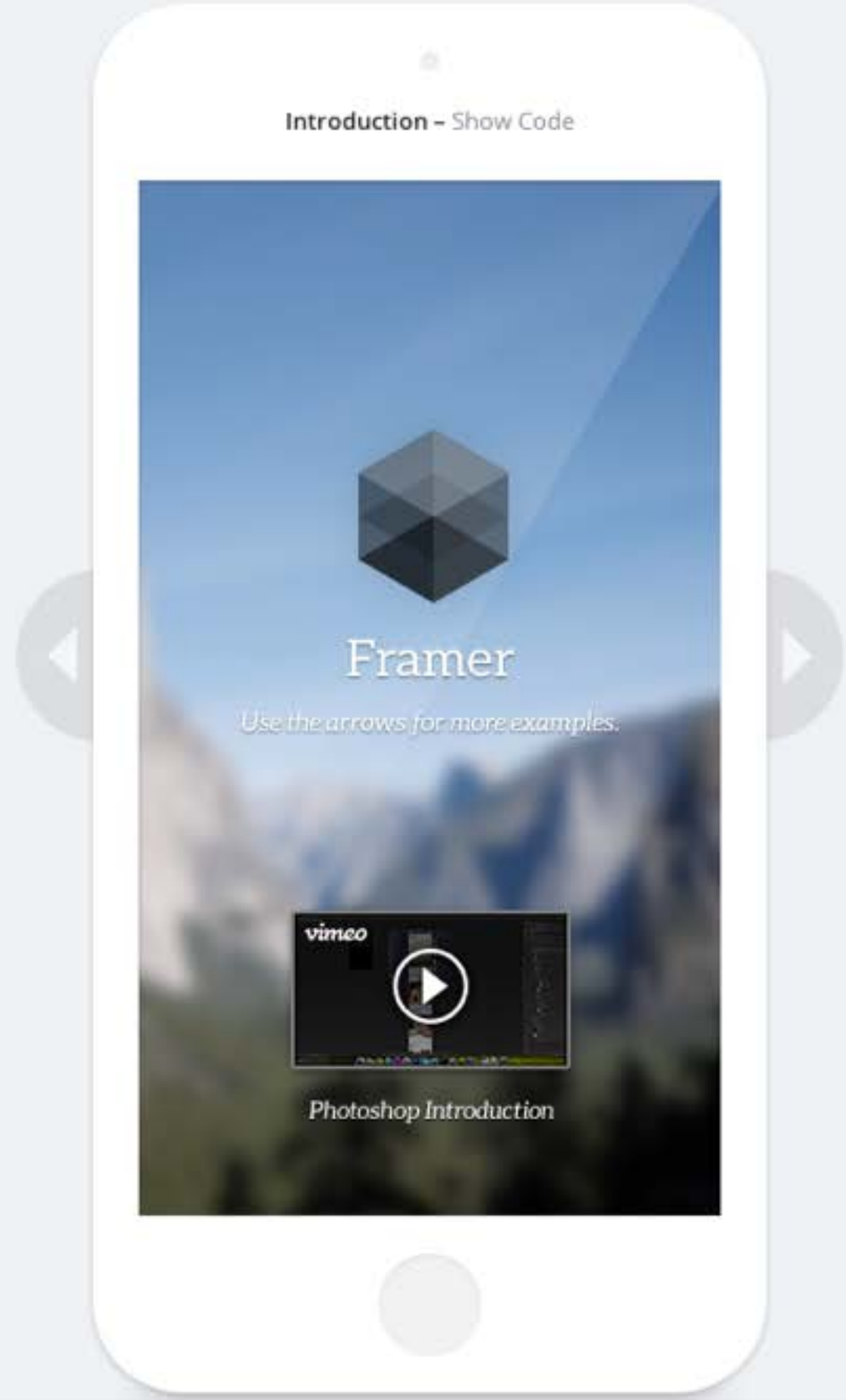
Hardware accelerated for high frame rates. Based on CSS keyframes.

