

# Arthur Menken

## UX Designer based in Noordwijkerhout

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## Work Experience

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### UX Design Intern Tweakers

Nov 2022 - Apr 2023  
Amsterdam, Netherlands

- Conducted the end-to-end design process of a PC Builder feature for Tweakers, conducting user research, creating wireframes and prototypes, and iteratively testing the design.
- Designed intuitive user flows, engaging interactions, and an interface in line with the Tweakers brand guidelines.
- Developed a comprehensive handover package, enabling the team to continue with the project beyond the prototype stage.

### UX Design Intern Talpa eCommerce

May 2022 - Oct 2022  
Amsterdam, Netherlands

- Honed mobile-first design skills at Talpa eCommerce, crafting designs for A/B tests, new features, and redesigns using Sketch app.
- Conducted thorough user research to identify pain points and opportunities for improvement in the customer journey, employing various research methods.

### UX Design Intern Tweakers

Sep 2021 - Nov 2021  
Amsterdam, Netherlands

- Designed impactful and creative UX solutions for Tweakers' website, wireframing page redesigns using Figma, and designing and coding A/B test variants for use in A/B testing tools such as Google Optimize and SiteSpect.

## Education

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### Bachelor of Science in Communication & Multimedia Design

Amsterdam University of Applied Sciences / Amsterdam, Netherlands

Communication & Multimedia Design is a four-year Bachelor program specializing in digital interactive design, with a strong emphasis on creating user-centered solutions. Graduates are equipped with expertise in visual and interaction design, technology integration, and a holistic understanding of design principles to foster effective collaboration in diverse design teams.

July 2023 / With Honors (Cum Laude)

## Skills & Languages

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UX Design

UI Design

Wireframing

Prototyping

User Research

Usability Testing

Figma

Sketch

HTML/CSS/JavaScript

English

Dutch