1

logo

2

email address   password   login!

3

sign up

4

how does it work?

5

advertising space

6

footer links (legal, FAQ's, privacy info, contact info, copyrights, etc...)

1. Artist Magnet Logo
    - clickable link that takes users back to home page (logged in or not)
    - fixed position on all pages throughout site

2. Sign In form
    - input box for email address & password
    - submit button to the right of input boxes
    - text link below for forgotten passwords
    - checkbox for a "keep me logged in" function

3. Sign Up Button
    - big colorful button that prompts visitors to Sign Up
    - takes user to new page on site for signing up
        - can signup by linking to Facebook

4. How does it work
    - A list that quickly explains what Artist Magnet is all about and how it helps artists

5. Advertising Space
    - space for single or multiple advertisements
    - this space can be broken up however makes most sense for business revenue
    - space can also be used as brand promotion if no advertisers step forward

6. Footer Links
    - List of "technical" type links
    - links for legal, privacy, copyright purposes
    - links for the FAQ, About, Contact
    - same position on every page (below all main content)

logo

how does it work?

1

Sign Up with Facebook

First Name | Last Name

Date of Birth | Gender

Email Address

Confirm Email Address

Password | Confirm Password

Member Type

☐ Artist (?)   ☐ Company (?)

ReCaptcha

Register   By clicking register, you agree to Artist Magnet's Terms and Conditions

footer links (legal, FAQ's, privacy info, contact info, copyrights, etc...)

1. Sign Up Form
    - form for new users to sign up, with the following input fields:
        - button to signup through facebook
        - first name
        - last name
        - date of birth
        - gender
        - email address
        - confirm email address
        - password
        - confirm password
        - member type
        - ReCaptcha (or other spam prevention tool)
        - register button

    - Users will be allowed to signup by linking their account to Facebook.

    - Each member type has a "?" next to it which is a rollover that users can use to get information about what each member type means & it's associated benefits

    - Clicking register means the user is agreeing to our Terms and conditions. That bit of text is a link that takes users to the page outlining all the terms and conditions for using Artist Magnet.

    - Upon completion user will be taken to their home page with a pop-up prompting them to share Artist Magnet with their friends.
        - if they signed up through Facebook it will show a list of their friends not yet on Artist Magnet
        - if they signed up w/o Facebook it will allow them to input several email addresses and send off a personalized email to colleagues and friends.

    - Upon completion of signup, user will receive an email with their login details, instructions on how to login, and other calls to action (share Artist Magnet online, invite friends by email, etc...)

logo

how does it work?

1

Invite your friends to Artist Magnet!   Skip for now

Facebook Friends

Joe Johnson
INVITE!

Joe Johnson
INVITE!

Joe Johnson
INVITE!

Joe Johnson
INVITE!

Joe Johnson
INVITE!

Friends by Email

Email One

Email Two

Email Three

Email Four

Add More

footer links (legal, FAQ's, privacy info, contact info, copyrights, etc...)

1. Add Friends

    - This page appears after a user has successfully completed the registration process

    - Each user will be prompted to invite their friends to join in on Artist Magnet

    - If the user signed up by linking their account to Facebook, they will be given the ability to invite their Facebook friends through an Iframe on the page. All their friends will be listed in alphabetical order, with the prompt of "Invite" below each. User can invite as many friends as they wish

    - Whether or not a user has signed up via Facebook, they will be given the option to invite friends using the friends email address. There will be an intial 4 email fields, but users can add as many more as they want. Clicking "add more" will add 4 more email fields. This process will be recursive.

    - A Skip for Now option will be available in the top left so that users can continue onto the ArtistSpace page without having to invite any friends.

    - The option to invite friends will always be visible from the main sites sidebar panel

logo

3

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

1

ArtistSpace

Hello David!

