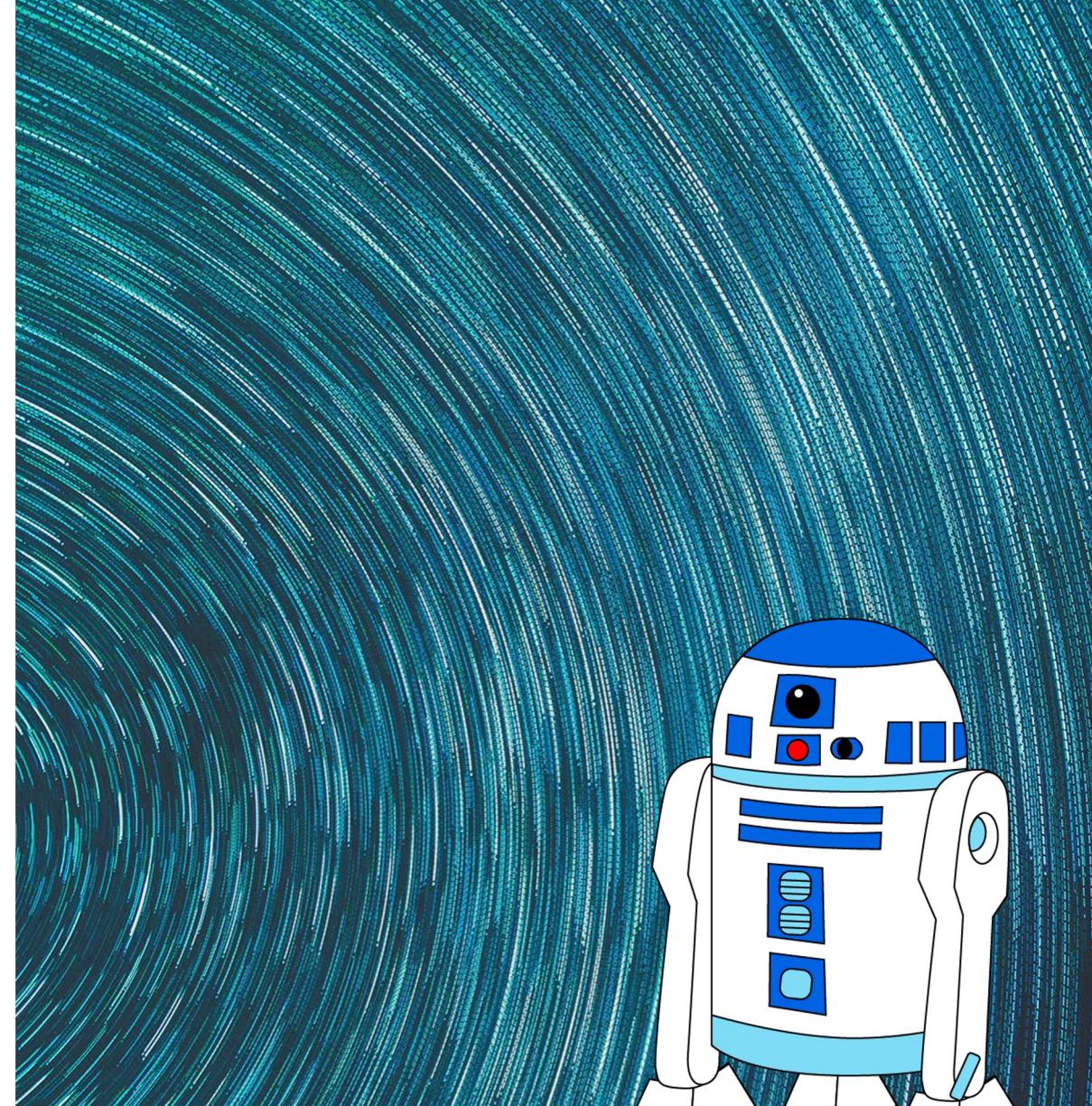


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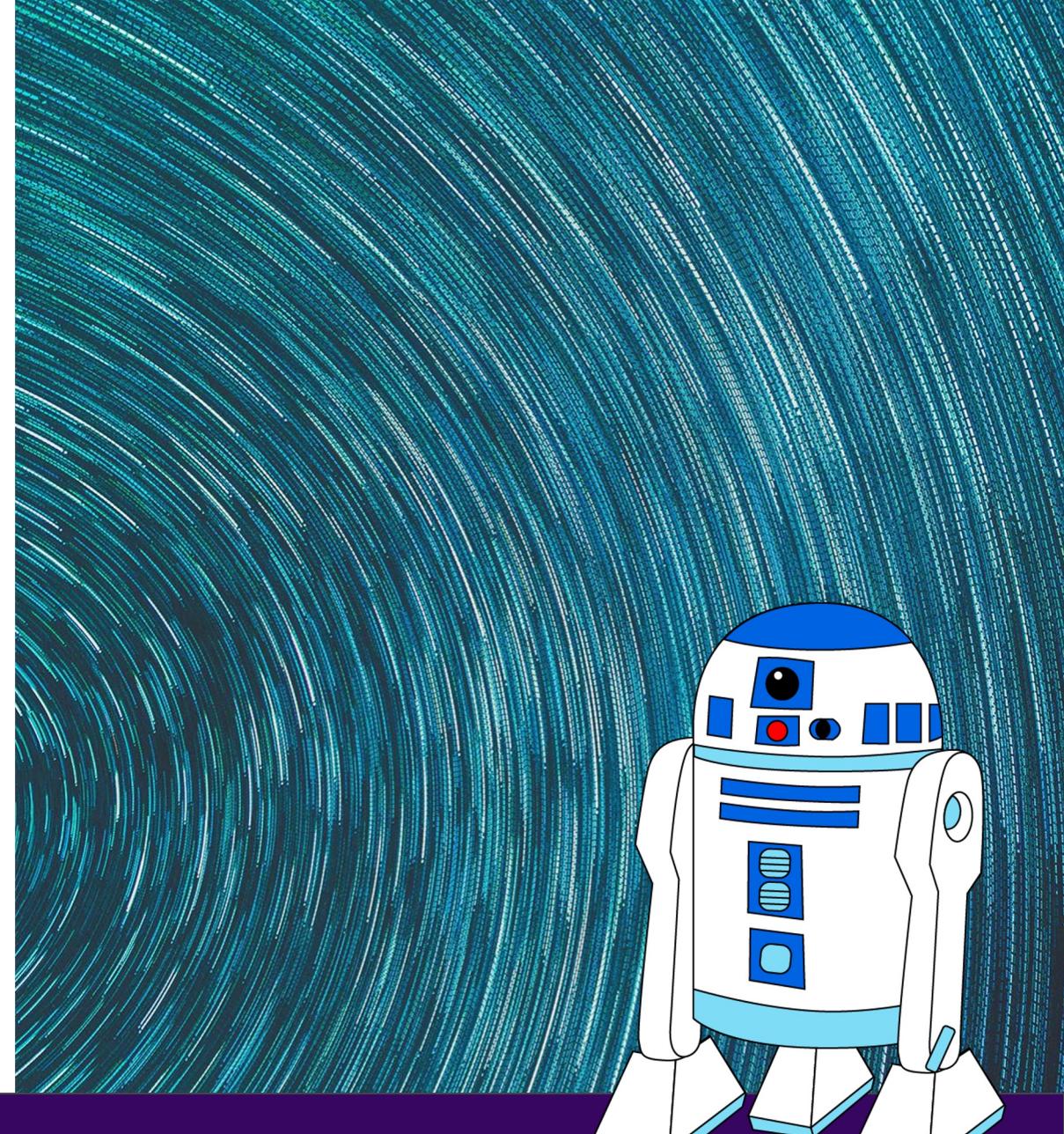
Module 14: Natural Language Processing



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Neural Language Models

Jurafsky and Martin Chapters 7 and 9



Language Models

Estimate the probability of a sentence consisting of word sequence $w_{1:n}$

$$P(w_{1:n}) \approx \prod_{i=1}^n P(w_i | w_{i-k:i-1})$$

We need to estimate the probability of $P(w_{i+1} | w_{k-i:i})$ from a large corpus.

$$\hat{p}_{MLE}(w_{i+1} = m | w_{i-k:i}) = \frac{\#(w_{i-k:i+1})}{\#(w_{i-k:i})}$$

$$\hat{p}_{add-\alpha}(w_{i+1} = m | w_{i-k:i}) = \frac{\#(w_{i-k:i+1}) + \alpha}{\#(w_{i-k:i}) + \alpha|V|}$$

Language Modeling

Goal: Learn a **function** that returns the joint probability

Primary difficulty:

1. There are too many parameters to accurately estimate. This is sometimes called the “curse of dimensionality”
2. In n-gram-based models we fail to generalize to related words / word sequences that we have observed.

Curse of dimensionality / sparse statistics

Suppose we want a joint distribution over 10 words.

Suppose we have a vocabulary of size 100,000.

$$100,000^{10} = 10^{50} \text{ parameters}$$

This is too high to estimate from data.

Chain rule

In LMs we user chain rule to get the conditional probability of the next word in the sequence given all of the previous words:

$$P(w_1 w_2 w_3 \dots w_t) = \prod_{t=1}^T P(w_t | w_1 \dots w_{t-1})$$

What assumption do we make in n-gram LMs to simplify this?

The probability of the next word only depends on the previous $n-1$ words.

A small n makes it easier for us to get an estimate of the probability from data.

Probability tables

We construct tables to look up the probability of seeing a word given a history.

curse of	$P(w_t w_{t-n} \dots w_{t-1})$
dimensionality	
azure	
knowledge	
oak	

The tables only store observed sequences.

What happens when we have a new (unseen) combination of n words?

Unseen sequences

What happens when we have a new (unseen) combination of n words?

1. Back-off
2. Smoothing / interpolation

We are basically just stitching together short sequences of observed words.

Alternate idea

Let's try **generalizing**.

Intuition: Take a sentence like

The cat is walking in the bedroom

And use it when we assign probabilities to similar sentences like

The dog is running around the room

Neural Language Models

Neural Language models have several advantages over n-gram LMs:

1. They don't need smoothing
2. They can handle much longer histories.
3. They can generalize over contexts of similar words.
4. Neural LMs tend to have much higher predictive accuracy than n-gram LMs.

Disadvantage: slower to train than traditional n-gram LMs

Neural LMs (Bengio et al 2003)

1. Associate each word in the vocabulary with a vector-representation, thereby creating a notion of similarity between words.
2. Express the joint probability *function* of a word sequence in terms of the word vectors for the words in that sequence.
3. Simultaneously learn the word vectors and the parameters of the *function*.

The word vectors are low-dimensional ($d=30$ to $d=100$) dense vectors, like we've seen before.

The probability function is expressed the product of conditional probabilities of the next word given the previous word, using a multi-layer, feed forward neural network.

Neural LMs

The input to the neural network is a k-gram of words $w_{1:k}$.

The output is a probability distribution over the next word.

The k context words are treated as a word window. Each word is associated with an **embedding** vector:

The input vector \mathbf{x} just concatenates $v(w)$ for each of the k words:

$$v(w) \in \mathbb{R}^{d_w}$$

$$\mathbf{x} = [v(w_1); v(w_2); \dots; v(w_k)]$$

Neural LMs

The input \mathbf{x} is fed into a neural network with 1 or more hidden layers:

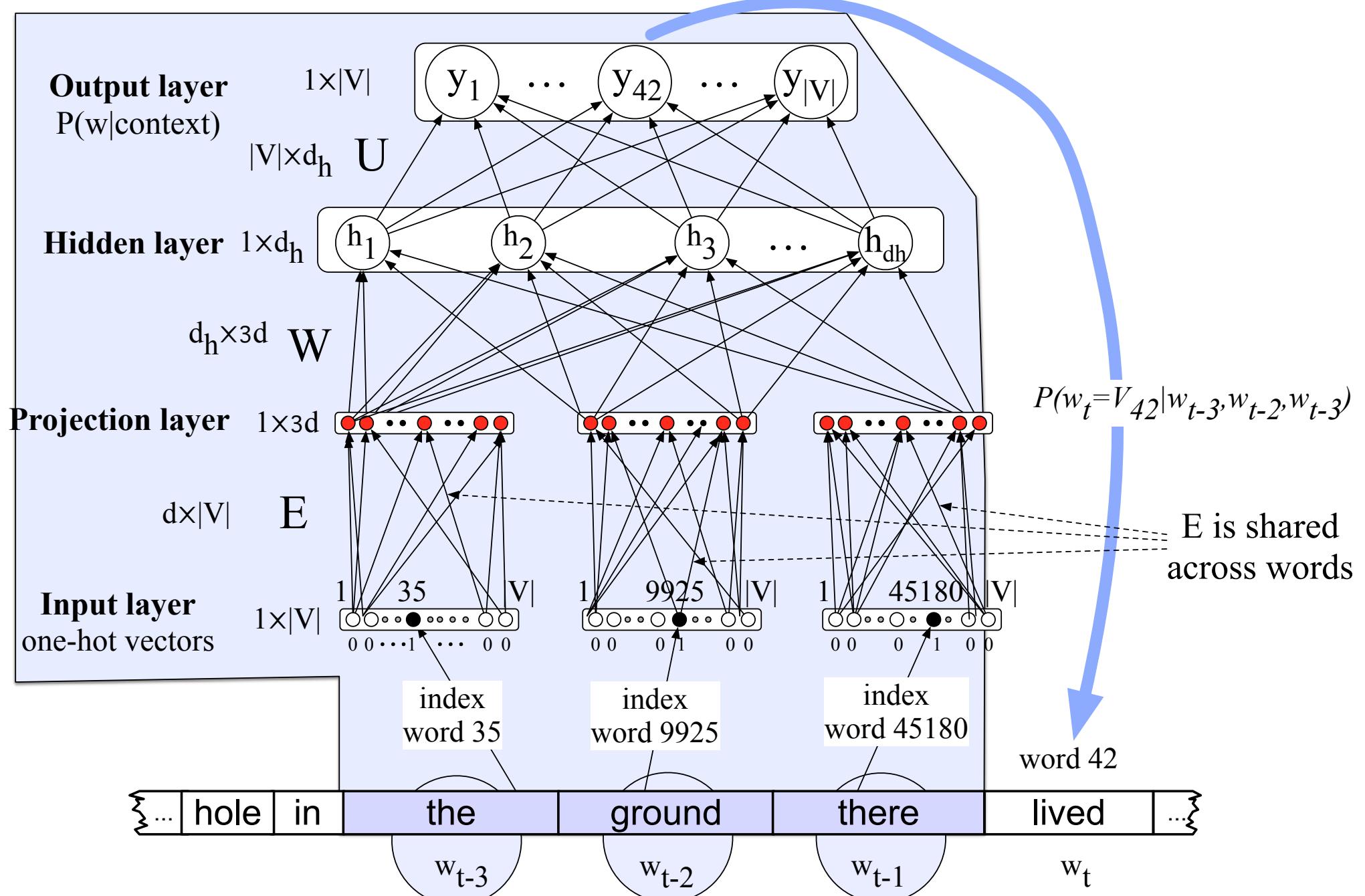
$$\hat{y} = P(w_i | w_{1:k}) = LM(w_{1:k}) = \text{softmax}(\mathbf{h} \mathbf{W^2} + \mathbf{b^2})$$

$$\mathbf{h} = g(\mathbf{x} \mathbf{W^1} + \mathbf{b^1})$$

$$\mathbf{x} = [v(w_1); v(w_2); \dots; v(w_k)]$$

$$v(w) = \mathbf{E}_{[w]}$$

$$w_i \in V \quad \mathbf{E} \in \mathbb{R}^{|V| \times d_w} \quad \mathbf{W^1} \in \mathbb{R}^{k \cdot d_w \times d_{\text{hid}}} \quad \mathbf{b^1} \in \mathbb{R}^{d_{\text{hid}}} \quad \mathbf{W^2} \in \mathbb{R}^{d_{\text{hid}} \times |V|} \quad \mathbf{b^2} \in \mathbb{R}^{|V|}$$



Training

The training examples are simply word k-grams from the corpus

The identities of the first $k-1$ words are used as features, and the last word is used as the target label for the classification.

Conceptually, the model is trained using cross-entropy loss.

Advantages of NN LMs

Better results. They achieve better perplexity scores than SOTA n-gram LMs.

Larger N. NN LMs can scale to much larger orders of n. This is achievable because parameters are associated only with individual words, and not with n-grams.

They generalize across contexts. For example, by observing that the words *blue*, *green*, *red*, *black*, etc. appear in similar contexts, the model will be able to assign a reasonable score to the *green car* even though it never observed it in training, because it did observe *blue car* and *red car*.

A by-product of training are **word embeddings**

A Neural Probabilistic LM

Bengio et al NIPS 2003

1. Use a vector space model where the words are vectors with real values \mathbb{R}^m . $m=30, 60, 100$. This gives a way to compute word similarity.
2. Define a function that returns a joint probability of words in a sequence based on a sequence of these vectors.
3. Simultaneously learn the word representations **and** the probability function from data.

Seeing one of the cat/dog sentences allows them to increase the probability for that sentence **and** its combinatorial # of “**neighbor sentences**” in vector space.

