

05/03/14

Prepared for:

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# ARTIST MAGNET

## TIMELINE

The below timeline is contingent upon timely client feedback (48hrs or less) - any client approval/comment delay may result in a delay for subsequent stages. Also, if a round is cleared faster than expected, subsequent round will move forward on the timeline.

### WIREFRAMING

### 4 WEEKS

**Round 1: 1 1/2 weeks****5.5—5.12**

First round of wireframing, based on initial wireframes from Artist Magnet. Wireframes for: Home, Login/Sign Up, Resume Building, Resume Viewing, My Account Pages.

**Round 2: 1 week****5.14—5.21**

Revision of initial wireframes based on client feedback, and creation of more wireframes for: Venue, Performance, About, Information, Legal pages.

**Round 3: 1 week****5.23—5.28**

Revision of all wireframes based on client feedback.

**Round 4: 1/2 week****5.31—6.2**

Finalization of wireframes for any missing elements, and any revisions requested in round 3.

**Finalization: 1 day****6.3**

Send all assets & invoice for wireframes to Artist Magnet.

### DESIGNING

### 4 WEEKS

**Round 1: 2 weeks****6.2—6.16**

Selection of typography & colors, and designs for interactive elements (as outlined in contract).

**Round 2: 1 week****6.17—6.24**

Revision of elements based on client feedback, and creation of any missing elements from round 1.

**Round 3: 1 week****6.25—6.30**

Further revision of elements based on client feedback.

**Finalization: 1 day****7.2**

Finalization and packaging of elements to send to Artist Magnet, along with invoice for design stage.