Flexible

Works well for desktop, mobile and tablets. Plays well with the rest of the browser.

Download Framer

Version 2.0 – Source on Github



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Composite

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See how it works

Requires iOS 6 or later and Photoshop CS6+.
Works with both Windows & Mac OS X.

"Composite could be the ultimate iPhone app prototyping tool for Photoshop" TNW THE NEXT WEB

Paul Sawers
The Next Web

Mark Jardine
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Elliot Jay Stocks
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GETCOMPOSITE.COM

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BLOG CONTACT @STANDINAPP

Prototypes that feel native, straight from Photoshop.

We're in private beta now. Sign up to get early access.

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Sign Up

STANDIN.IO

bjango APPS ARTICLES HELP CONTACT

Photoshop Actions & Workf

Over the last few years I've built a set of Actions that I
but more importantly, they remove the need to rememl

Enable Pixel Snapping (F15) and Disable Pixel Snapping (shift

These enable and disable Snap Vector Tools and Transforms to Pixel Grid in Photoshop
Please note that you need Photoshop CS6 for these actions to function. I probably use
times a day.

New iPhone and iPad document Actions

These Actions create new documents at non-Retina or Retina device sizes, at 72PPI wit
background, a black rectangle to show where the status bar goes, and no colour profile
Yes, 72PPI is probably the best pixel density of your documents — here's why.

History | Actions

Vignette (selection)	Frame Channel – 50 pixel
Wood Frame – 50 pixel	Cast Shadow (type)
Water Reflection (type)	Custom RGB to Grayscale
Molten Lead	Make Clip Path (selection)
Sepia Toning (layer)	Quadrant Colors
Save as Photoshop PDF	Gradient Map
Mixer Brush Cloning Paint Set...	Enable Pixel Snapping F15
Disable Pixel Snapping ⇧ F15	iPhone Portrait
iPhone 5 Portrait	iPhone Landscape
iPhone 5 Landscape	iPad Portrait
iPad Retina Portrait	iPad Landscape
iPad Retina Landscape	114×114
512×512	1024×1024
Don't Colour Manage	Set Global Light to 90°
View Shadow Detail	Add Colour Blindness Testing
Copy Merged to New F14	Copy Entire Canvas ⇧ F14
Show Optimal Size F13	Make Slice From Layer ⇧ F13
Make Slice From Select... ⌘ F13	Make 9-Patch From... ⌘ ⇧ F13
Scale by 200% (1× to 2×)	Scale by 50% (2× to 1×)
Scale by 150% (1× to 1.5×)	Scale by 66.6% (1.5× to 1×)
Scale to 29×29	Scale to 36×36
Scale to 48×48	Scale to 57×57
Scale to 58×58	Scale to 72×72
Scale to 96×96	Scale to 114×114
Scale to 144×144	Scale to 512×512
Scale to 1024×1024	Dribbble Selection
Dribbble @2x Selection	Enlarge Canvas ⌘ F15
Trim Transparent ⌘ ⇧ F15	Add 88px to Bottom
Add 176px to Bottom	Create Grey Block

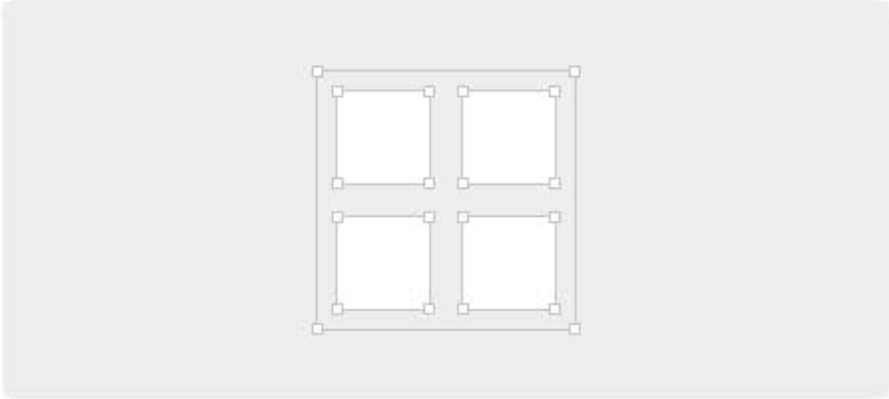
BJANGO.COM/ARTICLES/ACTIONS

Group Layer Renaming (Script)

