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| **SREECHARANREDDY MADIREDDY**  Salesforce Administrator – Developer | Text  Description automatically generated with low confidenceChat or text message  Description automatically generated with medium confidence |

**WORK SUMMARY:**

* Having 5**+ years** of extensive experience in **Salesforce.com CRM** and **Force.com platform** as **Developer, Administrator.**
* Used agile methodologies to understand the existing system and current business process to identify any gaps and improvement areas.
* Participate in Requirement walkthrough along with the BAs to understand benefits of the system.
* Participate in Integration testing for UAT readiness and provide a demo to the business.
* Extensively worked on **Salesforce schema builder** for development and analysis of **several cloud applications.**
* Experienced in writing Visual force pages, controllers by fetching the data using **Web Services REST API, SOAP API.**
* Experienced in implementing various **Apex DML operations**, **SOSL** and **SOQL** queries using workbench.
* Experience in creating **Custom Objects, Tabs, Fields, Formula fields, Validation rules, Reports, Workflows,** **Approval processes** and **Process Builder** for automated alerts, field updates and Email generation according to the application requirements.
* Have knowledge in implementing various advanced fields like pick lists, **Custom Formula Fields,** **Many to Many Relationships**, **Lookups** and **Master-Detail relationships.**
* Experience in designing of **Roles, Profiles, Role Based Page Layouts, Custom Reports, Report Folders, Report** Extractions to various **formats, Snapshots** and **Dashboards**.
* Implemented Security and sharing rules at Object, Field and Record levels for different users in the organization.
* Experienced in data migration from **ACT, Excel, MS outlook** and Legacy Systems using various data migration tools like **Data loader, Import/Export wizard.**
* Developed **Apex** **classes**, **Controller** **classes**, **Apex** **Triggers** and on **Force.com platform** to customize application according to the functional needs.
* 4+ Years of experience with Salesforce Apex in writing Triggers, Apex classes, Visual pages, Batch jobs, and lighting components.
* 4 + years of Experience in developing custom **lightning** **components** using **Lighting** **Web** **Components**
* Good experience with **Service Cloud Development** and **Service Cloud Configuration**.
* Good exposure to **AppExchange** applications and **Integration**.
* Soft skills love to learn and share my insights by building my own role and know when things to get done.
* Strong organizational, verbal, written communication, interpersonal skills, problem-solving skills and capable of new technologies and successfully apply them in the projects and operations.
* Worked extensively on omnistudio tools(vlocity) like dataraptors, ominiscripts, integration procedure, flexcard.

**TECHNICAL SKILLS:**

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| **Salesforce Technologies** | Salesforce CRM, Salesforce SFA, Apex Language, Apex Classes/ Controllers, Vlocity, Apex Triggers, SOQL, SOSL, Visual Force Pages/Components, Controls, Salesforce Outlook, Apex Web Services, Workflow & Approvals, Dashboards, Custom Objects, Apex Data Loader, Lightning Process Builder,debugging, AJAX, JQuery,Webservice APIs, salesforce service cloud, Vlocity, Integartion , REST APIs, SOAP. |
| **Salesforce Tools** | Force.com, Data Loader, visual studio code,Eclipse, Force.com Platform |
| **Languages** | Apex, C, Java, Java Script, HTML, XML, SQL |
| **Operating Systems** | Windows, Mac OS, Linux |

**PROFESSIONAL EXPERIENCE:**

**Client: Mphasis                                                                                                             JJuly 2019 – till date**

**Role: Salesforce Developer**

**Responsibilities:**

* Implemented and customized Salesforce customer relationship management (CRM) for Salesforce Application.
* Used Lightning App Builder to develop responsive apps and custom pages for Salesforce1 and Lightning Experience.
* Developed various lighting web components, events and lighting applications. Created lighting Component tabs.
* Developed and enhanced UI using CSS, HTML, AngularJS for front-end validation and control page level section based on user input by using Vlocity.
* Designed and implemented front-end functional deliverables that are highly usable, scalable, extensible, and maintainable. Worked closely with the customer to optimize and customize their UI flows, web design and front-end development by using Vlocity dataraptors, cards, and omniscripts.
* Created, managed packages, and migrated them between Sandboxes and Production environments for final implementation.
* Worked on various Salesforce.com standard objects like Accounts, Contacts, Opportunity, Reports and Dashboards.
* Implemented all required formula fields, roll up summary fields, assignment rules, roles, profiles, sharing settings etc.
* Implemented DML activities for Inserting and Updating records.
* Worked on Lightning components by using the Aura framework.
* worked on service cloud development and confuguration.
* Defining LWC in creating Maintenance Plans based Service Resource, Service Territory, Timeslot objects.
* Created UI pages as per business requirement using Lightning web components (LWC).
* Involved in the Lightning App Builder empowers to build apps visually, without code, quicker than ever before using off-the-shelf and custom-built Lightning components.
* Developed Apex Classes, Controller Classes and Apex Triggers for various functional needs in the application.
* Integrated Salesforce with external applications using REST APIs.
* Developed customer portal to implement web-to-lead functionality and enable lead capturing in real time.
* Worked with SOQL, SOSL queries with Governor Limits to store and download the data from Salesforce.com platform database.
* Good experience in developing Salesforce Lightning Apps, Components, Controllers and Events.
* Customized existing Visual force to align with Salesforce new Lightning UI experience.
* Performed unit testing, integration testing, bulk testing, staging and User Acceptance Test in full copy Sandbox.
* Implemented Data Loader through the Command Line Interface to extract the data from the database.
* Supported end users and helped them in getting used to the application, generated reports and saved them for further access to the users.
* Created test scenarios on Sandbox environment, created packages and moved it between Sandboxes and Production environments to place final implementations.

**Client: Infosys**

**June 2018 - July 2019**

**Role : salesforce Developer**

**Responsibilities:**

* Conversion of the existing functionality and new requirements using LWC.
* Handling of overall org management including product enhancements, feature

retirements, release readiness &amp; security upgrades to provide our clients seamless end

user experience.

* Code review of peers to maintain high quality for reusability and optimization of the cloud

resources.

* Training of resources, identifying the right talent for the team, encourage the team to be

part of the latest Salesforce developments and be a continuous proactive learner.

* Use Lightning Web Components, Lightning component frameworks, Apex
* All Salesforce Development and Configuration activities.
* Using process builder to create and update the records in salesforce.
* Creating classicEmailTemplates as per requirement and sending to the customer for verification.
* Creating organization wide address for each country and getting it verified from user.
* Using workbench deploying components to one environment to other environment.
* Working on object creation, field creation, validation rules, custom settings based on requirement.

**Environment:**Salesforce.com, Apex, Triggers, Vlocity, Salesforce Lightning, Aura Framework, SOQL, SOSL, REST API, SOAP API, Java Script, HTML, Data Loader, Sandbox, Windows.