

RUNWAY

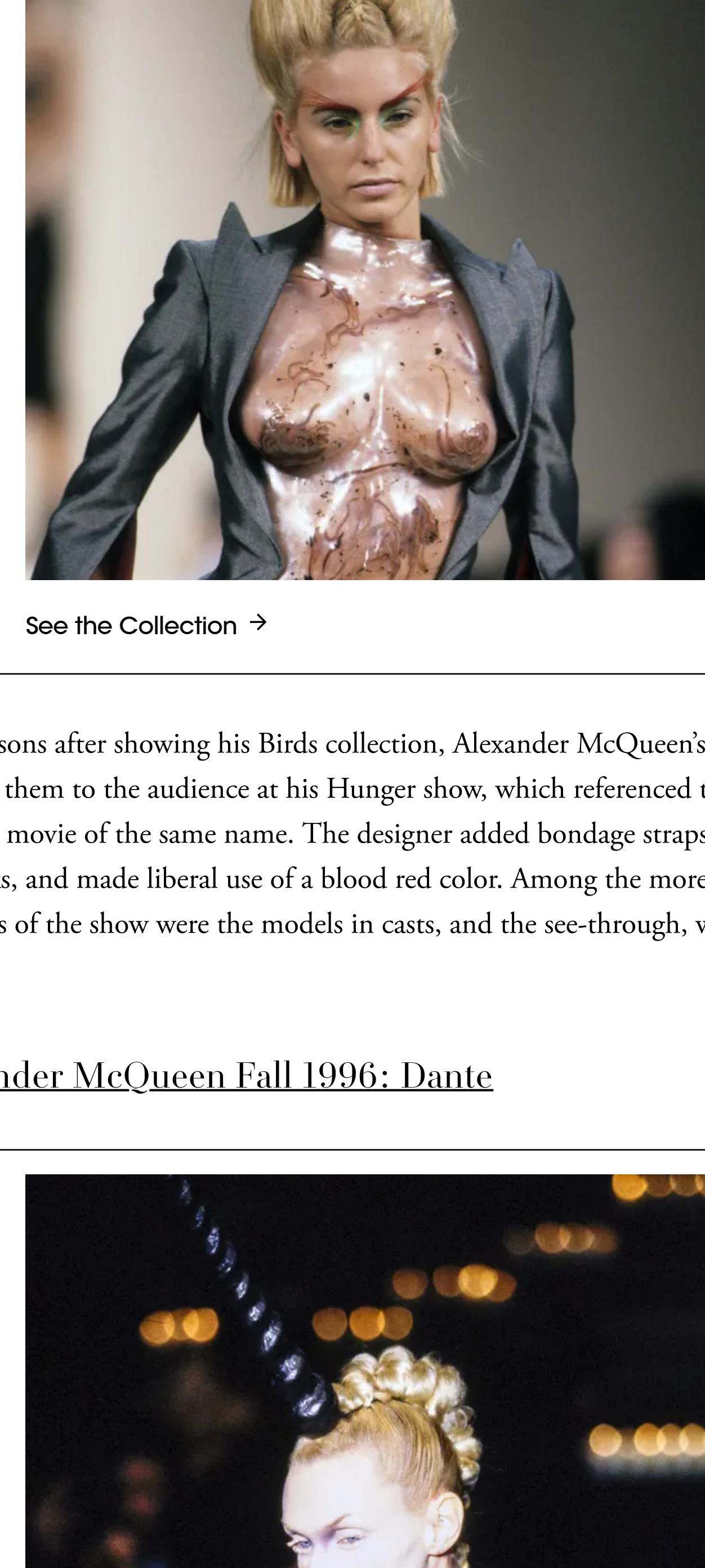
## From the Archives: 9 Unforgettable Alexander McQueen Shows from the '90s and Beyond

BY LAIRD BORRELLI-PERSSON

October 3, 2015

With [John Galliano](#), Alexander McQueen put British fashion back on the map (even when showing in [New York](#) or [Paris](#)). On the eve of the brand's [Spring '16 show](#), we celebrate his genius with nine of his classic shows from the archives. Among them are collections like *The Birds* and *The Overlook*, named respectively for horror tales from Alfred Hitchcock and Stephen King via Stanley Kubrick, in which pain mingled with pleasure and good battled evil: shows that expressed McQueen's sense of savage beauty.

