

Site Plan – Temple Inn & Suites

SHANE ARTMAN
CIT 230

Site Name

TempleInnSuites.com

Client/Contact Info

Brother Mike Odom

odommi@byui.edu

ZOOM: <https://byui.zoom.us/my/mikeodom>

Address: 4800 Montgomery Ln #300, Bethesda, MD 20814

Overview

Site Purpose

To promote and provide information about specialized services that meet the needs of temple patrons who are serving or participating in temple events such as sealings, weddings, receptions, and youth trips. To portray the Church culture and support temple concepts of being in heaven.

Target Audience

Temple workers, patrons, and their families.

Personas

Persona #1	Temple Visitor
Name	Susan
Purpose	Susan is looking for amenities that will permit her to change from her work clothes into her Sunday dress before entering the temple. She does not remember the schedule and needs to validate that the temple will be open.
Demographics	Age: 42 Endowed 3 Children Visitor from out of town
Goals	Find changing room outside of temple from worldly clothing into Sunday dress
Equipment	Will be carrying personal items that need storage and temple garment bag.
Persona #2	Temple Worker
Name	George
Purpose	George will attend the temple 2x per month and needs a place to stay as his commute is 3 hours 1 way. Works after hours while present and will need internet service. He also would prefer a more modest swimming pool than the hotel that he stays at currently.
Demographics	Age: 25 Not Married No Children Endowed Businessman working after temple service Driving personal vehicle
Goals	Determine if this will accommodate his needs and book a stay
Equipment	Vehicle, Personal Devices for browsing internet and overnight bag.

Scenarios

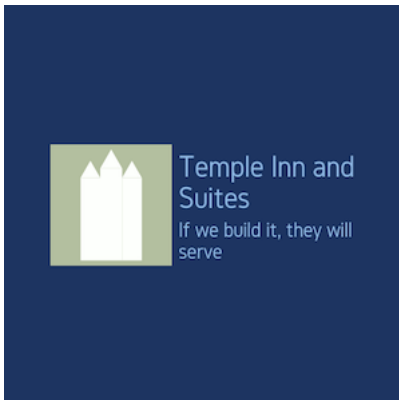
1. Persona 1:
 - a. Validate the temple will be open including cleaning closure schedule
 - b. Determine what amenities are available for changing clothing.
 - c. Public transportation terminal access
2. Persona 2:
 - a. Find pricing to the accommodations
 - b. Make a reservation
 - c. Amenities: Swimming Pool, Internet Access, parking availability

Guiding Principles

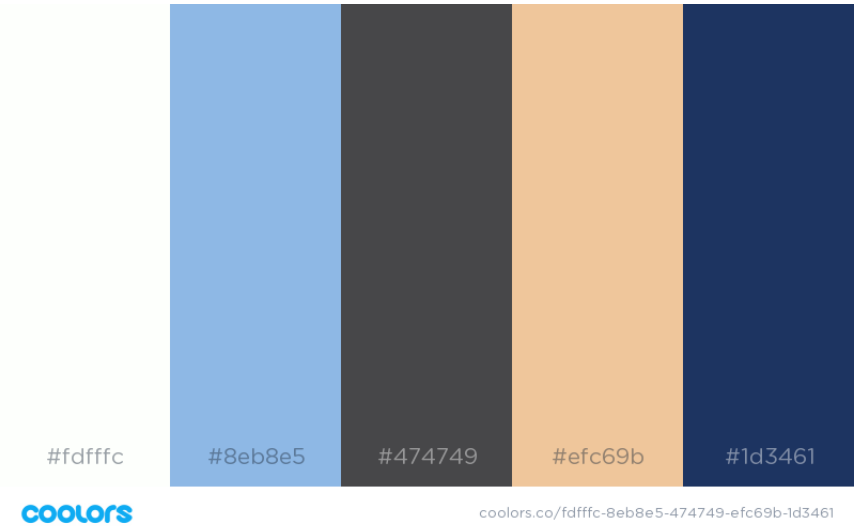
Responsive Design for Small Devices, Tablets, Desktops and WideScreens
Consistent format including navigation

Branding

Website Logo



Color Palette



Primary Color	Secondary	Accent	Accent	Accent
# FDFFFC (Baby Powder)	# 8EB8E5 (Jordy Blue)	# 474749 (Outer Space)	# EFC69B (Peach-Orange)	# 1D3461 (Space Cadet)

Typography

Headline Font

OpenSans — Headings and Titles

Body Text Font

OpenSans — Body and Content

Reasoning

The Open Sans can fill multiple needs for titles, headings, navigation while the script can be used to accent some attention grabbing text.