A Neural Probabilistic LM

Given:

A training set $w_1 \dots w_t$ where $w_t \in V$

Learn:

$$f(w_1 \dots w_t) = P(w_t | w_1 \dots w_{t-1})$$

Subject to giving a high probability to an unseen text/dev set (e.g. minimizing the perplexity)

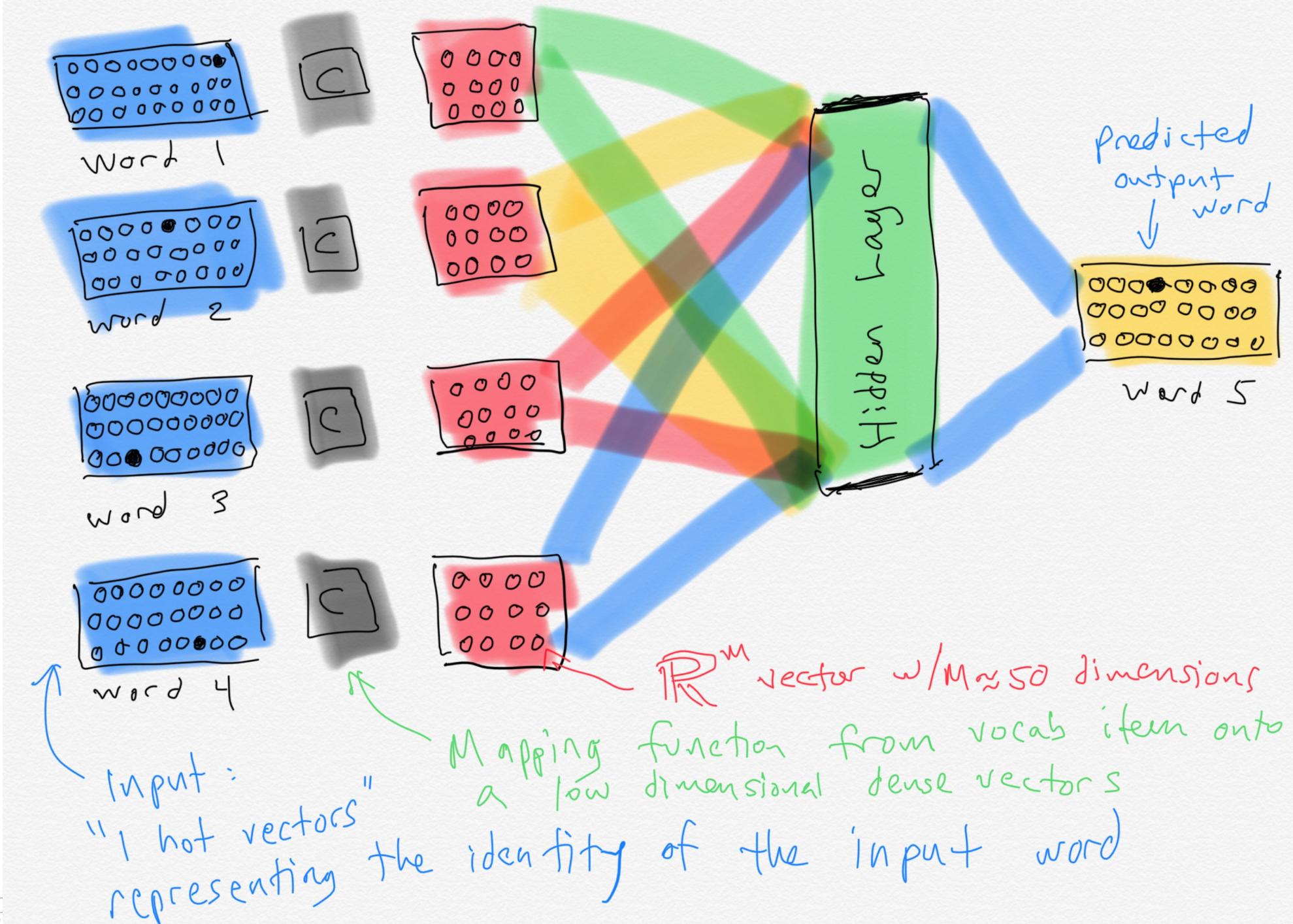
Constraint:

Create a proper probability distribution (e.g. sums to 1) so that we can take the product of conditional probabilities to get the joint probability of a sentence

A Neural Probabilistic LM

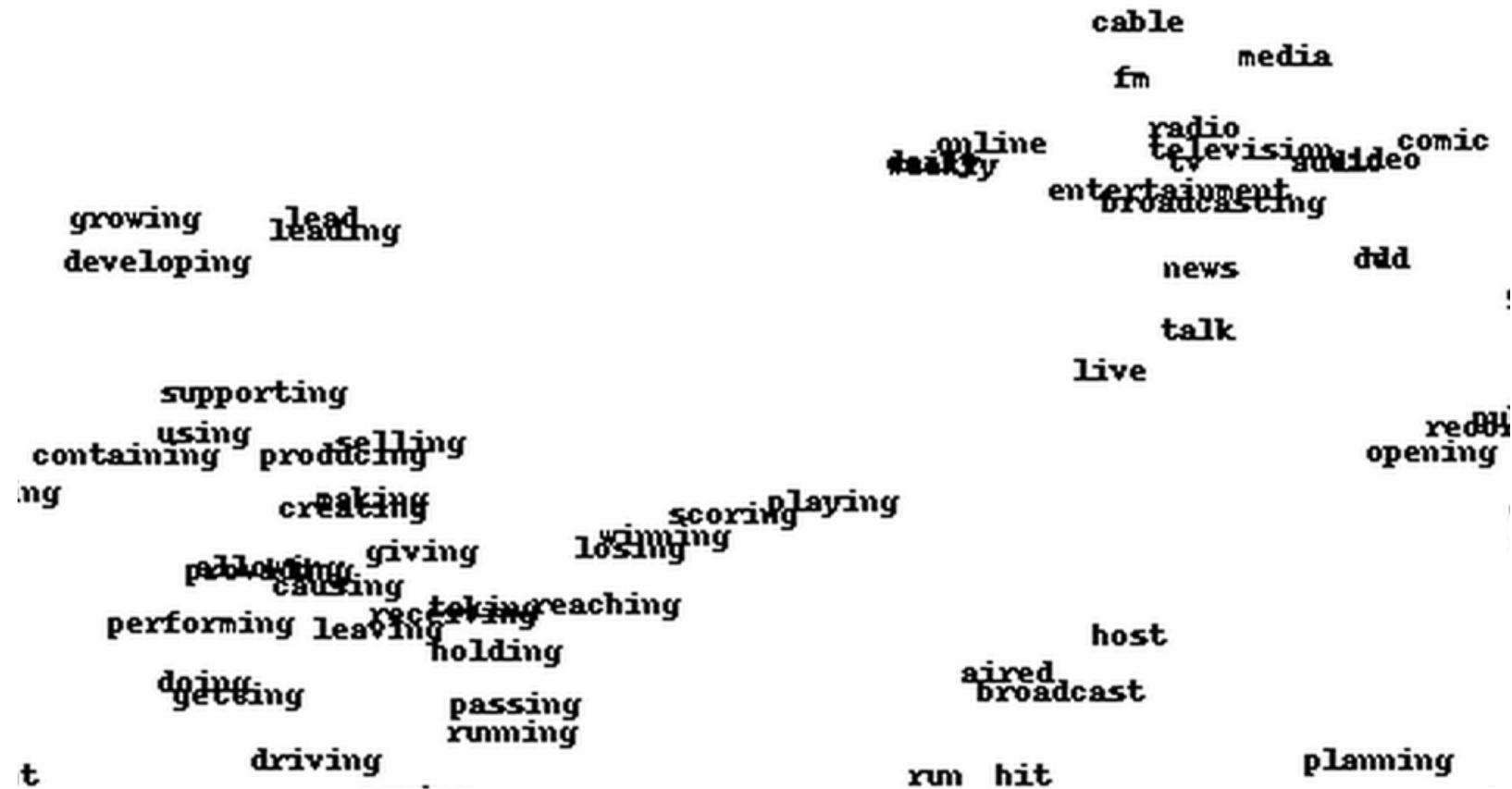
1. Create a mapping function C from any word in V onto \mathbb{R}^M . Store this in a V -by- M matrix. Initialize it with singular value decomposition (SVD).
2. The neural architecture: a function g maps sequence of word vectors onto a probability distribution over the vocabulary V

$$g(C(w_{t-n}) \dots C(w_{t-1})) = P(w_t | w_{t-n} \dots w_{t-1})$$



Word embeddings

When the ~50 dimensional vectors that result from training a neural LM are projected down to 2-dimensions, we see a lot of words that are intuitively similar to each other are close together.



State of the art neural LMs

ELMo

GPT

BERT

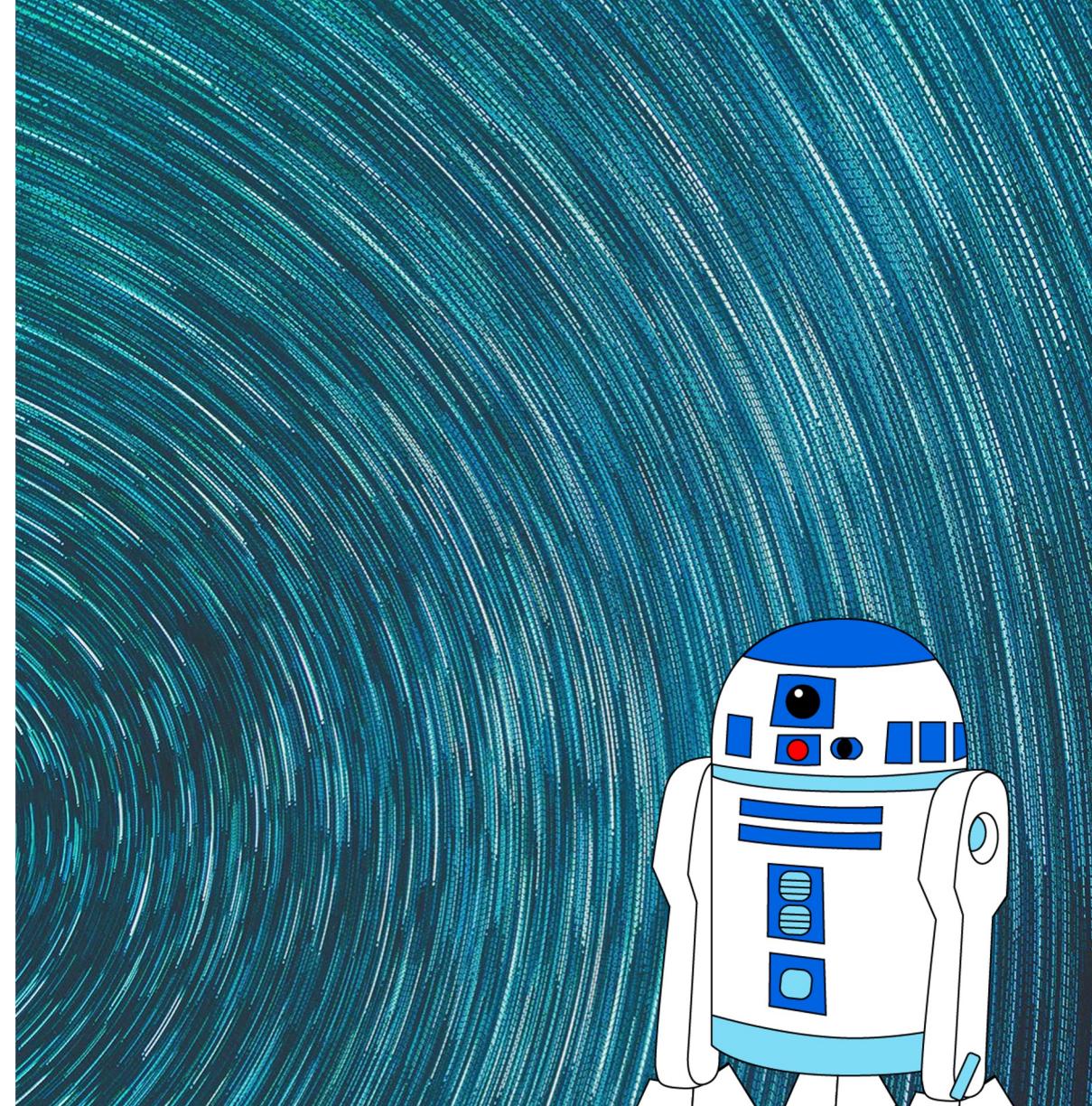
GPT-3



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NLP: Vector Semantics

Jurafsky and Martin Chapter 6



Word Meaning

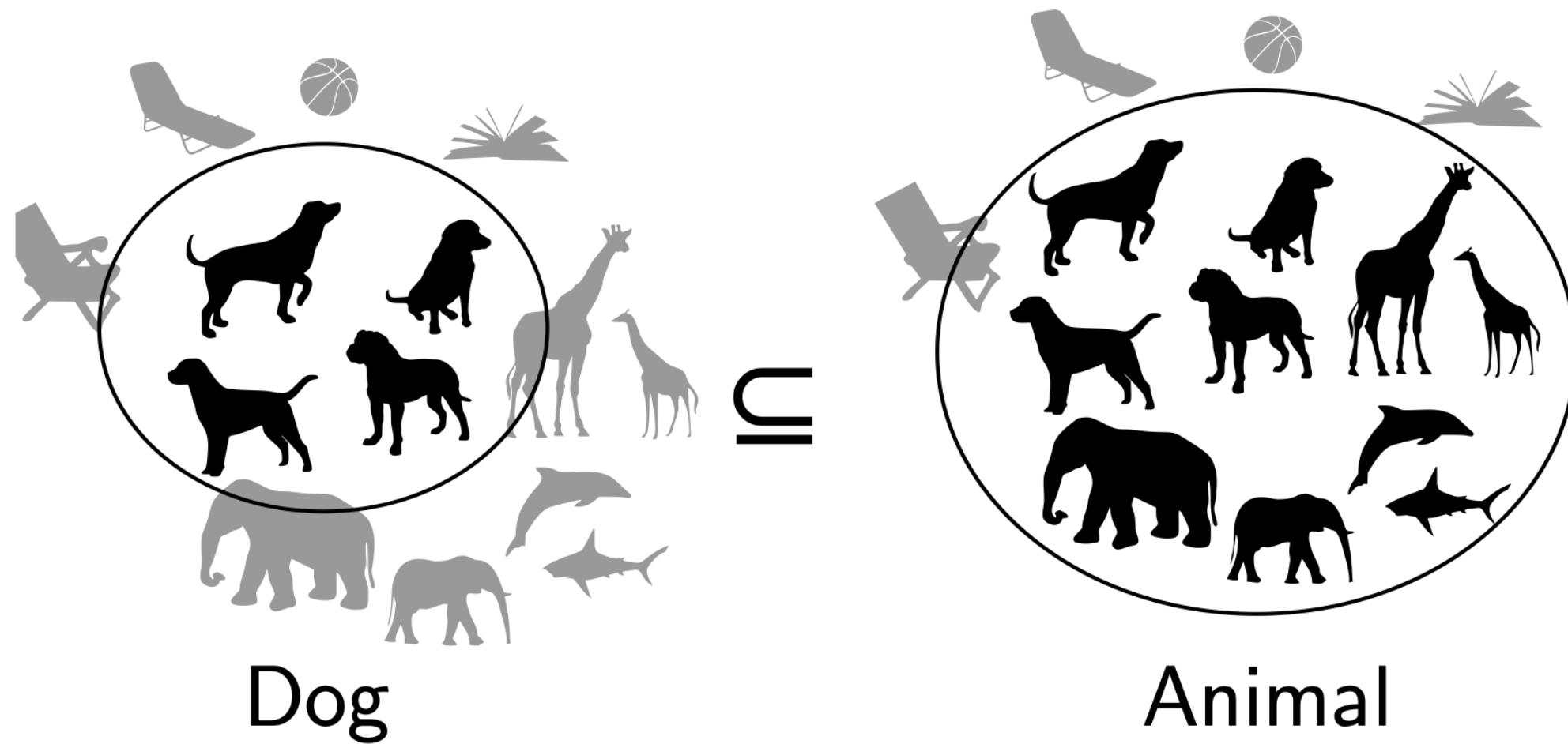
How should we **represent** the **meaning** of a word?

In N-gram LMs we represented words as a string of letters or as an index in a vocabulary list.