2

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
+ Build New Resume
+ Manage Resumes

+ How-To build a resume

1. ArtistSpace
 - Home page for signed in users
 - ArtistSpace title prominently featured as a headline
 - Includes a greeting message with users name
     - there can be multiple messages that are used
             e.g "Hello", "Hey there", "Welcome Back"

2. Resume Links
 - Link list to access previously built resumes and link to get to the Resume building page
 - Each resume will be listed separately
 - How-To Link reveals pop-up walking someone through building a resume
 - Link to Manage Resume page where all resumes will be listed with management links (Email, Save, Print, Delete)

- When a user first visits this page, the How-To pop-up will be revealed with the ability to close it, or click through and see all the steps of building a resume

3. Sidebar
 - Sidebar of important links that will remain on all pages within the Artist Magnet website (once logged in)
 - Link to ArtistSpace page
 - Resume links as on ArtistSpace page
 - Add Friends link
     - takes user to a page where they can add their friends via email or Facebook if they have signed up through it
 - Upgrade your account
     - takes user to a page where they can see information and prices about the different account tiers
 - Other links:
     - Edit Account/Profile where users can go to edit their basic account and profile information (name, password, email, etc...)
     - Log out link to allow users to log out

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
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Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

1

Resume Type   Performing Artist

Type of Performer   Union/Guild Affiliations

Attributes

Gender   Age or Age Range   Height   Weight

Hair Color   Hair Length   Eye Color

Vocal Range   Ethnicity

Contact Info

Stage Name *

First Name *   Middle Name   Last Name *   Suffix

Street Address 1   Street Address 2

City   State   Zip   Country

Phone   Phone   Email

Website   Facebook   Twitter   LinkedIn

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

Headshots

| Main Photo | Extra | Extra | Extra |

| Upload |

Theatre

| **Production** | Role | **Venue** | **Director** | Prod. Co | Dates | Loc |

Add

Education

| School | City | State | Country | Degree | Year |

Add

Representation

| **Company** | Contact | Title | Phone | Address |

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

Skills

Category	Skill	Skill	Skill	Skill

Add

Other

Enter custom information

Save & Finish!   Save

footer links (legal, FAQ's, privacy info, contact info, copyrights, etc...)

1. Resume Building Form
    - basic accounts get 1 resume, premium accounts can have more than one
    - Basic information will be pulled from previously created resumes where appropriate (Gender, Height, Eye Color, etc.)
    - form for users to create their personalized resume, with multiple sections & inputs:

    - Resume Type
        - dropdown to select type of resume to build
        - used for database organization
        - 2 options: Performing Artist or Production Member

    - Sec. Info
        - Performer type: Plain input for user to fill in
        - Union/Guild: Plain input for user to fill in

    - Sec. Attributes
        - only for the Performing Artist resume type
        - input boxes for:
            - Gender
            - Age or Age Range
            - Height
            - Weight
            - Hair Color
            - Hair Length
            - Eye Color
            - Vocal range
            - Ethnicity

- Sec. Contact Info
    - input boxes for:
        - Stage name (required)
        - First Name
        - Last Name
    - Street Address (line 1 and line 2)
    - City, State/Province, Zip/Postal & Country
    - Email
    - Website
    - Social Media handles

- Sec. Headshots
    - ability to add a photo to the resume
    - basic accounts will only be allowed 1 photo
    - premium accounts may have more
    - Section will be called "Headshots" for Performing Artists and "Photos" for Production resumes

- Sec. Theatre
    - input boxes for:
        - Production
        - Venue
        - Role
        - Directed by
        - Dates of performances
    - Production, Venue, Director and Production Company inputs will live-search through database for previously input information. If no information is found, user will be prompted to fill out extra fields. If information has been found, user will be prompted to link to it.

