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WASIN MEKKIT



**Front End Developer &
Digital Channel Specialist**

Visit My Portfolio Website



<https://bit.ly/wasin-mekkit>

PROFILE

With 5th years of experience in web development and design, I am a creative and versatile Front End Developer. Using HTML, CSS, SCSS, Javascript, and modern libraries and frameworks are all required. Proficient in UI/UX design and motion graphics. Digital marketing, Experience Management, Programmatic Advertising, and Search engine optimization are all areas in which I am knowledgeable and passionate.

EXPERTISE

- Website Development
- UX/UI Design
- Graphic Design
- Motion Graphic
- Animation
- Search engine optimization
- Digital Marketing
- Serverless Computing
- Programmatic Advertising

EDUCATION

2015 - 2017

**Bachelor's Degree in
Information Technology**
North Bangkok University

2012 - 2015

**Diploma Vocational Certificate
in Information Technology**
Siam Business Administration
Technological College

REFERENCE

Mr. Paisan Sa-nguansin
Web Management and
Monetization Manager
Advanced Info Service PLC.
Paisansa@ais.co.th

Mr. Anucha Sanu
Senior Web Developer
North Bangkok University
Anucha.sa@northbkk.ac.th

Experience

2018 - Present

Front End Developer & Digital Channel Specialist | Advanced Info Service PLC.

Working as a Front End Developer & Digital Channel Specialist. I created a variety of websites for businesses in the telecommunications industry using HTML, CSS, Sass, JavaScript, and Adobe AEM as CMS. I contributed to the company's developer experience by implementing tools and technologies to improve our development process. And contributed with my team to improve UX/UI design to increase the efficiency of the customer journey. In addition, website optimization, Digital Experience Platforms and Programmatic Advertising Platforms such as Cloudflare worker, Adobe DTM, Adobe Analytics, Adnuntius, Relay42, and Cxense.

2017 - 2018

Web Developer & Public Relations Specialist | North Bangkok University

As a Web Developer and Public Relations Specialist. I contributed to the development of the university website using HTML, CSS, JavaScript, PHP, SQL, and WordPress as CMS. To improve online sales and enhance university website traffic, including the creation of advertising material such as motion graphics, banners, posters, Google Ads, and social media ads.

2016 - 2017

Software Technician | ICOM TECH CO.,LTD

My primary responsibility as a Software Technician was to support and advise clients. In terms of software applications as well as problem-solving. This includes software installation and client training. In addition, technical and manual preparation support and consultation to the sales team.

AWARDS

2020

Honorable Mention award
Animation@Work 2020 from Reallusion.

2016

Glare Outstanding Work
Asiagraph Reallusion Animation Award
From Asiagraph.

2017

First Runner-up award
Toyota moving challenge Animation Contest.

2015

Winner Award and Popular vote
Thailand Animation Contest From NECTEC.