Ideally, we want a meaning representation to encode:

1. **Synonyms** – words that have similar meanings
2. **Antonyms** – words that have opposite meanings
3. **Connotations** – words that are positive or negative
4. **Semantic Roles** – *buy*, *sell*, and *pay* are different parts of the same underlying *purchasing* event
5. Support for **entailment**

Entailment in formal semantics



Entailment in formal semantics

All animals have an ulnar artery

⇒

All dogs have an ulnar artery

- + Mathematically well-understood
- + Powerful machinery for handling logical operations
- Knowledge must come from somewhere else

Noun

- S: (n) **dog**, domestic dog, Canis familiaris (a member of the genus *Canis* (probably descended from the common wolf) that has been domesticated by man since prehistoric times; occurs in many breeds) "*the dog barked all night*"
- S: (n) **frump**, **dog** (a dull unattractive unpleasant girl or woman) "*she got a reputation as a frump*"; "*she's a real dog*"
- S: (n) **dog** (informal term for a man) "*you lucky dog*"
- S: (n) **cad**, **bounder**, **blackguard**, **dog**, **hound**, **heel** (someone who is morally reprehensible) "*you dirty dog*"
- S: (n) **frank**, **frankfurter**, **hotdog**, **hot dog**, **dog**, **wiener**, **wienerwurst**, **weenie** (a smooth-textured sausage of minced beef or pork usually smoked; often served on a bread roll)
- S: (n) **pawl**, **detent**, **click**, **dog** (a hinged catch that fits into a notch of a ratchet to move a wheel forward or prevent it from moving backward)
- S: (n) **andiron**, **firedog**, **dog**, **dog-iron** (metal supports for logs in a fireplace) "*the andirons were too hot to touch*"

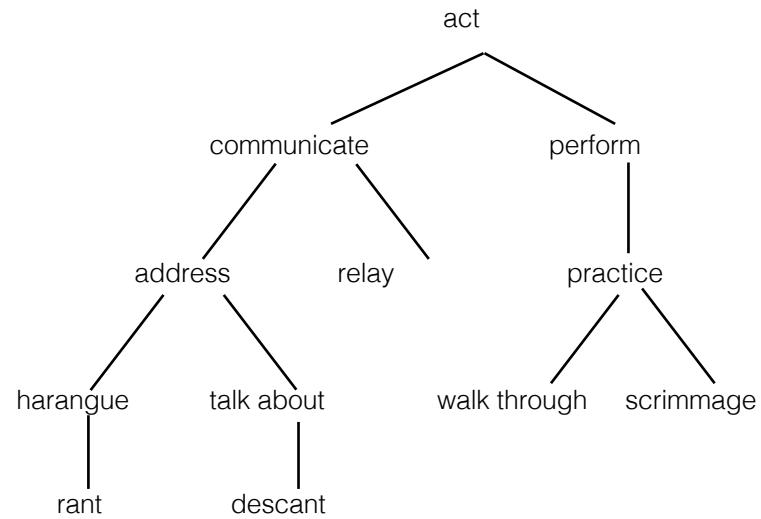
Verb

Noun

- S: (n) **dog**, domestic dog, Canis familiaris (a member of the genus *Canis* (probably descended from the common wolf) that has been domesticated by man since prehistoric times; occurs in many breeds) "*the dog barked all night*"
 - direct hyponym / full hyponym
 - part meronym
 - member holonym
 - direct hypernym / inherited hypernym / sister term
 - S: (n) canine, canid (any of various fissiped mammals with nonretractile claws and typically long muzzles)
 - S: (n) domestic animal, domesticated animal (any of various animals that have been tamed and made fit for a human environment)
- S: (n) **frump**, **dog** (a dull unattractive unpleasant girl or woman) "*she got a reputation as a frump*"; "*she's a real dog*"
- S: (n) **dog** (informal term for a man) "*you lucky dog*"
- S: (n) cad, bounder, blackguard, **dog**, hound, heel (someone who is morally reprehensible) "*you dirty dog*"
- S: (n) frank, frankfurter, hotdog, hot dog, **dog**, wiener, wienerwurst, weenie

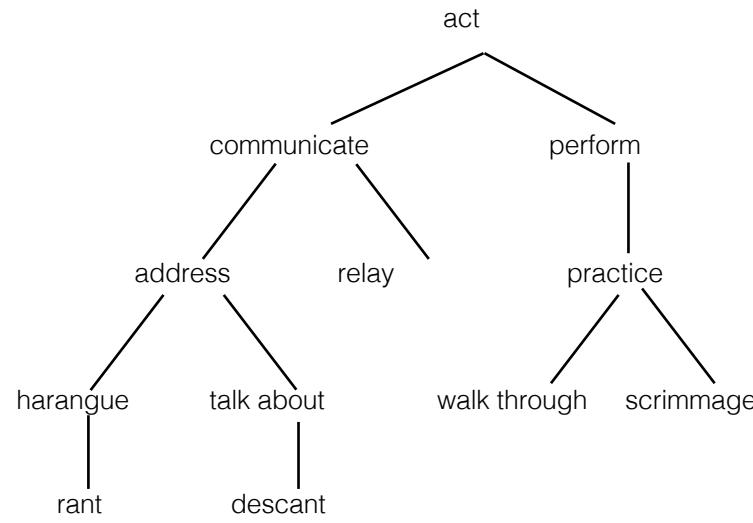
- S: (n) canine, canid (any of various fissiped mammals with nonretractile claws and typically long muzzles)
 - S: (n) carnivore (a terrestrial or aquatic flesh-eating mammal)
"terrestrial carnivores have four or five clawed digits on each limb"
 - S: (n) placental, placental mammal, eutherian, eutherian mammal (mammals having a placenta; all mammals except monotremes and marsupials)
 - S: (n) mammal, mammalian (any warm-blooded vertebrate having the skin more or less covered with hair; young are born alive except for the small subclass of monotremes and nourished with milk)
 - S: (n) vertebrate, craniate (animals having a bony or cartilaginous skeleton with a segmented spinal column and a large brain enclosed in a skull or cranium)
 - S: (n) chordate (any animal of the phylum Chordata having a notochord or spinal column)
 - S: (n) animal, animate being, beast, brute, creature, fauna (a living

Lexical Semantics

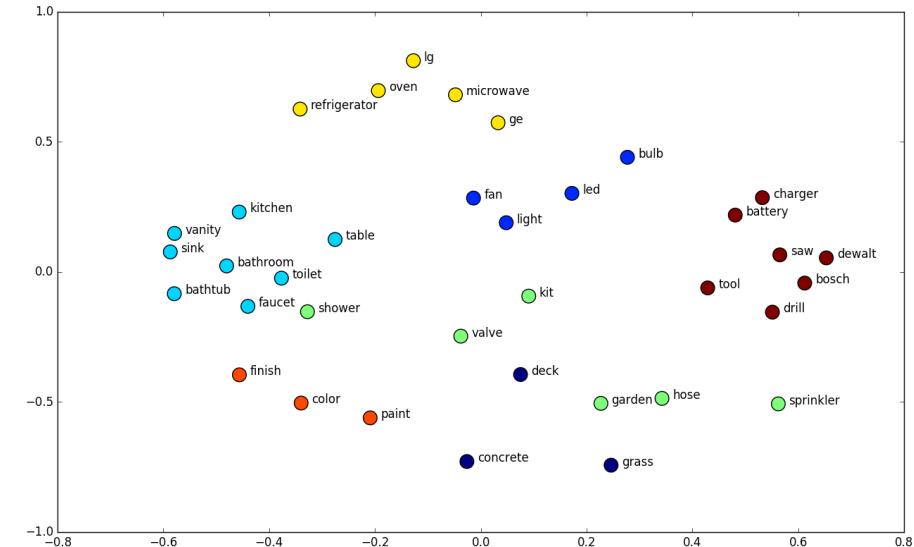


WordNet

Lexical Semantics

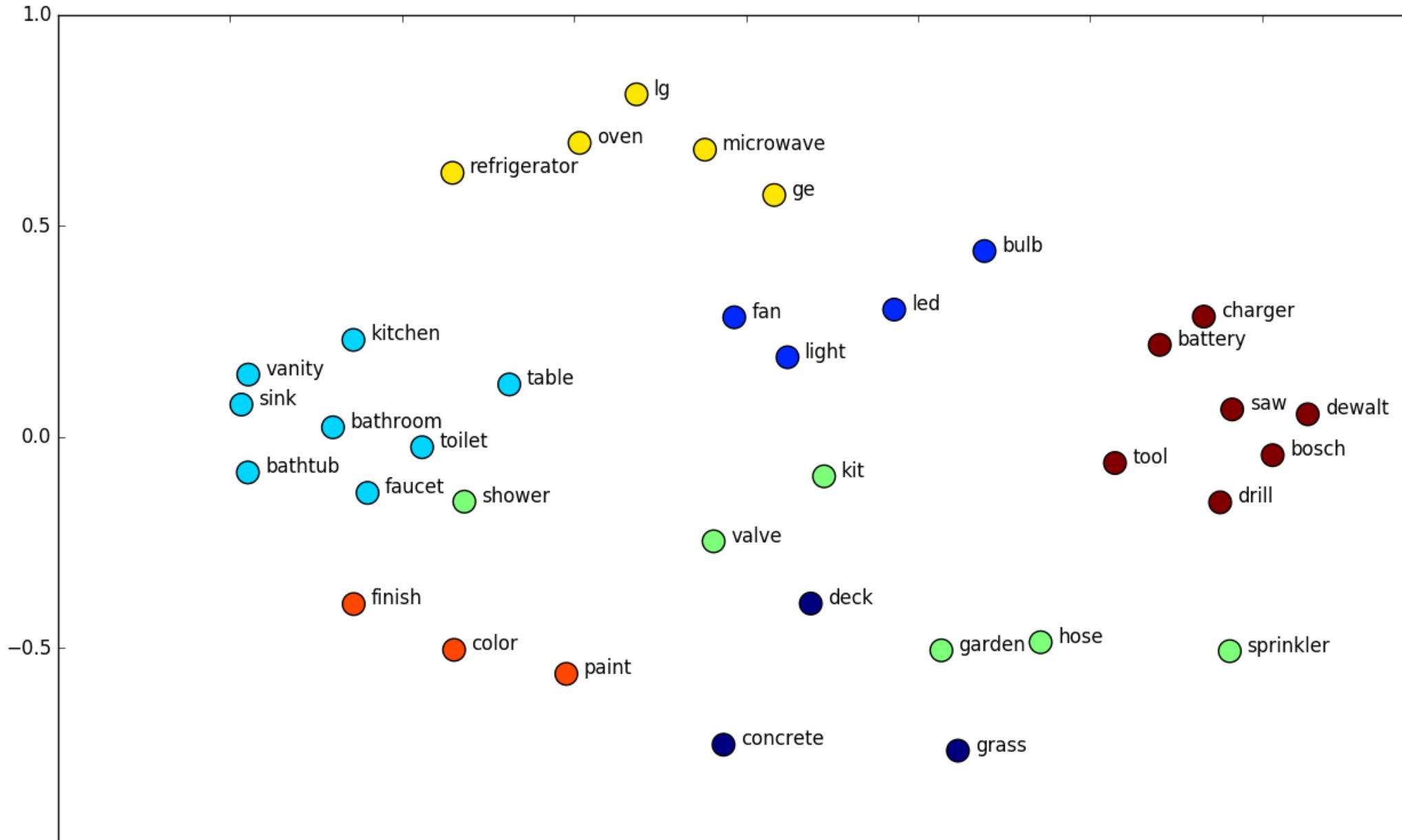


WordNet



Vector Space Models

Vector Space Models



Word similarity

Most words don't have many **synonyms**, but they do have a lot of **similar** words. *Cat* is not a synonym of *dog*, but *cats* and *dogs* are certainly similar words.

“**fast**” is similar to “**rapid**”

“**tall**” is similar to “**height**”

Useful for applications like question answering



How tall is mount Everest

Tap to Edit >

**According to Wikipedia,
it's 29,029'.**



KNOWLEDGE

Mount Everest

Earth's highest mountain, part of the Himalaya between Nepal and China



Mount Everest, known in Nepali as Sagarmāthā and in Tibetan as Chomolungma, is Earth's highest mountain above sea level, located in the Mahalangur Himal sub-range of the Himalayas. The international border between China and Nepal runs across its summit point. The current official elevation of 8,848 m, recognised by China and Nepal, was established by a 1955 Indian survey an... [more](#)

Elevation above sea level

29,028 ft

Named after

George Everest >



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Mount Everest

From Wikipedia, the free encyclopedia

Coordinates: 27°59'17"N 86°55'31"E

"Everest" redirects here. For other uses, see [Everest \(disambiguation\)](#).



This article's tone or style may not reflect the encyclopedic tone used on Wikipedia. See Wikipedia's guide to writing better articles for suggestions. (October 2017) ([Learn how and when to remove this template message](#))

Mount Everest, known in [Nepali](#) as [Sagarmāthā](#) and in [Tibetan](#) as [Chomolungma](#), is Earth's highest mountain above sea level, located in the [Mahalangur Himal](#) sub-range of the [Himalayas](#). The international border between [China](#) ([Tibet Autonomous Region](#)) and [Nepal](#) (Province No. 1) runs across its summit point

The current official elevation of 8,848 m, recognised by both 1955 Indian survey and Chinese survey, is the rock height. There follow two sides that the height of Everest is 8,848 m, and Nepal recognises China's claim that the rock height of Everest is 8,844 m.^[5]

Nepal as to whether the official height should be the rock height (8,844 m., China) or the snow height (8,848 m., Nepal). In 2010, an agreement was reached by both sides that the height of Everest is 8,848 m, and Nepal recognises China's claim that the rock height of Everest is 8,844 m.^[5]

In 1865, Everest was given its official English name by the [Royal Geographical Society](#), upon a recommendation by [Andrew Waugh](#), the British Surveyor General of India. As there appeared to be several different local names, Waugh chose to name the

Mount Everest

सागरमाथा (Sagarmāthā)
ཇོ་མོ་လུང་མ (Chomolungma)
珠穆朗玛峰 (Zhūmùlǎngmǎ Fēng)

Everest's north face from the Tibetan plateau

Highest point

Elevation 8,848 metres (29,029 ft)^[1]
Ranked 1st

Prominence Ranked 1st
(Notice special definition for Everest)

Listing Seven Summits
Eight-thousander
Country high point
Ultra

Coordinates 27°59'17"N 86°55'31"E^[2]

Geography

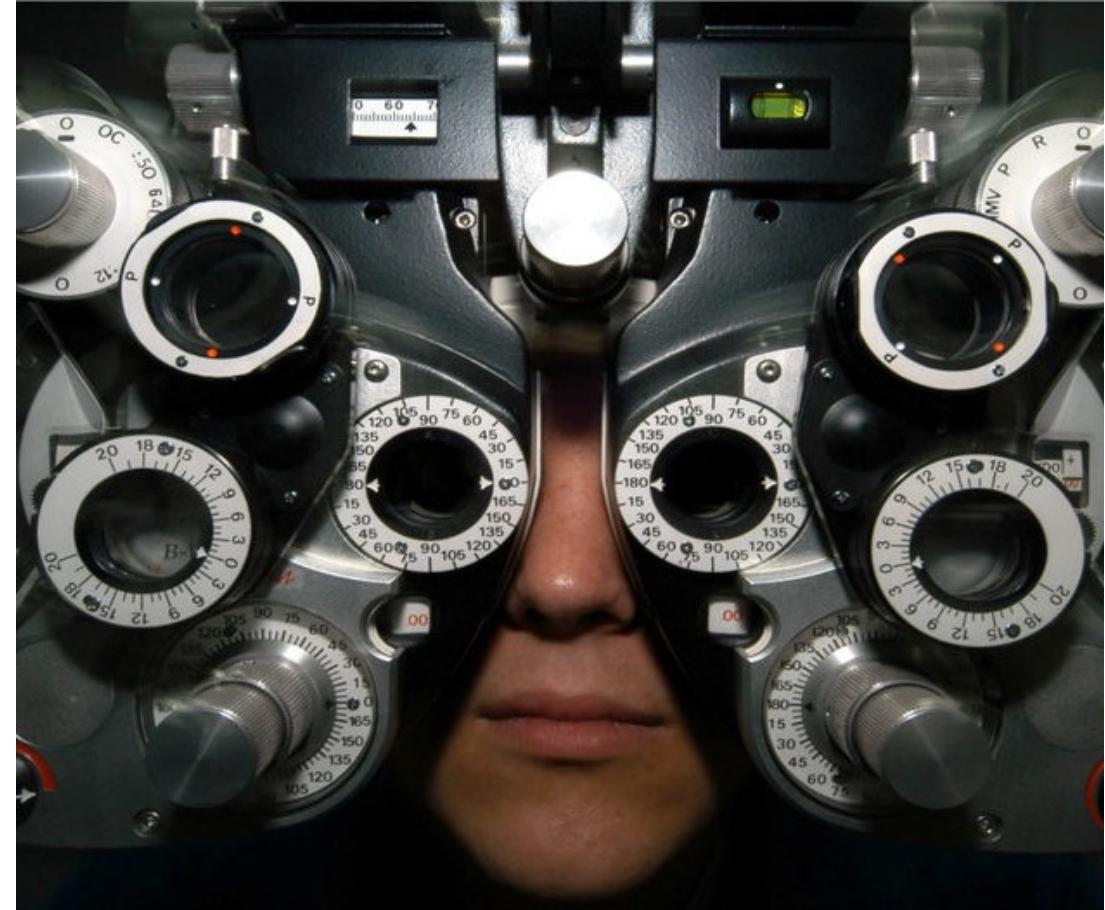
Distributional Hypothesis

If we consider *optometrist* and *eye-doctor* we find that, as our corpus of utterances grows, these two occur in almost the same environments. In contrast, there are many sentence environments in which *optometrist* occurs but *lawyer* does not...

It is a question of the relative frequency of such environments, and of what we will obtain if we ask an informant to substitute any word he wishes for *optometrist* (not asking what words have the same meaning).

These and similar tests all measure the probability of particular environments occurring with particular elements... If A and B have almost identical environments we say that they are synonyms.

-Zellig Harris (1954)



Intuition of distributional word similarity

Nida (1975) example:

A bottle of **tesgüino** is on the table

Everybody likes **tesgüino**

Tesgüino makes you drunk

We make **tesgüino** out of corn.

From context words humans can guess **tesgüino** means
an alcoholic beverage like beer

Intuition for algorithm:

Two words are similar if they have similar word contexts.