### Alexander McQueen Spring 1995: The Birds

[See the Collection →](#)

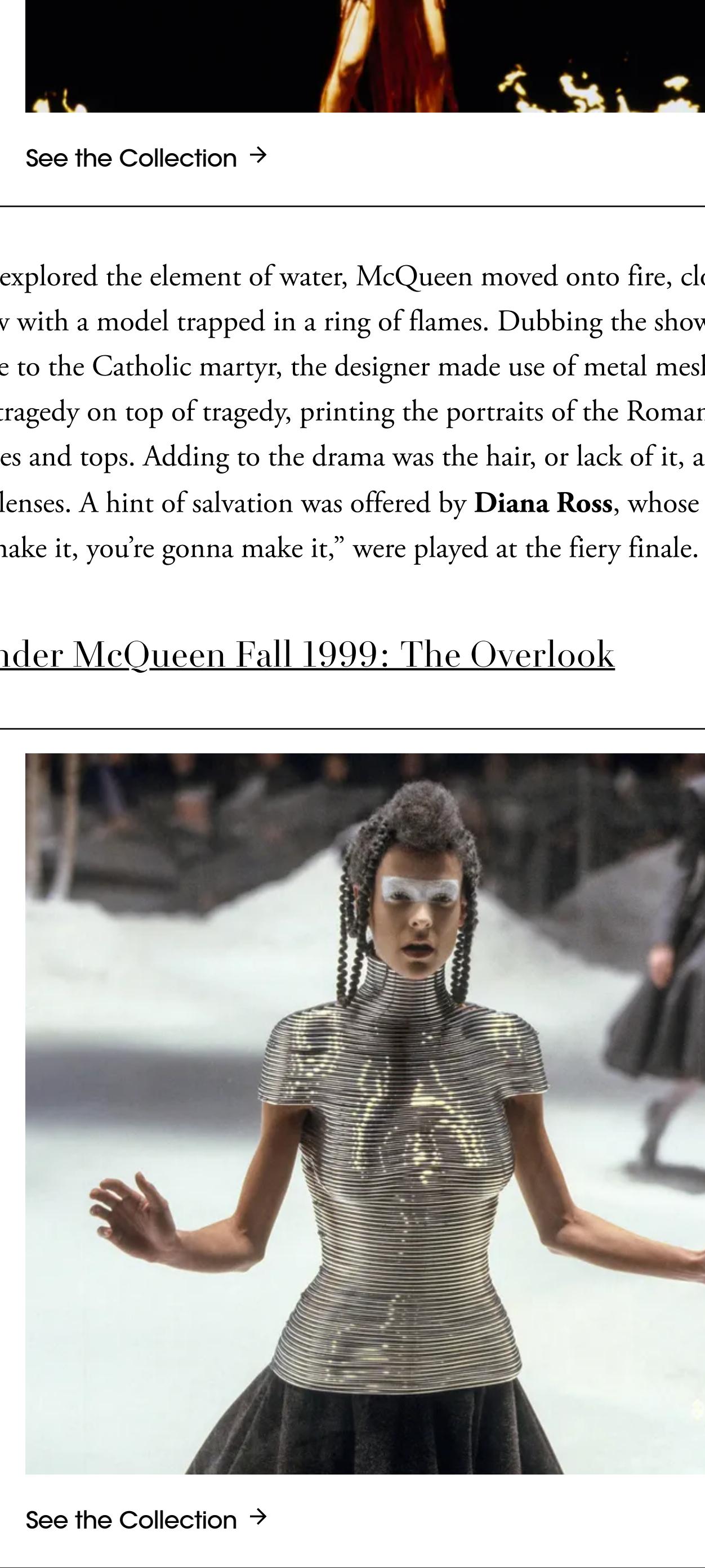
Though avian prints appeared in this show—on the likes of Voguette [Plum Sykes](#) and the waist-training corsetiere Mr. Pearl—it's title paid homage to Alfred Hitchcock's 1963 thriller about violent bird attacks. Throughout his career Alexander McQueen would be drawn, like a magnet, to the theme of destruction, present in this collection in the tire tread print, and, structurally in the tailored deconstruction that became his signature.

### Alexander McQueen Spring 1996: The Hunger

[See the Collection →](#)

