

Arthur Menken

UX Designer based in Noordwijk, Netherlands

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Work Experience

UX Design Intern Tweakers Nov 2022 - Apr 2023 Amsterdam, Netherlands	Conducted the end-to-end design process of a PC Builder feature for Tweakers, conducting user research, creating wireframes and prototypes, and iteratively testing the design. Designed intuitive user flows, engaging interactions, and an interface in line with the Tweakers brand guidelines. Developed a comprehensive handover package, enabling the team to continue with the project beyond the prototype stage.
UX Design Intern Talpa eCommerce May 2022 - Oct 2022 Amsterdam, Netherlands	Honed mobile-first design skills at Talpa eCommerce, crafting designs for A/B tests, new features, and redesigns using Sketch app. Conducted thorough user research to identify pain points and opportunities for improvement in the customer journey, employing various research methods.
UX Design Intern Tweakers Sep 2021 - Nov 2021 Amsterdam, Netherlands	Designed impactful and creative UX solutions for Tweakers' website, wireframing page redesigns using Figma, and designing and coding A/B test variants for use in A/B testing tools such as Google Optimize and SiteSpect.

Education

Amsterdam University of Applied Sciences
Bachelor of Science in Communication & Multimedia Design

Communication & Multimedia Design is a four-year Bachelor program specializing in digital interactive design, with a strong emphasis on creating user-centered solutions.

Graduates are equipped with expertise in visual and interaction design, technology integration, and a holistic understanding of design principles to foster effective collaboration in diverse design teams.

July 2023 • With Honors (Cum Laude)

Skills & Languages

- UX Design
- UI Design
- Wireframing
- Prototyping
- User Research
- Usability Testing
- Figma
- Sketch
- HTML/CSS/JavaScript
- English
- Dutch