History of Vector Space Models

Vector Space Models were initially developed in the SMART information retrieval system (Salton, 1971)

Each document in a collection is represented as point in a space (a vector in a vector space)

A user's query is a pseudo-document and is represented as a point in the same space as the documents

Perform IR by retrieving documents whose vectors are close together in this space to the query vector

Term-Document Matrix

	D1	D2	D3	D4	D5
abandon					
abdicate					
abhor					
academic					
...					
zygodactyl					
zymurgy					

Term-Document Matrix

	D1	D2	D3	D4	D5
abandon					
abdicate					
abhor					
academic					
...					
zygodactyl					
zymurgy					

Each column vector represents a Document

Term-Document Matrix

	D1	D2	D3	D4	D5
abandon					
abdicate					
abhor					
academic					
...					
zygodactyl					
zymurgy					

Each row vector
represents a Term

Term-Document Matrix

	D1	D2	D3	D4	D5
abandon					
abdicate					
abhor					
academic					
...					
zygodactyl					
zymurgy					

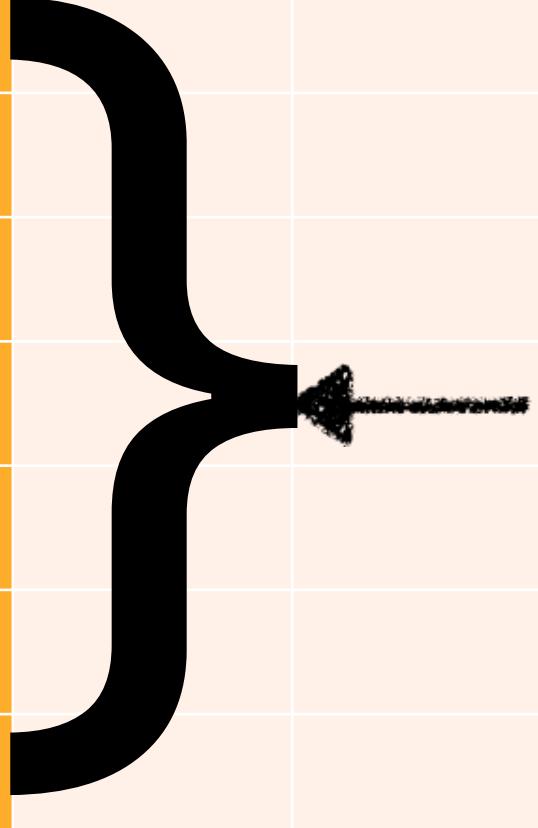
The value in a cell is based on how often that term occurred in that document



Term-Document Matrix

	D1	D2	D3	D4	D5
abandon					
abdicate					
abhor					
academic					
...					
zygodactyl					
zymurgy					

The length of the document vectors is the size of the vocabulary



Term-Document Matrix

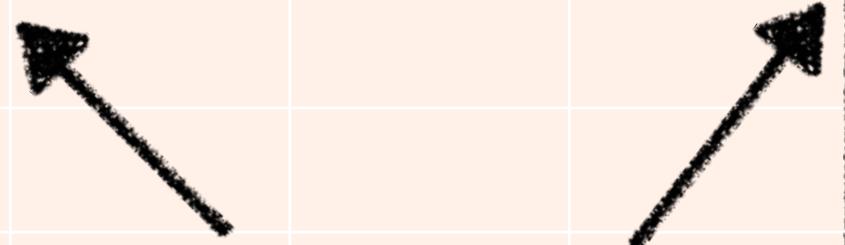
	D1	D2	D3	D4	D5
abandon					
abdicate					
abhor					
academic					
...					
zygodactyl					
zymurgy					

Document vectors
can be sparse
(most values are 0)

Term-Document Matrix

	D1	D2	D3	D4	D5
abandon					
abdicate					
abhor					
academic					
...					
zygodactyl					
zymurgy					

We can measure how similar two documents are by comparing their column vectors





What can document similarity let you do?

Word similarity for plagiarism detection

MAINFRAMES

Mainframes are primarily referred to large computers with rapid, advanced processing capabilities that can execute and perform tasks equivalent to many Personal Computers (PCs) machines networked together. It is characterized with high quantity Random Access Memory (RAM), very large secondary storage devices, and high-speed processors to cater for the needs of the computers under its service.

Consisting of advanced components, mainframes have the capability of running multiple large applications required by many and most enterprises and organizations. This is one of its advantages. Mainframes are also suitable to cater for those applications (programs) or files that are of very high demand by its users (clients). Examples of such organizations and enterprises using mainframes are online shopping websites such as Fhav Amazon and computing giant

MAINFRAMES

Mainframes usually are referred those computers with fast, advanced processing capabilities that could perform by itself tasks that may require a lot of Personal Computers (PC) Machines. Usually mainframes would have lots of RAMs, very large secondary storage devices, and very fast processors to cater for the needs of those computers under its service.

Due to the advanced components mainframes have, these computers have the capability of running multiple large applications required by most enterprises, which is one of its advantage. Mainframes are also suitable to cater for those applications or files that are of very large demand by its users (clients). Examples of these include the large online shopping websites -i.e. : Ebay, Amazon, Microsoft, etc.

Term-Document Matrix

	D1	D2	D3	D4	D5
abandon					
abdicate					
abhor					
academic					
...					
zygodactyl					
zymurgy					

What does comparing
two row vectors do?

Vector comparisons

	docx	docy
A	2	4
B	10	15
C	14	10

Vector comparisons

	docx	docy
A	2	4
B	10	15
C	14	10

docy is a positive movie review

docx is a less positive movie review

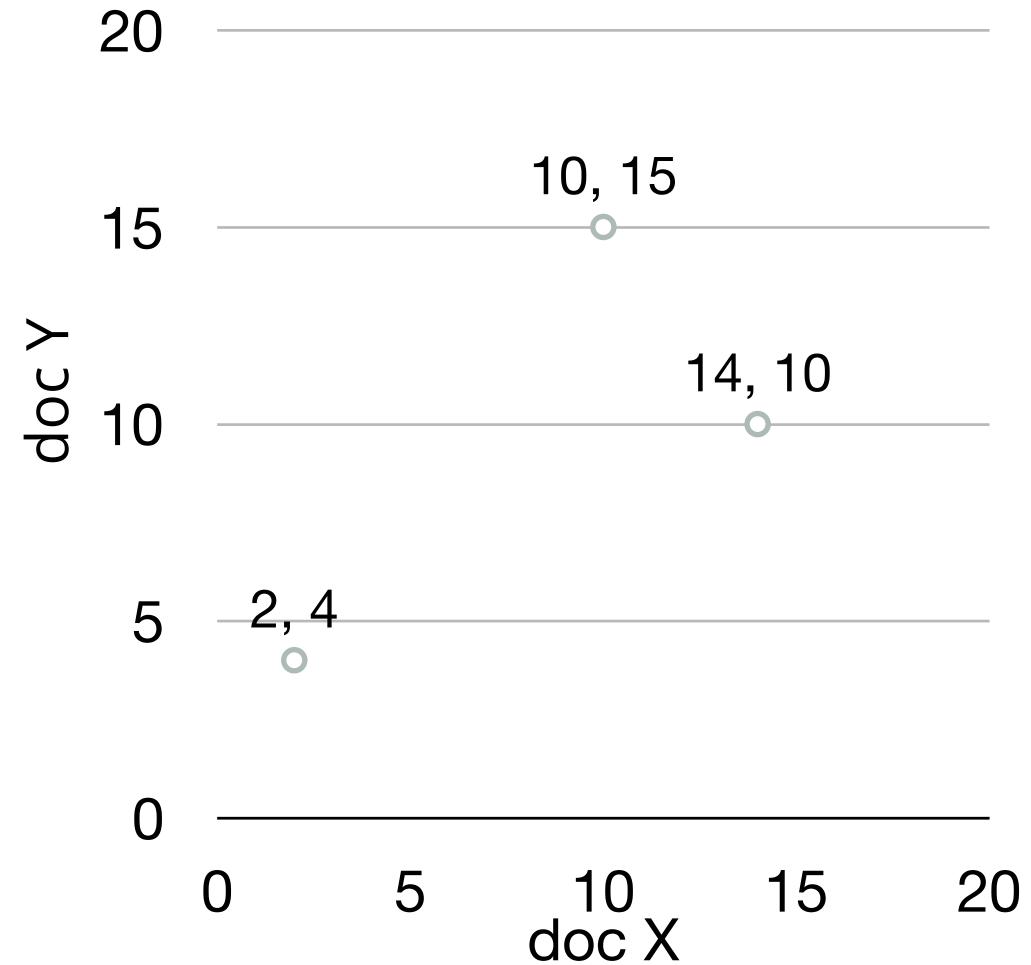
A = "superb" positive / low frequency

B = "good" positive / high frequency

C = "disappointing" negative / high frequency

Vector comparisons

	docx	docy
A	2	4
B	10	15
C	14	10

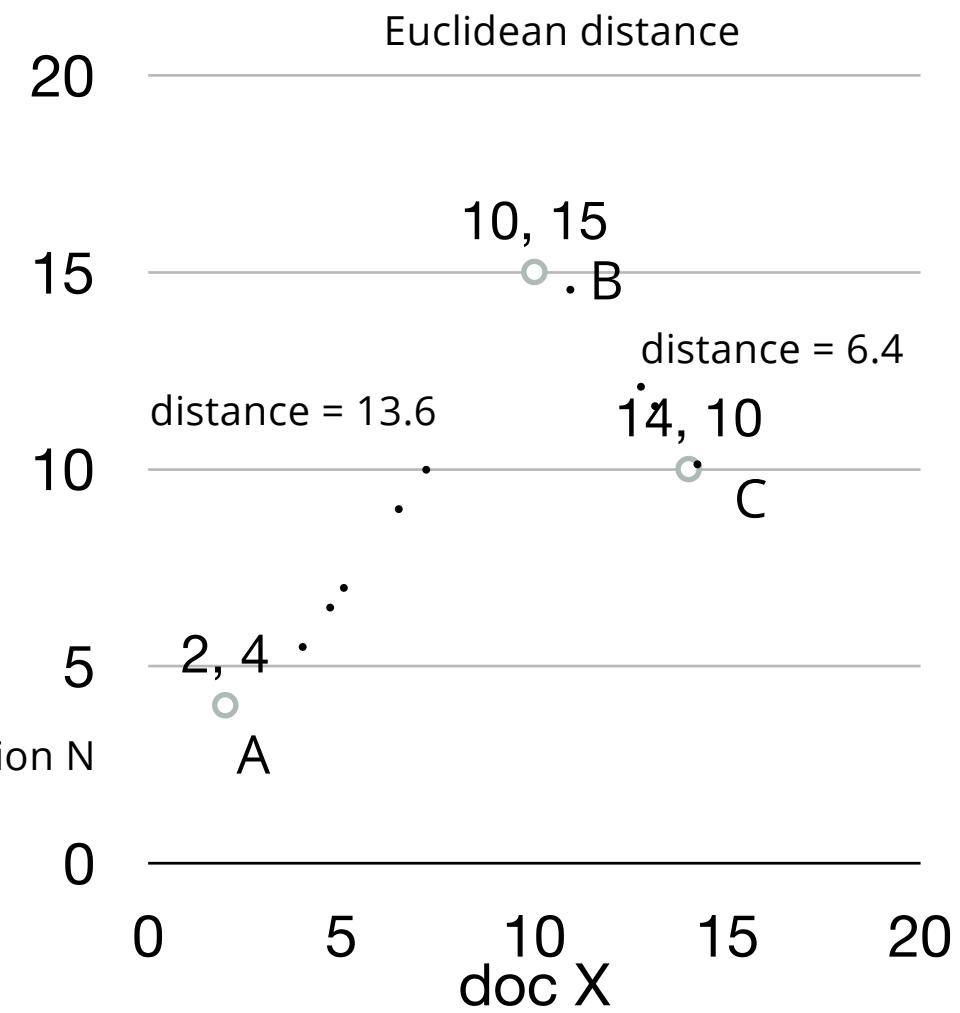


Vector comparisons

	docx	docy
A	2	4
B	10	15
C	14	10

Euclidean distance : vectors u, v of dimension N

$$\sqrt{\sum_{i=1}^N |u_i - v_i|^2}$$



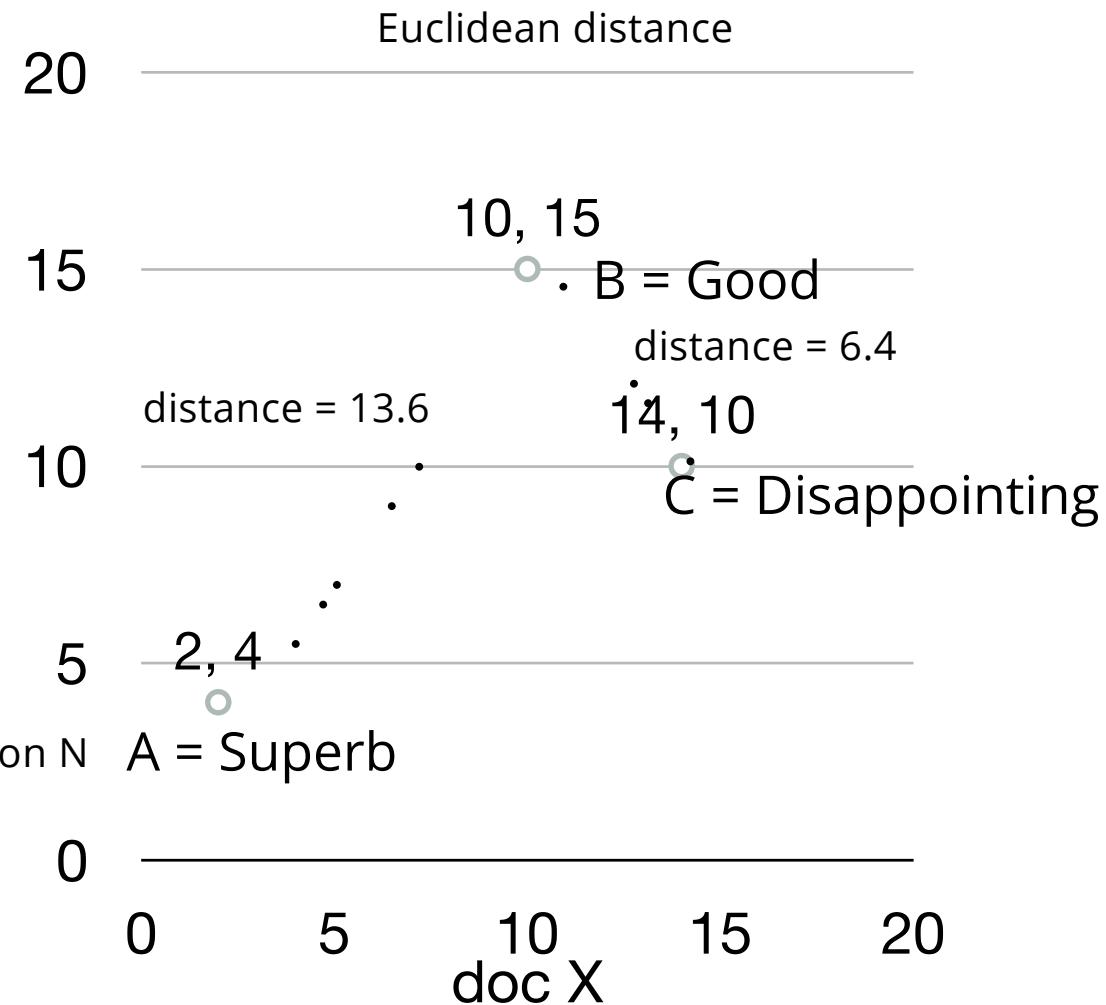
Vector comparisons

	docx	docy
A	2	4
B	10	15
C	14	10

Euclidean distance : vectors u, v of dimension N

$$\sqrt{\sum_{i=1}^N |u_i - v_i|^2}$$

Oh no! Good is closer to Disappointing than to Superb.