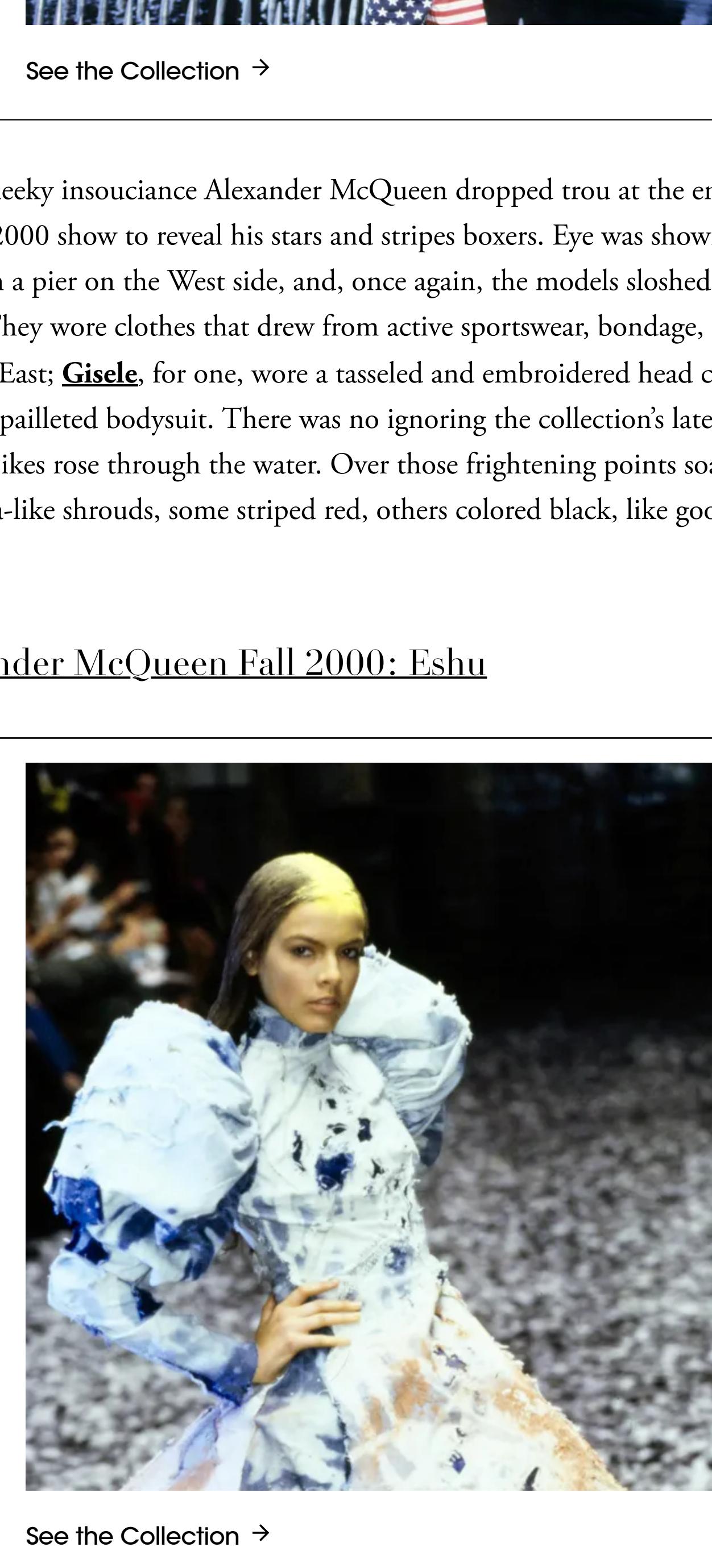
Two seasons after showing his *Birds* collection, Alexander McQueen's models were flipping them to the audience at his *Hunger* show, which referenced the erotic vampire movie of the same name. The designer added bondage straps to some of the looks, and made liberal use of a blood red color. Among the more outré elements of the show were the models in casts, and the see-through, worm-filled bustier.

### Alexander McQueen Fall 1996: Dante

[See the Collection →](#)

Dante was shown in a candle-lit church in Spitalfields, London with a skeleton seated front row. Beauty and blasphemy were woven throughout this wide-ranging collection in which McQueen experimented with denim and Victoriana, tropes that he would return to again and again.

### Alexander McQueen Fall 1997: It's a Jungle Out There

[See the Collection →](#)

Models stormed the runway like feral beasts at McQueen's fall 1997 show, which referenced H.G. Wells' novel, *The Island of Dr. Moreau*, about a vivisectionist who creates humanoids out of animals. Topolina turned hair into manes, and used makeup to give a glowing feline aspect to models dressed in leather, acid-washed denim, and animal skins.

### Alexander McQueen Spring 1998: Untitled/The Golden Shower

[See the Collection →](#)

While there was plenty of pain in Alexander McQueen's work, there was usually pleasure, and often some poetry as well. Such was the case with spring 1998's *Golden Shower* show, renamed *Untitled* when the sponsors balked at the lasciviousness of the former title. Models walked down a runway made of water-filled Lucite tanks wearing tight snakeskin dresses and tailored intarsia suits. They were dressed in all white for the finale and were treated to a shower that made their mascara run and their all-white clothes see-through.

### Alexander McQueen Fall 1998: Joan

[See the Collection →](#)

