



Awaken The Engineer Inside You

Rulebook

A complete Guide to





Organizers & Purpose

IUCEE EWB MCE Student Chapter, focusing on empowering engineering students through collaborative, socially impactful initiatives

The chapter's vision is to expand engineering education beyond traditional boundaries, and its mission is to cultivate an ecosystem that blends academic excellence with real-world problem-solving .

Overview : Ideathon

Join the Ideathon, a 3-day innovation challenge where you'll identify problems aligned with the UN Sustainable Development Goals (SDGs), develop creative solutions, and present your ideas to a panel of judges. Get mentorship, feedback, and support from experts and peers. Win exciting rewards, including entry into the SMILE Preneur Program and continuous mentoring support from MIPZO Ed-Tech Pvt Ltd!

Why Be a Part of It?

It unites students nationwide, sparking cross-institutional collaboration and idea exchange.

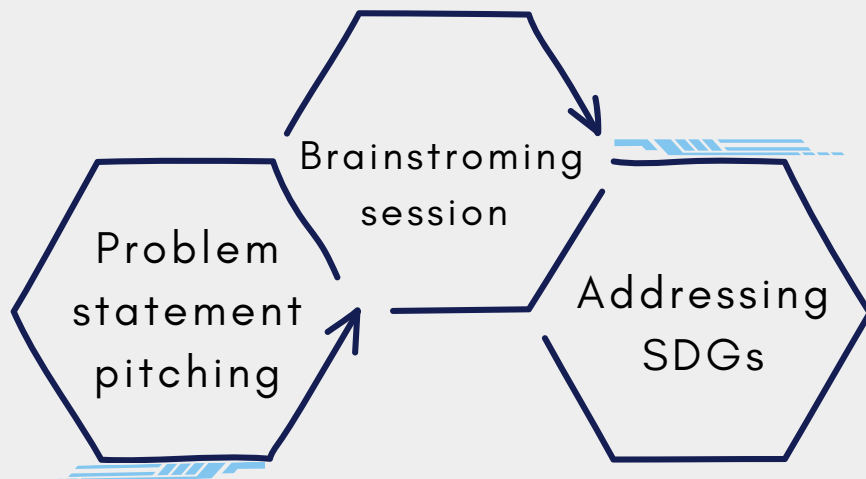
By combining technical competitions with cultural and awareness initiatives, the event nurtures holistic development and a socially conscious outlook among future engineers.

General rules

- The competition is open to all undergraduates irrespective of streams/branches of B.E./B.Tech disciplines.
- A team must consist of a minimum of two (2) and a maximum of four (4) participants.
- Registration is mandatory to participate in the ideathon.
- No single registration is allowed (minimum team size is 2). On-the-spot registration is permitted for interested participants (team size must still be 2–4).
- The problem statements will be SDG-oriented.
- Teams cannot select/repeat the same problem statement. Problem statements will be allotted to teams without one by the organizers.
- Both virtual and conceptual prototypes must be developed.
- The execution method must be original, unique, and developed by the team.
- AI tools may be used only for guidance. If the solution is fully AI-generated, marks can be deducted.
- Teams must maintain discipline and decorum throughout the event, and any form of misconduct, plagiarism, or violation of rules will lead to disqualification.
- Teams arriving after the designated reporting time beyond the tolerance limit will be disqualified.
- The organizers reserve the right to change, modify, or update the rules or event flow at any stage of the competition, and all participants must abide by it.