Vector L2 (length) Normalization

	docx	docy	$\ u \ $
A	2	4	4.47
B	10	15	18.02
C	14	10	17.20

$$\| u \| = \sqrt{\sum_{i=1}^n u_i^2}$$

Vector L2 (length) Normalization

	docx	docy	$\ u\ $
A	2/4.47	4/4.47	4.47
B	10/18.02	15/18.02	18.02
C	14/17.2	10/17.2	17.20

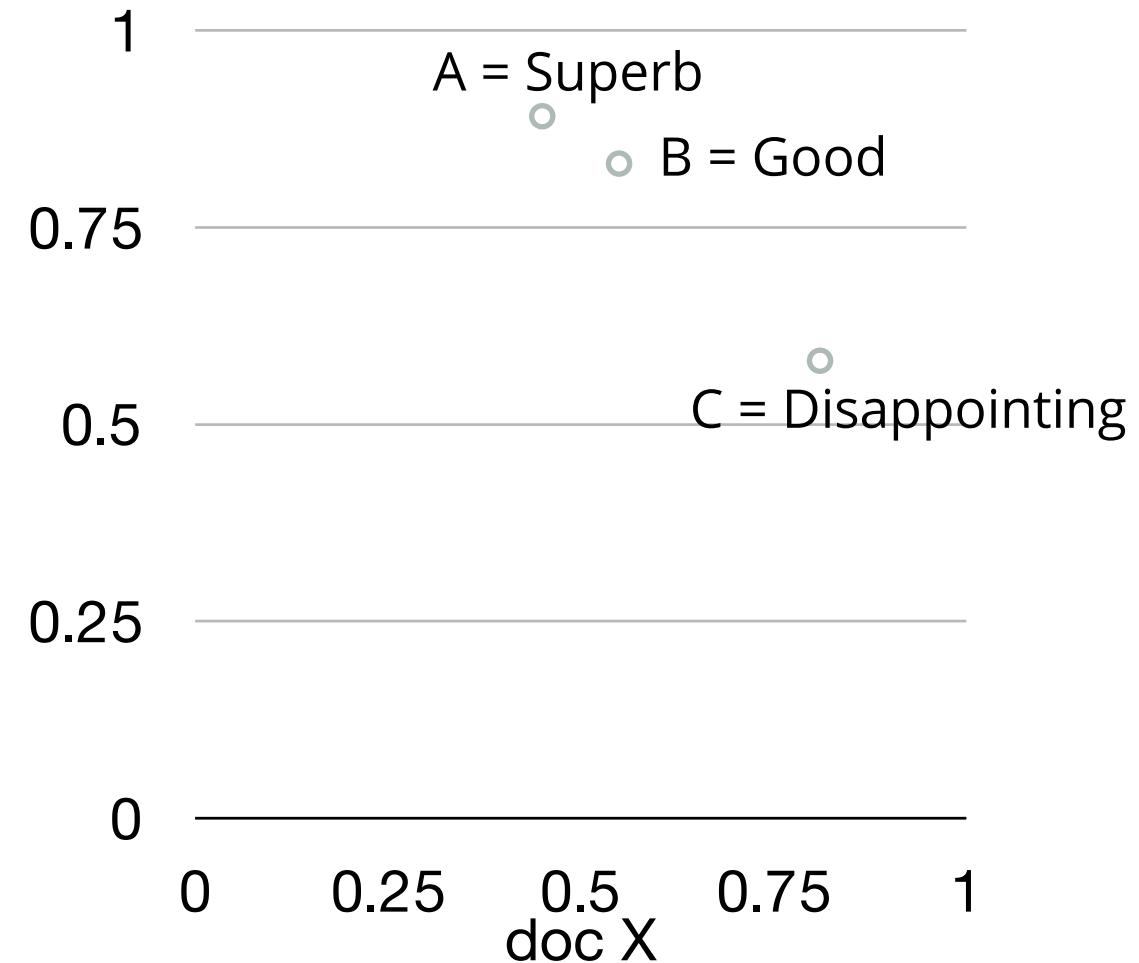
$$\|u\| = \sqrt{\sum_{i=1}^n u_i^2}$$

Divide each vector by its L2 length

Vector L2 (length) Normalization

	docx	docy
A	0.45	0.89
B	0.55	0.83
C	0.81	0.58

Now Good is
closer to Superb
than to Disappointing



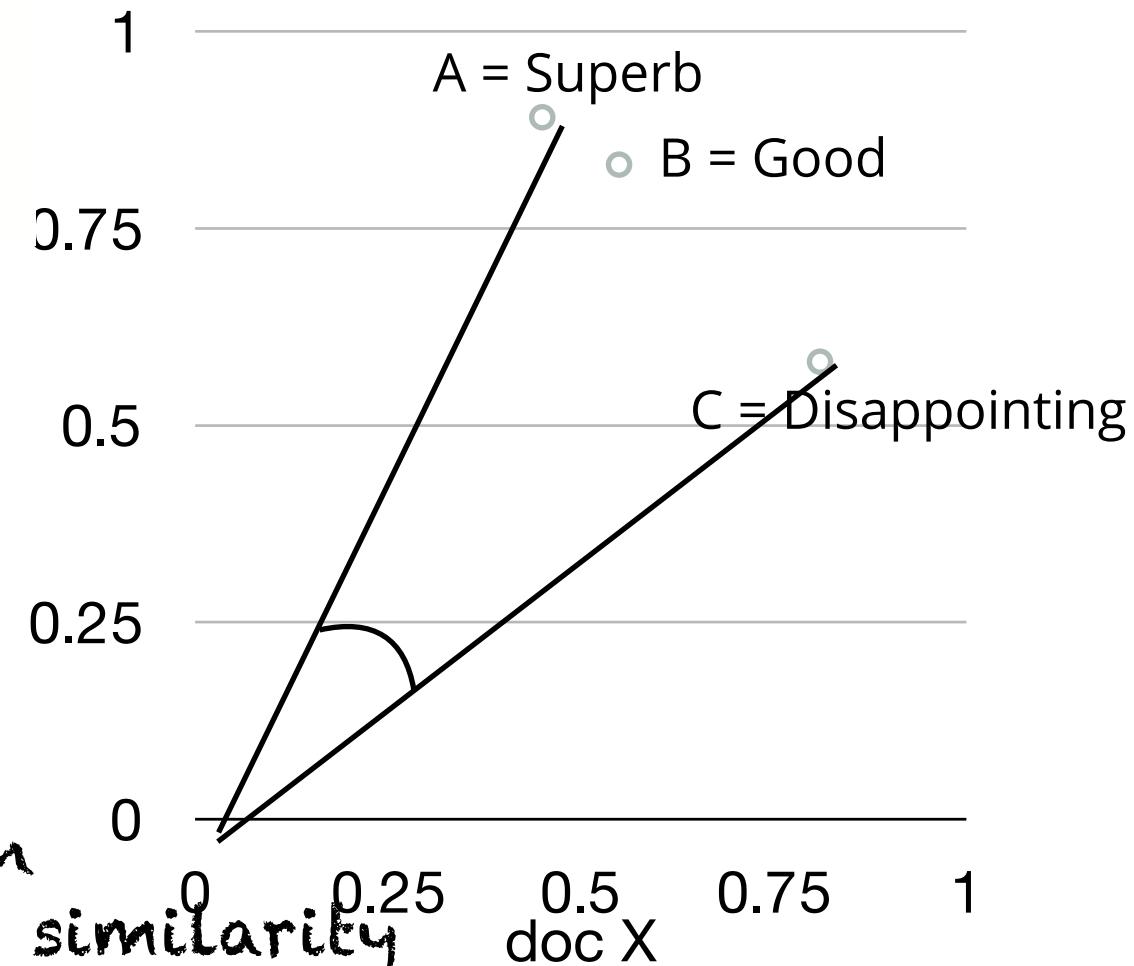
Cosine Distance

$$1 - \frac{\sum_{i=1}^n u_i \times v_i}{\sqrt{\sum_{i=1}^n u_i^2} \times \sqrt{\sum_{i=1}^n v_i^2}}$$



Cosine does the L₂ normalization too

Cosine angle between
vectors tells us their similarity



Term-Term Matrix

	abandon	abdicate	abhor	...	zymurgy
abandon					
abdicate					
abhor					
academic					
...					
zygodactyl					
zymurgy					

Term-Term Matrix

AKA
Term-Context
Matrix

	abandon	abdicate	abhor	...	zymurgy
abandon					
abdicate					
abhor					
academic					
...					
zygodactyl					
zymurgy					



Length of the vector is now $|V|$
instead of number of documents

Term-Term Matrix

AKA
Term-Context
Matrix

	abandon	abdicate	abhor	...	zymurgy
abandon					
abdicate					
abhor					
academic					
...					
zygodactyl					
zymurgy					

The value in a cell indicates how often abandon appears in a context window surrounding abdicate

Context windows

w-2, w-1 **target_word** w+1 w+2

The government must not **abdicate** responsibility to non-elected
it has led men to **abdicate** their family responsibilities
other demands, but declining to **abdicate** his responsibility
leaders **abdicate** their role and present people with no plans

his	leaders	not	responsibilit	to
abdicate	1	1	1	2
				3

Context windows

Occur in a window of +/- 2 words, in the same sentence, in the same document

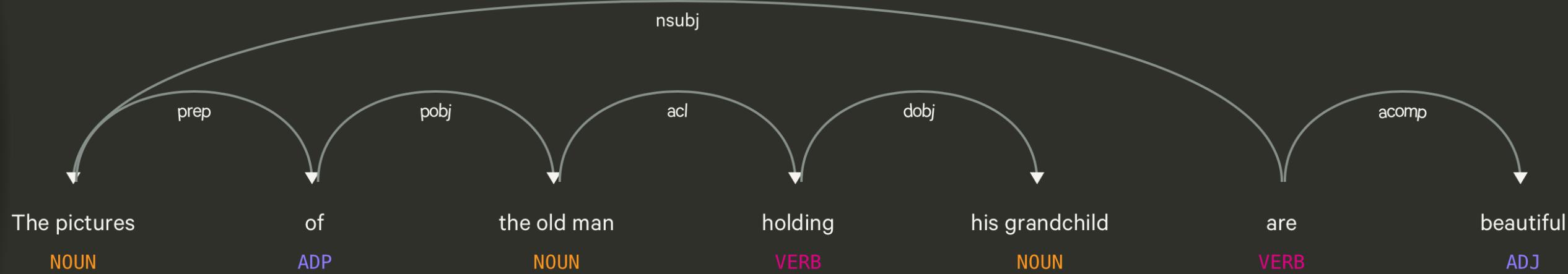
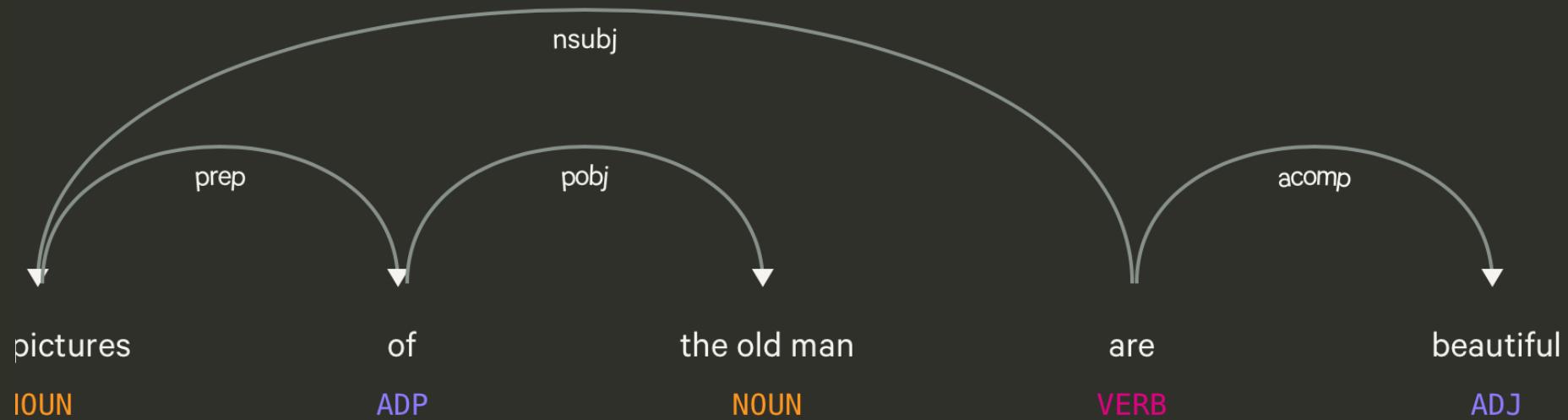
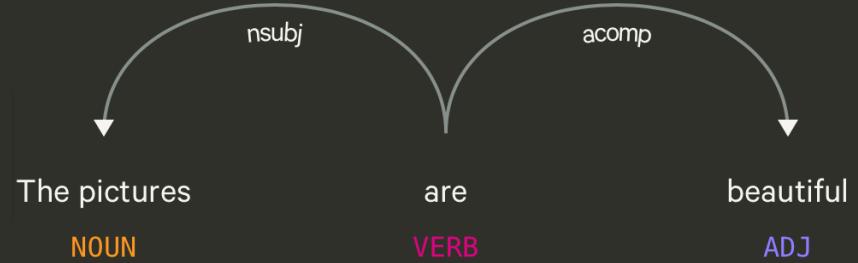
Instead of window of words use more complex contexts:
dependency patterns. Subj-of-verb, adj-mod, obj-of-verb

Languages have long distance dependencies

*The **pictures are** beautiful.*

*The **pictures of the old man are** beautiful.*

*The **pictures of the old man holding his grandchild are** beautiful.*



Using syntax to define a word's context

Zellig Harris (1968) "The meaning of entities, and the meaning of grammatical relations among them, is related to the restriction of combinations of these entities relative to other entities"

Duty and Responsibility have similar syntactic distributions

Modified by adjectives	additional, administrative, assumed, collective, congressional, constitutional ...
Object of verbs	assert, assign, assume, attend to, avoid, become, breach..

Alternates to counts

Raw word frequency is not a great measure of association between words. It's very skewed "the" and "of" are very frequent, but maybe not the most discriminative

We'd rather have a measure that asks whether a context word is particularly informative about the target word.

Instead of raw counts, it's common to transform vectors using TF-IDF or PPMI

TF-IDF

*Term frequency * inverse document frequency*

How often a word occurred in a document



1 over the number of documents that it occurred in

Sparse v. Dense Vectors

Co-occurrence matrix (weighted by TF-IDF or mutual information)

- **Long** (length $|V| = 50,000+$)
- **Sparse** (most elements are zeros)

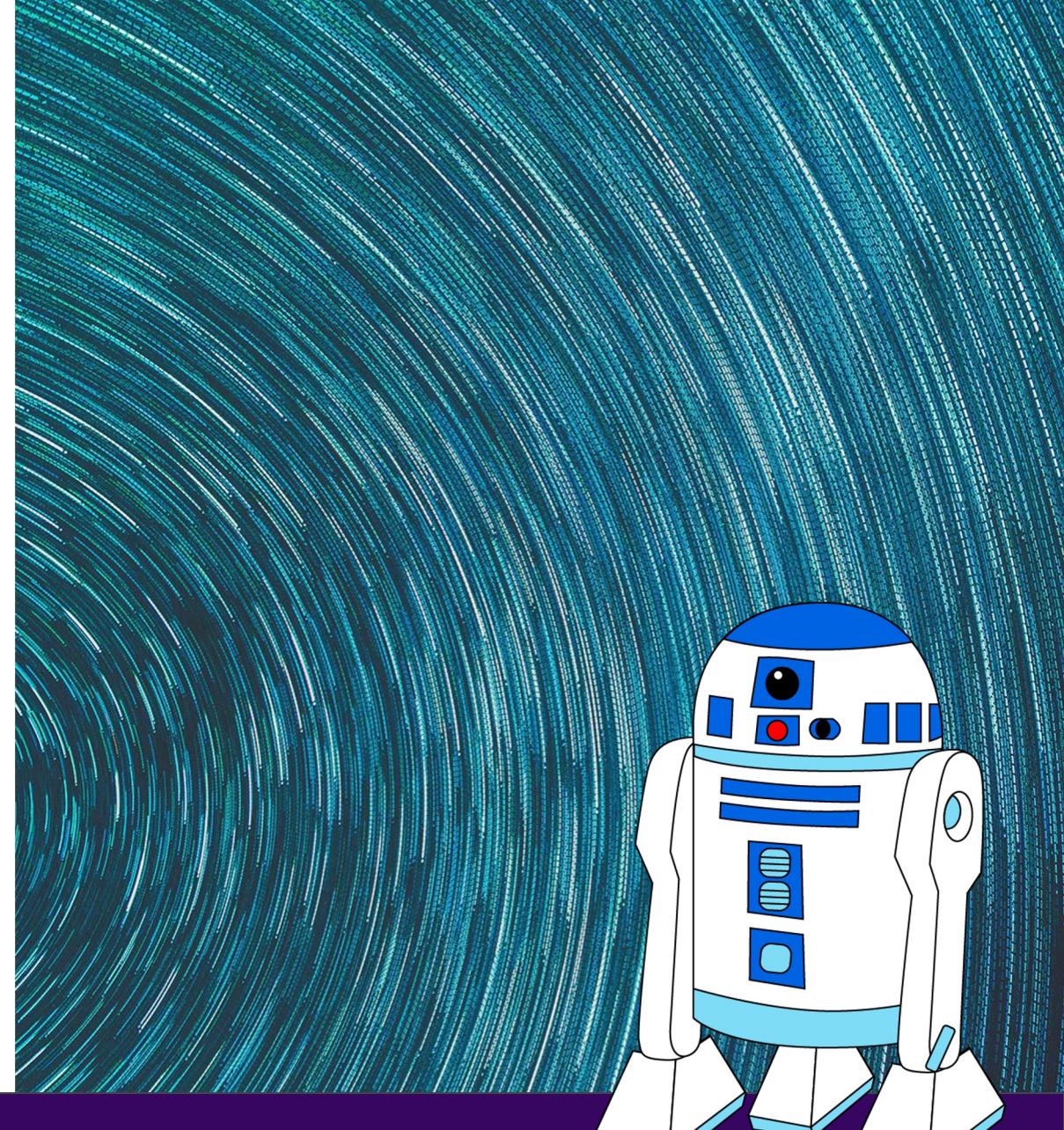
Alternative: **learn** vectors that are

- **Short** (length 200-1000)
- **Dense** (most elements are non-zero)

