

# ARTHUR MENKEN

UX designer based in Hollywood, Florida

[www.amenken.me](http://www.amenken.me)

[www.linkedin.com/in/arthur-menken](https://www.linkedin.com/in/arthur-menken)

[arthur\\_menken@hotmail.com](mailto:arthur_menken@hotmail.com)

954.868.0010

## Experience

### UX Design Intern at Tweakers

November 2022 – April 2023 | Amsterdam, Netherlands

- Spearheaded the design of a new conceptual feature from research to prototyping, achieving a 4.1 out of 5 rating in user satisfaction.
- Partnered with fellow designers to rapidly prototype a concept in Figma during a Design Sprint, enabling successful usability testing and validation.
- Redesigned an element on the Tweakers home page, resulting in a significantly higher click-through to the community forum.
- Utilized HTML/CSS/JavaScript to implement own A/B test designs, validating and delivering positive impact for user experience and business.
- Gathered preliminary insights for a new proposal using a painted-door test, an extensive amount of user interaction confirming feature viability.

### CRO/UX Design Intern at Talpa eCommerce

May 2022 – October 2022 | Amsterdam, Netherlands

- Analyzed product usage and user feedback using Hotjar, identifying insights and painpoints that led to new user experience improvements.
- Organized on-site usability tests, collaborating on planning and execution, gaining valuable user insights critical for informed design decisions.
- Collaborated with the development team, providing specific feedback using Jira and own HTML and CSS expertise for precise implementation.
- Led the design of a new feature, creating user flows and mobile-first screens using Sketch, Miro and Jira for seamless handover to engineering.

### UX Design Intern at Tweakers

September 2021 – November 2021 | Amsterdam, Netherlands

- Crafted wireframes in Figma for the website redesign, using research insights and the new design system for a fitting, data-driven proposal.
- Created and tested a new artifact for the Tweakers' price comparison page, with A/B tests showing a 7% increase in key performance indicators.
- Innovated Figma designs showcasing product detail page variants for a new initiative, validating and influencing the platform's design direction.

## Education

### Bachelor of Science in Communication and Multimedia Design

Amsterdam University of Applied Sciences

July 2023 | Cum Laude

## Skills

### Design

User-Centered Design  
Wireframing  
Prototyping  
Interaction Design  
User Research  
Information Architecture  
Responsive Design  
Design Systems  
Design Thinking  
A/B Testing  
Design for Accessibility (WCAG)

### Software

Figma  
Sketch  
Adobe XD  
FigJam  
Miro  
Hotjar  
Google Analytics  
Google Optimize  
Sitespect  
Adobe Photoshop  
Adobe Illustrator  
Jira  
GitHub  
VS Code  
HTML  
CSS  
JavaScript