Arthur Menken

UX Designer based in **Hollywood, Florida**

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Authorized to work in the United States

Work Experience

Tweakers — UX Design Intern

November 2022 — April 2023 / Amsterdam, Netherlands

- Managed end-to-end design for a graduation project, collaborating with Tweakers stakeholders to implement a new feature guiding users in building custom PCs, which is now ready for development.
- Conducted user research through interviews, surveys, and usability testing, validating needs and ensuring optimal product usability.
- Utilized Figma to visualize and refine creative concepts, mapping user flows, and crafting screens for proposed features.
- Translated designs into impactful A/B tests using HTML, CSS, and JavaScript, successfully deploying them in Sitespect.

Talpa eCommerce — UX Design Intern

May 2022 — October 2022 / Amsterdam, Netherlands

- Charted the customer journey, utilizing Hotjar for in-depth product usage analysis and user feedback, highlighting where users experience friction using the product.
- Initiated and executed usability tests, deriving actionable insights for an enhanced overall user experience.
- Engaged in continuous product improvement through research, incorporating competitive analyses to inform design decisions.
- Mapped user flows and created screens for feature proposals using Sketch and Miro.

Tweakers — UX Design Intern

September 2021 — November 2021 / Amsterdam, Netherlands

- Designed and wire framed impactful UX solutions and ideas in Figma for product enhancement.
- Implemented novel ideas into optimization tools such as Google Optimize using front-end code, resulting in an uplift of important conversions.
- Ensured design deliverables aligned seamlessly with brand guidelines, prioritizing user-centric design principles for a cohesive user experience.

Education

B.S. Communication and Multimedia Design with Honors

July 2023 / GPA 4.0 / Amsterdam University of Applied Sciences

Skills

Skills — Design Thinking / User Research / Prototyping / Usability Testing / Wireframing

Tools — Figma / Sketch / Adobe Suite / Hotjar / Google Optimize / Sitespect / HTML / CSS / JavaScript