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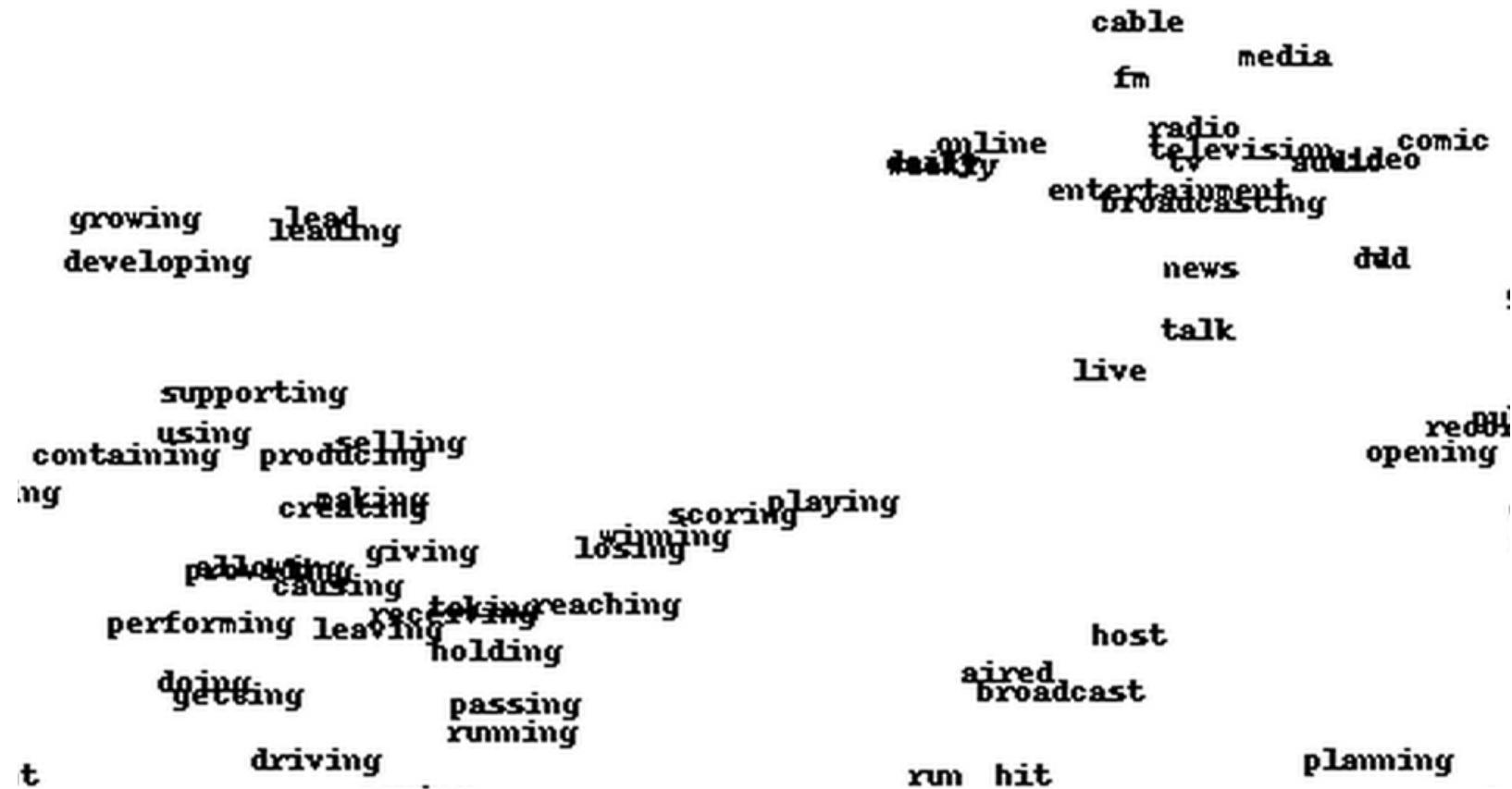
Word Embeddings

Jurafsky and Martin Chapters 7 and 9



Word embeddings

When the ~50 dimensional vectors that result from training a neural LM are projected down to 2-dimensions, we see a lot of words that are intuitively similar to each other are close together.



How do we get dense vectors?

One recipe: train a classifier!

1. Treat the target word and a neighboring context word as positive examples.
2. Randomly sample other words in the lexicon to get negative samples.
3. Use logistic regression to train a classifier to distinguish those two cases.
4. Use the weights as the embeddings.

Word2Vec

Mikolov et al. 2013

Learn embeddings as part of the process of word prediction.

Train a classifier to predict neighboring words

Inspired by neural net language models.

In so doing, learn dense embeddings for the words in the training corpus.

Advantages:

Fast, easy to train (much faster than SVD)

Available online in the word2vec package
Including sets of pretrained embeddings!

Word2Vec

Predict each neighboring word in a context window of $2C$ of surrounding words

So for $C=2$, we are given a word w_t and we try to predict its 4 surrounding words

$$[w_{t-2}, w_{t-1}, w_{t+1}, w_{t+2}]$$

Uses "negative sampling" for training

Negative sampling

lemon, a [tablespoon of apricot preserves or] jam

c1

c2

w

c3

c4



We want predictions
of these words to be high

And these words to be low

[cement metaphysical dear coaxial

n1 n2

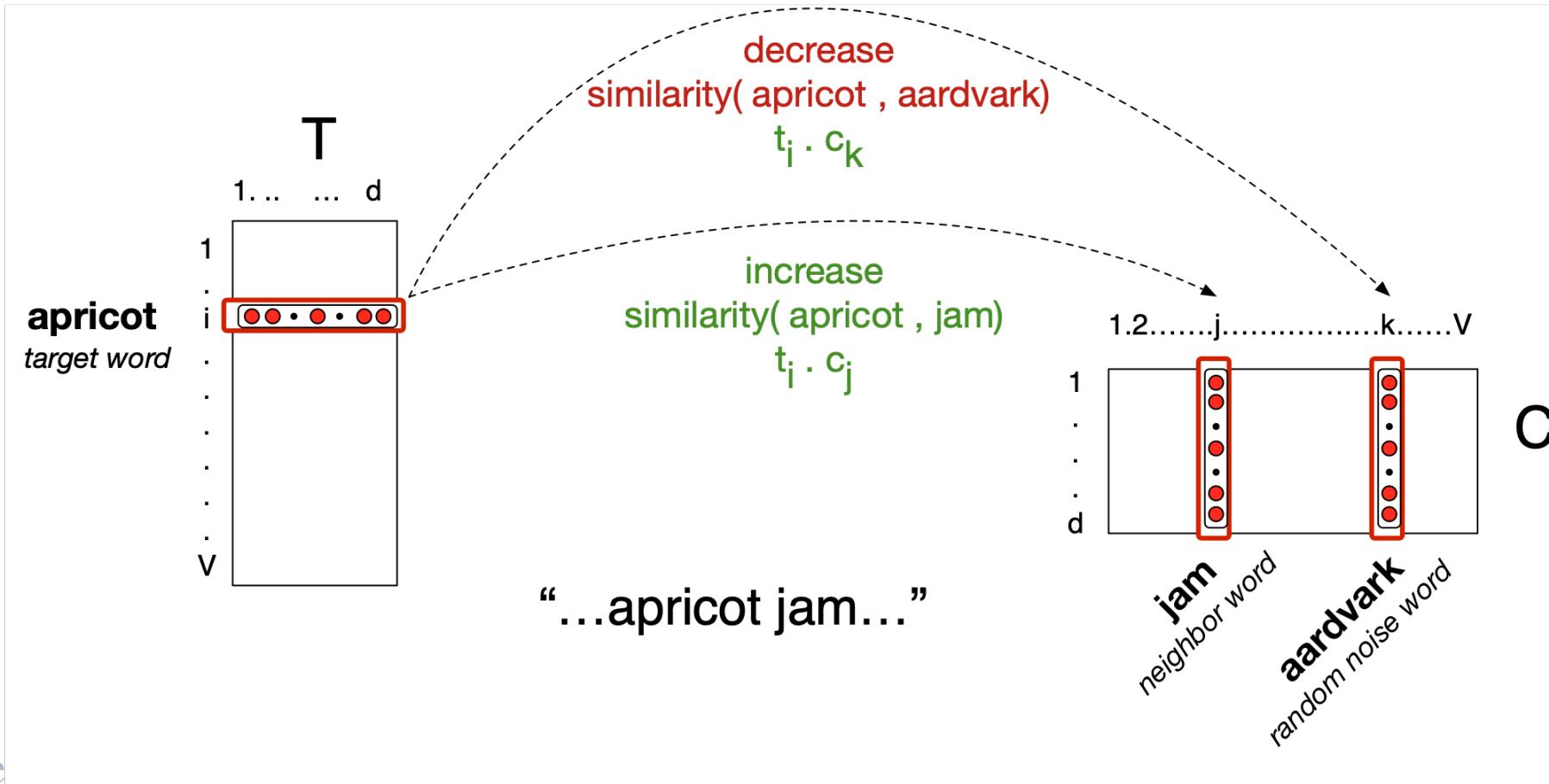
n3 n4

apricot attendant whence forever puddle]

n5 n6 n7 n8



Neural Network



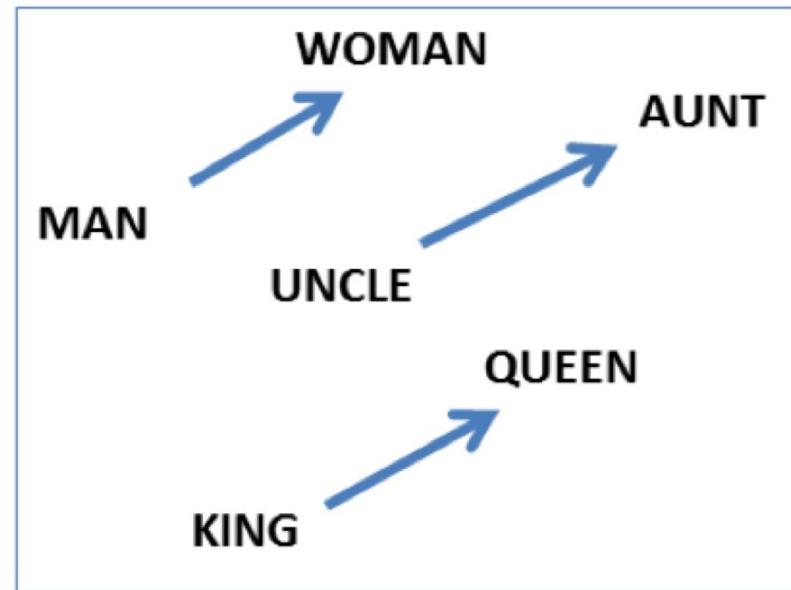
Properties of Embeddings

Nearest Neighbors are surprisingly good

target:	Redmond	Havel	ninjutsu	graffiti	capitulate
	Redmond Wash.	Vaclav Havel	ninja	spray paint	capitulation
	Redmond Washington	president Vaclav Havel	martial arts	grafitti	capitulated
	Microsoft	Velvet Revolution	swordsmanship	taggers	capitulating

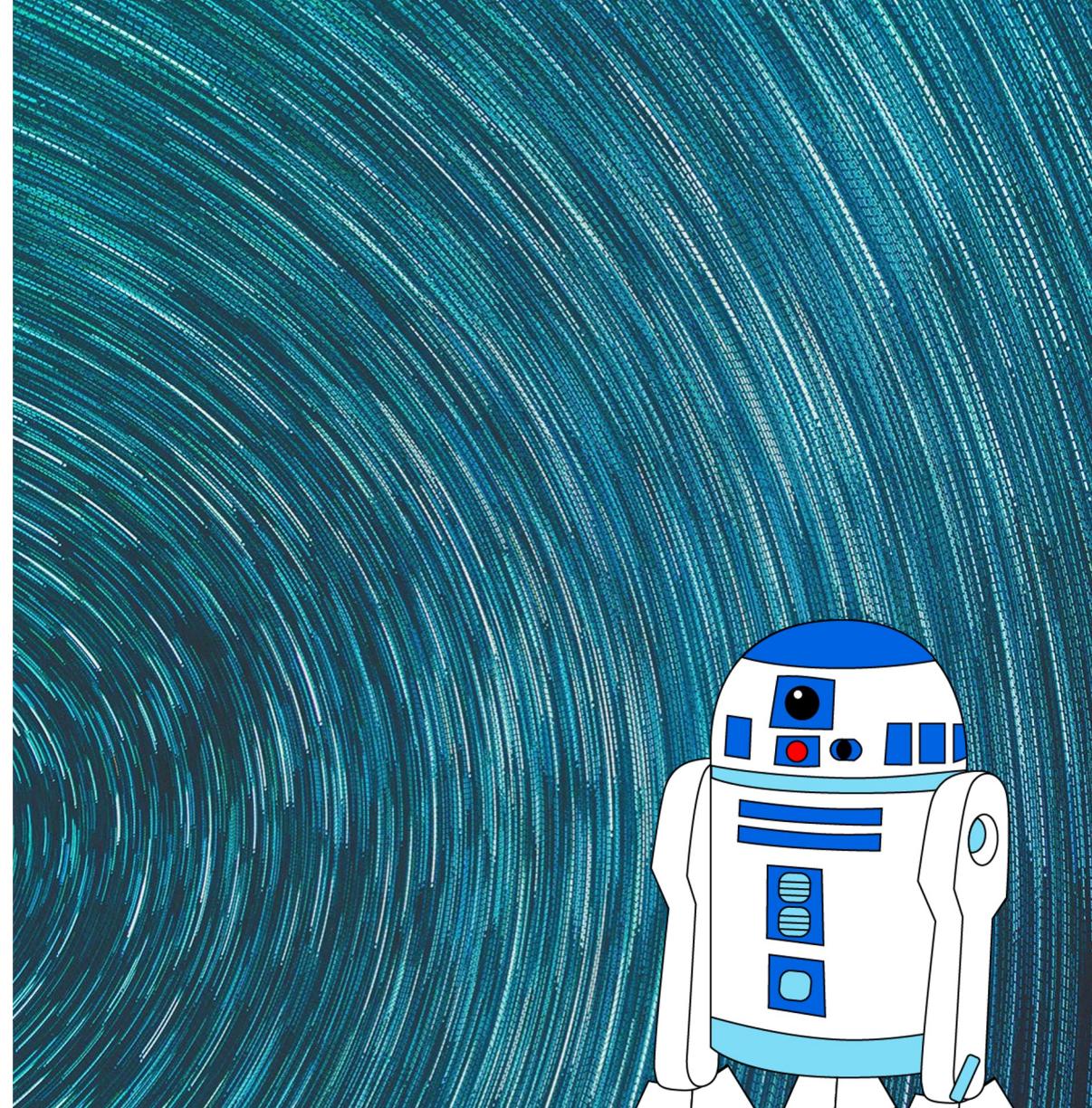
Embeddings capture relational meanings

$\text{vector('king')} - \text{vector('man')} + \text{vector('queen')} \approx \text{vector('woman')}$



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Solving Analogy Problems



Solving analogies with embeddings

In a word-analogy task we are given two pairs of words that share a relation (e.g. “man:woman”, “king:queen”).

The identity of the fourth word (“queen”) is hidden, and we need to infer it based on the other three by answering

“*man* is to *woman* as *king* is to — ?”

More generally, we will say **a:a*** as **b:b***.

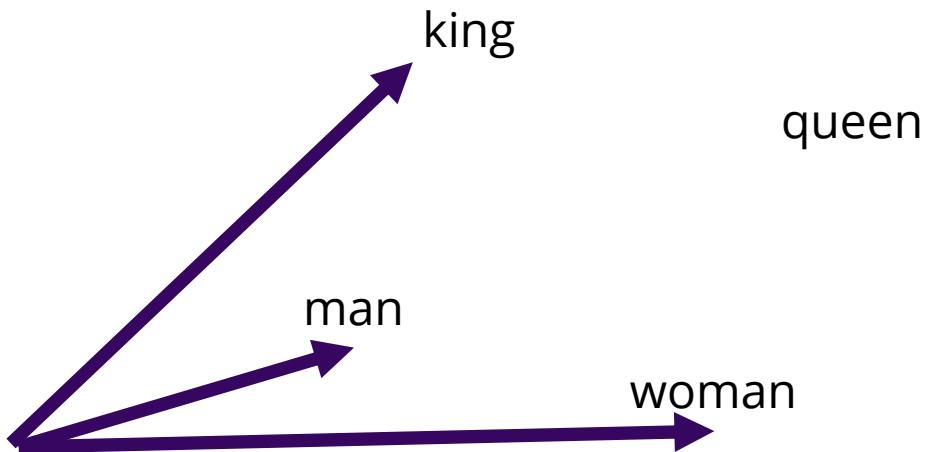
How can we solve these with word vectors?

