

# Arthur Menken

## UX Designer based in Hollywood, Florida

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Authorized to work in the United States

## Work Experience

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### Tweakers UX Design Intern

November 2022 – April 2023 / Amsterdam, Netherlands

- Spearheaded the end-to-end design process for a graduation project, collaborating with Tweakers stakeholders to implement a brand new feature, facilitating user-guided computer builds.
- Conducted extensive user research, utilizing interviews, surveys, and usability testing to identify and validate user needs, ensuring optimal product usability.
- Leveraged Figma to visualize and refine creative concepts, mapping user flows and crafting screens for proposed features.
- Pioneered new ideas for product enhancement, translating them into impactful A/B tests using HTML, CSS, and JavaScript, and successfully deploying them.

### Talpa eCommerce UX Design Intern

May 2022 – October 2022 / Amsterdam, Netherlands

- Led user research initiatives optimizing the customer journey, utilizing Hotjar for in-depth product usage analysis and user feedback.
- Initiated and executed usability tests, deriving actionable insights to enhance the overall user experience.
- Engaged in research efforts for continuous product improvement, incorporating competitive analyses to inform design decisions.
- Designed innovative product optimization strategies, mapping user flows and creating screens for feature proposals. Employed Sketch and Miro to enhance collaboration and ideation processes.

### Tweakers UX Design Intern

September 2021 – November 2021 / Amsterdam, Netherlands

- Contributed to ideation sessions, generating and visualizing innovative concepts for product enhancement using Figma.
- Implemented novel ideas into optimization tools such as Google Optimize using front-end code, showcasing technical proficiency.
- Ensured design deliverables aligned seamlessly with brand guidelines, prioritizing user-centric design principles for a cohesive user experience.

## Education

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### B.S. Communication and Multimedia Design with Honors

July 2023 / GPA 4.0 / Amsterdam University of Applied Sciences

## Skills

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**Skills** – Design Thinking / User Research / Prototyping / Usability Testing / Wireframing

**Tools** – Figma / Sketch / Adobe Creative Suite / Hotjar / Google Optimize / HTML / CSS / Javascript