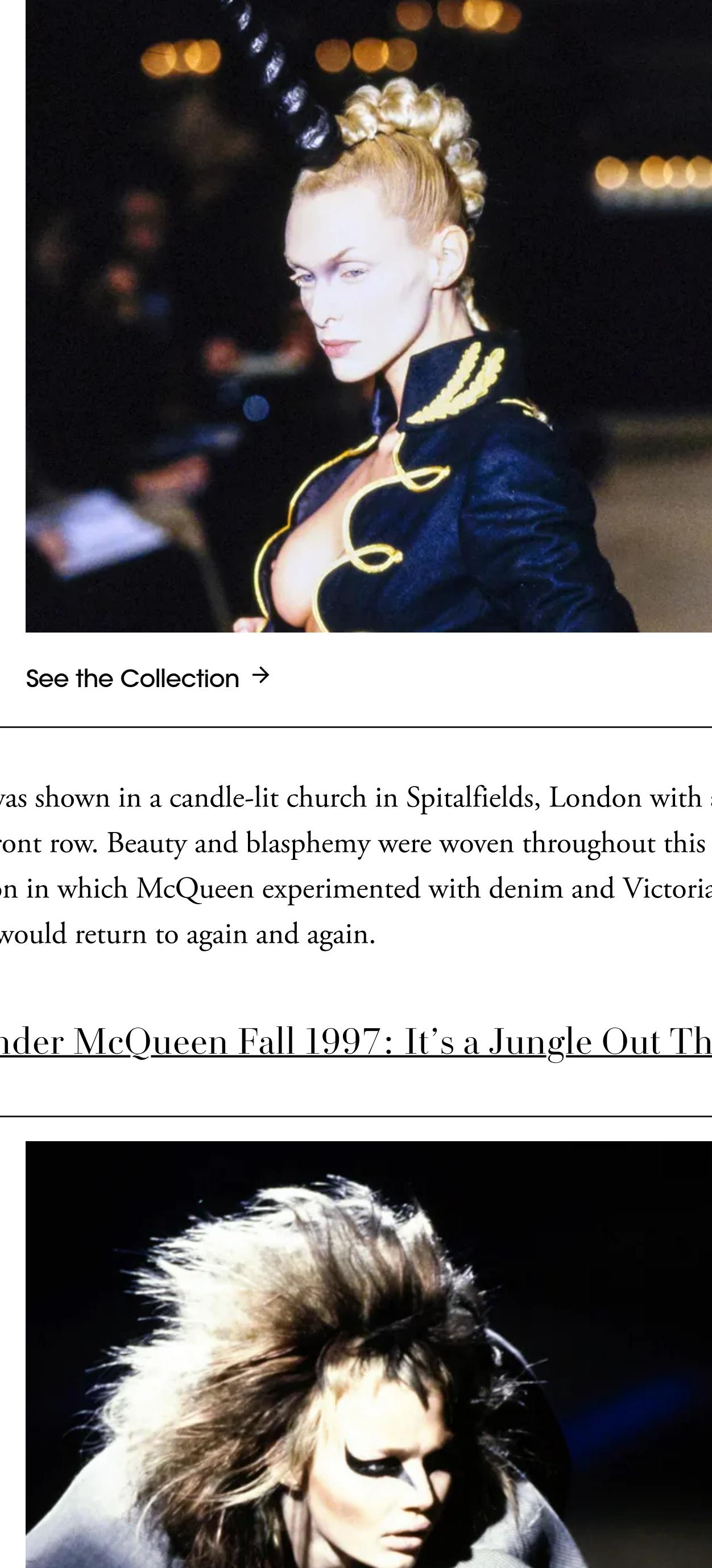
Having explored the element of water, McQueen moved onto fire, closing his Fall '98 show with a model trapped in a ring of flames. Dubbing the show *Joan*, in reference to the Catholic martyr, the designer made use of metal mesh; and he layered tragedy on top of tragedy, printing the portraits of the Romanov children on dresses and tops. Adding to the drama was the hair, or lack of it, and the red contact lenses. A hint of salvation was offered by [Diana Ross](#), whose words "You're gonna make it, you're gonna make it," were played at the fiery finale.

### Alexander McQueen Fall 1999: The Overlook

[See the Collection →](#)

Despite the fact that it was inspired by *The Shining*, *The Overlook* was one of McQueen's most poetic collections. Presented inside a Lucite box, that imitated a Victorian-themed snog globe, this wintry fantasy featured ice skaters, gorgeous chunky handknits, and warm shearlings in a birch forest. As always, there was virtuoso tailoring: this show also featured intricate patchwork pieces. A laser-cut silver metal skirt and a silver metal corset wowed with their craftsmanship.

### Alexander McQueen Spring 2000: Eye

[See the Collection →](#)

With cheeky insouciance Alexander McQueen dropped trou at the end of his Spring 2000 show to reveal his stars and stripes boxers. *Eye* was shown in New York, on a pier on the West side, and, once again, the models sloshed through water. They wore clothes that drew from active sportswear, bondage, and the Middle East: [Gisele](#), for one, wore a tasseled and embroidered head covering with a metal-pailleted bodysuit. There was no ignoring the collection's latent aggression when spikes rose through the water. Over those frightening points soared acrobats in burka-like shrouds, some striped red, others colored black, like good and bad angels.

### Alexander McQueen Fall 2000: Eshu

[See the Collection →](#)

**Björk** took a fancy to, and was photographed in, a dramatic, deconstructed acid-wash denim hoop dress from this collection. Named for Eshu, the Yoruba spirit, the show paired African influences (neck rings) with Victoriana (leg-of-mutton sleeves) to dramatic effect.