Vector Arithmetic

a:a* as **b:b***. **b*** is a hidden vector.

b* should be similar to the vector $b - a + a^*$

$\text{vector('king')} - \text{vector('man')} + \text{vector('woman')} \approx \text{vector('queen')}$

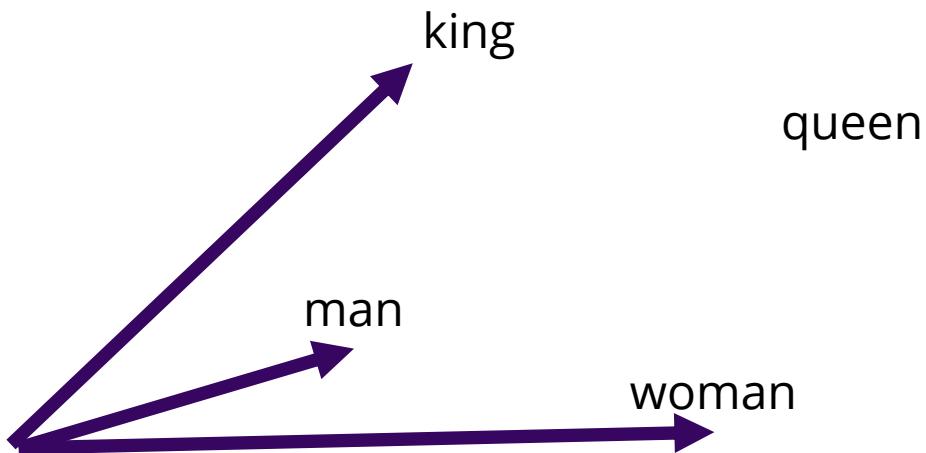


Vector Arithmetic

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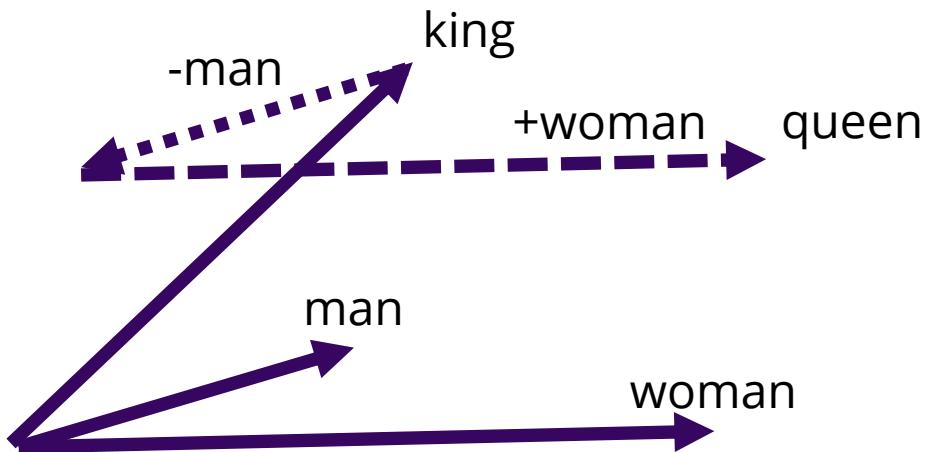


Analogy: Embeddings capture relational meaning!

a:a* as **b:b***. **b*** is a hidden vector.

b* should be similar to the vector $b - a + a^*$

$$\text{vector('king')} - \text{vector('man')} + \text{vector('woman')} \approx \text{vector('queen')}$$

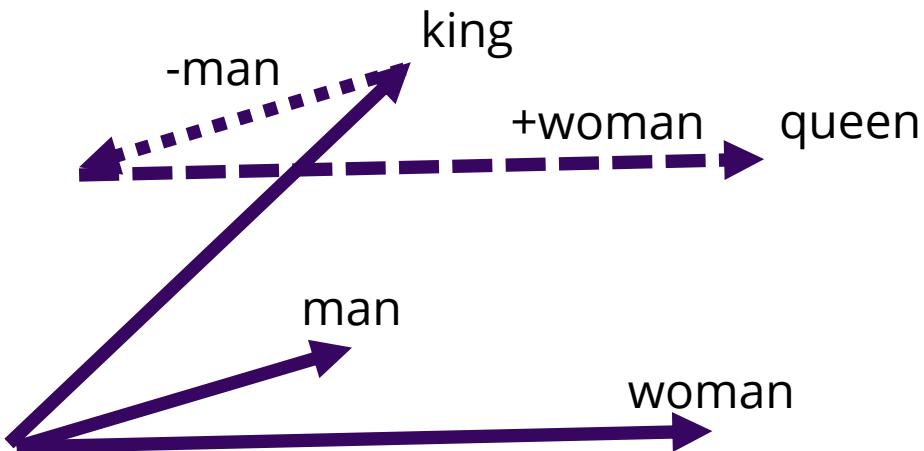


Vector Arithmetic

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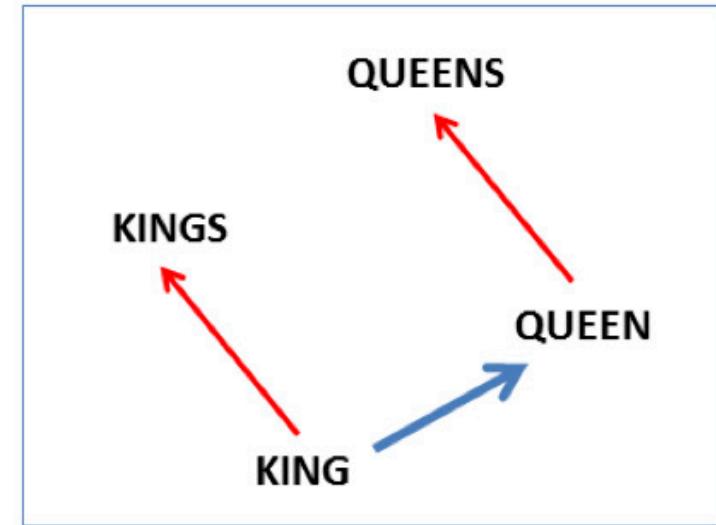
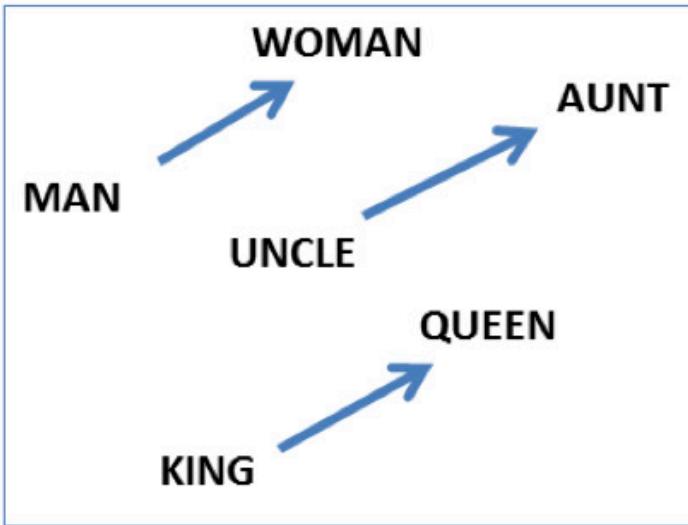


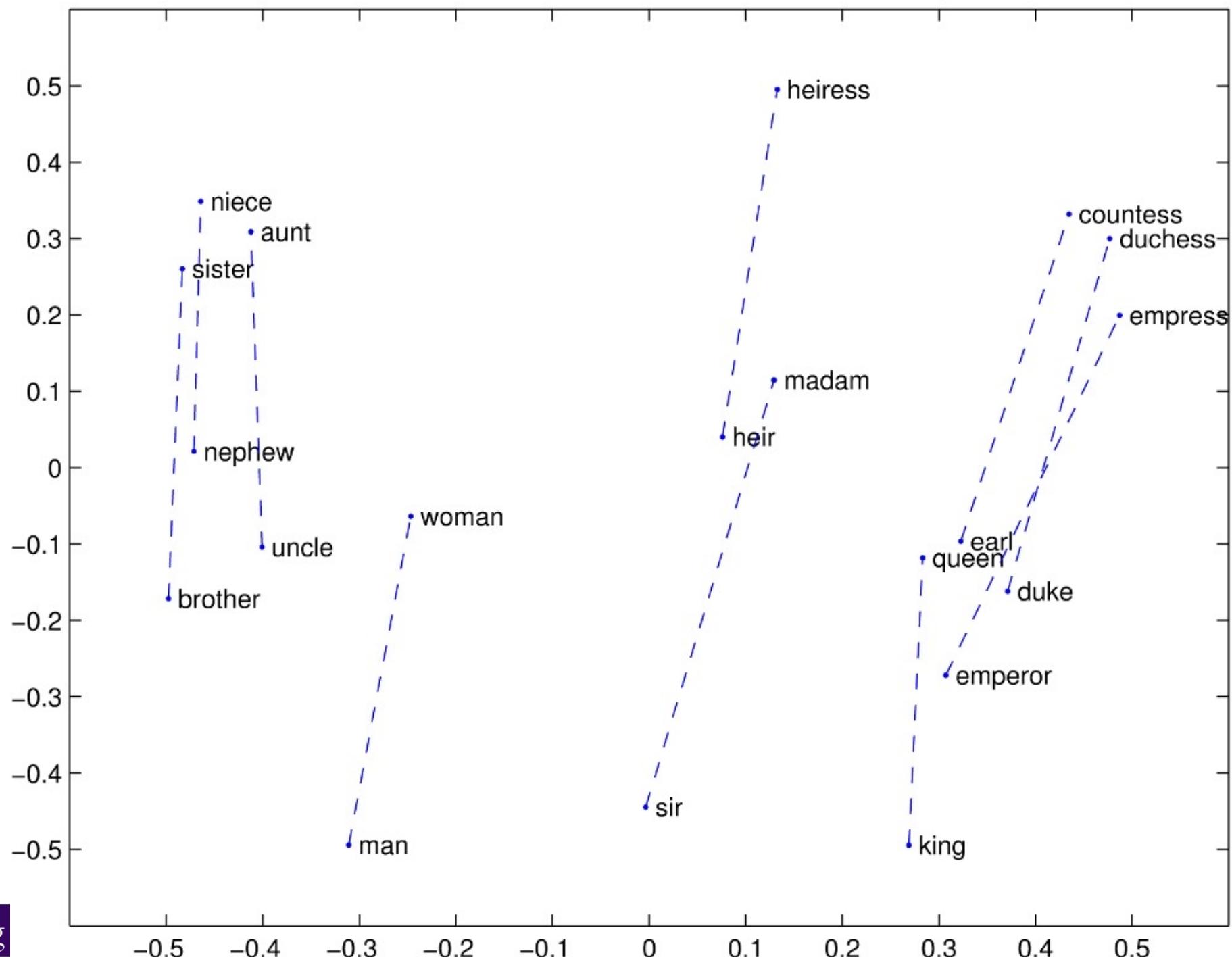
The analogy question can be solved by optimizing: $\arg \max_{b^* \in V} (\cos(b^*, b - a + a^*))$

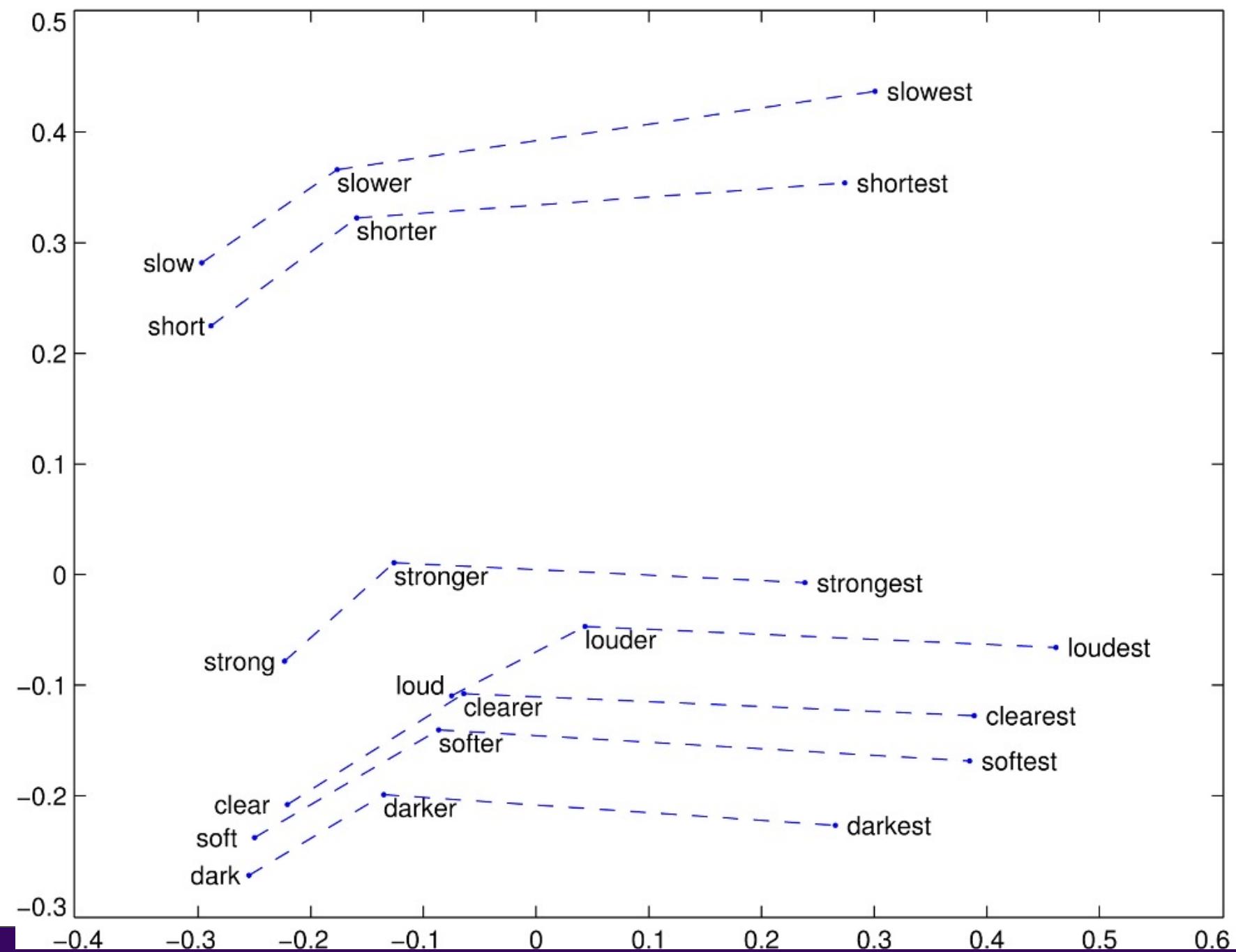
Analogy: Embeddings capture relational meaning!

$\text{vector('king') - vector('man') + vector('woman')} \approx \text{vector('queen')}$

$\text{vector('Paris') - vector('France') + vector('Italy')} \approx \text{vector('Rome')}$

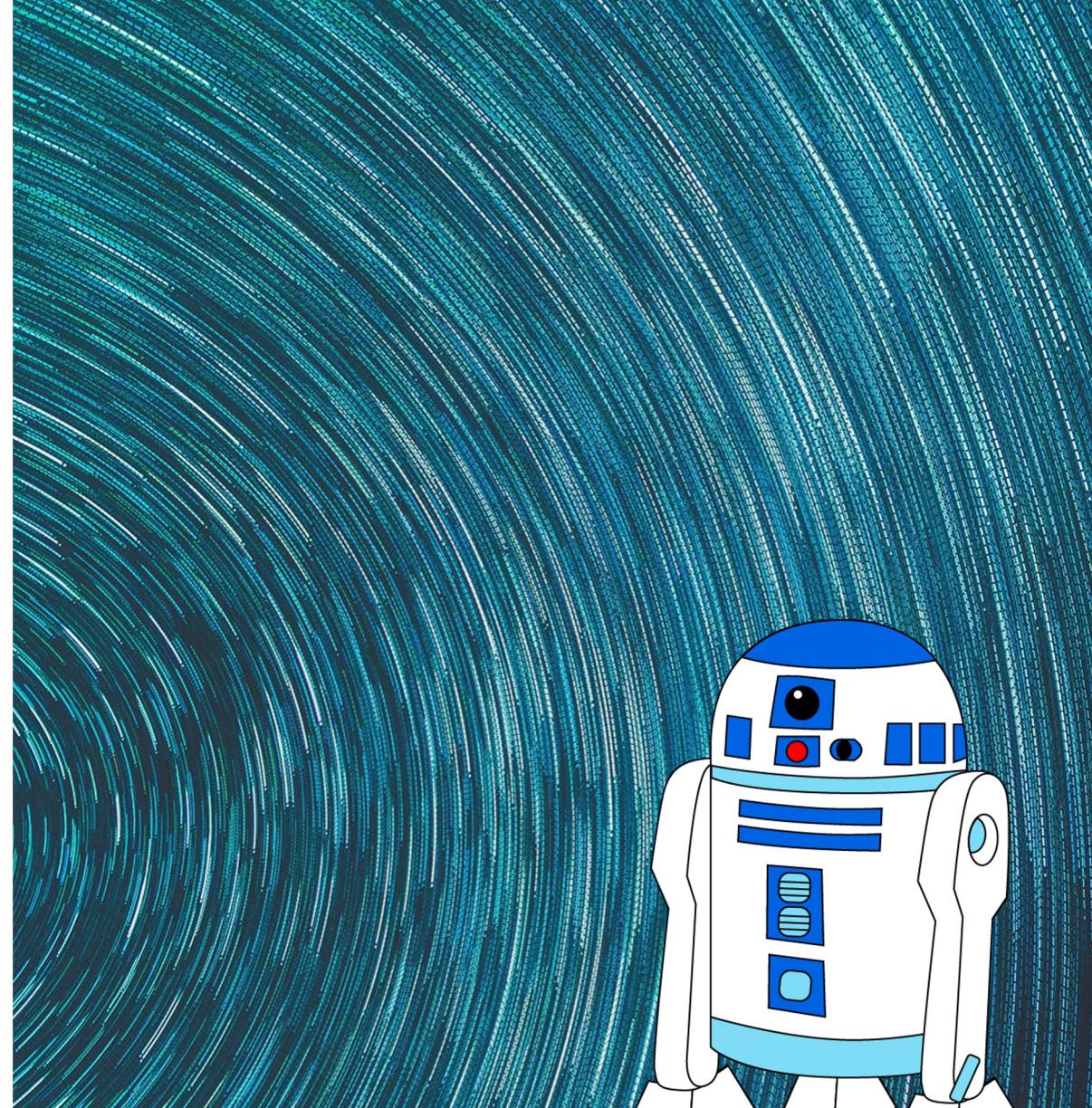






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Word Embeddings for Sociology



Embeddings can help study word history!

Train embeddings on old books to study changes in word meaning!!