- Sec. Education
    - input boxes for:
        - School name
        - Location/Address
        - Degree earned
        - Year graduated

- Sec. Representation
    - input boxes for:
        - Company Name
        - Contact Name
        - Phone
        - Address

- Sec. Skills
    - each row has an initial dropdown to select from different categories of skills
    - each dropdown is followed by input boxes for users to fill in their skills as they see fit

- Sec. Other
    - empty textarea for users to enter in some other type of text as they see fit

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

1

Resume Type   Production Member

Type of Production Member   Union/Guild Affiliations

Contact Info

Nickname *

First Name *   Middle Name   Last Name *   Suffix

Street Address 1   Street Address 2

City   State   Zip   Country

Phone   Phone   Email

Website   Facebook   Twitter   LinkedIn

Photos

Main Photo   Extra   Extra   Extra

Upload

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

Theatre

Production	Role	Venue	Director	Prod. Co	Dates	Loc

Add

Education

School	City	State	Country	Degree	Year

Add

Representation

Company	Contact	Title	Phone	Address

continued on next page

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

Skills

| Category | Skill | Skill | Skill | Skill |

Add

Other

Enter custom information

Save & Finish!   Save

footer links (legal, FAQ's, privacy info, contact info, copyrights, etc...)

1. Resume Building Form

    - basic accounts get 1 resume, premium accounts can have more than one

    - Basic information will be pulled from previously created resumes where appropriate (Gender, Height, Eye Color, etc.)

    - form for users to create their personalized resume, with multiple sections & inputs:

    - Resume Type
        - dropdown to select type of resume to build
        - used for database organization
        - 2 options: Performing Artist or Production Member

    - Sec. Info
        - Performer type: Plain input for user to fill in
        - Union/Guild: Plain input for user to fill in

    - Sec. Contact Info
        - input boxes for:
            - Stage name (required)
            - First Name
            - Last Name
        - Street Address (line 1 and line 2)
        - City, State/Province, Zip/Postal & Country
        - Email
        - Website
        - Social Media handles

    - Sec. Photos
        - ability to add a photo to the resume
        - basic accounts will only be allowed 1 photo

        - premium accounts may have more
        - Section will be called "Headshots" for Performing Artists and "Photos" for Production resumes

    - Sec. Theatre
        - input boxes for:
            - Production
            - Venue
            - Role
            - Directed by
            - Dates of performances
        - Production, Venue, Director and Production Company inputs will live-search through database for previously input information. If no information is found, user will be prompted to fill out extra fields. If information has been found, user will be prompted to link to it.

    - Sec. Education
        - input boxes for:
            - School name
            - Location/Address
            - Degree earned
            - Year graduated

    - Sec. Representation
        - input boxes for:
            - Company Name
            - Contact Name
            - Phone
            - Address

- Sec. Skills
    - each row has an initial dropdown to select from different categories of skills
    - each dropdown is followed by input boxes for users to fill in their skills as they see fit

- Sec. Other
    - empty textarea for users to enter in some other type of text as they see fit

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

1

Performing Artist

| Email Resume | Save as PDF |

| Print Resume |

Will print 1 page of resume at 8x10 paper size

| Edit Resume | Delete Resume |

2

Production Member

| Email Resume | Save as PDF |

| Print Resume |

Will print 1 page of resume at 8.5x11 paper size

| Edit Resume | Delete Resume |

- Resume management page where all resumes are listed in a column with links to Email as PDF, Save as PDF, Print, Edit and Delete

1. Performing Artist Resume
   - Email as Resume link
   - Save as PDF link
   - Print Resume Link
      - performing artist resumes will be cut down to 1 8x10" page to adhere to standards
      - this will be mentioned in text below the button
   - Edit Resume Link
   - Delete Resume Link

2. Production Member Resume
   - Email as Resume link
   - Save as PDF link
   - Print Resume Link
      - production member resumes will be cut down to 1 8.5x11" page to adhere to standards
      - this will be mentioned in text below the button
   - Edit Resume Link
   - Delete Resume Link

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

1

Joe Johnson
26yr old Male, Los Angeles CA

+1 234 567 8900
joejohnson@gmail.com

facebook, twitter, instagram, linkedin

2

3

Theatre

**FILTHY TALK FOR
TROUBLED TIMES**   Man 1 **Frederique Michel City Garage Theatre**

4

Education

California Institute of the Arts   MFA Acting, 2008

1. User basic information
    - Content section in resume for basic information
        - Name
        - Age
        - Sex
        - Location
        - Contact Information (email/tele)
        - Social Information (facebook, twitter, insta...)