October 2, 2013 at 21:15 in download

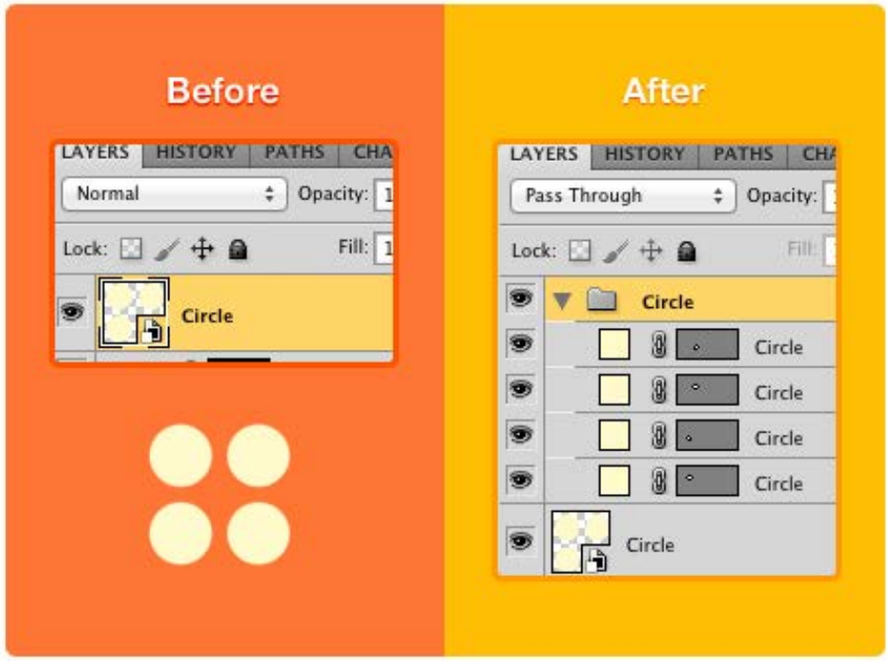
Transform Each Beta (Script)

May 17, 2013 at 19:00 in download



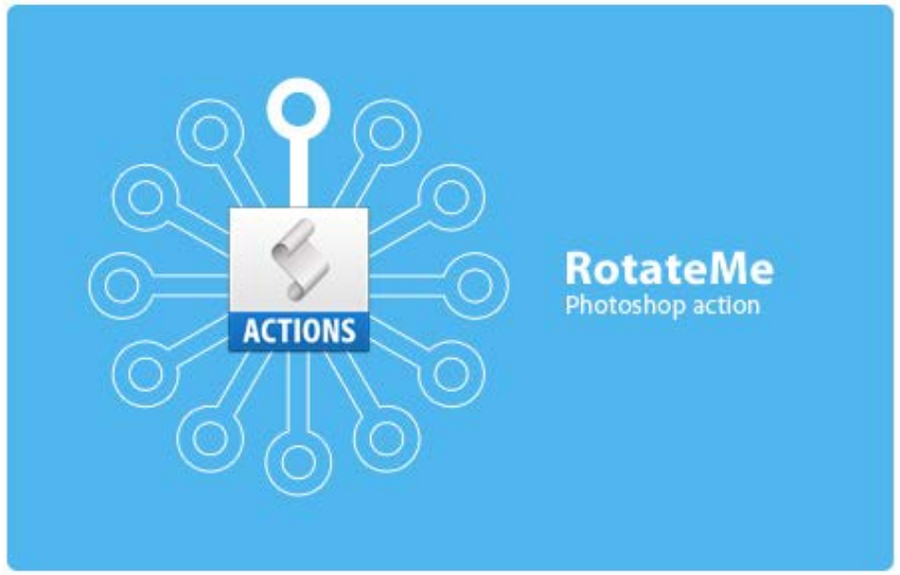
Captain awesome

Blog about design by Kamil Khadeyev



RotateMe Photoshop Actions

December 23, 2011 at 16:17 in download



Make vector path from bitmap selection

March 14, 2013 19 notes #tips #path #vector #mask #bitmap #convert

Every wish you could convert a selection into a vector? Well you can!!