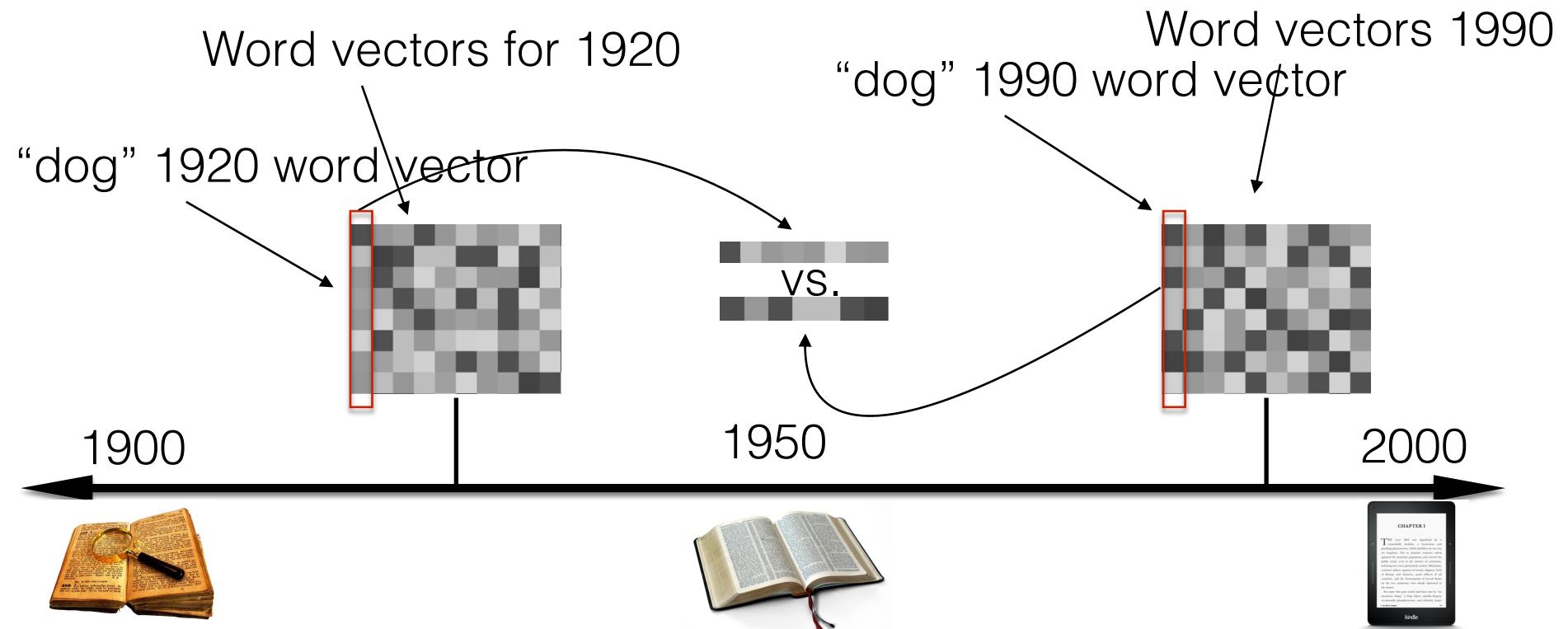


Dan Jurafsky



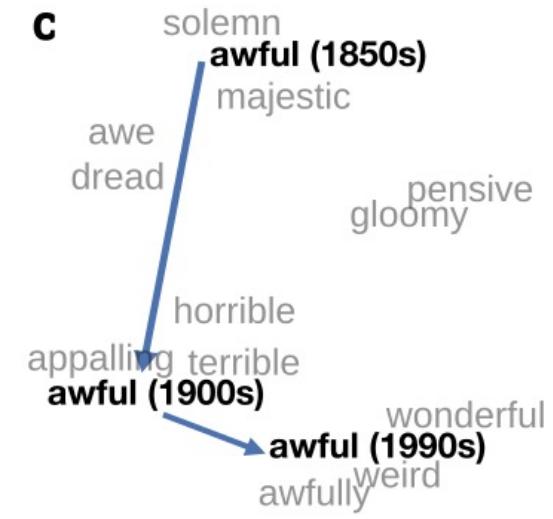
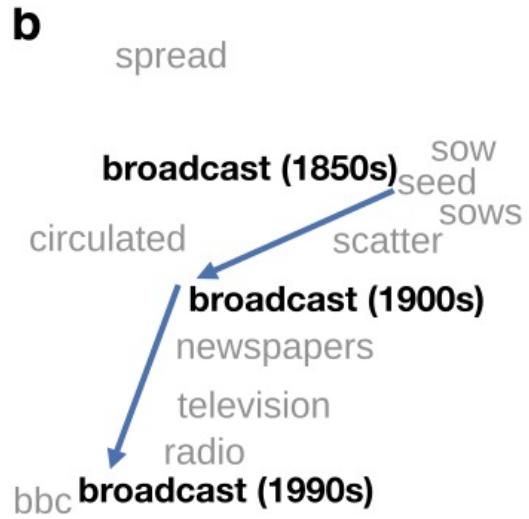
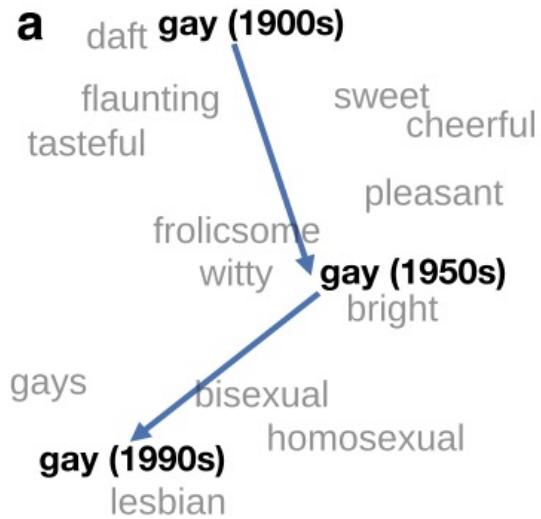
Will Hamilton

Diachronic word embeddings for studying language change!



Visualizing changes

Project 300 dimensions down into 2



~30 million books, 1850-1990, Google Books data

gay | gā |

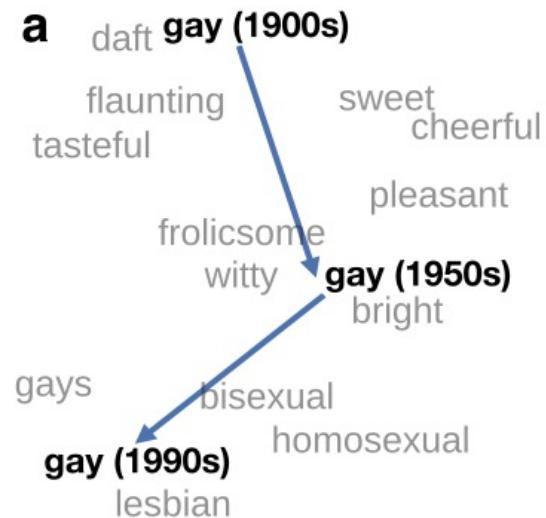
adjective (**gayer, gayest**)

1 (of a person) homosexual (used especially of a man): *that friend of yours, is he gay?*

• relating to or used by homosexuals: *a gay bar | the gay vote can decide an election.*

2 *dated* lighthearted and carefree: *Nan had a gay disposition and a very pretty face.*

• brightly colored; showy; brilliant: *a gay profusion of purple and pink sweet peas.*



~30 million books, 1850-1990, Google

broadcast | 'brôd,kast |

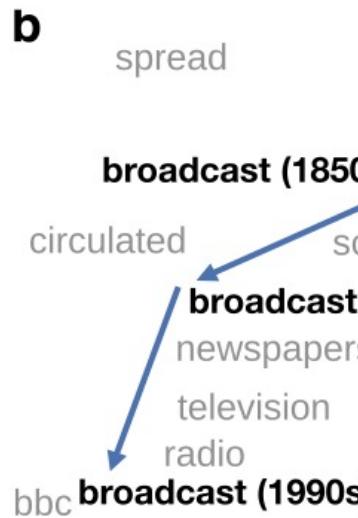
verb (past and past participle **broadcast**) [with object]

1 transmit (a program or some information) by radio or television: *the announcement was broadcast live | (as noun **broadcasting**) : the 1920s saw the dawn of broadcasting.*

• [no object] take part in a radio or television transmission: *the station broadcasts 24 hours a day.*

• tell (something) to many people; make widely known: *we don't want to broadcast our unhappiness to the world.*

2 scatter (seeds) by hand or machine rather than placing in drills or rows.



awful | 'ôfəl |

adjective

1 very bad or unpleasant: *the place smelled awful | I look awful in a swimsuit | an awful speech.*

• extremely shocking; horrific: *awful, bloody images.*

• (of a person) very unwell, troubled, or unhappy: *I felt awful for being so angry with him | you look awful—you should go and lie down.*

2 [attributive] used to emphasize the extent of something, especially something unpleasant or negative: *I've made an awful fool of myself.*

3 archaic inspiring reverential wonder or fear.

Embeddings and bias

Embeddings reflect cultural bias

Ask “Paris : France :: Tokyo : x”

- x = Japan

Ask “father : doctor :: mother : x”

- x = nurse

Ask “man : computer programmer :: woman : x”

- x = homemaker

Bolukbasi, Tolga, Kai-Wei Chang, James Y. Zou, Venkatesh Saligrama, and Adam T. Kalai. "Man is to computer programmer as woman is to homemaker? debiasing word embeddings." In *Advances in Neural Information Processing Systems*, pp. 4349-4357. 2016.

Measuring cultural bias

Implicit Association test (Greenwald et al 1998): How associated are

- concepts (*flowers, insects*) & attributes (*pleasantness, unpleasantness*)?
- Studied by measuring timing latencies for categorization.

Psychological findings on US participants:

- African-American names are associated with unpleasant words (more than European-American names)
- Male names associated more with math, female names with arts
- Old people's names with unpleasant words, young people with pleasant words.

Embeddings reflect cultural bias

Caliskan et al. replication with embeddings:

- African-American names (*Leroy, Shaniqua*) had a higher GloVe cosine with unpleasant words (*abuse, stink, ugly*)
- European American names (*Brad, Greg, Courtney*) had a higher cosine with pleasant words (*love, peace, miracle*)

Embeddings reflect and replicate all sorts of pernicious biases.

Aylin Caliskan, Joanna J. Bruson and Arvind Narayanan. 2017. Semantics derived automatically from language corpora contain human-like biases. *Science* 356:6334, 183-186.

Directions

Debiasing algorithms for embeddings

Use embeddings as a tool to study historical bias



Embeddings as a window onto history

Use the Hamilton historical embeddings

The cosine similarity of embeddings for decade X for occupations (like teacher) to male vs female names

- Is correlated with the actual percentage of women teachers in decade X

Nikhil Garg, Londa Schiebinger, Dan Jurafsky, and James Zou, (2018). Word embeddings quantify 100 years of gender and ethnic stereotypes. *Proceedings of the National Academy of Sciences*, 115(16), E3635–E3644

History of biased framings of women

Embeddings for competence adjectives are biased toward men

- *Smart, wise, brilliant, intelligent, resourceful, thoughtful, logical, etc.*

This bias is slowly decreasing

Nikhil Garg, Londa Schiebinger, Dan Jurafsky, and James Zou, (2018). Word embeddings quantify 100 years of gender and ethnic stereotypes. *Proceedings of the National Academy of Sciences*, 115(16), E3635–E3644

Princeton Trilogy experiments

Study 1: Katz and Braley (1933)

Investigated whether traditional social stereotypes had a cultural basis

Ask 100 male students from Princeton University to choose five traits that characterized different ethnic groups (for example Americans, Jews, Japanese, Negroes) from a list of 84 word

84% of the students said that Negroes were superstitious and 79% said that Jews were shrewd. They were positive towards their own group.

Study 2: Gilbert (1951)

Less uniformity of agreement about unfavorable traits than in 1933.

Study 3: Karlins et al. (1969)

Many students objected to the task but this time there was greater agreement on the stereotypes assigned to the different groups compared with the 1951 study.

Interpreted as a re-emergence of social stereotyping but in the direction more favorable stereotypical images.

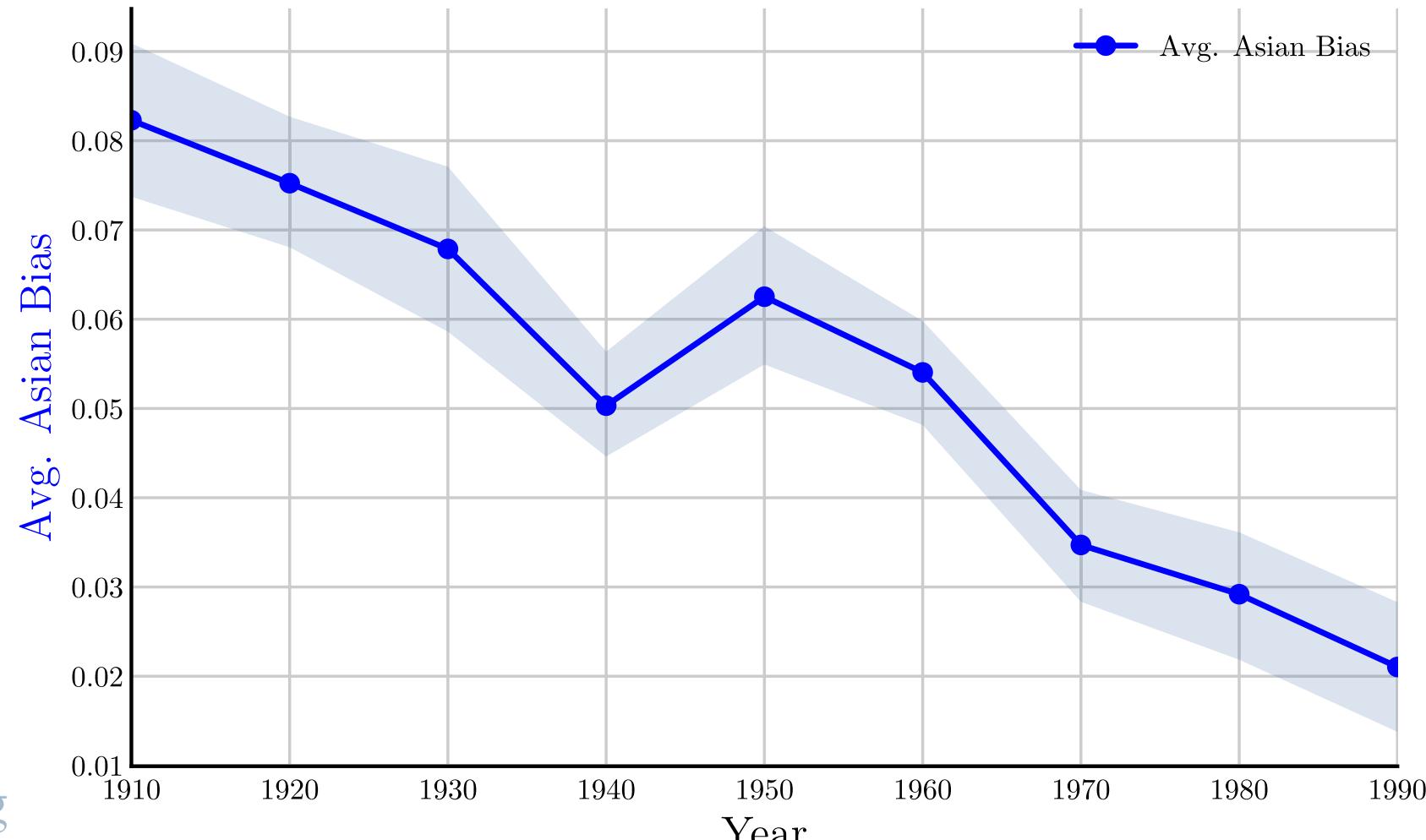
Embeddings reflect ethnic stereotypes over time

- Princeton trilogy experiments
- Attitudes toward ethnic groups (1933, 1951, 1969)
scores for adjectives
 - *industrious, superstitious, nationalistic*, etc
- Cosine of Chinese name embeddings with those
adjective embeddings correlates with human ratings.

Nikhil Garg, Londa Schiebinger, Dan Jurafsky, and James Zou, (2018). Word embeddings quantify 100 years of gender and ethnic stereotypes. *Proceedings of the National Academy of Sciences*, 115(16), E3635–E3644

Change in linguistic framing 1910-1990

Change in association of Chinese names with adjectives framed as "othering" (*barbaric, monstrous, bizarre*)



Changes in framing: adjectives associated with Chinese

1910	1950	1990
Irresponsible	Disorganized	Inhibited
Envious	Outrageous	Passive
Barbaric	Pompous	Dissolute
Aggressive	Unstable	Haughty
Transparent	Effeminate	Complacent
Monstrous	Unprincipled	Forceful
Hateful	Venomous	Fixed
Cruel	Disobedient	Active
Greedy	Predatory	Sensitive
Bizarre	Boisterous	Hearty

Nikhil Garg, Londa Schiebinger, Dan Jurafsky, and James Zou, (2018). Word embeddings quantify 100 years of gender and ethnic stereotypes. *Proceedings of the National Academy of Sciences*, 115(16), E3635–E3644

Conclusion

Embeddings = vector models of meaning

- More fine-grained than just a string or index
- Especially good at modeling similarity/analogy
 - Just download them and use cosines!!
- Can use sparse models (tf-idf) or dense models (word2vec, GLoVE)
- **Useful in practice but know they encode cultural stereotypes**

If you want to know more

If you're excited to learn more about topics related to AI, I recommend:

CIS 419/519

CIS 520

CIS 522

CIS 530

I'm teaching CIS 700-001 in the Spring more info here: <http://interactive-fiction-class.org>

Thank you!

Thanks for taking CIS 5210 with me!

Good luck on the midterm!!