

# Arthur Menken Emerging & Versatile UX Designer arthurmenken.nl · +31 683700087 · Email · LinkedIn

## **Work Experience**

#### UX Design Intern Tweakers

Nov 2022 - Apr 2023 Amsterdam, Netherlands Managed the end-to-end design process of a PC Builder feature for Tweakers, conducting user research, creating wireframes and prototypes, and iteratively testing the design. Designed intuitive user flows, engaging interactions, and an interface in line with the Tweakers brand guidelines. Developed a comprehensive handover package, enabling the team to continue with the project beyond the prototype stage.

#### UX Design Intern Talpa eCommerce

May 2022 - Oct 2022 Amsterdam, Netherlands Honed mobile-first design skills at Talpa eCommerce, crafting designs for A/B tests, new features, and redesigns using Sketch app. Conducted thorough user research to identify pain points and opportunities for improvement in the customer journey, employing various research methods.

#### UX Design Intern Tweakers

Sep 2021 - Nov 2021 Amsterdam, Netherlands Designed impactful and creative UX solutions for Tweakers' website, wireframing page redesigns using Figma, and designing and coding A/B test variants for use in Google Optimize and SiteSpect.

### **Education**

#### **Amsterdam University of Applied Sciences**

Bachelor's degree, Communication & Multimedia Design (GPA: 4.0 · Cum Laude)

2018 - 2022

## Skills

- UX Design
- Interaction Design
- Prototyping
- User Research

- Figma
- Sketch App
- A/B Testing
- · Front-end Coding

## Languages

- · Dutch (Native)
- · English (Fluent)
- German (Rudimentary)