# **Arthur Menken**

## UX/UI Designer based in Hollywood, Florida

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### **Work Experience**

# **UX Design Intern** Tweakers

Nov 2022 - Apr 2023 Amsterdam, Netherlands

- Managed end-to-end design for Tweakers' PC Builder feature for my graduation project.
- Conducted user research, created wireframes and prototypes, and conducted iterative testing.
- Designed user-friendly interfaces in line with brand guidelines.
- Prepared a comprehensive handover package for project continuity.

#### UX Design Intern Talpa eCommerce

May 2022 - Oct 2022 Amsterdam, Netherlands

- Developed mobile-first design skills during an internship at Talpa eCommerce.
- Created designs for A/B tests, new features, and redesigns using Sketch App.
- Conducted user research to enhance the customer journey through feedback analysis and usability testing.

#### UX Design Intern Tweakers

Sep 2021 - Nov 2021 Amsterdam, Netherlands

- Designed impactful UX solutions for Tweakers' website, including wireframing and A/B testing.
- Collaborated on wireframing and coded A/B test variants in Figma.
- Ensured designs aligned with brand guidelines and user-centric design principles.

#### **Education**

#### Bachelor of Science in Communication and Multimedia Design

Amsterdam University of Applied Sciences / Amsterdam, Netherlands

Communication and Multimedia Design is a four-year Bachelor program specializing in digital interactive design, with a strong emphasis on creating user-centered solutions. By completing my degree I am equipped with expertise in visual and interaction design, technology integration, and a holistic understanding of design principles to foster effective collaboration in diverse design teams.

July 2023 / With Honors (Cum Laude)

#### **Skills**

 UX Design
 UI Design
 Design Thinking
 Wireframing
 User Research
 Prototyping

 Usability Testing
 Figma
 Sketch App
 Adobe Suite
 HTML/CSS/JavaScript