

Sarah Bellefeuille

Contact

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Education

Champlain College, Burlington, VT
Bachelor of Fine Arts in Graphic Design & Digital Media
Marketing Minor
2015 – 2019

Cumulative GPA 3.6

Dean's List

Fall 2015, Spring 2016, Fall 2017, Spring 2017

President's List one semester

Fall 2016

Study Abroad

Champlain College Dublin Campus
Dublin, Ireland
Spring 2018

Organizations

Fully Inducted Member of the National Honors
Society of Leadership and Success (Sigma Alpha Pi)

Skills

Microsoft Word
After Effects
Illustrator
InDesign
Lightroom
Photoshop
CorelDRAW
Nikon DSLR cameras
Mac OS
Motion Graphics
Social Media

Graphic Design Work Experience

Graphic Design and Production Assembler
Sign Shop Inc., Westfield, Massachusetts
May 2016 – August 2016

Created and assembled sign layouts using CorelDRAW and helped compile signs (print, cut/peel, and put together).

Operated vinyl machines for aluminum signs and t-shirt designs. Managed laminator machine for printed signs.

Produced a variety of signs ranging from about 2x6 inches to ones that would fit on the side of medium sized trucks. Created signs for vinyl, glass, corrugated plastic, aluminum, stickers, and magnets.

Other Work Experience

Cashier and Bagger

Stop & Shop, Westfield, Massachusetts
May 2017 – August 2017

Worked the register to make customer's checking out experience as smooth as possible to create a friendly environment.

Assisted customers with bagging their groceries to optimize check out performance and experience.

Put away carriages and worked as a courtesy clerk.

Relevant Coursework

Advanced Typography

August – December 2017

Gained a better understanding of using typography to communicate ideas and messages while gaining greater control and freedom using a structural typographic system.

Web Design II

August – December 2018

Learned to research, explore, and gain competency in web design through idea and concepting, creative production, production, and logistics of web design.

Integrated Marketing Comm.

August – December 2018

Built an integrated communication strategy for a brand that encompasses all facets of marketing communication including customer relationship management, sales, direct marketing, digital marketing, advertising, public relations and brand promotion.

Digital Marketing

January – May 2018

Learned how to plan, design, create and execute a digital marketing plan.