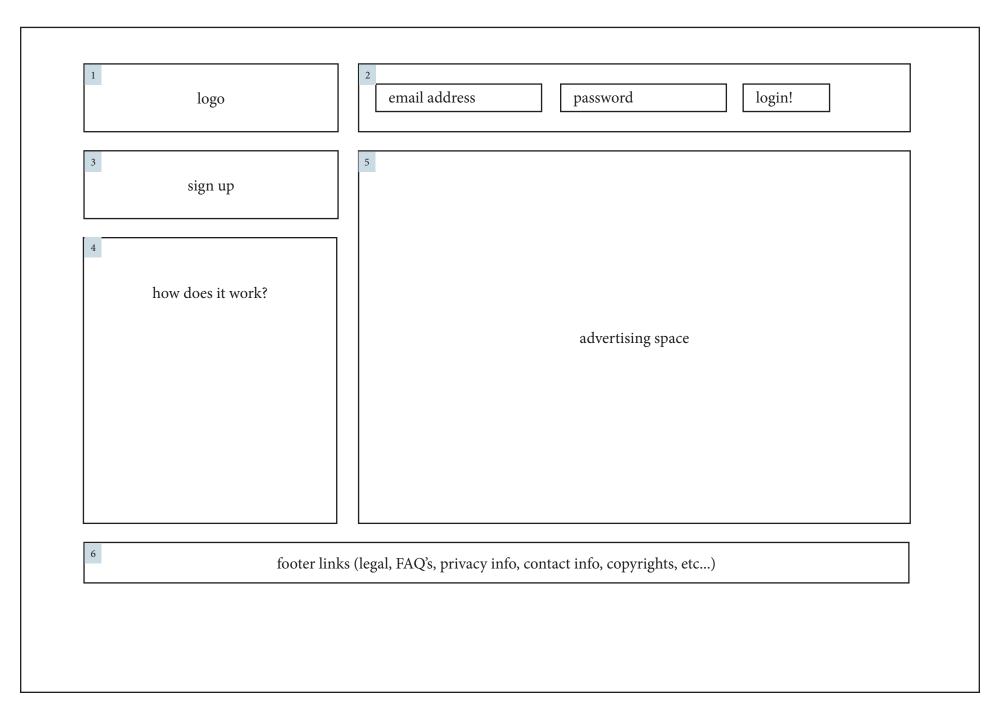
Artist Magnet - Wireframes Home/Landing Page (Not Logged In)



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Artist Magnet - Wireframes Home/Landing Page - Breakdown

1. Artist Magnet Logo

- clickable link that takes users back to home page (logged in or not)
 - fixed position on all pages throughout site

2. Sign In form

- input box for email address & password
- submit button to the right of input boxes
- text link below for forgotten passwords
- checkbox for a "keep me logged in" function

3. Sign Up Button

- big colorful button that prompts visitors to Sign Up
- takes user to new page on site for signing up
 - can signup by linking to Facebook

4. How does it work

- Some kind of graphic / list that quickly explains what Artist Magnet is all about and how it helps artists
 - may be a graphic that links to an "about" type page?

5. Advertising Space

- space for single or multiple advertisements
- this space can be broken up however makes most sense for business revenue
- space can also be used as brand promotion if no advertisers step forward

6. Footer Links

- List of "technical" type links
- links for legal, privacy, copyright purposes
- links for the FAQ, About, Contact
- same position on every page (below all main content)

Artist Magnet - Wireframes Signup Page

| logo | Sign Up with Facebook |
|-------------------|---|
| | |
| how does it work? | First Name Last Name |
| | Email Address |
| | Confirm Email Address |
| | Password Confirm Password |
| | Member Type ☐ Artist ☐ Agent/Business ☐ Venue |
| | |
| | Register |
| | |
| footer li | nks (legal, FAQ's, privacy info, contact info, copyrights, etc) |

Artist Magnet - Wireframes Signup Page - Breakdown

1. Sign Up Form

- form for new users to sign up, with the following input fields:

- button to signup through facebook
- first name
- last name
- email address
- confirm email address
- password
- confirm password
- member type
- register button
- Upon completion of signup, user will receive an email with their login details, instructions on how to login, and other calls to action (share Artist Magnet online, invite friends by email, etc...)
- Upon completion user will be taken to their home page with a pop-up prompting them to share Artist Magnet with their friends.
- if they signed up through Facebook it will show a list of their friends not yet on Artist Magnet
- if they signed up w/o Facebook it will allow them to input several email addresses and send off a personalized email to colleagues and friends.

Artist Magnet - Wireframes Resume Building

| logo | Resume Type Actor |
|---|---|
| Resumes | Theater |
| + Actor (resume 1) + Director (resume 2) — + Build New Resume | Production Venue Character Director Dates |
| Tourist item resume | Add |
| Other - Your Profile - Account Settings - Log out | Education |
| | School City State Country Degree Year |
| | Add |
| | Representation |
| | Company Contact Title Phone Address |

Artist Magnet - Wireframes Resume Building

| | Category Skill Skill Skill Skill |
|---|---|
| Resumes | |
| + Actor (resume 1) + Director (resume 2) | |
| + Build New Resume | Custom |
| + build New Resulte | Category Skill Skill Skill Skill |
| Other | |
| Your ProfileAccount Settings | |
| - Log out | Save Resume! |
| | |
| | |
| footer | links (legal, FAQ's, privacy info, contact info, copyrights, etc) |
| | |
| | |
| | |

6

Artist Magnet - Wireframes Resume Building - Breakdown

1. Resume Building Form

- form for users to create their personalized resume, with multiple sections & inputs:
 - Resume Type
 - dropdown to select type of resume to build
 - used for database organization
 - Sec. Theater
 - input boxes for:
 - -Production
 - Venue
 - Character Played
 - Directed by
 - Dates of performances
- Production, Venue & Director inputs will livesearch through database for previously input information. If no information is found, user will be prompted to fill out extra fields. If information has been found, user will be prompted to link to it.
 - Sec. Education
 - input boxes for:
 - School name
 - Location/Address
 - Degree earned
 - Year graduated
- inputs will live search for information, same as Theater section.