Day 1

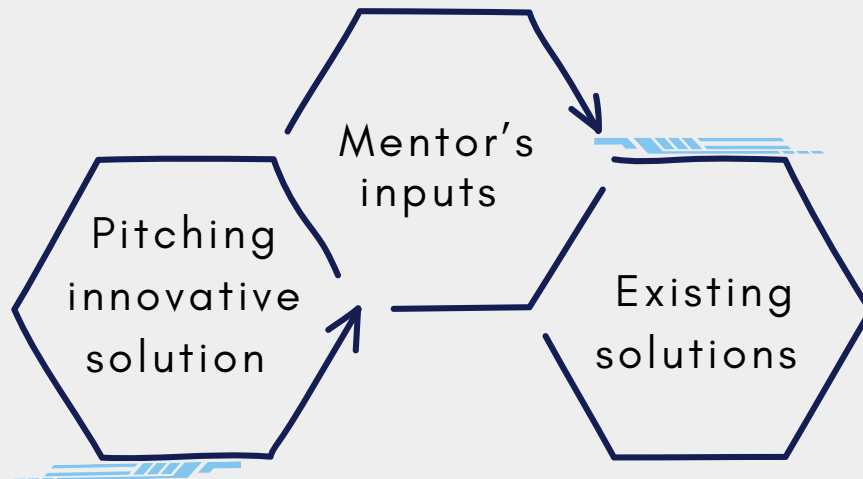
consists of –



- Participants should pitch their problem statement and mention on which SDG their problem statement aligns with.
- Use brainstorming to analyze and clearly define the problem.
- Mentors and peers will give you feedback..
- Participants should provide suitable facts and figures to support their problem statement.
- Participants should provide supporting data or evidence highlighting the drawbacks or limitations of the existing solution.
- Submit *End-of-Day Note*: Problem Statement, Key Insights, Challenges, Next Steps

Day 2

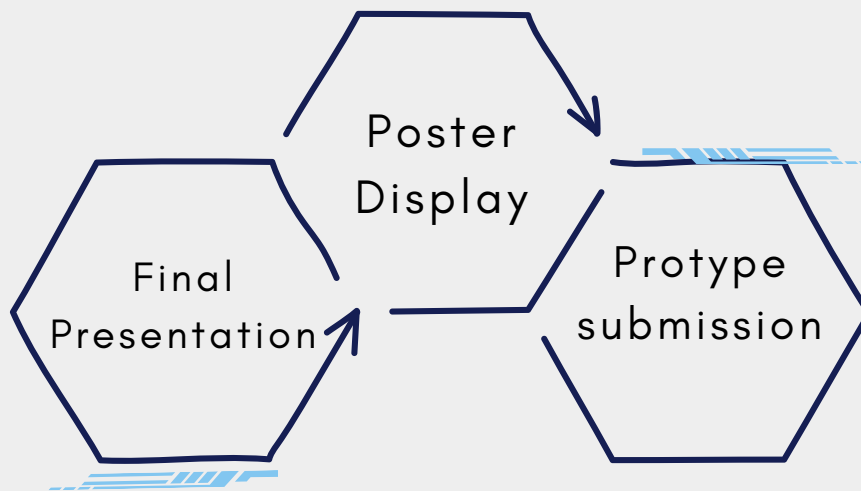
consists of –



- Each team will present their innovative solution, building upon their problem statement from day 1.
- Participants should include a project plan for their proposed solution, outlining key milestones and resources required for successful implementation.
- Teams will interact with mentors to receive guidance, constructive feedback, and insights to strengthen their solutions.
- Submit Concept Document by end of the day.
- Submit PPT file according to provided template within dead line.

Day 3

consists of – **POSTER & FINAL PRESENTATION**



- A canvas should be presented, clearly describing the key points.
- Display a Poster according to provided template with full project details.
- Present your Prototype/Conceptual Model and solution in the final pitch.
- The Presentation may include supporting data and visuals such as graphs, flowcharts, or pictographs to demonstrate the feasibility and impact of your solution(template will be provided).





Submissions

Day 1: End-of-Day Note (Problem + Key Insights).

Day 2: Concept Document and PPT presentation

Day 3: Poster + Final Presentation (Solution Showcase).

*All necessary templates and deadlines for each day's submission will be provided to the teams one day in advance.



Judging Criteria

- Problem Clarity & Relevance
- Innovation & Creativity
- Feasibility & Practicality
- SDG Alignment & Social Impact
- Presentation & Communication
- Teamwork & Collaboration
- Use of Data & Evidence





Rewards

- **Winning Team** → Entry into SMILE Preneur Program (Entrepreneurship Development Package).
- **Prize Pool** → ₹20,000 to be shared among the winners.
- **Best Innovative Idea** → Special recognition certificate + Special mentoring support from MIPZO Edutech Pvt. Ltd for further development.



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