

# CS352 Project 1-2-3 (User Research) Group Assignment

Your mission is to design a substantial user interface, carefully and thoroughly following the methods and principles from CS 352. Guide your efforts by following the PRICPE process.

## Project Ideas

Any software project with a reasonably big user interface is fine. It can be a project you are involved in elsewhere, or not. HOWEVER, you do need to be able to observe/interview potential users.

I especially encourage you to pick a project for which at least one of your team members has a personal interest or involvement.

## Proposal: (PRICPE)

Your proposal should include the following:

1. Name of team members
2. Project description (what do you want to do)
  - a. This should include a description of this problem as a USABILITY problem.
  - b. A justification why this is a good/interesting project from the standpoint of there being a reasonable amount of USABILITY work to think about.
  - c. Brief description of the target users.
  - d. What potential users will you have access to (being able to talk to potential users is REQUIRED).
  - e. Reasons you think you are the best team for this, and why you'll be able to complete this before the end of the term.
3. "P": predispositions. (From the perspective of factors that could affect USABILITY, what do you know, what do you NOT know?)

Typical length: About 1-2 pages for parts #1-#2, and two lists with at least 6 non-trivial items in each list for part #3.

Please see the Resources section of the class web page for samples.

Note about part #2: If you have doubts about the suitability of your project idea for this class, please ask before the due date, so that you don't waste time developing an idea that I am not likely to approve.

## Grading Criteria for Proposal Parts 1 and 2

*Total of 15 points*

- 1 point: Name of team members
- 4 points: Description shows how project is a USABILITY problem
- 4 points: Justification of why this is a good/interesting project from the standpoint of usability AND of amount of usability work (Common error: saying why interesting/important but not justifying reasonable amount of work: -2)
- 2 points: Description of target users
- 2 points: What potential users will **you have access to** (being able to talk to people who could be potential users is **REQUIRED**)
- 2 points: Reasons why you think you are the best team for this, and why you'll be able to complete this before the end of the term

## Grading Criteria for Proposal Part 3

*Total of 15 points*

- 1 point: Do you actually KNOW what you say you know?
- 12 points: At least 6 examples each of knowing or not knowing non-trivial usability/user-related issues.
- 2 points: Completeness, did you miss any critical usability/user-related issues?

**Note:** Make sure to include Participation Report at the end of your project document:  
-2 points if the group fails to add the participation report.