

# Arthur Menken

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## Work Experience

<b>UX Design Intern</b> Tweakers Nov 2022 - Apr 2023 Amsterdam, Netherlands	Conducted the end-to-end design process of a PC Builder feature for Tweakers, conducting user research, creating wireframes and prototypes, and iteratively testing the design. Designed intuitive user flows, engaging interactions, and an interface in line with the Tweakers brand guidelines. Developed a comprehensive handover package, enabling the team to continue with the project beyond the prototype stage.
<b>UX Design Intern</b> Talpa eCommerce May 2022 - Oct 2022 Amsterdam, Netherlands	Honed mobile-first design skills at Talpa eCommerce, crafting designs for A/B tests, new features, and redesigns using Sketch app. Conducted thorough user research to identify pain points and opportunities for improvement in the customer journey, employing various research methods.
<b>UX Design Intern</b> Tweakers Sep 2021 - Nov 2021 Amsterdam, Netherlands	Designed impactful and creative UX solutions for Tweakers' website, wireframing page redesigns using Figma, and designing and coding A/B test variants for use in Google Optimize and SiteSpect.

## Education

<b>Amsterdam University of Applied Sciences</b> Bachelor of Science in Communication & Multimedia Design  Focused on digital design and interactive product development with a curriculum covering visual design, technology, and interaction design. The program emphasizes user-centered design to ensure products meet users' needs and includes courses in web design, app development, gaming, and interactive installations.  2018 — 2022 • With Honors
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## Skills

- UX Design
- Interaction Design
- Prototyping
- User Research
- Figma
- Sketch App
- A/B Testing
- Front-end Coding

## Languages

- Dutch (Native)
- English (Fluent)
- German (Rudimentary)