Make a selection with Marquee tool, then go to Window > Path and click this icon:

Although Illustrator's LivePaint generally works best as there are more controls, this Photoshop option can work well sometimes, especially with simpler shapes!

Use Copy Merged

By Edward Sanchez

Follow @edwardsanchez

Turn into a Photoshop Jedi with the best kept secrets in the galaxy.

@phtshp

Plan websites with the newly redesigned **Jumpchart**. Try it free today!

ads via **Carbon**

Use this today. I kid you not.

Preferences

- General
- Interface
- Sync Settings
- File Handling
- Performance
- Cursors
- Transparency & Gamut
- Units & Rulers
- Guides, Grid & Slices
- Plug-Ins
- Type
- 3D

Memory Usage

Available RAM: 6652 MB

Ideal Range: 3658–4789 MB

Let Photoshop Use: 4656 MB (70%)

– +

History & Cache

Optimize Cache Levels and Tile Size for documents that are:

Tall and Thin

Default

Big and Flat

MAGIC

History States: 20

Cache Levels: 2

Cache Tile Size: 128K

Set Cache Levels to 2 or higher for optimum GPU performance.

OK

Cancel

Prev

Next

Scratch Disks

	Active?	Drive	Free Space	Information
1	✓	Macintosh HD	372.20GB	

Graphics Processor Settings

Detected Graphics Processor:

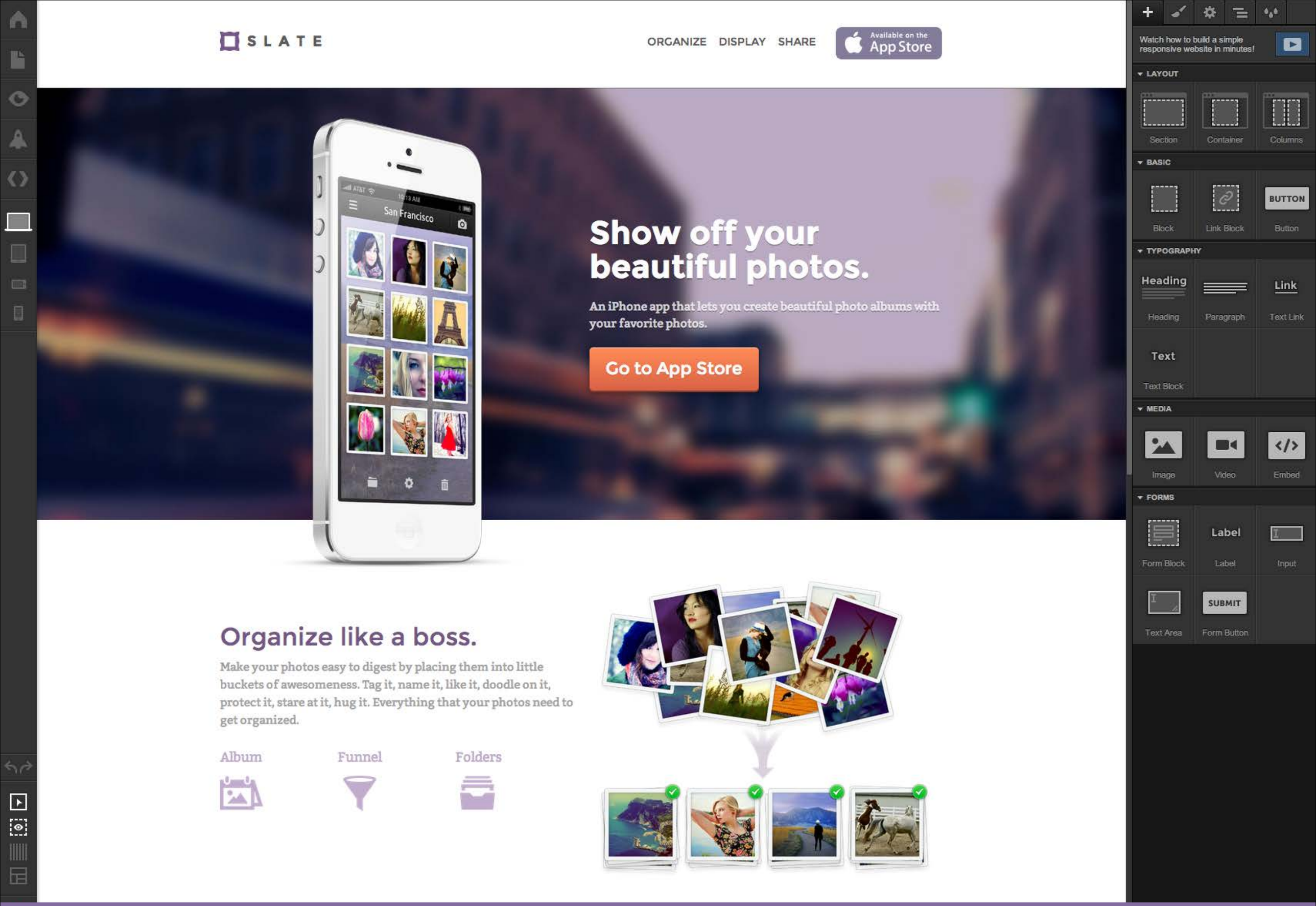
ATI Technologies Inc.
AMD Radeon HD 6770M OpenGL Engine

