

nathaniel hartley
freelance graphic designer & illustrator
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experience

marketing designer **Warp World, INC.**

2019–Present

- Graphic designer for all marketing operations including brand partnerships, influencer campaigns, and social media activations
- Other miscellaneous tasks - building an HTML newsletter template, assisting with UX/UI design, working with social media manager and charities to coordinate events

freelance designer & illustrator **hartleyarts**

2015–Present

- Work primarily in branding for livestreamers/broadcasters: logos, overlays, motion graphics, advertisements, and more
- Years of experience in the livestreamer/influencer industry, worked with over 200 clients, including individuals, large groups, and companies
- Gained experience in the Adobe Creative Cloud, Figma, and Krita

student tutor **Digital Media Suite**

2020–Present

- Work the front desk and help students use the Adobe Creative Cloud, as well as our dedicated podcast and video studios
- Work with video and audio equipment daily

videographer **Delphi Center for Teaching and Learning**

2020

- Scheduled and filmed on-campus interviews with faculty members
- Color graded indoor & outdoor video in Adobe Premiere Pro, noise-reduced audio in Adobe Audition, and created custom transitions in Adobe After Effects

event organizer & broadcast producer **Speedrun to Change the World**

2016–2019

- Main producer of 3-day live broadcasts. Handled graphics, on-air hosting, scene management, and volunteer coordination
- Raised \$8,306 across 3 events for The Cancer Research Institute, JDRF, and charity: water

education

bachelor of fine arts in graphic design **University of Louisville**

2019–Present

- Dean's Scholars 2019
- Dean's List 2020
- Honors Scholars Program member
- \$7,000 renewable Trustee's Scholarship

honors

scholastic art & writing **Regional Silver Key Artworks**

2018–2019

Regional Gold Key Portfolio

2019

- Work displayed in KMAC Museum