## VOGUE

The latest fashion news, beauty coverage, celebrity style, fashion week updates, culture reviews, and videos on [Vogue.com](#).

[f](#) [X](#) [P](#) [C](#) [d](#)

### MORE FROM VOGUE

NEWSLETTER

CUSTOMER CARE

VERIFY SUBSCRIPTION

CONTACT US

ABOUT VOGUE

CAREERS

PROJECTS

VOGUE ARCHIVE

FORCES OF FASHION

VOGUE COLLEGE OF FASHION

### SEE MORE STORIES

FASHION

BEAUTY

CULTURE

LIVING

RUNWAY

SHOPPING

MAGAZINE

GIFT GUIDES

USER AGREEMENT | PRIVACY POLICY | YOUR CALIFORNIA PRIVACY RIGHTS | ACCESSIBILITY HELP | MASTHEAD | VISUAL STORIES

CN Fashion & Beauty

United States

[I DO NOT SELL MY PERSONAL INFO](#)

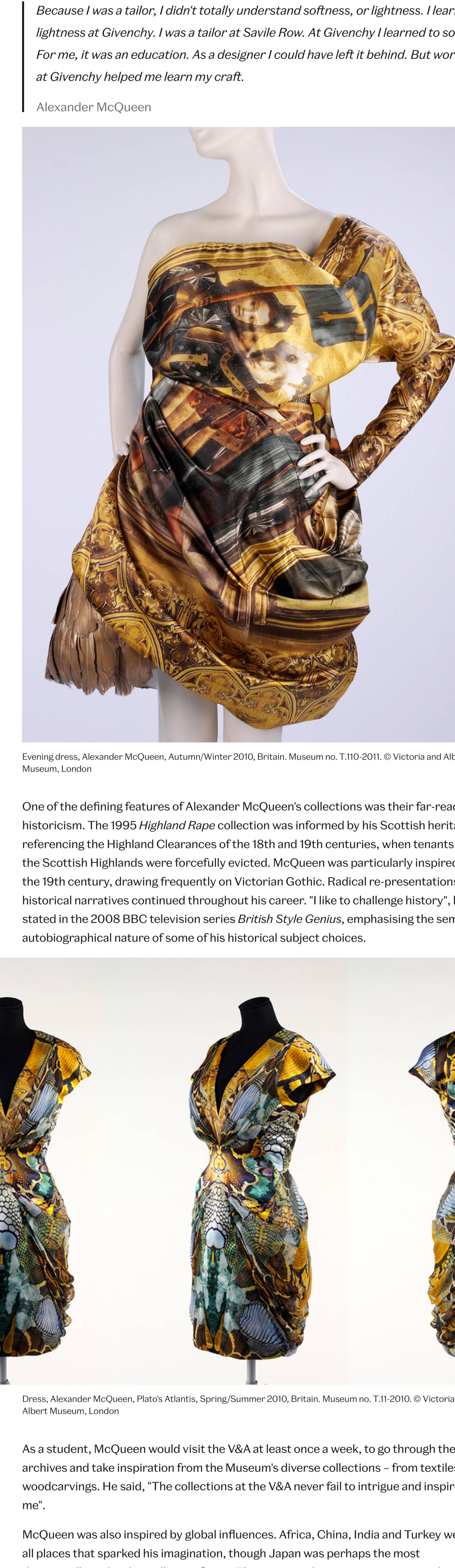
© 2024 Condé Nast. All rights reserved. Vogue may earn a portion of sales from products that are purchased through our site as part of our Affiliate Partnerships with retailers. The material on this site may not be reproduced, distributed, transmitted, cached or otherwise used, except with the prior written permission of Condé Nast. [All Choices](#)

## Alexander McQueen – an introduction

Alexander McQueen was one of the most celebrated fashion designers of his generation, known for his highly original designs that married artistry with exceptional technical ability.

Alexander McQueen (1969–2010), known to his friends and family as Lee, was born and educated in London. He left school at 16 to become an apprentice on Mayfair's Savile Row – the historic centre of British menswear tailoring – first at Anderson & Sheppard, and then at Gieves & Hawkes, where he learned traditional tailoring techniques. He later worked as a pattern cutter at the theatrical costumiers Angels & Hermans.

At age 20, McQueen began working as a pattern cutter for the avant-garde, London-based Japanese designer Koji Tatsuno, before moving to Milan to join Romeo Gigli, an Italian designer admired for his understated, romantic designs. McQueen returned to London to complete the prestigious MA in Fashion Design at Central Saint Martins. Already a proficient tailor, here he learned how to be a fashion designer, drawing inspiration from London's history, its world-class museums and emerging BritArt scene. His graduate collection gained him extensive press coverage, and was purchased in its entirety by the influential fashion stylist Isabella Blow.



McQueen launched his own label in 1992. He was appointed head designer at Givenchy in 1996, succeeding John Galliano. In December 2000, the Gucci Group (now Kering) acquired a majority stake in McQueen's company, and he continued to serve as creative director. McQueen's occasionally stormy relationship with Givenchy ended in 2001.