☑ Use Graphics Processor

Advanced Settings...

Description

ADOBE EDGE REFLOW


SLATE
ORGANIZE
DISPLAY
SHARE
Available on the App Store
Show off your beautiful photos.
An iPhone app that lets you create beautiful photo albums with your favorite photos.
Go to App Store
San Francisco
Organize like a boss.
Make your photos easy to digest by placing them into little buckets of awesomeness. Tag it, name it, like it, doodle on it, protect it, stare at it, hug it. Everything that your photos need to get organized.
Album
Funnel
Folders
Watch how to build a simple responsive website in minutes!
LAYOUT
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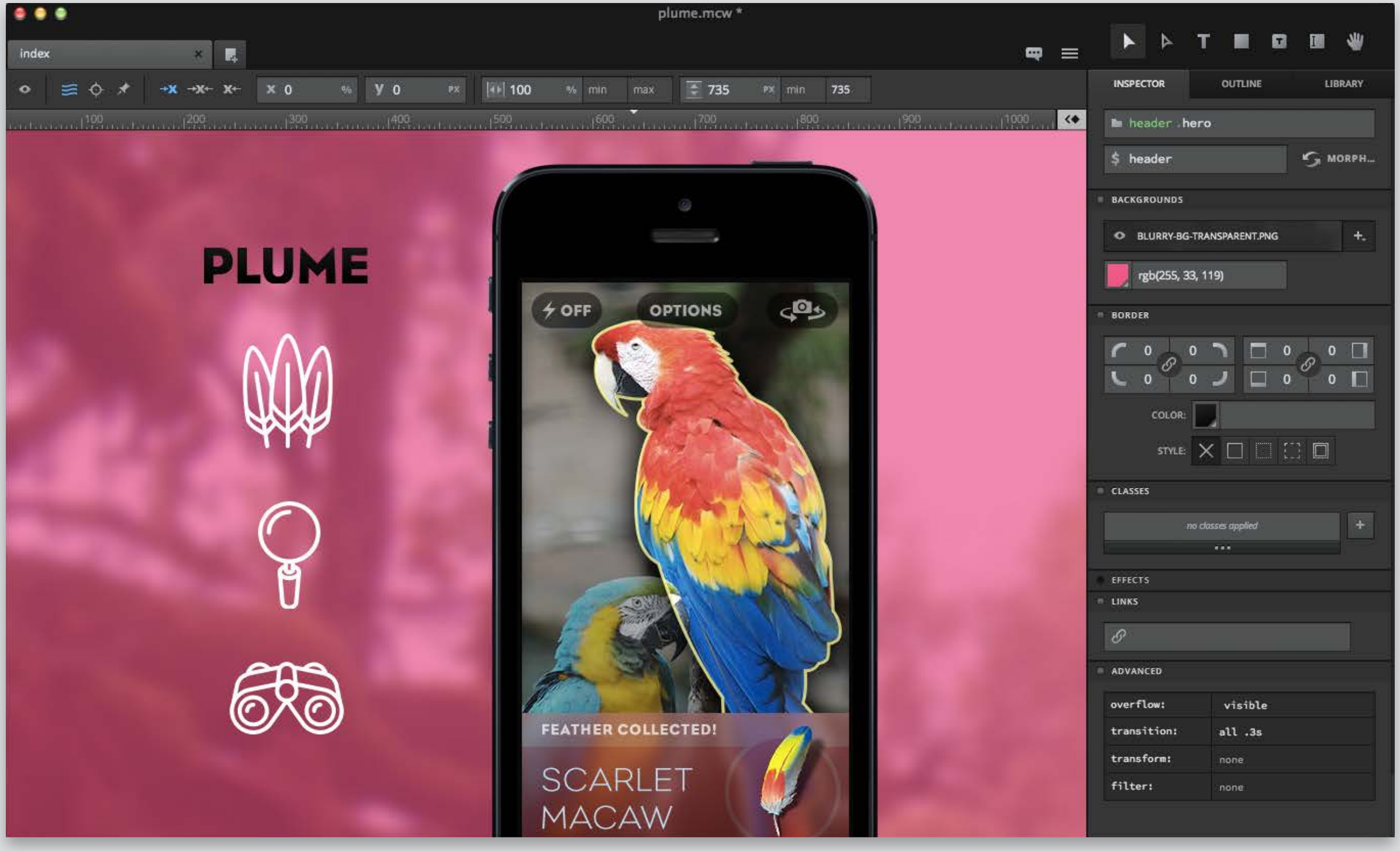
Container
Columns
BASIC
Block
Link Block
BUTTON
Button
TYPOGRAPHY
Heading
Paragraph
Link
Text Link
Text
Text Block
MEDIA
Image
Video
Embed
FORMS
Form Block
Label
Input
Text Area
SUBMIT
Form Button

WEBFLOW


plume.mcw *
index
INSPECTOR
OUTLINE
LIBRARY
header .hero
header
MORPH...
BACKGROUNDS
BLURRY-BG-TRANSPARENT.PNG
rgb(255, 33, 119)
BORDER
COLOR:
STYLE:
CLASSES
no classes applied
EFFECTS
LINKS
ADVANCED
overflow: visible
transition: all .3s
transform: none
filter: none
PLUME
OFF
OPTIONS
FEATHER COLLECTED!
SCARLET MACAW

MACAW

“We're not trying to replace Photoshop... Macaw works best alongside Photoshop and Illustrator to help designers get their assets into an interactive medium.”

TOM GIANNATTASIO, THE MACAW DUDE

REFINED PROCESS > ULTIMATE TOOL

“Why didn’t you mention (Illustrator, Fireworks, InDesign, Sketch, Spotify, Apple Maps, PowerPoint, Excel)? It’s *way* better for web design. **#yolo**

EVERY EVEN NUMBERED COMMENT ON EVERY ARTICLE I’VE EVER WRITTEN

Photoshop sucks. #micdrop

EVERY ODD NUMBERED COMMENT ON EVERY ARTICLE I'VE EVER WRITTEN

Haters gonna hate

Whatever works at the time.

THANKS!
@dblizzy