2. User main photo
    - Main image/headshot for resume

3 + 4. Resume Sections
    - Each resume section will be setup similarly, with a header for the section and all relevant information below
    - Each section will be formatted slightly differently to accomodate the type of information being displayed. But all sections will follow the above mentioned formatting
    - All pieces of resume that have been linked to other pages on the site (other users, venues, productions, directors, etc...) will be clickable links with different styling to indicate an action can be taken.
        - clicking links will take the visitor to the relevant page in a new browser tab

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

1

Profile Information

| First Name | Last Name |

| Date of Birth | Gender |

Update

Change Email Address

| email address | confirm email address |

Change Password

| password | confirm password |

Update

Account Type

Premium - 9.99/mo

Update

Delete Account

Are you sure?

1. Account Settings / Edit Profile
   - Page for high-level account settings for users accounts.
   - From here users can access and edit information that
the site uses to contact, organize and understand the user.
      - Edit/Update basic information:
         - First & Last Name
         - Date of Birth
         - Gender
      - Edit Email address & phone number
      - Change password
      - Upgrade account type
      - Delete account (2-step process similar to facebook)
   - Each section has an update button to save/update the
information for the content boxes above it

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

1

RedCat Theatre
12345 Downtown Los Angeles, CA 12345

+1 234 567 8900
redcat@redcat.com

facebook, twitter, instagram, linkedin

2

3

Productions

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

Production Name
10.6.12—28.6.12

1. Venue Information
    - Basic venue information including:
        - Name
        - Address
        - Contact information (phone/web)
        - Social Media handles
    - Links where appropriate

2. Venue Image
    - Featured Image for the venue
        - if no image has been uploaded, show image for latest production added for this venue

3. Productions listing
    - Recursive list of productions listed as having occured at this specific venue
    - Ordered by dates occured with latest performances at the top and going back in time vertically
    - Each production will have it's own column as shown
    - Each production will have the following:
        - Production title (with link to page)
        - List of dates performed

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

1

The Industry
theindustryla.org

+1 234 567 8900
theindustry@theindustryla.com

facebook, twitter, instagram, linkedin

2

3

Productions

Invisible Cities
Union Station LA
10.6.12—28.6.12

Invisible Cities
Union Station LA
10.6.12—28.6.12

Invisible Cities
Union Station LA
10.6.12—28.6.12

Invisible Cities
Union Station LA
10.6.12—28.6.12

Invisible Cities
Union Station LA
10.6.12—28.6.12

Invisible Cities
Union Station LA
10.6.12—28.6.12

Invisible Cities
Union Station LA
10.6.12—28.6.12

Invisible Cities
Union Station LA
10.6.12—28.6.12

Invisible Cities
Union Station LA
10.6.12—28.6.12

1. Production Company Information
  - Basic venue information including:
    - Name
    - Website
    - Contact information (phone/web)
    - Social Media handles
  - Links where appropriate

2. Production Company Image
  - Featured Image for the production company
    - if no image has been uploaded, show image for
latest production added for this production company

3. Productions listing
  - Recursive list of productions listed put on by this
production company
  - Ordered by dates occured with latest performances at
the top and going back in time vertically
  - Each production will have it's own column as shown
  - Each production will have the following:
    - Production title (with link to page)
    - Venue Title (with link to page)
    - List of dates performed

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

1

Invisible Cities
Performed at **Union Station Los Angeles**
by **The Industry**
10.19.13 — 11.17.13