### McQueen's influences

McQueen's work was admired for its highly original blend of subversion and tradition, evident from the outset in his 'Bumster' trousers, sharp frock coats, corroded fabrics, slashed leather and shredded, flesh-revealing lace.

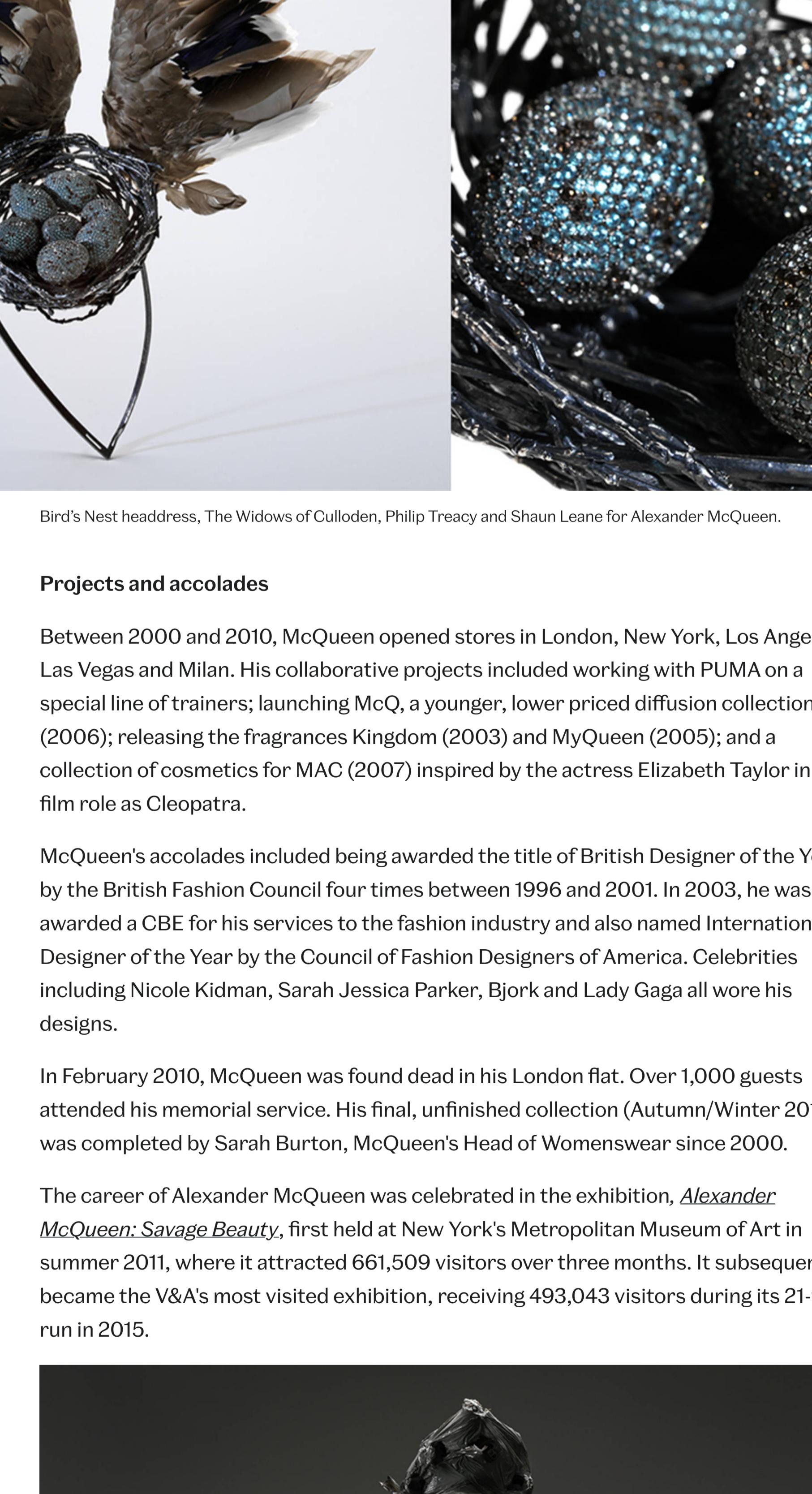
*You've got to know the rules to break them. That's what I'm here for, to demolish the rules but to keep the tradition.*