Sample

Open Sans: <https://fonts.google.com/specimen/Open+Sans/>

Temple Inn & Suites

Dancing Script: <https://fonts.google.com/specimen/Dancing+Script/>

Temple Inn & Suites

Navigation

Body

BG – (#FDFFFC)

Text – (#474749)

Main Navigation Links

Background

#1D3461

Text

EFC69B

Normal Link Color(s)

#8EB8E5

Hover Link Color(s)

FDFFFC

Visited Link Color

#8EB8E5 (Normal Link Color)

Active Wayfinder

Background: #8EB8E5

Text: 474749

HTML Links

Normal Link Color(s)

#474749

Hover Link Color(s)

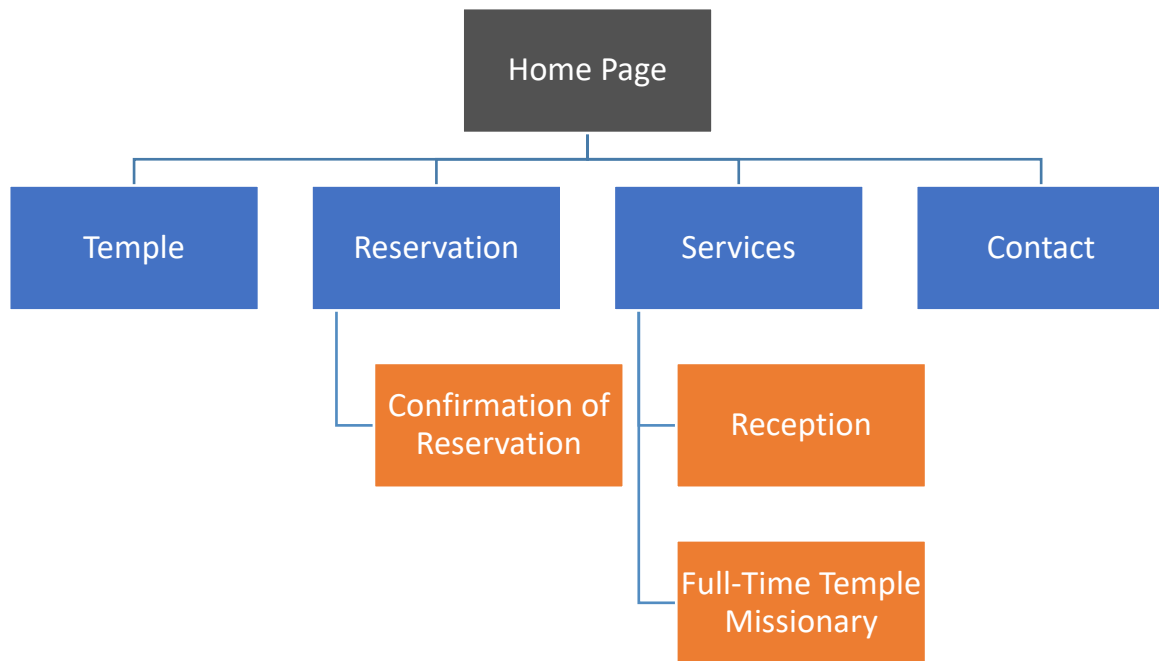
#8EB8E5

Visited Link Color

#1D3461

Layout

Site Map



Wireframes

Mobile



Title

Motto

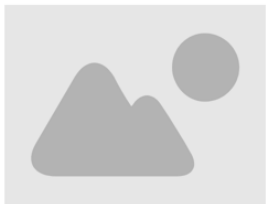
Menu



Temple Activities for Current Month

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Read More



Check Availability

Temple 3

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Read More



Check Availability

Temple 4

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Read More



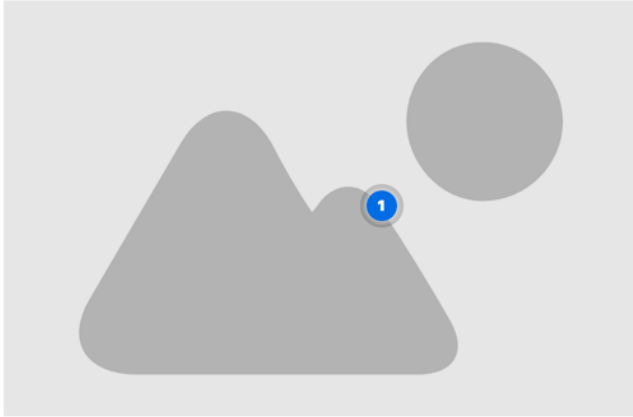
Contact Info

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Tablet View



Title
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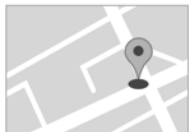
Temple Activities for Current Month

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[First Temple](#)[2nd Temple](#)[3rd Temple](#)[4th Temple](#)

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Desktop View



Title


Motto


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Temple Activities for Current Month


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Temple 1

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