

# Tackling the Plastic Crisis | Made With Nestlé Canada

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 [madewithnestle.ca/sustainability](https://madewithnestle.ca/sustainability)

November 19, 2020

Learn how Nestlé is working towards a waste-free future.

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## The Plastic Crisis: A Real Problem

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### We're taking Action

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We know the plastic crisis is one of the top sustainability issues facing the world today.

We're taking this crisis seriously and we aim that above 95% of our plastic packaging will be designed for recycling by 2025, with the aim of getting to 100% recyclable or reusable packaging.

**Globally, we saved more than 142,000 metric tons of packaging in 2019 compared to 2015. *That's 14 Eiffel Towers!***

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### A Good Start

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Aiming that above 95% of our plastic packaging will be designed for recycling by 2025 is a good start, but we know there's a lot more work to do to achieve our vision: that none of our packaging ends up in landfill or as litter, including in our oceans, lakes and waterways.

### 95%

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### Our Sustainability Highlights Since 2019

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## 2019

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Nestle Real Dairy Ice Cream is one of the first recyclable ice cream containers in Canada.

All BOOST® ready-to-drink 237ml meal replacement drinks (High Protein, Original, Plus Calories and Diabetic) have moved to recyclable, reclosable Tetra® Prisma packaging.

Globally, we created the Institute of Packaging Sciences to help bring environmentally-friendly packaging solutions to consumers.

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## 2020

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Globally, we announced \$2.8 billion to lead the shift from virgin plastics to food-grade recycled plastics and accelerated the development of innovative packaging solutions.

## 2021 and beyond:

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In 2021, Nescafe Sweet & Creamy will move from plastic to a recyclable carton.

All Smarties packaging will remove plastic material from its portfolio and fully transition to responsibly sourced paper in 2021.

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## Talking With Our Smarties: Q&A

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Plastic Packaging Explained Recycling Solutions Making Recycling Easier

We have introduced a 'Negative List' of non-recyclable or hard-to-recycle materials and a timetable to phase out their use across all of our packaging. We have started to eliminate plastics across a range of materials in our ice cream, confectionery and beverages businesses, and reduced the amount of shrink-wrap we use. We are leading the shift from virgin plastics to food-grade recycled plastics. Aside from PET (Polyethylene Terephthalate), most recycled plastics are not suitable for food packaging, leading to a limited supply of food grade recycled plastics.

We are working with local suppliers as well as the Nestle Institute of Packaging Sciences. Together we are developing and evaluating new materials that are sustainable and can be supported in our recycling infrastructure.

The seven major focus areas for our scientific work on plastics:

- Packaging-free solutions
- Removal of non-recyclable plastics
- Simplification of materials and packaging structures
- Plastic-free packaging / paper
- More recycled content
- Bio-based plastics
- Biodegradable / compostable materials

We also launched a \$360 million sustainable packaging venture fund focusing on start-up companies that are developing innovative packaging, refill systems or recycling solutions. In September 2020, we announced a \$43 million investment in the Closed Loop Leadership Fund.

Plastic water bottles are 100% recyclable. With our aim to reduce the use of virgin plastics by one-third by 2025, Nestle will increase the amount of recycled PET it uses across its brands globally to 50% by 2025.

It's a two-year pilot program which gives 20,000 customers in London, Ontario the opportunity to bag up plastic items that can't currently be recycled, like chocolate bar wrappers and potato chip bags. Nestle Canada is proud to be one of the financial contributors to this interim plastic recovery solution, as we continue to work on ways of innovating our packaging for a waste-free future.

Through the Nestle Institute of Packaging Sciences together with our global R&D network, universities and innovation partners. The Institute will conduct world-class research to fundamentally rethink packaging materials which include exploring the potential of bio-sourced, and biodegradable materials and systems.

**"As the worlds largest producer of food and beverage, our vision is a future where none of our products end up in nature, and where the products that Canadians know**

and love, contribute to a healthy future for the generations to come. With our global footprint and vast supply chains, we understand the severity of climate change and we have made significant commitments and investments in climate initiatives to reduce our carbon footprint."

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- John Carmichael, Nestle Canada CEO

## Share Our Work

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We are committed to a waste-free future and are taking specific actions to improve our sustainability to change the way we protect the future of our planet. We'd appreciate your help in spreading the word.

## Now in more sustainable packaging

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Plastic packaging plays an important role in safely delivering high-quality food and drinks to consumers, and in reducing food loss and waste. That's why we carefully consider alternatives before making changes to our packaging.

**Boost**

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**Smarties**

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**Real Dairy Ice Cream**

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**Nesquik**

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**Thicken up**

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