Alexander McQueen

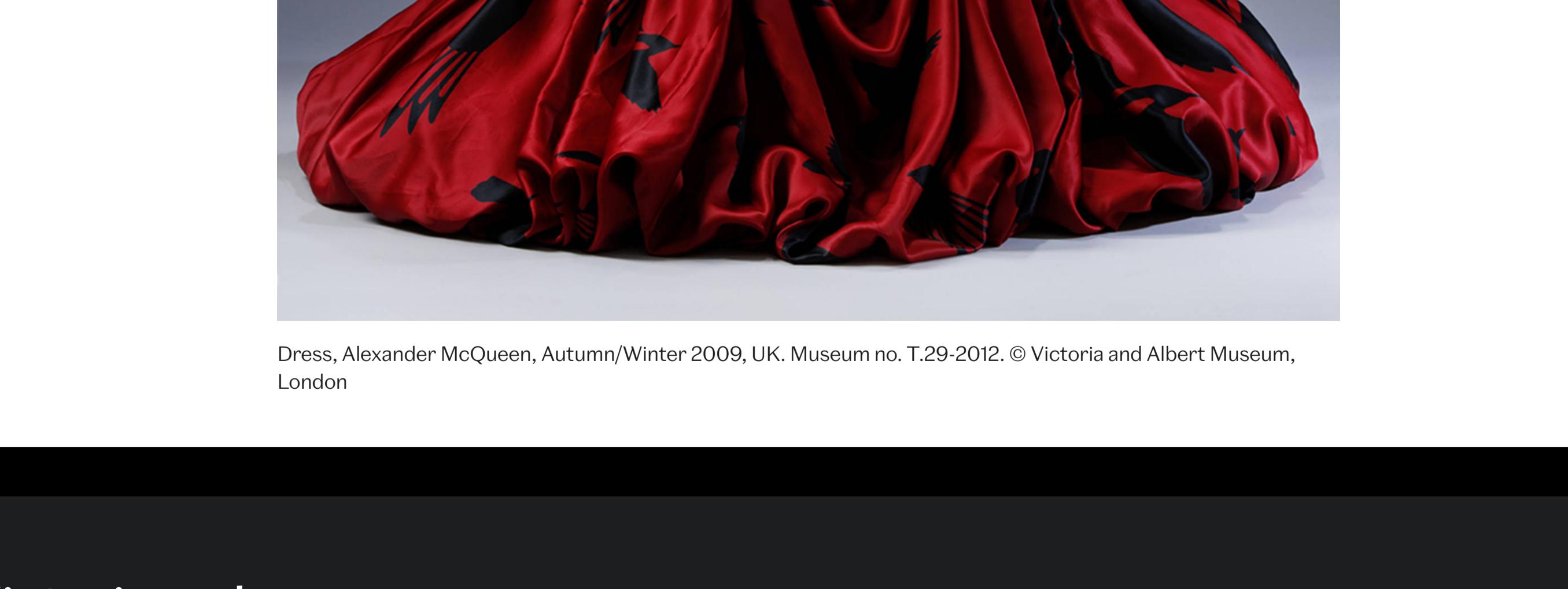
McQueen's Savile Row training would inform his career: "Everything I do is based on tailoring", he said. This background in precision tailoring, combined with the more improvised dressmaking and draping techniques he learned in the atelier (the highly skilled workshops of couture houses) at Givenchy – paved the way for his innovative experiments with cutting and construction.

*Because I was a tailor, I didn't totally understand softness, or lightness. I learned lightness at Givenchy. I was a tailor at Savile Row. At Givenchy I learned to soften. For me, it was an education. As a designer I could have left it behind. But working at Givenchy helped me learn my craft.*

Alexander McQueen



One of the defining features of Alexander McQueen's collections was their far-reaching historicism. The 1995 *Highland Rape* collection was informed by his Scottish heritage, referencing the Highland Clearances of the 18th and 19th centuries, when tenants in the Scottish Highlands were forcefully evicted. McQueen was particularly inspired by the 19th century, drawing frequently on Victorian Gothic. Radical re-presentations of historical narratives continued throughout his career. "I like to challenge history", he stated in the 2008 BBC television series *British Style Genius*, emphasising the semi-autobiographical nature of some of his historical subject choices.



Dress, Alexander McQueen, Plato's Atlantis, Spring/Summer 2010, Britain. Museum no. T.11-2010. © Victoria and Albert Museum, London

As a student, McQueen would visit the V&A at least once a week, to go through the archives and take inspiration from the Museum's diverse collections – from textiles to woodcarvings. He said, "The collections at the V&A never fail to intrigue and inspire me".

McQueen was also inspired by global influences. Africa, China, India and Turkey were all places that sparked his imagination, though Japan was perhaps the most thematically and stylistically significant. The Japanese kimono was a garment that McQueen endlessly reconfigured in his collections.

McQueen's exploration of polarities – man versus machine, or nature versus technology – was a recurring theme in his work. His collections often featured fashions that took their forms and raw materials from the natural world, such as the *Mussel Shell Bodice* from VOSS (Spring/Summer 2001), or the *Bird's Nest* headdress developed by McQueen's longstanding collaborators Philip Treacy and Shaun Leane for *The Widows of Culloden* collection (Autumn/Winter 2006).

