



# Arthur Menken

## Emerging & Versatile UX Designer

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## Work Experience

### UX Design Intern

Tweakers

6 months

Amsterdam, Netherlands

Managed the end-to-end design process of a PC Builder feature for Tweakers, conducting user research, creating wireframes and prototypes, and iteratively testing the design. Designed intuitive user flows, engaging interactions, and an interface in line with the Tweakers brand guidelines. Developed a comprehensive handover package, enabling the team to continue with the project beyond the prototype stage.

### UX Design Intern

Talpa eCommerce

6 months

Amsterdam, Netherlands

Honed mobile-first design skills at Talpa eCommerce, crafting designs for A/B tests, new features, and redesigns using Sketch app. Conducted thorough user research to identify pain points and opportunities for improvement in the customer journey, employing various research methods.

### UX Design Intern

Tweakers

3 months

Amsterdam, Netherlands

Designed impactful and creative UX solutions for Tweakers' website, wireframing page redesigns using Figma, and designing and coding A/B test variants for use in Google Optimize and SiteSpect.

## Education

### Amsterdam University of Applied Sciences

Bachelor's degree, Communication & Multimedia Design (GPA: 4.0 • Cum Laude)

2018 – 2022

## Skills

- UX Design
- Interaction Design
- Prototyping
- User Research
- Figma
- Sketch App
- A/B Testing
- Front-end Coding

## Languages

- Dutch (Native)
- English (Fluent)
- German (Rudimentary)