

# Arthur Menken

## UX Designer based in Hollywood, Florida

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## Work Experience

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### UX Design Intern Tweakers

Nov 2022 - Apr 2023  
Amsterdam, Netherlands

- Managed end-to-end design for Tweakers' PC Builder feature for my graduation project.
- Conducted user research, created wireframes and prototypes, and conducted iterative testing.
- Designed user-friendly interfaces in line with brand guidelines.
- Prepared a comprehensive handover package for project continuity.

### UX Design Intern Talpa eCommerce

May 2022 - Oct 2022  
Amsterdam, Netherlands

- Developed mobile-first design skills during an internship at Talpa eCommerce.
- Created designs for A/B tests, new features, and redesigns using Sketch.
- Conducted user research to enhance the customer journey through feedback analysis and usability testing.

### UX Design Intern Tweakers

Sep 2021 - Nov 2021  
Amsterdam, Netherlands

- Designed impactful UX solutions for Tweakers' website, including wireframing and A/B testing.
- Collaborated on wireframing and coded A/B test variants in Figma.
- Ensured designs aligned with brand guidelines and user-centric principles.

## Education

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### Bachelor of Science in Communication & Multimedia Design

Amsterdam University of Applied Sciences / Amsterdam, Netherlands

Communication & Multimedia Design is a four-year Bachelor program specializing in digital interactive design, with a strong emphasis on creating user-centered solutions. Graduates are equipped with expertise in visual and interaction design, technology integration, and a holistic understanding of design principles to foster effective collaboration in diverse design teams.

July 2023 / With Honors (Cum Laude)

## Skills & Languages

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UX Design

UI Design

Wireframing

Usability Testing

User Research

Prototyping

Figma

Sketch App

HTML/CSS/JavaScript

English

Dutch