### On the catwalk

McQueen was known for the dramatic intensity of his fashion shows, inspired by performance art and theatre. His spectacular catwalk presentations included the likes of VOSS (Spring/Summer 2001), which was centred around a glass box that resembled a padded cell in a psychiatric hospital, *Scanners* (Autumn/Winter 2003), where models traversed wind tunnels suspended above the runway, and *The Widows of Culloden* (Autumn/Winter 2006), where the model Kate Moss appeared as an ethereal apparition within a glass pyramid, echoing a 19th-century stage trick, 'Pepper's Ghost'.

In 2009, *Plato's Atlantis* (Spring/Summer 2010) became the first fashion show to be live streamed on the Internet, via fashion website SHOWstudio.

Pepper's Ghost of Kate Moss wearing a silk organza dress, Alexander McQueen, The Widows of Culloden, Autumn/Winter 2006. Art direction by Baillie Walsh. Image courtesy of Baillie Walsh

During his lifetime, McQueen featured in two V&A fashion in Motion events – live catwalk presentations staged against the beautiful backdrop of the Museum. The first, in June 1999, showcased designs from McQueen's Spring/Summer 1999 collection, while the second, in October 2001, celebrated the years of collaboration between McQueen and the jewellery designer Shaun Leane. By then, McQueen's reputation was such that over 3,000 people gathered in the Museum's grand entrance, hoping to see the event.

### Collaborations

McQueen worked with a loyal, close-knit team and was known for his ability to recognise talent in others, whether jeweller, milliner or filmmaker. For his spectacular catwalk shows, he commissioned an array of one-off creations, not intended for production. To realise this vision, he worked with a diverse range of materials and craftspeople – from skilled woodcarvers to plumassiers (feather workers), embroiderers to leather workers. As well as his longstanding collaboration with Shaun Leane, McQueen worked closely with the milliner Philip Treacy.



Bird's Nest headdress, The Widows of Culloden, Philip Treacy and Shaun Leane for Alexander McQueen.

### Projects and accolades

Between 2000 and 2010, McQueen opened stores in London, New York, Los Angeles, Las Vegas and Milan. His collaborative projects included working with PUMA on a special line of trainers; launching McQ, a younger, lower priced diffusion collection (2006); releasing the fragrances Kingdom (2003) and MyQueen (2005); and a collection of cosmetics for MAC (2007) inspired by the actress Elizabeth Taylor in her film role as Cleopatra.

McQueen's accolades included being awarded the title of British Designer of the Year by the British Fashion Council four times between 1996 and 2001. In 2003, he was awarded a CBE for his services to the fashion industry and also named International Designer of the Year by the Council of Fashion Designers of America. Celebrities including Nicole Kidman, Sarah Jessica Parker, Björk and Lady Gaga all wore his designs.

In February 2010, McQueen was found dead in his London flat. Over 1,000 guests attended his memorial service. His final, unfinished collection Autumn/Winter 2010 (2009) was completed by Sarah Burton, McQueen's Head of Womenswear since 2000.

The career of Alexander McQueen was celebrated in the exhibition, *Alexander McQueen: Savage Beauty*, first held at New York's Metropolitan Museum of Art in summer 2011, where it attracted 661,509 visitors over three months. It subsequently became the V&A's most visited exhibition, receiving 493,043 visitors during its 21-week run in 2015.



Dress, Alexander McQueen, Autumn/Winter 2009, UK. Museum no. T.29-2012. © Victoria and Albert Museum, London

## Victoria and Albert Museum

### About the V&A

- About us
- Contact us
- Our work
- National work
- International work
- Research
- Conservation
- Press
- Careers

### Join & Support

- Membership
- Corporate partnerships
- FuturePlan
- Donate

### Resources

- Explore the Collections
- V&A Academy
- National Art Library
- Photography Centre
- Study Rooms
- Archives
- Blog

### Commercial

- Shop
- Licensing
- Publishing
- V&A images
- Exhibitions for hire
- Venue hire

### Visit the V&A

#### V&A South Kensington

Daily: 10:00 – 17:45  
Friday: 10:00 – 22:00

Admission is free

Cromwell Road

London SW7 2RL

Plan your visit >

Access information >

#### V&A Dundee

Daily except Tuesday: 10:00 – 17:00

Admission is free

1 Riverside Esplanade,

Dundee DD1 4EZ

V&A Dundee website >

Access Information >

#### V&A Wedgwood Collection

Daily: 10:00 – 17:00

Admission is free

Wedgwood Drive, Barlaston,

Stoke-on-Trent ST12 9ER

World of Wedgwood website >

#### Young V&A

Daily: 10:00 – 17:45

Admission is free

Cambridge Heath Rd,

Bethnal Green, London E2 9PA

Plan your visit >

Access Information >

#### V&A East

Opening 2025

Queen Elizabeth Olympic Park, Stratford,  
London

About V&A East >

Access Information >

+44 (0)20 7942 2000

hello@vam.ac.uk



Privacy notice and cookies >

Terms of use >

Accessibility statement >

© Victoria and Albert Museum, London, 2024