2

3

Cast & Crew

Actors Name
Character name

Actors Name
Character name

Actors Name
Character name

Actors Name
Character name

Tech Name
Production Role

Tech Name
Production Role

Tech Name
Production Role

Tech Name
Production Role

1. Performance Information
   - Basic performance information including:
      - Venue performed at (with link)
      - Production Company credit (with link)
      - Dates performed

2. Performance Image
   - Featured Image for the performance

3. Cast & Crew listing
   - Recursive list of Cast/Crew listed as having been involved in this specific performance
      - List of Actor images with name & character name
      - List of Crew images with name & role
         - both the above will link to respective pages

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

¹

Tagline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Tum mihi Piso: Quid ergo? Illud dico, ea, quae dicat, praeclare inter se cohaerere. Callipho ad virtutem nihil adiunxit nisi voluptatem, Diodorus vacuitatem doloris. Iam id ipsum absurdum, maximum malum neglegi. Sed eum qui audiebant, quoad poterant, defendebant sententiam suam. Quae quidem sapientes sequuntur duce natura tamquam videntes;

[2]

[3]

How does it work?

1. Artist Magnet Information

    - Title or Tagline for Artist Magnet about page

    - Paragraph(s) of text about Artist Magnet

        - what it is

        - history

        - team?

2. Artist Magnet Image(s)

    - Image, or slideshow of images, for Artist Magnet

3. How Does It Work

    - Image / List of how Artist Magnet works

    - expanded list of what would appear on the home
page sidebar when someone is signing up

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

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- Account Settings / Edit Profile
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Search

1

Title for Page

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Tum mihi Piso: Quid ergo? Illud dico, ea, quae dicat, praeclare inter se cohaerere. Callipho ad virtutem nihil adiunxit nisi voluptatem, Diodorus vacuitatem doloris. Iam id ipsum absurdum, maximum malum neglegi. Sed eum qui audiebant, quoad poterant, defendebant sententiam suam. Quae quidem sapientes sequuntur duce natura tamquam videntes;

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Tum mihi Piso: Quid ergo? Illud dico, ea, quae dicat, praeclare inter se cohaerere. Callipho ad virtutem nihil adiunxit nisi voluptatem, Diodorus vacuitatem doloris. Iam id ipsum absurdum, maximum malum neglegi. Sed eum qui audiebant, quoad poterant, defendebant sententiam suam. Quae quidem sapientes sequuntur duce natura tamquam videntes;

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Tum mihi Piso: Quid ergo? Illud dico, ea, quae dicat, praeclare inter se cohaerere. Callipho ad virtutem nihil adiunxit nisi voluptatem, Diodorus vacuitatem doloris. Iam id ipsum absurdum, maximum malum neglegi. Sed eum qui audiebant, quoad poterant, defendebant sententiam suam. Quae quidem sapientes sequuntur duce natura tamquam videntes;

1. Legal Information

      - Basic template for any/all pages with high-amounts of legal text. Terms and Conditions of usage, Security/Cookie policies, etc...

      - Page will have a title at the top, and then paragraphs of text with bolding, underlining, italicizing, and links where appropriate

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
Upgrade Your Account

Other
- Account Settings / Edit Profile
- Log out

Search

1

Forgot My Password

If you forgot your password, enter your email (twice) below, fill
out the captcha, and we'll send you a link to reset your password.

Email Address

Re-Enter Email Address

ReCaptcha

Retrieve

1. Forgotten Password Form
  - A basic form with short instructions, 2 email inputs
& a recaptcha image so users can input their email and get a
link to a page where they can reset their password

logo

ArtistSpace

Resumes
+ Performing Artist (resume 1)
+ Director (resume 2)
—
Build A Resume

Add Friends
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Other
- Account Settings / Edit Profile
- Log out

Search

1

Whoops - Error!

Looks like the page you're looking for does not exist (maybe never did!) - we're sorry about that!
Try some of the links below to help find what you're looking for.

ArtistSpace

About

My Resumes

Contact

Account Settings

1. Error Page Information / Links
- Basic 404 Error page (when a link does not exist)
- Basic error message with a list of links