- Sec. Representation
 - input boxes for:
 - Company Name
 - Contact Name
 - Phone
 - Address
- inputs will live search for information as previous sections
- Sec. Skills
- each row has an initial dropdown to select from different categories of skills
- each dropdown is followed by input boxes for users to fill in their skills as they see fit
- Sec. Custom
- custom section for resumes with ability for user to declare the header name & input boxes
 - possibly not a good idea to include

2. Resume Building Sidebar

- sidebar of helpful resume building links
 - previous resumes built
 - create a new resume
- account links (visible on all dashboard type pages)
 - Profile
 - Account settings
 - Log out

Artist Magnet - Wireframes Resume Viewing

logo Joe Johnson 26yr old Male, Los Angeles CA +1 234 567 8900 joejohnson@gmail.com facebook, twitter, instagram, linkedin Theater Production Name, Venue, Dates Directed By Someone Character Played Education University Name, Location Degree Earned, Year earned

Artist Magnet - Wireframes Resume Viewing - Breakdown

1. User basic information

- Content section in resume for basic information
 - Name
 - Age
 - Sex
 - Location
 - Contact Information (email/tele)
 - Social Information (facebook, twitter, insta...)

2. User main photo

- Main image/headshot for resume

3 + 4. Resume Sections

- Each resume section will be setup similarly, with a header for the section and all relevant information below
- Each section will be formatted slightly differently to accommodate the type of information being displayed. But all sections will follow the above mentioned formatting
- All pieces of resume that have been linked to other pages on the site (other users, venues, productions, directors, etc...) will be clickable links with different styling to indicate an action can be taken.
- clicking links will take the visitor to the relevant page in a new browser tab

Artist Magnet - Wireframes My Account

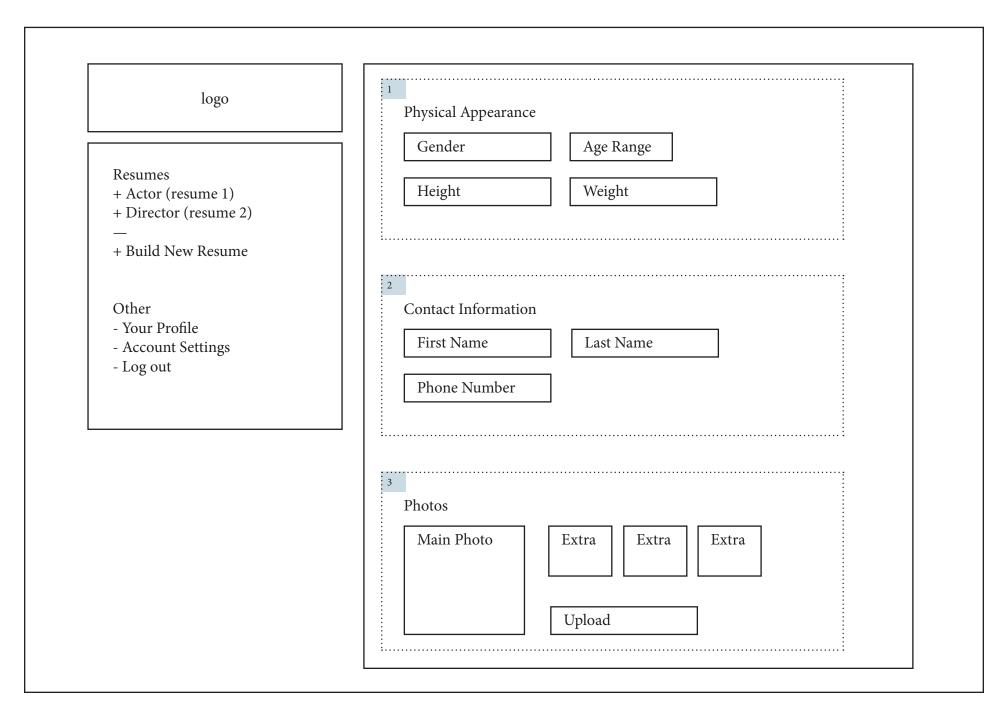
logo Change Email Address email address Resumes + Actor (resume 1) Change Telephone + Director (resume 2) telephone + Build New Resume Upgrade to a Paid Account Other - Your Profile Basic - 9.99/mo - Account Settings - Log out Delete Account Are you sure?

Artist Magnet - Wireframes My Account - Breakdown

1. My Account Settings

- Page for high-level account settings for users accounts.
- From here users can access and edit information that the site uses to contact, organize and understand the user.
 - Edit Email address & phone number
 - Upgrade account type
 - Delete account (2-step process similar to facebook)

Artist Magnet - Wireframes Update Prodile



Artist Magnet - Wireframes Profile - Breakdown

1. My Profile

- Page for editing personal profile information
- this information organizes users and is shown on the resume page for each user
- Three sections: Basic Information/Physical Appearance, Contact Information & Photos.
 - Basic Information/Physical Appearance inputs:
 - Gender
 - Age Range
 - Height
 - Weight
 - Physique
 - Hair Color / Length
 - Eye Color
 - Voice Type
 - Ethnicity
 - Contact Information inputs:
 - First & Last names
 - Address
 - Phone Number
 - Email address
 - Social Media handles
 - Photos section includes:
 - 1 main/default photo (with upload box)
 - up to 4 more photos (for basic accounts)
 - uploads can not exceed 200kb