Arthur Menken

UX Designer based in **Hollywood, Florida**

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Professional Summary

UX Designer passionate about crafting intuitive user experiences through wireframes, prototypes, and designs. Highly recommended for building interactive prototypes, conducting user research, and proficiency in HTML, CSS, and JavaScript. With a track record of delivering impactful designs and research, now pursuing opportunities to gain hands-on experience in architecting user journeys while valuing close collaboration and feedback for refining designs.

Work Experience

UX Design Intern at Tweakers

November 2022 — April 2023 | Amsterdam, Netherlands

- Spearheaded a graduation project, collaborating with Tweakers stakeholders to develop a new feature streamlining custom PC assembly, which aced usability tests and is in the pipeline for implementation.
- Pioneered a painted door test on the Tweakers website, furnishing crucial insights into user engagement and feature viability, optimizing resource allocation.
- Engineered a multivariate test enhancing click-through rates and user engagement on the Tweakers community forum, driving interaction by several percentage points.

CRO/UX Design Intern at Talpa eCommerce

May 2022 — October 2022 | Amsterdam, Netherlands

- Analyzed user feedback and product usage using Hotjar, identifying UX improvement areas and proposing actionable insights for the team.
- Orchestrated on-site usability tests, extracting invaluable insights to refine user experience across the platform.
- Developed a gamification reward system proposal through meticulous desk research and competitive analysis, presented for potential implementation using Miro.
- Designed mobile-first screens and user flows using Sketch and Miro, facilitating seamless concept transition into actionable designs.

UX Design Intern at Tweakers

September 2021 — November 2021 | Amsterdam, Netherlands

- Crafted wireframes in Figma for website pages, contributing to a holistic site overhaul in alignment with a new design system and product team collaboration.
- Optimized Tweakers' price comparison page, executing a successful A/B test yielding a 7% increase in key performance indicators.
- Innovated Figma designs showcasing product detail page variants for BestGetest, a Tweakers initiative, shaping the platform's design trajectory.

Education

B.S. Communication and Multimedia Design with Honors

September 2018 — July 2023 | Amsterdam University of Applied Sciences | Cum Laude

Skills

User Research | User-Centered Design | Interaction Design | Wireframing | Prototyping | Visual Design | Figma | Sketch A/B Testing | Information Architecture | Responsive Design | Accessiblity | Adobe Creative Suite | Design Thinking